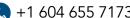
# Misha Reyes

in linkedin.com/in/misha-reyes/ mishaoreyes@gmail.com | 📞 +1 604 655 7173







University of British Columbia

Bachelor of Arts in Computer Science, Minor in Commerce

Vancouver, British Columbia, Canada May 2024 (expected)

- GPA: 4.0 | Dean's List
- Awards: Trek Excellence Scholarship for Continuing Students + Y.P. Heung Foundation Award in Arts
- Relevant Coursework: Systematic Program Design, Software Construction, Models of Computation, Computer Systems, Algorithms & Data Structures, Data Science

## **Experience**

- University of British Columbia, Psych Department | Junior IT Support Analyst 6 months to present
  - Day-to-day faculty and staff helpdesk for technical support (Mac, Windows) using ITSM ServiceNow
  - Troubleshooted software and hardware issues for users, contributing to an overall ticket increase of 30%
  - Established a tool and resource inventory system that led to 2x quicker problem solving
- **Brew Lab** | Design Intern

1 year

- Designed social media marketing executions, contributing to an orders-per-month increase of 88%
- Managed social media post scheduling and creation, ensuring consistent engagement with 2-3 posts/week
- Performed marketing analytics to maximize user traffic
- **Consensus: The Social Card Game** | *Product Designer*

9 months

- Designed logo, card cover art, box art, and all collaterals for Kickstarter campaign, resulting in over 250% funded within <1 day of launch
- As of today, a total of 158 backers and \$5,000+ pledged

### **Projects**

- **LightHouse, A Hackathon Submission/Prize Winner** | JavaScript, Python, React, Flutter
  - Women's safety app that uses streetlight map data to give the safest route home (Google Maps API)
  - Awarded 1st Prize for 'Best Hack to Support Women' in HackViolet 2022 against 60+ other projects
  - Integrated Twilio API for instant text feature: sending user's current location to emergency contacts
- Magnum Opus, An NFT Blockchain Project | JavaScript, React, Figma, HTML/CSS, Photoshop
  - Coded front-end elements of NFT minting page using React
  - Built art and layer generator to generate 8000+ images with coded rarities
  - Designed all art layers (80+ original pieces) for solana-based NFT
- RescueAlerts, A Typhoon Rescue Alerts App | Java, JUnit, JSON, Java Swing

#### Volunteer Work

Women in Technology (WiTech) Organization

Website Manager of wi-tech.org 3 years to present

- Launched a complete redesign of the website in January 2021
- Added 3200+ unique visitors on website, fostering deeper engagement with the organization
- WiTech lauded as one of Ten Accomplished Youth Organizations (TAYO Awards) in 2019

#### Relevant Skills

Software: Java, Python, Racket, JSON, R, C, C++, Assembly, HTML, CSS, JavaScript Design: Adobe Photoshop, Illustrator, After

Effects, Figma, Sketch, Wordpress

#### Hobbies/Interests

Singing with my ukulele, design, advocating for gender equality in tech, binging TV shows, UX/UI, scuba diving, blockchain