USABILITY TEST RESULTS

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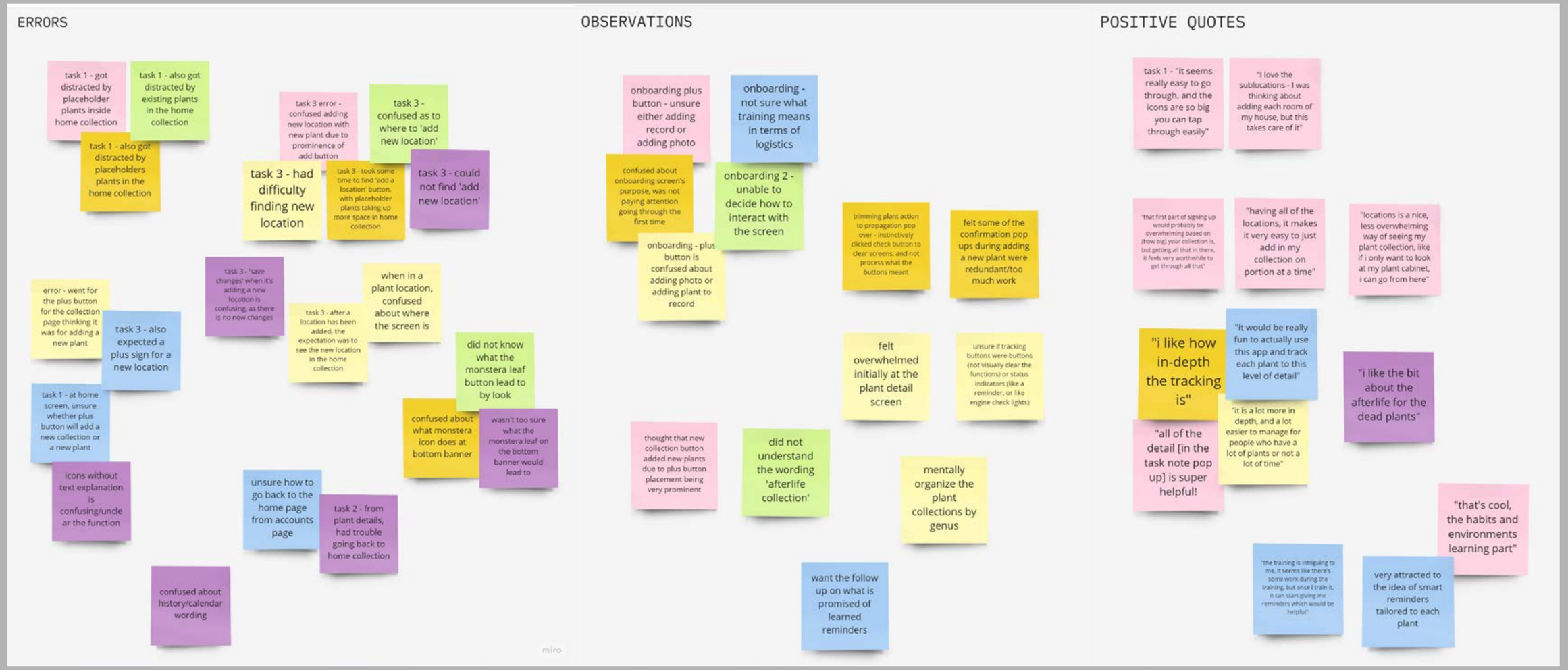
AFFINITY MAP



AFFINITY MAP

RAINBOW SPREADSHEET

MOBILE USABILITY TEST	P1	P2	P3	P4	P5	P6	TOTAL	POSSIBLE SOLUTIONS & NEXT STEPS
Errors - Record and prioritize most critical errors based on your error classification.								
[Error Rating 2] had difficult finding 'add new location'	1	1	1	1	1		**5**	button can be made more prominent, but also should be less of an issue when collections are empty
[Error Rating 1] TASK 1 - got distracted by existing plants in home collection	1	1		1			**3**	should not be an issue when collections are empty
[Error Rating 4] unsure what monstera leaf button's function is/unsure how to return to home page		1		1	1	1	**4**	add text to explain home? change icon?
[Error Rating 3] general confusion after adding a new location			1			1	**2**	change linking to home collection which will display new location
[Error Rating 4] plus signs too universal, unsure what's it's specific function			1		1	1	**3**	more specific buttons or buttons with text
[Error Rating 2] confused about history/calendar wording						1	**1**	study copy more
Observations - What are people Doing, Thinking, and Feeling? Use active verbs.								
Observation 1: Confused about onboarding screens - tried to interact with them	1	1	1	1	1		**5**	add more text guidance & expand on explanations
Observation 2: felt overwhelmed by the info on plant detail screen			1				**1**	UI design - simplify symbols
Observation 3: amused by the afterlife collection	1	1	1			1	**4**	
Negative Quotes - Any negative soundbytes? Record them here.							**0**	
"all caps come across a bit shouty"				1			**1**	UI deisgn - more levels of hierarchy in text
"it would be great if the watering and pest control/treatments can have the same level of detail note taking as the other tasks"	1						**1**	can be easily added
"plant location icon feels misleading, pin implies geographic location"		1					**1**	icon can be changed
"if i'm adding a lot of plants all at once, after i add the plant (and in the plant detail screen), it's an extra step to go back to the home collection to add another plant"		1					**1**	update linking
"preferably i would want the calendar confirmation pop up to prompt the next action or next plant"			1				**1**	adding option to go to next plant or return to collection screen
"since my default would almost always be the home collection, then i would want that to just take up the whole screen"					1		**1**	that can be done
" would want an overview of all of the plants that needs care on, instead of clicking on each plant"					1		**1**	reminders screen needs to be designed
watering detail pop over - "would want to have a default set for most situations"					1		**1**	that can be done
"the plant shops feature seems cool but also kind of unnecessary, because you can just do it in a different app. i don't feel like it's part of the core functionality of this app"					1		**1**	will think about removing for initial release - can put locations icon here?
Positive Quotes - Any positive soundbytes? Record them here.								
"it seems really easy to go through, and the icons are so big you can tap through easily"	1						**1**	
"I love the sublocations - I was thinking about adding each room of my house, but this takes care of it"	1						**1**	
"locations is a nice, less overwhelming way of seeing my plant collection, like if i only want to look at my plant cabinet, i can go from here"	1						**1**	
"i like how in-depth the tracking is"	1	1	1		1		**4**	
"im very attracted to the idea of smart reminders tailored to each plant"	1				1		**2**	

SATISFACTION METRIC

	It was easy to figure out how the app worked	It was quick to document all of the plant care tasks	I could see myself using this app
P1	2	2	2
P2	2	0	2
P3	1	2	1
P4	1	2	2
P5	1	2	1
P6	1	1	2
Mean	**1.3**	**1.5**	**1.7**
Count	6	6	6
Standard deviation	0.5	0.8	0.5
95% confidence	0.4	0.7	0.4
2	1	-1	-2
strongly agree	agree	disagree	strongly disagree