

RSVP Movies Case Study - Summary

- Out of all the movies produced 4285 (30 percent) belong to the genre "Drama", also a total of 1078 movies were produced in the year 2019 in the 'Drama' genre. RSVP Movies, therefore, is more inclined to produce movies from this genre with an average duration of 107 mins.
- From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) could be their next project's production company as they have received good average ratings in the past.
- German movies are likely to get more votes than Italian movies
- The top three productions Marvel Studios, Twentieth Century Fox and Warner Bros have received the most number of votes and may prove to be a popular choice for RSVP Movies.
- Given the higher average rating for movies in popular genres, James Mangold should be hired as the director for their next project.
- Drawing inference from the median rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actors for the next project.
- Considering the total votes received, the average ratings, and consequent popularity, Taapsee Pannu can be chosen as the actress for their next project.
- Taking into account the total votes and also the regional sentiments, Vijay Sethupathi can be hired as the additional actor for the next project.
- Star Cinema and Twentieth Century Fox may prove to be a good choice when the goal is to produce movies in multiple languages.
- Actresses like Susan Brown, Denise Gough, Amanda Lawrence have given super hit movies for Drama genre with higher average rating, hence may be considered by RSVP Movies.