



Magdalena Mishkov



UX/UI Designer

<https://mishkovm.github.io/portfolio/>

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About

I am a designer with experience in **UX/UI**, **graphic**, and **web** design. The seven years in the banking field provided me with solid **analytical** and **organisational** skills, as well as ability to understand people and find the best solution for their problems. Today I use those key skills to create **inclusive digital solutions** through research and empathy. I aspire to WOW users with a "how didn't they come up with this before?" type of impression.

Education

UX Gym Training, Bonanza Studios, 01/2024 - present

UX/UI Design Certification, Brainster, 06/2021 - 06/2022

Master of Science (MSc), Monetary economics, finances and banking,
Faculty of Economics, University Ss. Cyril and Methodius, 10/2013 - 09/2018

Bachelor of Science (BSc), Financial Management,
Faculty of Economics, University Ss. Cyril and Methodius, 10/2009 - 10/2013

Work experience

Designer, Homebase Real Estate GmbH, Berlin, 06/2024 - present

- creating strong **brand identity** to our clients
- preparing **online and offline set of creatives**
- **building landing pages** from scratch to final hand-off
- **strategic planning** and designing visual appealing creatives for Social media campaigns

Self-employed UI/UX Designer, 03/2024 - present

providing design and development services to a broad range of freelance clients

Junior Designer, allmyhomes GmbH, Berlin, 04/2023 - 10/2023

- creating and implementing user-centered interfaces through **data-driven analysis**; building **responsive** landing pages from concept to final hand-off
- improving the user experience by **continuous testing**
- **strategic planning** and designing visual appealing creatives for Social media campaigns
- collaborating with Branding, Performance marketing and Project managers to ensure deliverables are aligned with the client's vision - **cross-functional collaboration**

Design Intern, allmyhomes GmbH, Berlin, 10/2022 - 03/2023

supported graphic designers in their projects, which involved collecting **research**, creating advertisements material and **brainstorming alternative ideas** and realising them

Business Assistant of the MB, NLB Banka AD Skopje, Skopje, 07/2015 - 06/2019

provided comprehensive support to MB members, efficiently coordinating their daily activities, and facilitating smooth operations to **enhance productivity** and **maximise their effectiveness**

Bank Advisor, NLB Banka AD Skopje, Skopje, 01/2012 - 06/2015

successfully **identified customer needs** for both investment and lending, providing tailored financial solutions and advice that resulted in **increased customer engagement** and loyalty

Design skills

Competitive Analysis
User Research
User Persona
User Journey
Empathy Maps
User Flow
Information Architecture
Typography & Layout
Wireframing
Prototyping
Usability Testing
Visual Design Principles
User Interface Design

Soft skills

Creative thinking
Empathy
Problem-solving
Quick learning
Collaboration
Adaptability
Time management
Curiosity
Can-do attitude

Toolkit

Figma
Adobe Creative Suite
(Photoshop, Illustrator, InDesign)
Miro
Unbounce
Wordpress
Visual Studio
GitHub

Languages

Macedonian - Native
English - Business
German - Intermediate
French - Elementary