

About

Formed in early 1997, **NKSoft** is an award winning media agency with a decidedly technical focus. We are proud of our ability to make technology work for our clients.

Seeing a gap in the technology services marketplace our initial focus was to give companies a different option when considering who to engage on digital projects. Today, as well as working directly with clients, we also partner with many leading international creative agencies helping to form strategies and develop projects in the digital environment.

Since our inception we have grown steadily, mainly through word of mouth and the quality of our work.

As we grew, working together with our clients and partners all over the world, we recognized the lack of available tools to provide an easily-accessible real-time collaboration environment for our teams. So, naturally, as makers of technology solutions ourselves, we built our own.

With the launch of **iMeet.biz** we are offering these same capabilities to the world.

Work together, be creative, have fun!

Enterprise

Collaboration is at the heart of everything we do.

We don't just connect people from around the world using our products, we collaborate with our customers to design, integrate, host and manage their communication solutions — regardless of vendor or platform.

By responding to the need for people to work together directly, we've built a process and a digital solution based on our own best practices and nearly two decades of field-tested results and innovation in online conferencing and collaboration. Our real-world approach based on how people work together is designed to simplify collaboration and streamline the path to success — for your employees and your bottom line.

iMeet puts the user in the center of the solution, which helps increase adoption rates and overall satisfaction — not to mention increasing productivity and decreasing risk.

NKSoft also focuses on providing the highest quality customer service for every client. That means around-the-clock service, multilingual support in eight languages and a secure customized collaboration portal for enterprise clients.

Left side icons – current ones and I added Flexible and Secure

Innovative

- No software downloads.
- Seamless one-click sign-in.
- Shared whiteboard available to everyone.
- Record and playback at your fingertips.
- Group working sessions around a project framework.
- Share the desktop, share a chat session, share a calendar.
- Works the way people work together.
- From ANYWHERE!

Reliable

Need content from Paul on how our technology makes iMeet reliable!

Mobile

Need content from Paul on iMeet's mobile technologies and features!

Global (do we really need this one?)

Need content from Paul on why iMeet is global!

Flexible

- Use any device with a camera and microphone (PC, Phone or Tablet).
- On the go? Use the device at-hand... at your desk, in a cab or in an airport lobby.
- Wherever you find yourself... from ANYWHERE.
- Integrate your favorite tools and calendars.
- Setup project timelines and milestones to place-hold required meetings.
- Never miss an opportunity to bring people together to get work done or just catch up.

Secure

Need content from Paul on why iMeet is secure!!!

How to Share Audio

Frustrated with conference calls? So are we!

We designed **iMeet** to make the old way of doing conference calls obsolete.

Say goodbye to the dial-in numbers and lengthy passcodes!

iMeet's Auto-Connect™ feature lets you instantly join the conversation. You can set up **iMeet** to call you as soon as you enter the room. Just one click, and **iMeet** will call guests on their phone or computer.

Any way you want it!

iMeet lets you select the way you want your audio – through your computer or through your phone. Both are included in your monthly subscription.

See everyone on your call!

With regular conference calls, it's hard to tell who's on the line and who's speaking.

iMeet lets you see exactly who's on the call. And when people speak, their cube lights up so you always know who's talking.

Superior audio quality!

Choppy audio can ruin a call.

iMeet is built on the best-in-class audio platform that is used by 75% of the Fortune 500™ companies. So, you can be confident that your meetings will have the highest quality audio possible.

How to Share Desktop

Having trouble getting your point across? It happens!

Sometimes, the best way to communicate is to show everybody exactly what you mean. It is a perfectly natural response when they are “not getting it”.

“Please watch and learn” can be your answer!

There is no better to get your point across than to take them right along with you as you share your desktop. Desktop sharing is one toggle switch away... for you and for all your guests.

Sharing the Desktop is built into iMeet’s audio/video (AV) collaboration capabilities.

How to Share Video

It's hard to communicate effectively on a conference call.

You can't see the person you're talking to. You can't pick up non-verbal cues. You can't tell if what you're saying is actually getting through.

iMeet's crystal-clear HD video gives you that visual connection you just can't get on a phone call.

Make a personal connection.

Business is personal. It's about relationships. Nothing is more impersonal than talking to someone over the phone.

iMeet gives you the ability to turn on your webcam and see the person you're talking to so you can make a better impression.

It's a perfect solution for sales presentations. Candidate interviews. Staff meetings. Connecting with remote colleagues. It lets you build stronger relationships than you can build over the phone.

High-Quality. Low-Bandwidth.

iMeet delivers the highest quality HD video without sucking up huge amounts of bandwidth from your network.

Safe and secure.

Security is critical for business.

iMeet's video is completely secure for large and small businesses.

Turn it on when you want it, turn it off when you don't.

Sometimes, you just don't want to be on video. Well, don't worry.

iMeet gives you the ability to easily turn your video on and off.

You're always in control of who can see you.

iMeet

We created **iMeet.biz** to reinvent the way you do virtual meetings.

Spend less time worrying if the technology is actually going to work, and more time having quality meetings.

iMeet can host up to 15 people and is the one tool for all your video, web and audio meetings – from your desk or on-the-go.

And the "connections" are free... just like all other "use over internet" products, but we just don't make a big deal about it.

(All below is in table)

Conference calls

Product demonstrations

Group video calls

Creative collaborations

Sales presentations

Training

Business meetings

Face-to-face customer service

Job candidate interviews

Get-togethers with friends and family

Board meetings

Mobile Conferencing

Conference calls, web meetings and video conferences just never work the way they should.

That's why we created ***iMeet.biz***!

Finally. One tool for all your video, web and audio meetings.

From your desk or on-the-go.

Mobile Applications

Meetings don't always happen in an office or in front of a computer.

Today we're always on-the-go. And ***iMeet*** is as mobile as you are.

Whether you are on your phone or tablet, you can have highly productive meetings.

Host or Attend Meetings

iMeet's mobile apps give you the option to attend a meeting or host your own.

Use video on your iPad® or mobile tablet.

The ***iMeet.biz*** HD app for iPad lets you meet in video.

You don't have to have a computer with a webcam to have a productive video-meeting.

iMeet on your iPhone®

Use the ***iMeet.biz*** Mobile app for iPhone® to host ***iMeet*** meetings right on your iPhone.

(Need the function for the Mobile app demo below)

Watch the ***iMeet.biz*** Mobile App for iPhone® in action

iPad and iPhone are registered trademarks of Apple, Inc.

Teamwork Communications

What's the most frequently requested usability improvement of online collaboration users?

– Provide a simpler and easier guest experience –

Why? – First Impressions Count!

Meeting hosts can make a great first impression by getting those critical initial meetings off to a terrific start. And, a not so great impression if guests have trouble getting connected.

When it is quick and easy to get started it takes the friction and frustration out of the process of joining a meeting.

iMeet's seamless sign-in allows meetings to start on time.

We make it easy for your guests to join-in without a hitch. Our Social Guest Network Sign in takes only one-click access for connected social network accounts.

It's one-click-and-in for anyone you request to participate.