



CANADIAN CONGRESS
ON INCLUSIVE DIVERSITY AND WORKPLACE EQUITY

CONGRÈS CANADIEN
SUR LA DIVERSITÉ INCLUSIVE ET L'ÉQUITÉ EN
MILIEU DE TRAVAIL

www.canadiancongressondiversity.ca

info@canadiancongressondiversity.ca

THE CANADIAN CONGRESS ON INCLUSIVE DIVERSITY & WORKPLACE EQUITY RAISES THE BAR ON THE EMPOWERMENT OF LEADERS FOR THE 2021 WORK EVOLUTION

The [Canadian Congress on inclusive Diversity and Workplace Equity](http://www.canadiancongressondiversity.ca) is an organization that brings people, businesses, communities, arms of the government, religious and academic institutions, and other groups together to discuss progressive ways of eliminating systemic racism in the country.

We achieve this through open and free events and forums for thousands of participants across Canada to exchange ideas and be equipped and empowered with strategic tips, tools, training, and techniques to become Diversity Ambassadors who are committed to transforming the culture of their organizations.

RECAP OF THE CANADIAN CONGRESS

On Jan 20 & 21, 2021, twenty-one prolific speakers came together to educate, equip, and empower 490 leaders mainly across Canada and the United States with tips, tools, and techniques to foster Inclusive Diversity & Workplace Equity.

Now considered one of the largest, most impactful, and most strategic conferences of its kind in both Canada and the United States in terms of the diversity of contents, our all-star lineup of speakers, and the varying calibre of our participants.

Attended by 490 leaders from many sectors including banking & finance, energy, healthcare, manufacturing, technology, insurance, and more, 98.04% indicated on their survey that it was very or extremely well organized, 97.96% indicated that the speakers were very or extremely engaging and 90.19% indicated they are very or extremely likely to refer the programs to others.

COMPOSITION OF PARTICIPANTS

A thousand and eight people expressed interest through marketing outlets like LinkedIn, Facebook, Newsletters & Eventbrite; however, there were 490 unique participants between both days.

Out of the 490 unique delegates, 16 were bankers from CIBC, BMO, TD, RBC, Desjardin & ATB Financial; 36 were from different accounting firms, 72 were from consulting firms, including Deloitte & EY, and 24 from other financial services like Moneris Solutions & Money Mart.

We had 24 participants from federal government agencies like the Canadian Armed Forces, Canada Border Services, Canada Revenue Agency, and others, as well as 24 from state and local governments like the Ontario Public Service, the cities of Brampton & Mississauga, and international ones like the City of Houston and the London Borough of Islington in the UK.

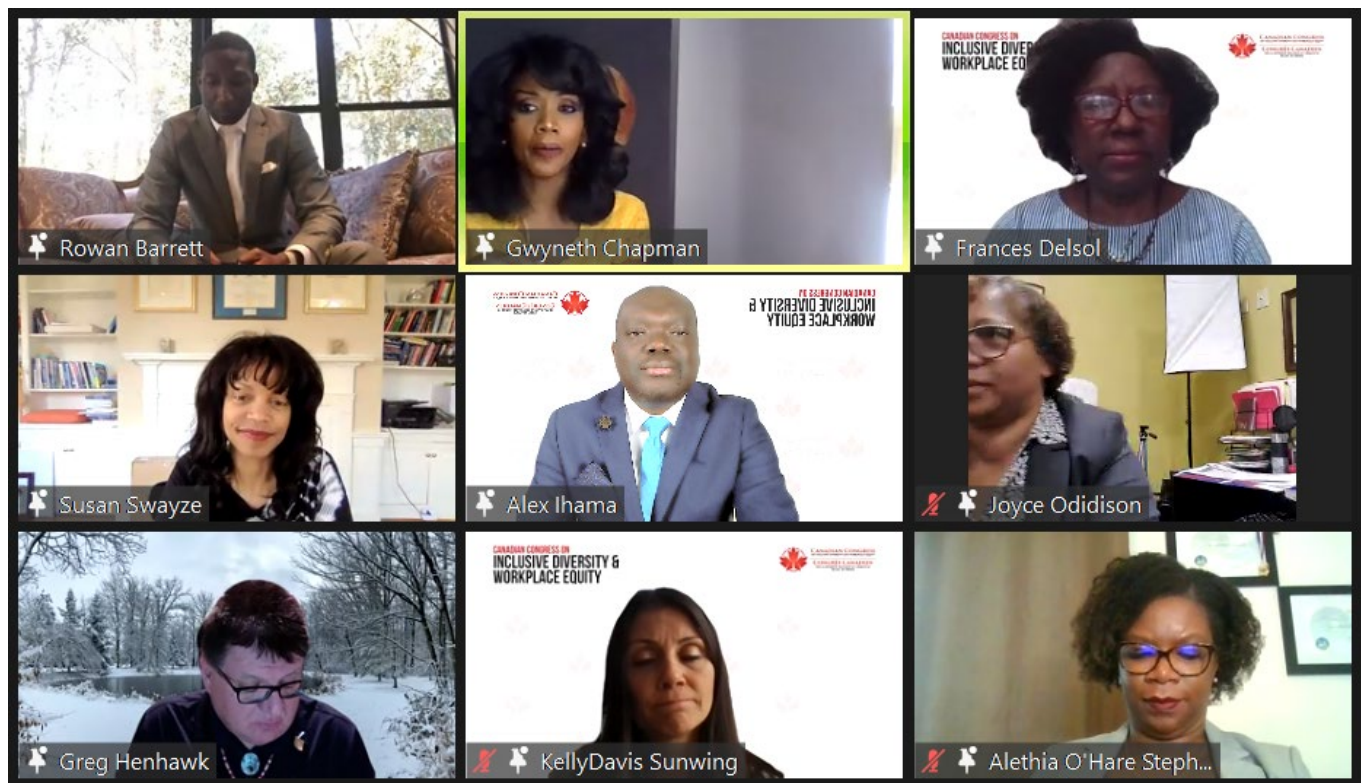
We also impacted 11 people from legal offices, 6 from manufacturing, 7 from medical, 6 from energy, 6 from Real Estate, 4 high-tech like Ricoh Canada, 7 from Insurance like AVIVA, and 2 retail, including a senior leader from Walmart.

We also had 12 people from different health services including the Canadian Blood Services, Joseph Brant Hospital, Hamilton Health Services, and Scarborough Health Network.

COMPOSITION OF PARTICIPANTS

While just over a hundred indicated "other" as their industry/profession, we had 74 participants from many educational institutions like Ryerson, Laurier, Rotman, OISE, the Universities of British Columbia, of Toronto, of Fraser Valley, of Guelph, of Quebec in Trois Riviere, as well as Queens, Sheridan, Niagara College, and members of both the TDSB and DDSB.

Based on the composition and calibre of participants, CEOs, VPs, Colonel, Drs., Professors & Assistant Professors, Senior Directors, Lawyers, Accountants, Community Advocates, students, etc., the collective impact of our 21 elite speakers was extraordinary, and as one said, raises the bar remarkably.



ASSESSMENT OF A WIDER IMPACT

31 delegates indicated they work for an organization with more than 10,000 employees, including Sunny Brook Hospitals, EY, University of Toronto, Sunwing Travel Group, Walmart, TD, and the Pentagon.

35 delegates indicated they work for an organization with between one and five thousand employees, including Moneris Solutions, RICOH, EPCOR and OMERS, Export Development Canada, AVIVA Insurance, and Money Mart.

17 delegates indicated they work for an organization with between 501 and 1,000 employees, 24 delegates from organizations with between 251 and 500, 22 delegates from organizations with between 101 and 250, 23 from organizations with between 51 and 100, and 29 delegates from organizations with between 21 and 50.

The balance 294 delegates indicated their work for organizations with between one and twenty employees, while 50 delegates identified themselves as CEO or President, 54 as different types of Directors, including HR, Policy, Risk, Marketing, Executive and Creative Directors and others in different strategic and high-ranking positions in their organizations.

WHAT DELEGATES ARE ASKING

With that said, many delegates are asking what the next steps are. They are asking for help to implement in their organizations what they learned. They are asking to engage some of our experts to speak in their organization. They are asking for other events, for opportunities to interact with our experts.

They are asking for help to deal with their conscious and unconscious biases.

SOME OF THE RAVING FEEDBACKS

"This event was extremely well organized, and the vision and execution of this conference were truly needed. It helped me personally to reflect and to try to be courageous in being a part of the change to educate myself on how to approach the importance of diversity, inclusion and equity in an organization."

"An eye-opener in so many ways. I loved the holistic approach to this conference and the diversity in presenters – varied background, professionally, experientially, and personally and their experiences\stories as it relates to the topic."

"I now understand more than ever... not knowing is not a reason for inaction. Intentional learning, thoughts, behaviours, and action are necessary - starting with me. The Congress I attended yesterday focused on critical conversations. An amazing collaboration of humans sharing knowledge, perspective, experiences, and data structured to empower everyone to be an agent of change. Amazing!"

"Life-changing. Helped me appreciate what is happening in the world around me regarding racism. Also, the after-meeting chat was very good for me training post-school. Plan to look into the ideas presented."

"Presenters were authentic and spoke with passion. I loved the slides and the remarks from other presenters. Extremely engaging. Informative. Educative. Thought-provoking. Great energy and lots of enthusiasm among the presenters."

"Overall, the content and diversity of speakers. I liked that 'we got into it' - clearly identified issues that are current and relevant to our lived experiences."

SPONSORSHIP PACKAGES

#	SPONSORSHIP BENEFITS	BRONZE	SILVER	GOLD
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SPONSORSHIP INVESTMENT		CAD 5,500	CAD 7,500	CAD 10,500

WE NEED SPONSORSHIP FOR UPCOMING ACTIVITIES & WORKSHOPS. PLEASE CONTACT:
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CANADIAN CONGRESS

SOCIAL JUSTICE ACTION DAY

A GEORGE FLOYD MEMORIAL LECTURE

Largest Convention of Social Justice Advocates, Diversity Consultants & Community, Corporate, Religious, Academic & Political Leaders United Against Racism and Discrimination.



Alex Ihama
Executive Director,
Canadian Congress on Diversity



Hon. Jean Augustine
PC CM OOnt CBE,
Former MP



Moy Fung
Host



Mark Saunders
Chief of Toronto
Police, Retd.



Garnett Genius
MP & Human
Rights Activist



Wendy Cukier
MA, MBA, Ph.D.,
Diversity Institute



Steve Anderson
LLB, Deputy
Mayor of Shelburne



Bonnie Crombie
Mayor of Mississauga



Marguerite Orane
MBA, Executive Coach



Roberto Hausman
Diversity Leaders Alliance



Courtney Betty
LLB, Black Class Action Suit



Leslie McGill
CEO, MedAlert



Ardavan Eizadirad
B.Ed., M.Ed., Ph.D.



Patrick Brown
Mayor of Brampton



Pauline Christian
Former President, BBPA



Alethia O'Hara-
Stephenson
MBA, CEO, DCCBA



Kirk Mark
B.A., M.Ed.



Francis Mpindu
Ph.D., ADR, WFA



Orlando Bowen
Motivational Speaker



Paul Jones
Sportscaster



Dwayne Morgan
Artist

TUESDAY, MAY 25TH, 2021 | 9:30AM EST

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ALEX ROSS'S
SCHOOL OF
GREATNESS



BRAMPTON
Flower City



DCCBA
Dufferin County Canadian Black Association



STRATEGIC PARTNERS

CANADIAN CONGRESS ON INCLUSIVE DIVERSITY PRESENTS

2021 CANADA'S INTERNATIONAL WOMEN'S DAY CONFERENCE

THEME:
CHOOSE TO CHALLENGE

**EXECUTIVE
DIRECTOR**



ALEX
IHAMA

**KEYNOTE
SPEAKER**



PARMINDER
VIR (OBE)

**CLOSING
SPEAKER**



PATRICIA
MORGAN, PHD

**SPECIAL
PRESENTATION**



WENDY
CUKIER, PHD

EVENT HOST



MOY
FUNG



JOYCE
ODIDISON



SUSAN
SWAYZE, PHD



MICHELLE
CHONG



ZOEY
GOLD



ROBERTO
HAUSMAN



MARGUERITE
ORANE

REGISTRATION www.canadiancongressondiversity.ca



MONDAY
MAR 8th 2021



9:30 AM TO
3:30 PM EST



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2021

CANADIAN CONGRESS ON INCLUSIVE DIVERSITY & WORKPLACE EQUITY

REGISTRATION

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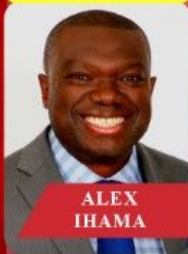
THEME:

DEVELOPING
A SYSTEMATIC
FRAMEWORK TO END
SYSTEMIC RACISM

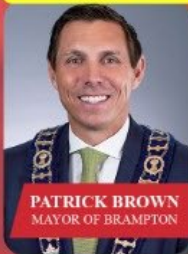
SPECIAL GUEST OF HONOUR



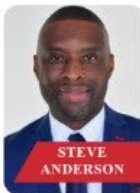
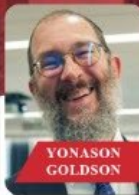
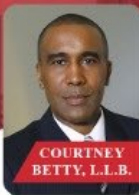
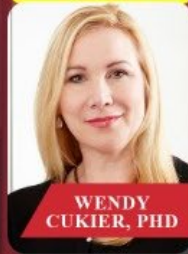
HOST



FEATURED GUESTS



KEYNOTE



THURSDAY
JAN 21st 2021

FRIDAY
JAN 22nd 2021

**9:30 AM TO
3:30 PM**



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