



Magdalena Mishkov

I talk design language | UX/UI | Graphic & Web design

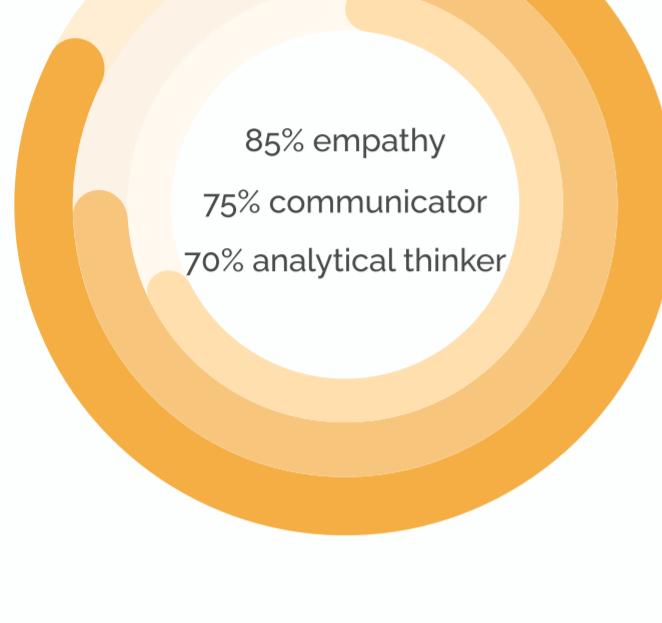
Positive, self-motivated, curious, well organized and pragmatic individual, always eager to learn more!

When I am not designing you can find me jogging or cycling.

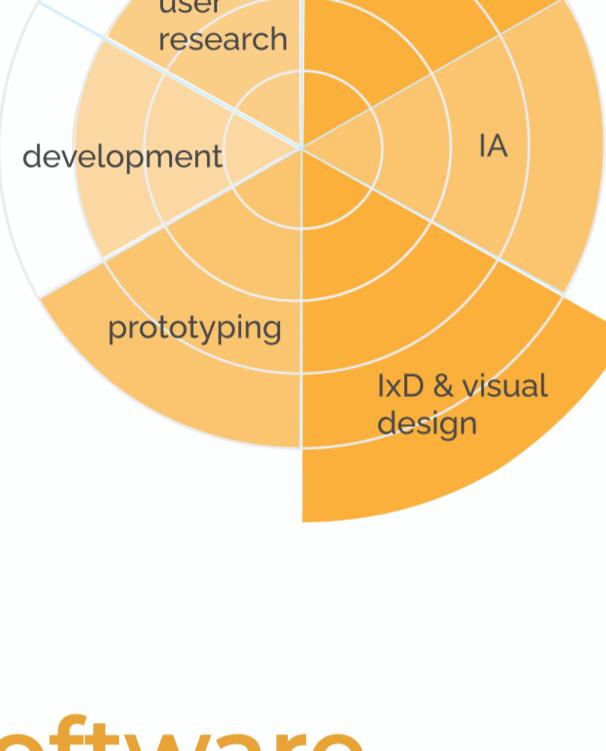
magdalena.mishkov@gmail.com <https://mishkovm.github.io/portfolio/>

+491781861567 linkedin.com/in/magdalena-mishkov

Personal Skills



Professional Skills



Software

Figma

Adobe Creative Suite

Webflow

Unbounce

Mailchimp

CapCut

Visual Studio

Github

Certificates

Webflow 101, Webflow University

05/2023

Scrum Foundation Professional Certificate - SFPC™, CertiProf

06/2022

Agile Project Management Certification, Udemy

03/2022

Basics of Project Management,

IBMI

01/2021

Change Management, IBMI

12/2020

Languages

English

German

Macedonian (native)

Work experience

Junior Designer

[allmyhomes GmbH](#)

04/2023 - present

Main job objective:

- creating and implementing new user-centered interfaces through data-driven analysis by understanding the business requirements

Operating areas:

- Web Design - overseeing all design stages, from concept to final hand-off, as well as maintenance of conversion-based landing pages
- Social Media Paid - data-driven marketing campaign creation for platforms like Facebook, Instagram, LinkedIn, etc.
- Social Media Unpaid - strategic planning and design of organic posts for business accounts
- CRM - appealing static and animated materials and template production for newsletter marketing in Mailchimp
- Print media - supporting the branding team in preparations of compelling offline media assets

Design Intern in Brand & Content Creation

[allmyhomes GmbH](#)

10/2022 - 03/2023

Main job objective:

- creating user-centered visual solutions for landing pages, as well as Social media platforms, portals and newsletters, through data-driven analysis

Operating areas:

- Web Design - working on improvements of the existing landing pages in Unbounce
- Social Media Paid - designing visuals for Social media posts
- Social Media Unpaid - strategic planning and design of organic posts for business accounts understanding the brand identity
- CRM - appealing graphics and template production for newsletter marketing in Mailchimp

Business Assistant of the Management Board

[NLB Banka AD Skopje](#)

07/2015 - 06/2019

Main job objective:

- supporting the Management Board members in their daily activities

Operating areas:

- preparing presentations and documents for MB meetings
- managing business correspondence and distribution of confidential materials
- PR activities

Bank Advisor

[NLB Banka AD Skopje](#)

01/2012- 06/2015

Main job objective:

- recognizing suitable customer needs and providing a great customer experience.

Operating areas:

- detecting customer needs (investment and/or lending) and providing/advising appropriate financial solutions
- conducting credit analysis and preparing reports
- proficiently representing my branch and works on sales targets achievements
- maintaining friendly and professional customer interactions

Education

UI/UX Bootcamp,

12 months intensive course in UI/UX methodologies & technologies

[Brainster](#)

06/2021 - 06/2022

Master of Science (MSc),

Monetary economics, finances and banking

[Faculty of Economics, University Ss. Cyril and Methodius](#)

10/2013- 09/2018

Bachelor of Science (BSc), Financial Management

[Faculty of Economics, University Ss. Cyril and Methodius](#)

10/2009- 10/2013