
149 CLARK STREET, SHELBURNE, ONTARIO L9V 2X3

MEMORANDUM OF UNDERSTANDING FOR CORPORATE PARTNERSHIP

This legal agreement is between the **Canadian Congress on Inclusive Diversity & Workplace Equity** (**Canadian Congress**) a subsidiary of School of Greatness, Inc., registered in Ontario, Canada (hereinafter referred to as the “Canadian Congress”) and **Dufferin County Canadian Black Association** registered in Ontario Canada (hereinafter referred to as “DCCBA”)

It was prepared by the Canadian Congress on **Friday, March 18, 2022**, to outline the roles and responsibilities in the development of a mutually-beneficial partnership.

ABOUT THE CANADIAN CONGRESS ON INCLUSIVE DIVERSITY & WORKPLACE EQUITY

The Canadian Congress on Inclusive Diversity and Workplace Equity (Canadian Congress) is an organization that brings people, businesses, communities, arms of the government, religious and academic institutions, and other groups together to discuss progressive ways of eliminating systemic racism in the country.

We achieve this through open and free events and forums for thousands of participants across Canada to exchange ideas and be equipped and empowered with strategic tips, tools, training, and techniques to become Diversity Ambassadors who are committed to transforming the culture of their organizations.

Canadian Congress is a subsidiary of the School of Greatness, Inc. registered in Ontario, Canada and has impacted over ten thousand people through live events. We also impact millions more annually through social media channels, direct and indirect marketing platforms, and personal development products and programs.

Since 1999, our core services which continue to strengthen the value proposition, brand equity and balance sheet of organizations around the world include the development of corporate strategy, executive coaching, management consulting, and specialized training and online content, with a focus on leadership effectiveness, staff engagement, organizational behaviour, sales and marketing and profitable growth.

ABOUT DUFFERIN COUNTY CANADIAN BLACK ASSOCIATION (DCCBA)

The Dufferin County Canadian Black Association is committed to being a true community partner working with other established agencies to bring value to the Dufferin County community. Their mission is to provide leadership for the continued development and enhancement of the Black community through civic engagement, education, programs and services and advocate for equity and wellbeing for the Black community in Dufferin County.

Their vision is to develop and foster a socially and economically equitable group that will continue to contribute to the growth and development in Dufferin County and Canada and to have a strong focus on Youth Achievement and Excellence. And to partner with government officials (all levels), local businesses & corporations to bring awareness and partnering on issues that impact the community.

Their values are to promote education as the primary vehicle to economic mobility and sustainability for our community. To lead with integrity in all aspects of our work – demonstrating honesty and moral change. To expect and deliver the very best whenever representative of the DCCBA are involved. To take active and measurable steps to influence decisions within political, economic, and social institutions. To serve as a champion for and live out diversity and inclusion at all times. To stay accountable to member of the community. They recognize that the path toward equity requires working together with all community partners.

1. OVERVIEW OF THE MOU

This mutually-beneficial partnership is intended to build a leadership landscape that represents all people, gives equal opportunity for all people to fulfill their potential, amplifies the empowerment of historically marginalized communities, and advocates for human rights and civil liberties.

While the parties remain separate and distinct, each party will seek to collaborate and partner towards greater impact and influence to achieve their organization's vision and mission.

2. TERMS OF AGREEMENT

The parties will seek to operate in a manner to support:

- a) Mutual promotion of signature events and programs to our respective networks.
- b) Each partner will offer discounted or complimentary access to their live and online content.
Where applicable, they can offer discounts scholarships to further provide opportunities to their community members.
- c) Joint-partnership to apply and secure mutually benefitting grants and funding that will be used for strategic support, like the development of corporate strategy, training and events. If unapplicable, then a pre-determined percentage will be provided to the Canadian Congress in consideration of time and expertise in an advisory capacity.
- d) Brand recognition opportunities through the visibility of the partnership on the website, social media and shared projects (ie logo on the website under partner category).
- e) The exchange of professional speaking opportunities between the organizations for revenue generation, brand exposure and enhancing community awareness.
- f) Regular communication will occur between the parties, inclusive of quarterly meetings.

NOTABLE OUT-OF-SCOPE ACTIVITIES & INITIATIVES

- a) Neither party has authority over the other's business and neither may represent the other in other business dealings or partnerships.

This MOU is valid from March 18, 2022, to December 31, 2022, with the expectation to review and assess regularly to maintain the partnership into perpetuity.

We, the undersigned, have the legal authority to bind our organization to this contract.

PARTIES	DUFFERIN COUNTY CANADIAN BLACK ASSOCIATION	CANADIAN CONGRESS ON INCLUSIVE DIVERSITY & WORKPLACE EQUITY
CONTACT	Alethia O'Hara Stephenson	Alex Ihama
POSITION	President	President/CEO
SIGNATURE		
DATE		

This document was prepared and affirmed by Moy Fung, Director of Global Strategic Partnerships for the Canadian Congress on Inclusive Diversity & Workplace Equity. It is strictly private and confidential between both parties and the intellectual property of the Canadian Congress. Therefore, it shall not be shared with any party outside both organizations without the written consent of Alex Ihama, the Executive Director for the Canadian Congress on Inclusive Diversity & Workplace Equity.

To request any change to this contract or for more information, please call:
Moy Fung on +1-289-242-3622 or email moy@canadiancongressondiversity.ca.