



Magdalena Mishkov

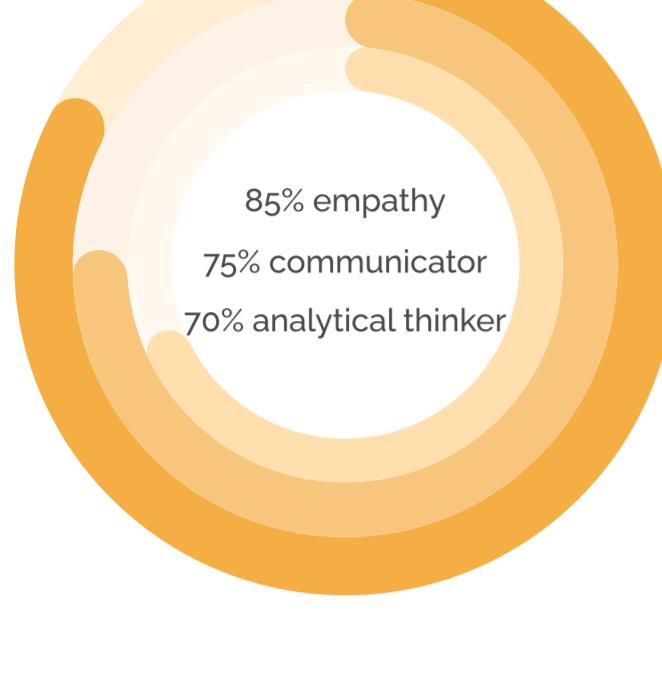
UI/UX designer

& a good mood ambassador

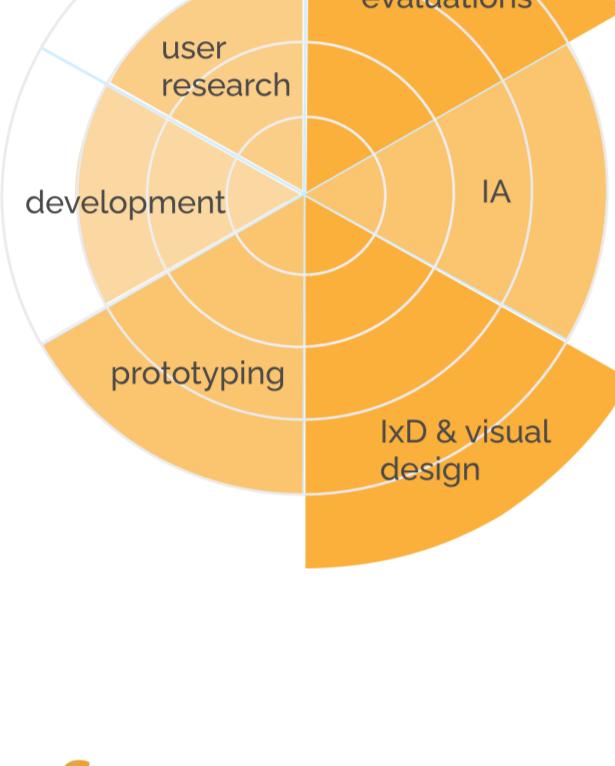
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Personal Skills



Professional Skills



Software

Figma
Adobe Creative Suite
Webflow
Unbounce
Mailchimp
CapCut
Visual Studio
GitHub

Certificates

Webflow 101, Webflow University
05/2023

Scrum Foundation Professional Certificate - SFPC™, CertiProf
06/2022

Agile Project Management Certification, Udemy
03/2022

Basics of Project Management, IBMI
01/2021

Change Management, IBMI
12/2020

Languages

English
German
Macedonian (native)

Work experience

Junior Designer

[allmyhomes GmbH](#)

04/2023 - present

Main job objective:

- ▶ creating and implementing new user-centered interfaces through data-driven analysis by understanding the business requirements

Operating areas:

- ▶ Web Design - overseeing all design stages, from concept to final hand-off, as well as maintenance of conversion-based landing pages
- ▶ Social Media Paid - data-driven marketing campaign creation for platforms like Facebook, Instagram, LinkedIn, etc.
- ▶ Social Media Unpaid - strategic planning and design of organic posts for business accounts
- ▶ CRM - appealing static and animated materials and template production for newsletter marketing in Mailchimp
- ▶ Print media - supporting the branding team in preparations of compelling offline media assets

Design Intern in Brand & Content Creation

[allmyhomes GmbH](#)

10/2022 - 03/2023

Main job objective:

- ▶ creating user-centered visual solutions for landing pages, as well as Social media platforms, portals and newsletters, through data-driven analysis

Operating areas:

- ▶ Web Design - working on improvements of the existing landing pages in Unbounce
- ▶ Social Media Paid - designing visuals for Social media posts
- ▶ Social Media Unpaid - strategic planning and design of organic posts for business accounts understanding the brand identity
- ▶ CRM - appealing graphics and template production for newsletter marketing in Mailchimp

Business Assistant of the Management Board

[NLB Banka AD Skopje](#)

07/2015 - 06/2019

Main job objective:

- ▶ supporting the Management Board members in their daily activities

Operating areas:

- ▶ preparing presentations and documents for MB meetings
- ▶ managing business correspondence and distribution of confidential materials
- ▶ PR activities

Bank Advisor

[NLB Banka AD Skopje](#)

01/2012- 06/2015

Main job objective:

- ▶ recognizing suitable customer needs and providing a great customer experience.

Operating areas:

- ▶ detecting customer needs (investment and/or lending) and providing/advising appropriate financial solutions
- ▶ conducting credit analysis and preparing reports
- ▶ proficiently representing my branch and works on sales targets achievements

- ▶ maintaining friendly and professional customer interactions

Education

UI/UX Bootcamp, 12 months intensive course in UI/UX methodologies & technologies

[Brainster](#)

06/2021 - 06/2022

Master of Science (MSc), Monetary economics, finances and banking

[Faculty of Economics, University Ss. Cyril and Methodius](#)

10/2013- 09/2018

Bachelor of Science (BSc), Financial Management

[Faculty of Economics, University Ss. Cyril and Methodius](#)

10/2009- 10/2013