



# Magdalena Mishkov



Designer

<https://mishkovm.github.io/portfolio/>

📍 Paderborn, Germany (Open to relocation)  
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## About

I am a designer with experience in **UX/UI**, **graphic**, and **web** design. The seven years in the banking field provided me with solid **analytical** and **organisational** skills, as well as ability to understand people and find the best solution for their problems. Today I use those key skills to create **inclusive digital solutions** through research and empathy. I aspire to WOW users with a "how didn't they come up with this before?" type of impression.

## Education

**UX Gym Training**, Bonanza Studios, 01/2024 - present

**UX/UI Design Certification**, Brainster, 06/2021 - 06/2022

- 12 months intensive course in UI/UX methodologies & technologies | Initiation | Discovery | Analysis | Wireframing | UI Design | Storytelling | Tools | Production | Front-end

**Master of Science (MSc), Monetary economics, finances and banking,**

Faculty of Economics, University Ss. Cyril and Methodius, 10/2013 - 09/2018

**Bachelor of Science (BSc), Financial Management,**

Faculty of Economics, University Ss. Cyril and Methodius, 10/2009 - 10/2013

## Work experience

**Junior Designer**, allmyhomes GmbH, Berlin, 04/2023 - present

- creating and implementing user-centered interfaces through **data-driven analysis**; building landing pages from concept to final hand-off
- improving the user experience by **continuous testing**
- led redesign of The Flaneur resulting in positive **user feedback**
- implementing **responsive design**, resulting in improved mobile user experience
- **strategic planning** and designing visually appealing creatives for Social media campaigns
- producing captivating static and animated materials, and designing customised templates for newsletter marketing
- collaborating with Branding, Performance marketing and Project managers to ensure deliverables are aligned with the client's vision - **cross-functional collaboration**
- working with multiple brands at the same time

**Design Intern**, allmyhomes GmbH, Berlin, 10/2022 - 03/2023

supported graphic designers in their projects, which involved collecting **research**, creating advertisements material and **brainstorming alternative ideas** and realising them

**Business Assistant of the MB**, NLB Banka AD Skopje, Skopje, 07/2015 - 06/2019

provided comprehensive support to MB members, efficiently coordinating their daily activities, and facilitating smooth operations to **enhance productivity** and **maximise their effectiveness**

**Bank Advisor**, NLB Banka AD Skopje, Skopje, 01/2012 - 06/2015

successfully **identified customer needs** for both investment and lending, providing tailored financial solutions and expert advice that resulted in **increased customer engagement** and loyalty

## Design skills

Competitive Analysis  
User Research  
User Persona  
User Journey  
Empathy Maps  
User Flow  
Information Architecture  
Typography & Layout  
Wireframing  
Prototyping  
Usability Testing  
Visual Design Principles  
User Interface Design

## Soft skills

Creative thinking  
Empathy  
Problem-solving  
Quick learning  
Collaboration  
Adaptability  
Time management  
Curiosity  
Can-do attitude

## Toolkit

Figma  
Adobe Creative Suite  
(Photoshop, Illustrator)  
Miro  
Unbounce  
Webflow  
Visual Studio  
GitHub

## Languages

Macedonian - Native  
English - Business  
German - Intermediate  
French - Elementary