



United Way Guelph Wellington Dufferin Equity, Diversity and Inclusion (EDI) Funding Stream

About United Way Guelph Wellington Dufferin

United Way Guelph Wellington Dufferin brings people and resources together to meet existing and emerging social needs, in order to improve lives and build strong, healthy communities for all. We strive to make lasting, positive change for those in our community who need us most and build a shared responsibility for social good.

Our Approach to Community Impact

Our communities have experienced hardship and isolation through a prolonged pandemic, an unignorable deepening of preexisting needs and inequities and a groundswell of interest from individuals and organizations who want to directly contribute to make a difference. To support a *radical recovery*, we will approach our funding moving forward with the aim to reduce barriers to supports, connection and community, provide flexibility to respond to our communities' needs and make lasting, positive change to build a stronger community moving forward. Our support will be rooted in 'local' - solving local problems with local solutions and aim to empower those closest to the issues. We are committed to facilitating and supporting a collaborative effort and a shared responsibility and will focus on solutions and supports to address current, deepened community challenges – *together*.

Timelines

May 9, 2022	EDI Funding Applications - Open https://unitedwayguelph.com/apply-for-funding/
May 12, 2022 @ 4:00 pm	Online Funding Information Session (will be recorded & shared)
May 30, 2022 @ 11:59pm	Application closes. Late submissions will not be accepted.
June 24, 2022	Successful recipients notified.
July 1, 2022	Funding Term Begins
March 31, 2024	Funding Term Ends

About the EDI Funding Stream

Focus: Dedicated investment for marginalized communities, because we know that real, tangible barriers to resources and belonging in our communities persist.

United Way is rooted in building strong and inclusive communities. We strive to create opportunities for everyone to reach their full potential. However, many of the issues United Way works to address have a disproportionate impact on black, Indigenous, racialized, 2SLGBTQ2+, people with disabilities and other marginalized communities. We acknowledge that due to systemic factors, some members of our community experience barriers to accessing programs/services and funding to support those programs. This stream will work to support organizations doing work to support marginalized groups and improve equity, diversity and inclusion across our community within United Way's scope of impact.

Applications to this fund will be evaluated by a volunteer committee, made up of community members who self-identify as a member of a marginalized group or have lived experience.

Funding under this impact area will be for organizations led by or supporting marginalized communities. As original inhabitants of this land, United Way recognizes the unique status of Indigenous peoples as nations and that our relationship must be rooted in an approach recognizing this and the impact of colonialism. As such, a portion of the funding available will specifically support First Nations, Metis & Inuit (FNMI) applications, reviewed by FNMI community members.

Funding Term – Funding under this stream will be distributed between July 1, 2022 – March 31, 2024.

Maximum Funding Request (over the term): \$100,000

Applications are open to:

- Organizations that are either:
 - Led by a marginalized group*. “Led” in this context reflects a collection of decision-makers and influencers that spans the executive leadership, senior and program staff as well as volunteers, including the board (if applicable).
 - Collaborate with and involve the marginalized community in their work at a high level. Preference will be given where program staff (if not leadership staff) are members of the community they seek to serve.
- Organizations serving:
 - Black and racialized communities
 - First Nations, Metis and Inuit communities

- Refugees, newcomers and immigrants, including:
 - Youth
 - Seniors
 - those with English as a second language
 - Youth (ages 16-24), and in particular:
 - Living in rural communities
 - Transitional aged youth
 - 2SLGBTQ+
 - Neurodiverse
 - Racialized
 - Refugees, newcomers & immigrants
 - Women (including cis, trans, non-binary intersex), and in particular:
 - Women in crisis
 - Single Parents & Caregivers
 - Refugees, newcomers and immigrants
 - Seniors, and in particular:
 - Living in rural communities
 - Living with disabilities
 - People living with disabilities, and in particular:
 - Living in rural communities
 - Living with low income
 - With hidden disabilities
 - Seniors
 - People living in rural communities, and in particular:
 - 2SLGBTQ+ youth
 - Youth
 - Seniors
 - Refugees, newcomers and immigrants
- Projects that align with the key focus areas and outcomes of United Way, including All That Kids Can Be, Healthy People, Strong Communities and From Poverty to Possibility (outlined below).

*Marginalized groups are those that face significant challenges in participating in society because of barriers to equal access, opportunities and resources due to disadvantage and discrimination, and actively seek social justice and reparation

Note: due to the limited amount of funding available, only one application per organization will be considered and partial funding may be provided. Fiscal partners may submit up to 2 applications (including their own if applicable).

Impact Area Funding Information

All That Kids Can Be

Focus: Resilience in children and youth through emotional wellbeing, because we know that helping to prevent and mitigate adverse childhood experiences is both urgent and foundational to lifelong potential.

Emotional and social wellbeing are critical to healthy development and future success in children and youth. This includes self-esteem and the ability to understand, regulate and harness emotions. Outcomes include:

- Children and youth believe in themselves and thrive as their empowered, unique selves;
- Children and youth make healthy choices
- Children and youth can better handle life's challenges
- Children and youth have increased access to activities and supports
- Stronger relationships between children/youth and supportive adults

Healthy People, Thriving Communities

Focus: Belonging, inclusion, and connection to supports in community, because we know that isolation, mental health, and informal and formal supports are critical issues coming out of the pandemic;

Outcomes supported under this impact area include:

- Individuals and families are connected to and able to access the services and supports they need
- Individuals and families create and maintain supportive relationships and connections
- Individuals and families feel a sense of belonging and inclusion in their community
- Individuals and families have positive mental health and are better able to handle life's challenges

From Poverty to Possibility

Focus: Supports for food, housing, and financial security, because we know individuals and families need comprehensive opportunities to stabilize, recover, and build their futures.

Outcomes supported under this impact area include:

- Access to emergency shelter and transitional housing
- Access to stable, affordable, permanent housing
- Reduced risk of eviction or homelessness
- Decreased need for emergency food
- Increased access to sufficient, nutritious, culturally appropriate and affordable food
- Access to adequate individual and family-sustaining income/income supports
- Increased financial stability and decreased stress due to financial instability

General Criteria for Receiving United Way Funding

In order to be eligible to receive United Way funding, the applying agency should meet the following eligibility criteria:

- Provide services to Guelph, and/or Wellington County, and/or Dufferin County (preference will be given to organizations located in Guelph, and/or Wellington County, and/or Dufferin County)
- Your organization fits one of the following categories:
 - You are a registered charitable organization or qualified donee*
 - You are a grassroots organization that is partnering with a registered charitable organization or qualified donee, to whom funding will be provided to on your behalf. If you plan to partner this way, this organization would be your organization's "fiscal partner" for this funding. If you want more information about how this works, please contact us or you can find information about qualified donees, fiscal partners and/or download the fiscal partner form [here](#)
 - You are a grassroots organization that doesn't have a fiscal partner. We know you are also doing important work and we are interested in seeing how we might support you. Please complete the application and indicate that you do not have a fiscal partner. We will be in touch to learn more and to discuss how we might be able to work together.
- Maintain a volunteer Board of Directors or leadership group that meets regularly
- Maintain financial records
- Be non-partisan
- Have been in operation for at least one (1) year
- Adhere to the Ontario Human Rights Code and not exclude anyone from service, accommodation or employment by reason of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, gender, sexual orientation, gender expression, age, marital status, family status, or disability.
- Preference will be given to organizations who are led by a member of the marginalized community the organization seeks to serve, and who involve the community in the delivery of programming

United Way does NOT typically fund environmental, heritage, sports or arts organizations unless programming intentionally services vulnerable communities. United Way will also not fund direct religious activities of religious groups or organizations. For a complete list of organizations that are not eligible, please read our [Frequently Asked Questions](#).

*Examples of Qualified Donees include:

- Registered charities
- Registered Canadian Municipalities
- For more information, check the Canada Revenue Agency list of qualified donees [here](#)

Please note: At present, United Way is limited by the Income Tax Act to only fund registered charities and qualified donees as defined by the [Canada Revenue Agency](#). We support amendments proposed via Bill S-222, [“The Effective and Accountable Charities Act”](#) which will enable us to create more equitable access to funding for grassroots organizations in the future.

If you have any questions or want to discuss how the above might impact your application/organization, please contact Colleen Murdoch (colleen@unitedwayguelph.com)

What can funding be used for?

Eligible Expenses

- Wages and employment-related costs for program staff
- Fees for professional service,
- Accommodation and supports for program staff, volunteers and program participants
- Program materials and supplies
- Printing and communication
- Technology costs
- Travel costs for staff and volunteers
- Increasing access to language, culture and/or traditions
- Utilities, insurance, and rental of premises where program occurs
- Lease, purchase and maintenance of program equipment
- Administrative costs including evaluation, data collection, and other administrative costs directly associated with the program.
- Small capital expenditures (\$3,000 or less) for essential program equipment

Non-eligible Expenses?

- Fundraising events & expenses
- Funding to individuals
- Conferences
- Programs/services operating outside of Guelph, Wellington & Dufferin
- Programs/services that could be deemed discriminatory, as defined by the Ontario Human Rights Code
- Deficit or emergency funding
- The principal portion of mortgage payments or depreciation of buildings and equipment
- Capital campaigns or large capital expenditures exceeding \$3,000 (Note: small capital expenditures of essential program equipment are eligible)
- Religious activities
- Partisan political activity as defined by Canada Revenue Agency
- General operating funds for the purpose of organizational stability and/or COVID-19 pandemic recovery

Evaluation/Reporting

Sharing how this funding has helped our community is important to us. If your organization receives funding, we will need you to complete a short funding evaluation at the end of the funding term that tells us how you used the funds and the impact you had. (Note we will provide you with a template and help if you have questions.)

Questions?

Please review our general funding [Frequently Asked Questions](#) document.

If you have questions or need support in completing this application, **please contact:**

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