

# KIET SETU

“A DIGITAL BRIDGE BETWEEN  
STUDENTS AND COLLEGE CLUBS”

STUDENTS

CLUBS

THE INVINCIBLE



# PROBLEM STATEMENT

At KIET, students—especially newcomers—face difficulties in discovering and joining college clubs due to the lack of a centralized information system.

Currently, club details, coordinators' contacts, and event updates are scattered across multiple platforms like WhatsApp groups, posters, and social media, making it hard for students to stay informed.

This results in low participation, poor communication between clubs and students, and missed opportunities for talent development and engagement.



Scattered  
Information

challenges that  
students face

Lack of Awareness

No Easy  
Comparison

No Centralized  
Contact Point

Limited Student  
Engagement

# PROPOSED SOLUTION

## A UNIFIED WEB PLATFORM THAT:

- Consolidates all club information in one place
- Provides easy search and filter options
- Displays upcoming events and activities
- Enables direct contact with club coordinators
- Helps students discover clubs matching their interests

\* A single portal for every KIET student to explore, engage, and participate in college life.

# OUR WEBSITE

The home page features a large banner with the text "THE CLUB UNIVERSE OF KIET". Below it, a section titled "THE INVINCIBLE" encourages users to "EXPLORE AND JOIN CAMPUS CLUBS". A search bar allows users to "Search clubs by name or description...". A navigation bar at the top includes links for "Login", "About", "Queries", "Calendar", and "Events".

**All Clubs**    Technical    Cultural    Sports    Social Service    Entrepreneurship

**GDG Club**  
Google Developer Group - Learn AI/ML, DSA, and cutting-edge technologies  
200 members    TECHNICAL    ★★★★ 4.7

**Innogeeks**  
Web development club focused on modern web technologies and innovation  
120 members    TECHNICAL    ★★★★ 4.5

**Kvanjali**  
Poetry and creative expression club celebrating literary arts  
75 members    CULTURAL    ★★★★ 4.5

**KIET Movie Society**

**Odyssey**

**Uddeshhya**

**Student Login**

Login to access your personalized dashboard with club memberships, event registrations, and more.

**Full Name**  
Enter your full name

**University Email**  
your.email@kiet.edu

**University Roll Number**  
Enter your roll number

**Login to Dashboard**

**Event Calendar**

**November 2025**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**Upcoming Events**

**AI/ML Workshop Series**

Search clubs by name or description...

**All Clubs**    Technical    Cultural    Sports    Social Service    Entrepreneurship

## KEY FEATURES

**1**

Categorized Club Listing: Technical, Cultural, Sports, Literary, etc.



**6**

Featured Club Section: Highlights active clubs monthly.



**2**

Search & Filter: Find clubs based on interest.



**5**

Photo Gallery: Past events and achievements.



**3**

Event Calendar: Displays upcoming events.



**4**

Join/Contact Button: Direct communication with coordinators.



# BENEFITS & IMPACT

## For Students:

- Save time finding relevant clubs
- Never miss important events
- Make informed decisions about participation

## For Clubs:

- Better visibility and reach
- Easier recruitment of members
- Centralized communication channel

## For College:

- Improved student engagement
- Better organization of extracurricular activities
- Enhanced campus community

# FUTURE SCOPES

- 01 ADD A CHATBOT FOR CLUB SUGGESTIONS.
- 02 INTEGRATION WITH COLLEGE ERP FOR AUTHENTICATION.
- 03 ALLOW CLUBS TO SELF-UPDATE THEIR INFO THROUGH ADMIN LOGIN.
- 04 ALLOW STUDENTS TO REGISTER FOR CLUB EVENTS DIRECTLY THROUGH THE PLATFORM