

Anant Mishra

Berkeley, CA [LinkedIN](#) | +1(725)-208-7095 | am1388@berkeley.edu

EDUCATION

University of California, Haas School of Business **Berkeley, CA**
Post Graduate Business Administration and Management (3.7 GPA) *Expected Graduation May 2023*

Relevant Coursework: Product Management, Pricing, International Marketing, Technology Entrepreneurship, Design and Innovation, Technology Design Foundation, Business Decision Making

SRM Institute of Science and Technology **Chennai, India**
Bachelor of Technology - Computer Science (9.4 CGPA) *June 2018 – May 2022*

Relevant Coursework: Data Structures and Algorithm, Java, C, C++, Computer Architecture, Computer Communications and Networks, Data Science.

TOOLS & SKILLSET

Figma | JavaScript | React | Java | SQL | Agile | SharePoint | Trello | Product Design and Development | Business Development | Marketing | Product Pricing And positioning |

WORK EXPERIENCE

Deloitte **Hyderabad, India**
Business Technology Analyst *Jan 2022 – June 2022*

- Researched in the area of client and market growth to look for specific consumer needs, collaborated with a team of 5 to create the most optimal UI and a full-stack web game that enables teams to engage in gameplay while they brew their coffee, offered a gamified digital solution to assess and raise potential managers' EQ.

Momento LLC **Las Vegas, NV**
Product Manager *Jan 2021 – Dec 2021*

- Examined the various client segments via customer interviews, grouping them according to age gaps and frequency for the framing industry in the United States, led a team of 4 to develop an ecommerce website/ mobile application achieving curated user interface.

UI/UX Designer *June 2020 – Dec 2020*

- Conducted research and came up with optimal colors and design from palette and designed a website and mobile application with an attractive user interface giving a great user experience.

SRM IIEC (Internship) **Chennai, India**
Business Analyst *Oct 2021 – June 2022*

- Analyzed the gated entry of the Indian Startup Ecosystem, with a team of 8 built an exclusively student-run incubation hub promoting the Berkeley Method of Entrepreneurship and providing guidance to students through mentors and channels such as Ideathons and Bootcamps. Founder's club currently ranks amongst the top 7 Entrepreneurship Cells in India.

Converge (Internship) **Agra, India**
Product Designer *Aug 2018 – June 2019*

- Surveyed high school students on lack of exposure to the contemporary college curricula and the disciplines in which they may be interested in, collaborated with a team of 3 to design a website and a comprehensive peek-into-career magazines, which surpassed 60k copies sold.

PROJECTS

Momento LLC - A Shopify Application for the framing industry **Aug 2022 – Present**

With a Team of 4, developed a complete ecommerce website with APIs to update content through an admin dashboard. using React JS, Node JS and PostgreSQL. Integrated with Square-up for payment portal. Deployed in an EC2 server.

The BEAN Game **Jan 2022 – June 2022**

A platform for gamified group discussion to check the EQ of the aspiring managers. Technologies used: HTML, CSS, JavaScript, jQuery, SharePoint.

Ticket Booking Platform **Jan 2022 – June 2022**

Build a basic ticket booking platform for Client and Market Growth, Deloitte using HTML, CSS, JS and jQuery.

SRMIIEC & Fab-lab **Oct 2021 – June 2022**

With a team of 3 built dynamic websites on full stack for Incubation Center and Fabrication Lab using JavaScript and MongoDB

Sentiment Analysis of a company in the market **June 2021 – Dec 2021**

Conducted sentiment analysis using Roberta and Bertweet, compared the results, and determined which was more effective. utilized technologies include Python and Roberta.

