

# Misha Reyes

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## Education



### University of British Columbia

Vancouver, British Columbia, Canada

Bachelor of Arts in Computer Science, Minor in Commerce

May 2024 (expected)

- GPA: 4.0 | Dean's List
- Awards: Trek Excellence Scholarship for Continuing Students + Y.P. Heung Foundation Award in Arts
- Relevant Coursework: Systematic Program Design, Software Construction, Models of Computation, Computer Systems, Algorithms & Data Structures, Data Science



## Experience



### University of British Columbia, Psych Department | Junior IT Support Analyst 6 months to present

- Day-to-day faculty and staff helpdesk for technical support (Mac, Windows) using ITSM ServiceNow
- Troubleshooted software and hardware issues for users, contributing to an overall ticket increase of 30%
- Established a tool and resource inventory system that led to 2x quicker problem solving



### Brew Lab | Design Intern

1 year

- Designed social media marketing executions, contributing to an orders-per-month increase of 88%
- Managed social media post scheduling and creation, ensuring consistent engagement with 2-3 posts/week
- Performed marketing analytics to maximize user traffic



### Consensus: The Social Card Game | Product Designer

9 months

- Designed logo, card cover art, box art, and all collaterals for Kickstarter campaign, resulting in over 250% funded within <1 day of launch
- As of today, a total of 158 backers and \$5,000+ pledged



## Projects



### LightHouse, A Hackathon Submission/Prize Winner | JavaScript, Python, React, Flutter

- Women's safety app that uses streetlight map data to give the safest route home (Google Maps API)
- Awarded 1st Prize for 'Best Hack to Support Women' in HackViolet 2022 against 60+ other projects
- Integrated Twilio API for instant text feature: sending user's current location to emergency contacts



### Magnum Opus, An NFT Blockchain Project | JavaScript, React, Figma, HTML/CSS, Photoshop

- Coded front-end elements of NFT minting page using React
- Built art and layer generator to generate 8000+ images with coded rarities
- Designed all art layers (80+ original pieces) for solana-based NFT



### RescueAlerts, A Typhoon Rescue Alerts App | Java, JUnit, JSON, Java Swing



## Volunteer Work



### Women in Technology (WiTech) Organization

Website Manager of [wi-tech.org](https://www.wi-tech.org)

3 years to present

- Launched a complete redesign of the website in January 2021
- Added 3200+ unique visitors on website, fostering deeper engagement with the organization
- WiTech lauded as one of Ten Accomplished Youth Organizations (TAYO Awards) in 2019



## Relevant Skills

**Software:** Java, Python, Racket, JSON, R, C, C++, Assembly, HTML, CSS, JavaScript

**Design:** Adobe Photoshop, Illustrator, After Effects, Figma, Sketch, Wordpress



## Hobbies/Interests

Singing with my ukulele, design, advocating for gender equality in tech, bingeing TV shows, UX/UI, scuba diving, blockchain