







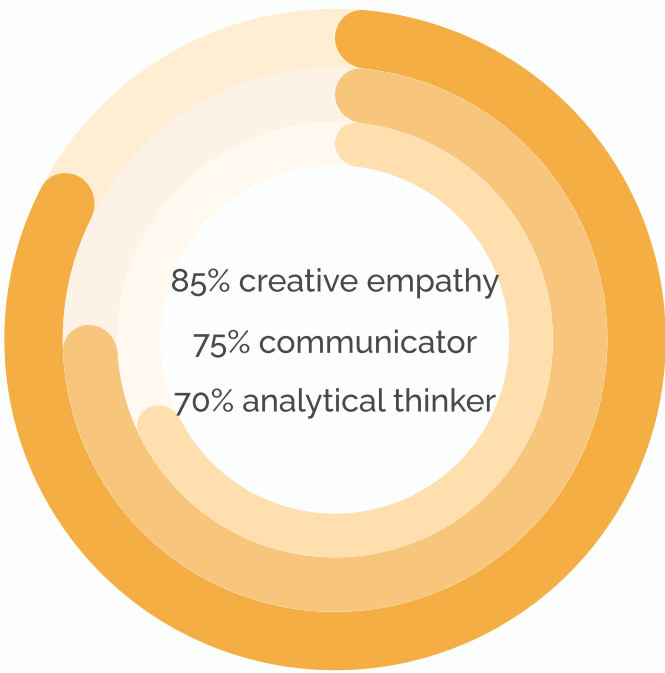
Magdalena Mishkov

UX/UI Designer with a background in finance

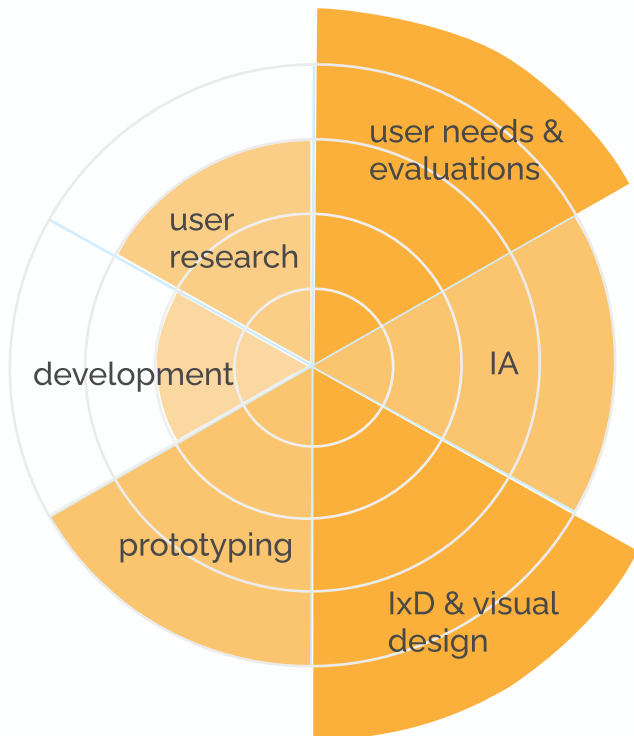
Positive, self-motivated, curious, well organized and pragmatic individual, always eager to learn more.
When I am not designing you can find me jogging or cycling.

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Personal Skills



Professional Skills



Software

- Figma
- Adobe Creative Suite
- Unbounce
- Mailchimp
- Bannersnack
- InVision
- Visual Studio
- GitHub

Certificates

- Scrum Foundation Professional Certificate - SFPC™, CertiProf

06/2022
- Agile Project Management Certification, Udemy

03/2022
- Basics of Project Management, IBMI

01/2021
- Change Management, IBMI

12/2020

Languages

- English
- German
- Macedonian (native)

Work experience

- Design Intern in Brand & Content Creation**

allmyhomes GmbH

10/2022 - present

Main job objective:

 - ▶ creating and implementing new user-centered interfaces through data-driven analysis by understanding the business requirements

Operating areas:

 - ▶ **Web Design** - overseeing all design stages, from concept to final hand-off, as well as maintenance of conversion-based landing pages in Unbounce (desktop & mobile)
 - ▶ **Social Media Paid** - data-driven marketing campaign creation for platforms like Facebook, Instagram, LinkedIn, etc.
 - ▶ **Social Media Unpaid** - strategic planning and design of organic posts for business accounts
 - ▶ **CRM** - appealing graphic and template production for newsletter marketing in Mailchimp
- Business Assistant of the Management Board**

NLB Banka AD Skopje

07/2015 - 06/2019

Main job objective:

 - ▶ supporting the Management Board members in their daily activities

Operating areas:

 - ▶ preparing presentations and documents for MB meetings
 - ▶ organizing the MB meeting
 - ▶ managing business correspondence and distribution of confidential materials
 - ▶ PR activities
- Bank Advisor**

NLB Banka AD Skopje

01/2012- 06/2015

Main job objective:

 - ▶ recognizing suitable customer needs and providing a great customer experience.

Operating areas:

 - ▶ detecting customer needs (investment and/or lending) and providing/advising appropriate financial solutions
 - ▶ conducting credit analysis and preparing reports
 - ▶ proficiently representing my branch and works on sales targets achievements
 - ▶ maintaining friendly and professional customer interactions

Education

- UI/UX Bootcamp,**
12 months intensive course in UI/UX methodologies & technologies

Brainster

06/2021 - 06/2022
- Master of Science (MSc),**
Monetary economics, finances and banking

Faculty of Economics, University Ss. Cyril and Methodius

10/2013- 09/2018
- Bachelor of Science (BSc), Financial Management**

Faculty of Economics, University Ss. Cyril and Methodius

10/2009- 10/2013