



# Magdalena Mishkov

UI/UX designer & a good mood ambassador

\* available to start work immediately

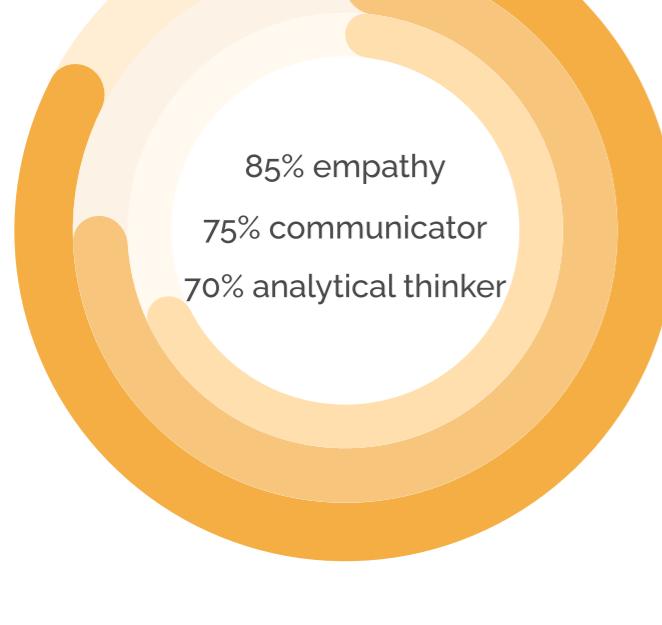
\*\* open to relocating for the right opportunity

magdalena.mishkov@gmail.com <https://mishkovm.github.io/portfolio/>

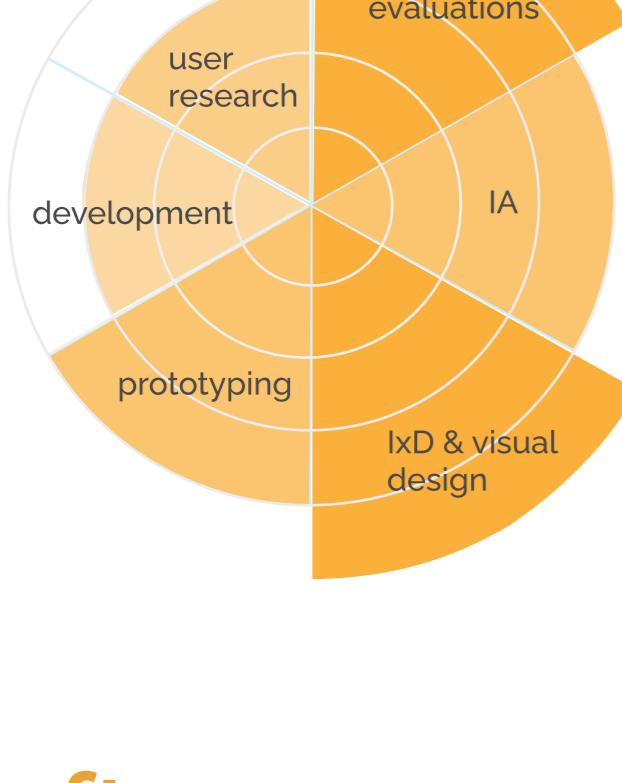
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## Personal Skills



## Professional Skills



## Software

Figma

Adobe Creative Suite

Webflow

Unbounce

Mailchimp

CapCut

Visual Studio

GitHub

## Certificates

Webflow 101, Webflow University  
05/2023

Scrum Foundation Professional Certificate - SFPC™, CertiProf  
06/2022

Agile Project Management Certification, Udemy  
03/2022

Basics of Project Management, IBMI  
01/2021

Change Management, IBMI  
12/2020

## Languages

English

German

Macedonian (native)

## Work experience

### Junior Designer

allmyhomes GmbH

04/2023 - present

Main job objective:

- ▶ creating and implementing new user-centered interfaces through data-driven analysis by understanding the business requirements

Operating areas:

- ▶ Web Design - overseeing all design stages, from concept to final hand-off, as well as maintenance of conversion-based landing pages
- ▶ Social Media Paid - data-driven marketing campaign creation for platforms like Facebook, Instagram, LinkedIn, etc.
- ▶ Social Media Unpaid - strategic planning and design of organic posts for business accounts
- ▶ CRM - appealing static and animated materials and template production for newsletter marketing in Mailchimp
- ▶ Print media - supporting the branding team in preparations of compelling offline media assets

### Design Intern in Brand & Content Creation

allmyhomes GmbH

10/2022 - 03/2023

Main job objective:

- ▶ creating user-centered visual solutions for landing pages, as well as Social media platforms, portals and newsletters, through data-driven analysis

Operating areas:

- ▶ Web Design - improving the existing landing pages in Unbounce
- ▶ Social Media Paid - designing visuals for Social media posts
- ▶ Social Media Unpaid - strategic planning and design of organic posts for business accounts understanding the brand identity
- ▶ CRM - appealing graphics and template production for newsletter marketing in Mailchimp

### Business Assistant of the Management Board

NLB Banka AD Skopje

07/2015 - 06/2019

Main job objective:

- ▶ supporting the Management Board members in their daily activities

Operating areas:

- ▶ preparing presentations and documents for MB meetings
- ▶ managing business correspondence and distribution of confidential materials
- ▶ PR activities

### Bank Advisor

NLB Banka AD Skopje

01/2012- 06/2015

Main job objective:

- ▶ recognizing suitable customer needs and providing a great customer experience.

Operating areas:

- ▶ detecting customer needs (investment and/or lending) and providing/advising appropriate financial solutions
- ▶ conducting credit analysis and preparing reports
- ▶ proficiently representing my branch and works on sales targets achievements
- ▶ maintaining friendly and professional customer interactions

## Education

### UI/UX Bootcamp,

12 months intensive course in UI/UX methodologies & technologies

Brainster

06/2021 - 06/2022

### Master of Science (MSc),

Monetary economics, finances and banking

Faculty of Economics, University Ss. Cyril and Methodius

10/2013- 09/2018

### Bachelor of Science (BSc), Financial Management

Faculty of Economics, University Ss. Cyril and Methodius

10/2009- 10/2013