**a) 30-40 sec**

DID YOU KNOW

1. Bangladesh is the only nation in the world that fought to save it’s mother language- 1952, UN declared 21st February as the ‘World Mother Language Day’.
2. Independent Bangladesh was a result of the sacrifice of 3 million ordinary people-1971
3. Bangladesh lost another 1.5 million lives because of a great famine after its independence- 1974
4. Three-fourth of the population lived under $1 a day  by then
5. Bangladesh was remarked as ‘The Bottomless Basket’ by Henry Kissinger- 1974

**We BET you wondering why we are talking about the history of Bangladesh? You’ll get to it...SOON**

**b) 50-60 sec**

DID YOU KNOW

Since its independence-

1. Since the birth of Bangladesh, the increase rate of population and decrease rate of poverty were same (apprx. 60%)
2. Bangladesh is world’s most densely populated country with a current population of 160 million living in an area of less than 56000 sq miles.
3. Originally being an agro-based economy, Bangladesh constantly adopted new ways to boost its economy and change its situation, mostly through export based industries.
4. Bangladesh is world’s 6th largest country by labor force, 80 million
5. Bangladesh has a large number of young population, 66% are under the age of 34 and 50% are under 25.
6. Bangladesh is in world’s top 60 economy by GDP and in the top 40 by PPP adjustment.
7. For last 20 years, Bangladesh’s economy grew at a rate of roughly 6%.
8. In just 30 years, Bangladesh became world’s second largest (only to China) RMG exporter, US being the largest single Importing country.

**We BET, now you are starting to get the picture, just STAY PUT...**

**c) 50-60 sec**

DID YOU KNOW

After only 40 years

1. Bangladesh is ‘Out of Basket’- The Wall-Street Journal
2. Bangladesh is #1 Hot Spot for foreign investment; the ‘Next China’- McKinsey & Co.
3. Bangladesh is a ‘Top Destination’ for producers leaving China- HSBC
4. Bangladesh is ‘an unlikely corner of Asia, with strong promise of growth’- NY Times
5. Bangladesh is the ‘Top 11’ most promising growth economy- City Investment
6. Bangladesh is in ‘Next 11’ after BRIC nations- Goldman Sachs
7. Bangladesh is the ‘Frontier Five’ most attractive emerging market- JP Morgan
8. Bangladesh will be ‘23rd largest’ economy by 2050- PriceWaterhouseCoopers
9. Bangladesh will be ‘Top 7’ fastest growing economy by 2050- HSBC
10. Bangladesh is at ‘Very Early Stage’ of an Investment Boom- Morgan Stanley
11. Bangladesh has more than ‘$1.6 Billion FDI’ and increasing- BoI, Bangladesh
12. Compared to its neighbor India, WB Indexed Bangladesh at 12 place higher (22nd) in ‘Investor Protection’, 105 place higher (74th) in ‘Starting a Business’ and 4 place higher in ‘Ease of Doing Business’.

**We BET, you already started to draw a picture in your mind, a HAPPY one. Wait for a while, there’s more-**

**d) 50-60 sec**

DID YOU KNOW

Since adopting a Telecom policy in 1998-

1. Bangladesh took only 15 years to achieve 75% teledensity of 122 million through mobile network, making it the worlds one of the fastest growing market
2. It took only 13 years to introduce 3G technology and only 3 years to get more than 40 million mobile internet subscriber, comprising a 25% internet-density
3. 20% of total FDI was dedicated to this industry.
4. Telecom operator number is 6, with 7 foreign companies involved.

Since Adopting an ICT Policy in 2002-

1. Bangladesh is connected to two Fibre Optic Submarine cable
2. Internet service provider number grew more than 180
3. Bangladesh became ‘26th most attractive’ IT outsourcing destination- Kearney Global
4. Bangladesh is in the ‘Top 30’ offshore IT destination- Gartner
5. Bangladesh is the ‘No. 1 Financially Attractive’ IT destination- Kearney Global
6. Bangladesh’s capital Dhaka is the 3rd largest outsourcing city- oDesk

**We BET, you are on the edge of your seat now. Just wait for a while more, let us tell you something more-**

**e) 50-60 sec**

DID YOU KNOW

Bangladesh is now **Digital Bangladesh**-

1. Bangladesh will provide a Tax Holiday in IT sector till 2016
2. Bangladesh have more than 100 IT education institutes producing more than 15000 IT professionals annually
3. Bangladesh have more than 150,000 IT professionals among which 70% working as freelancers
4. Bangladesh now have more than 800 registered IT companies with a annual revenue of more than $300 million
5. Bangladesh has an IT export value of more than $125 million, among which 65% is based on US market.
6. Samsung R&D has already invested more than $20 million in Bangladesh.
7. Accenture bought Bangladesh’s largest IT company’s majority stake.
8. Indian IT companies have already invested more than $70 million in Bangladesh IT industry.
9. Dutch & Australian IT companies are among other active nations to invest in Bangladesh

**We BET, you are wondering how not to miss this opportunity. Don’t worry, you have us-**

**f) 40-50 sec**

DID YOU KNOW

About NKSoft-

1. John Shakhawat Chowdhury, founder of NKSoft, was born in Bangladesh. He came to the US very young and is serving his adopted country till today.
2. He is a patriot, to both his parent and adopted country. So he didn’t want to miss the opportunity to make a strong bond between these two.
3. He established NKSoft in \_\_\_\_\_\_\_\_ and took it to Bangladesh in \_\_\_\_\_\_\_\_
4. NKSoft created some AWESOME Staff: nProject, nERP, nBilling, nSocial and iMeet.biz
5. This is the beginning only, there’s more coming in the very near future

**We BET, you know what you want, you want to be with us.**

**WE ARE NKSoft**

**We don’t miss opportunities.**

**Stay tuned, Stay connected**

**Total Time: 4:30-5:30 min**