

PERSONAL DETAILS

Name – Suyash Mishra

Date of birth: 14 Sept 1996 || Nationality: Indian || Gender: Male || (+49) 15783454734

Address: Roonstrasse 1, 95028, HOF Bavaria Germany.

LinkedIn-- [LinkedIn](#) || suyashi30j@gmail.com

WORK EXPERIENCE

January 2021 - January 2022 – Gurgaon, India

Ass. Project Manager – ANS Commerce Pvt Ltd. [ANS Commerce](#)

- End-to-end management of development of E- Commerce websites using agile development
- Gathering client requirements and solving tech and business related problems, helping sales setting up better client expectations.
- Extensive market research on ecommerce UI/UX best practices, enhancing the user experience for online shopping.
- Building Product roadmaps and launching deliverables using Asana and Jira for optimization
- Managing cross functional teams for smooth development flow and timely deliveries.
- Leading API integration for different business service requests.
- Performing detailed Qualitative Analysis for each of the deliverables to assure quality delivery.
- Gained hands-on experience in management of developing websites for companies of different domains- FMCG, Apparels, Domestic Appliances, Beauty Products, Shoes etc.
- Altering website using Google tag manager setting up pixels using GTM. Using goggle analytics to track performance metrics of the websites.

Live Projects-- [Philips](#), [Natural Food](#), [Regal Shoes](#), [Preethi](#), [Bio- Essence](#)

August 2020 - January 2021– Mumbai, India

Product Manager – Ufaber Edutech Pvt Ltd. [Ufaber](#)

- Worked with the founding team in managing 3 digital education tech products IELTS Ninja, UPSC Pathshala & UPSC Mobile Application.
- Acting as a liaison for various departments within the organization collating, sorting and prioritizing their problem statements, then setting up a process around each one of them.
- Hands-on experience with the student Learning management system ideating new features and launching them to solve common student issues.
- Creating detailed Product requirement documents and wire framing the ideas.
- Working in collaboration with the tech team and content team for driving an exceptional User Experience.

Products--<https://upscpathshala.com/>
<https://ieltsninja.com/>

September 2018 - July 2020 – Mumbai, India

Business/Sales Manager– WorkAmp Spaces Pvt. LTD

- Giving accurate data with visualization to the sales team to help boost the lead generation/ sales pipeline.
- Strategizing sales and defining target audience by analysing past sales data.
- Collating and analysing CRM data and converting it into meaningful business insight by performing quantitative analysis.
- Cost Optimization of overall operational expenditure by 15% for running an office space of 10000 Sq. ft by collating past data(OPEX bills for past 3 years) by using comparative and predictive analysis.
- Launching space management application called WorkAmp spaces. Using product management skills.

● EDUCATION

October 2022- Germany HOF

MBA student at Hochschule HOF – Digitalization and Innovation.

July 2014 – August 2020 – Vellore, India

BACHELOR OF ENGINEERING (INFORMATION TECHNOLOGY)– Vellore Institute of Technology (Vellore Campus) CGPA- 6.98

● LANGUAGE SKILLS

Native Language-: **Hindi**

Other Language--

Deutsch- A2 overall

English- C1 overall (IELTS Band- 7)

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Office | Microsoft Word | Microsoft PowerPoint | Microsoft Excel | Google Docs | JIRA | Asana | Office Rnd | Slack | Tableau | Google Tag Manager | Google Analytics | Figma | Balsamiq | SQL | Hubspot

Programming—

HTML| CSS | Java Script | API | React JS | Python

● College Level Project

Bus tracking And Fuel Level Monitoring System (IoT)-:

About- Used microcontrollers and other Modules scan RFID cards and upload information on hosted sites, on the go.

Dynamic website development for Rivera college fest.

● ACHIEVEMENTS & EXTRA CURRICULAR ACTIVITIES

- **Basketball—** Represented Junior Open State Team of Allahabad and participated in school tournaments.
- **Playwright & Dialogue Writer & Director VIT Theatre Group-** Wrote short plays. Adapted plays and directed them.
- **Screenwriter @ Wildfire entertainment-** Wrote Short Films and Ad Films-
https://www.youtube.com/watch?v=fUICfJh_3zw

● AREAS OF INTEREST

Desired Working Areas

- Product Management.
- Project Management.
- Digitalization.
- Business Challenge.
- Corporate Management.
- Innovation.
- Digitalization.
- Tech content.