

PROJECT REPORT

Team Id: NM2023TMID03532

CREATE A GOOGLE MY BUSINESS PROFILE

TEAM MEMBERS:

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INTRODUCTION:

Our project is about Creating a Google My Business page is a great way to increase your online presence and make it easier for potential customers to find your business on google.

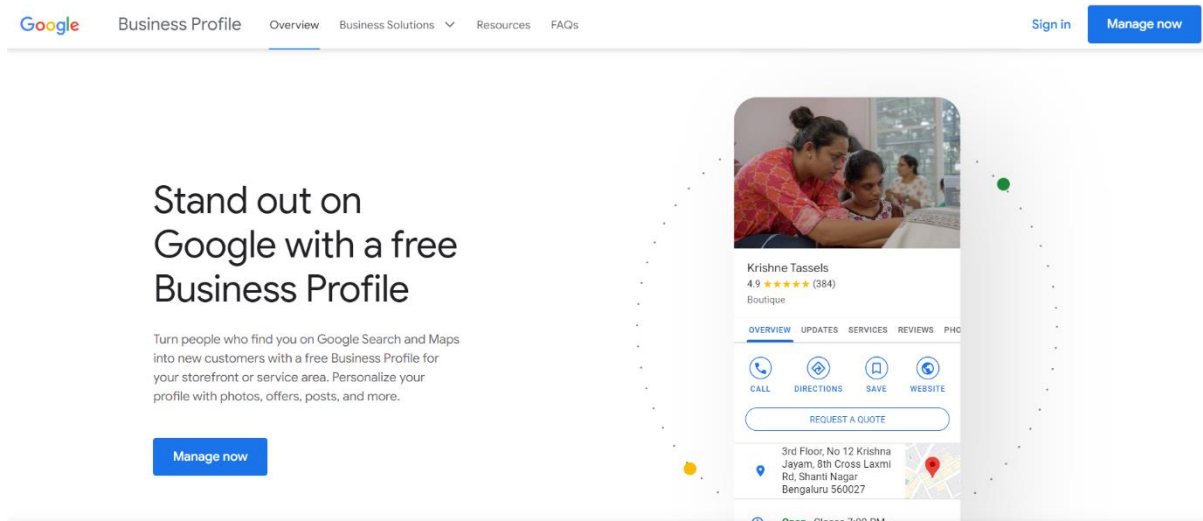
STEPS TO CREATE GOOGLE BUSINESS PAGE:

STEP 1: Sign in to Google Account:

Start by signing in to the Google Account you want to associate with your business.

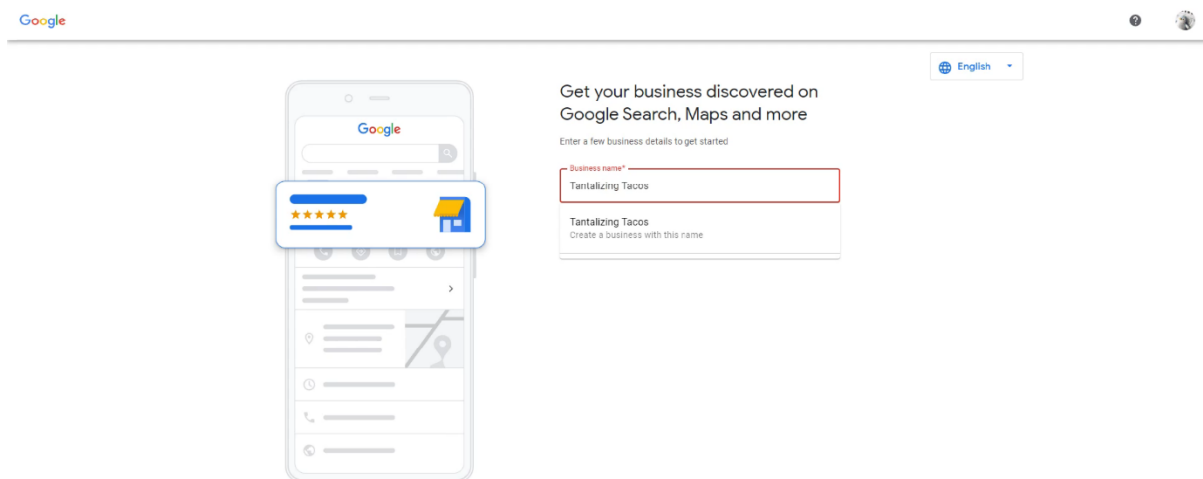
STEP 2: Visit Google My Business:

Go to the Google My Business website (<https://www.google.com/business/>).



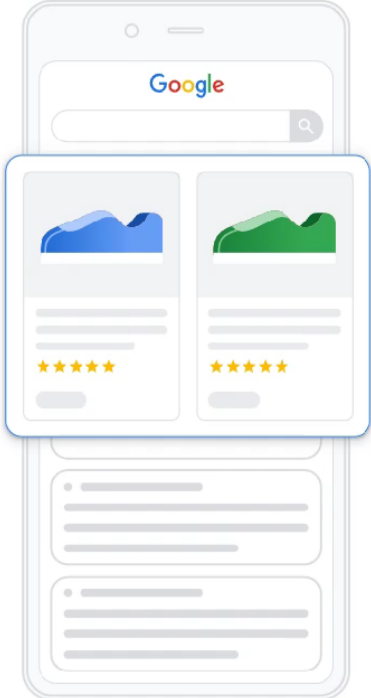
STEP 3: Enter Your Business Name:

Enter your business name. If your business doesn't appear in the suggestions, click "Add your business to Google."



STEP 4: Enter the Address:

You'll need to enter the physical address of your business. If you operate from a remote location or don't have a storefront, you can hide your address.



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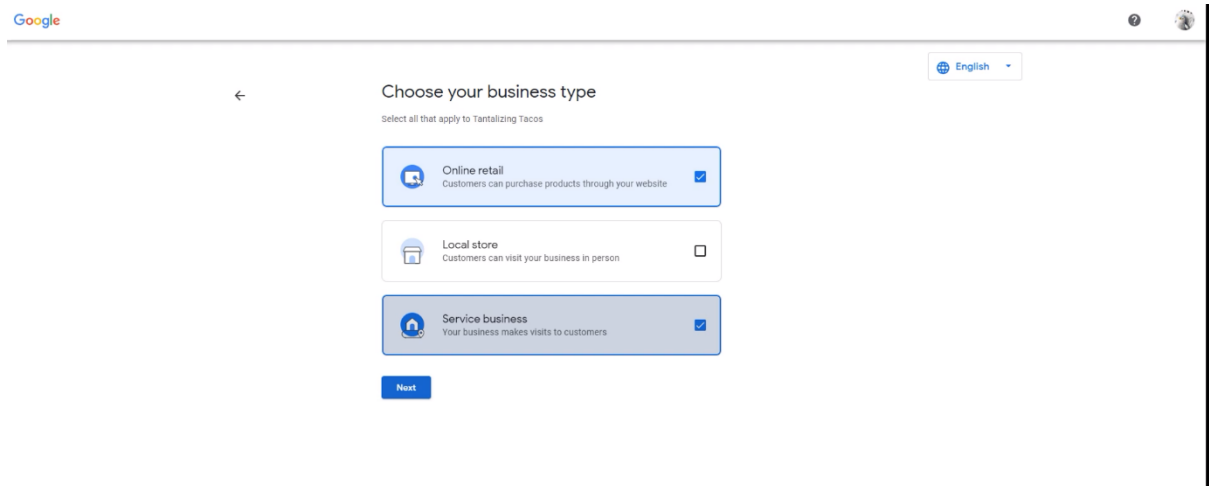
Add your online store

Enter a web address where customers can purchase products. [Learn more about supported online stores.](#)

Website

STEP 5: Specify Your Business Category:

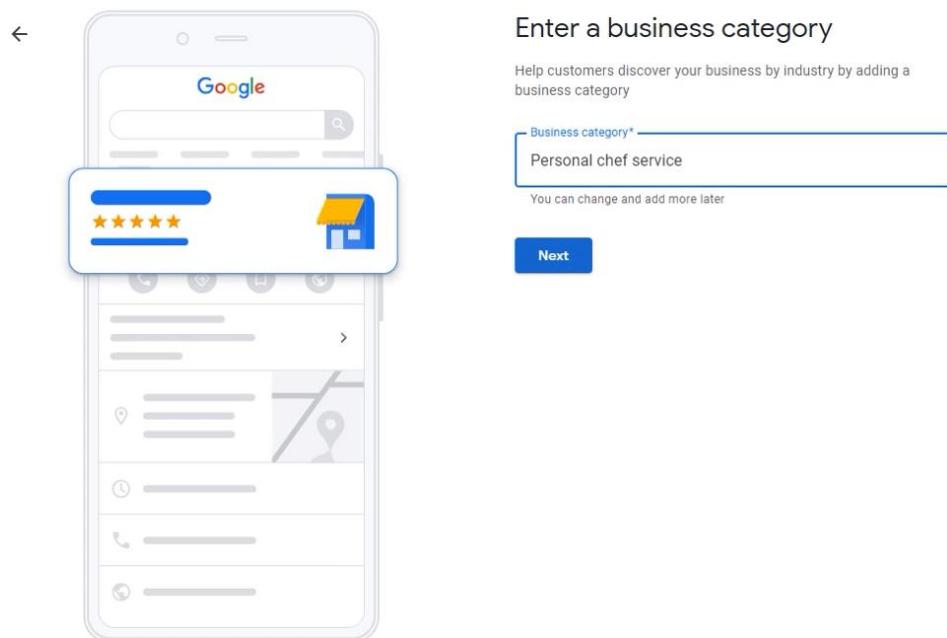
Choose the category that best describes your business. This helps Google display your business to the right audience.



This screenshot shows the 'Choose your business type' step in the Google Business Setup process. The page has a Google logo in the top left and a language dropdown set to 'English' in the top right. A back arrow is on the left. The main heading is 'Choose your business type' with a subtext 'Select all that apply to Tantalizing Tacos'. There are three selectable options, each with an icon, a title, a description, and a checkbox:

- Online retail**: Customers can purchase products through your website. [checked]
- Local store**: Customers can visit your business in person. [unchecked]
- Service business**: Your business makes visits to customers. [checked]

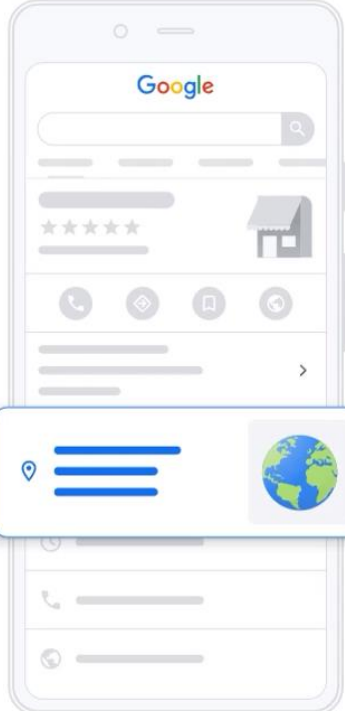
A blue 'Next' button is located at the bottom center.



This screenshot shows the 'Enter a business category' step. On the left is a large smartphone mockup displaying a Google search result for a business with a 5-star rating and a location pin. The main heading is 'Enter a business category' with the instruction 'Help customers discover your business by industry by adding a business category'. Below this is a text input field labeled 'Business category*' containing the text 'Personal chef service'. A note below the field says 'You can change and add more later'. A blue 'Next' button is at the bottom right.

STEP 6: Add Contact Information:

Include your business phone number and website (if applicable). It's crucial to ensure your contact information is accurate.

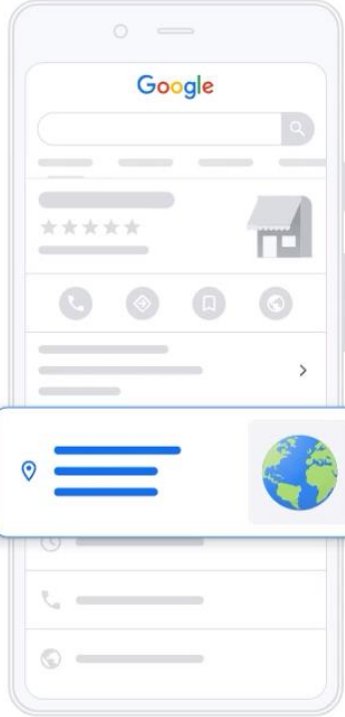


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What region is your business based in?

Region

Next

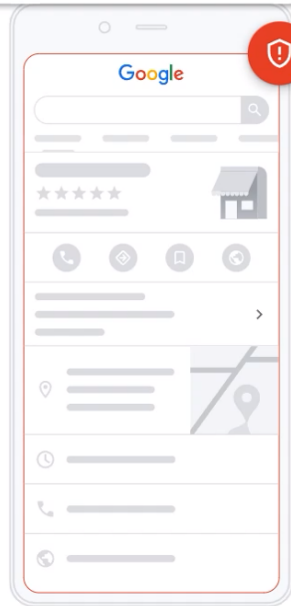


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Add your phone number

Let customers get in touch by including your phone number on your Business Profile.

Next



Verify

Please enter your mailing address to verify

The address you provide here will be hidden from the public. Post office boxes are not eligible.

Country / Region
India

Street address
NO 481,MURUGAN KOVIL STREET,V PUDHUR

+ Add address line (optional)

City
cuddalore

Pincode
607302

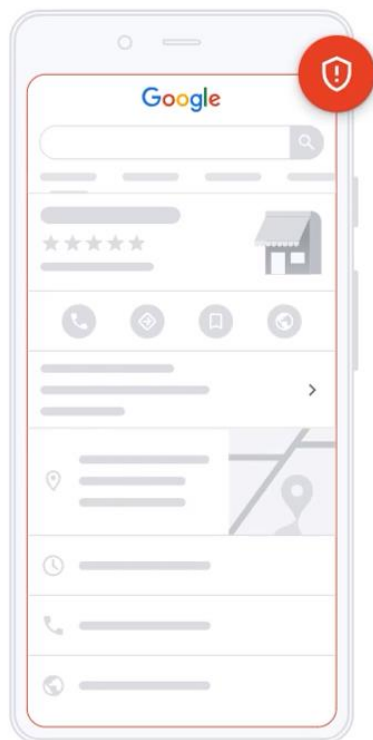
State
Tamil Nadu

Verify Later

Next

STEP 7: Verify Your Business:

Google will send you a verification code, typically by mail, to the address you provided. You can also verify instantly via phone if your business is eligible.



Verify

Select a way to get verified

Google needs to verify that you manage this business.
[Learn more about verification](#)

☒ Phone code

Get a code via text or voice call to 096006 46540

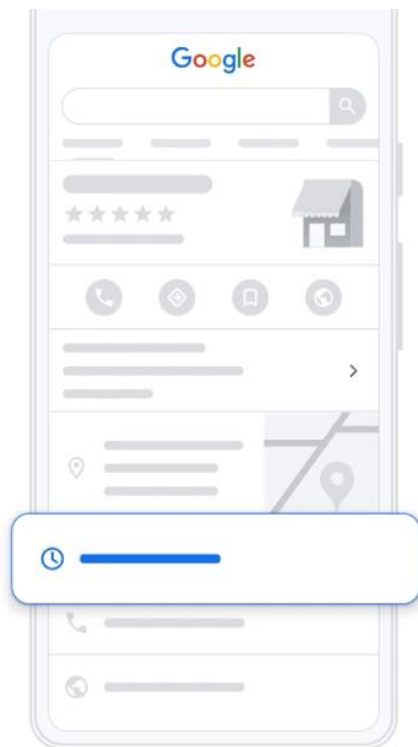
☐ Business video

[More options](#)

Next

STEP 8: Optimize Your Business Profile:

Add high-quality photos of your business, such as the logo, interior, exterior, and product images. Write a compelling business description with relevant keywords.



Add business hours

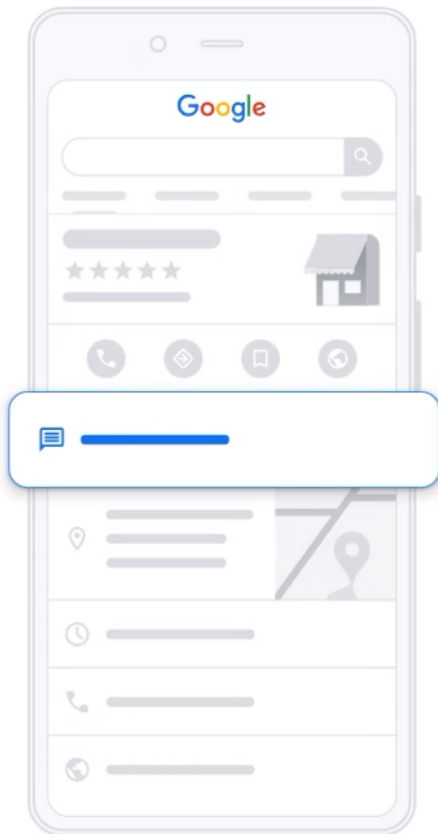
Let customers know when you are open for business

[Learn more](#)

Sunday	<input type="checkbox"/>	Closed
Monday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Tuesday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Wednesday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Thursday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Friday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Saturday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		

[Skip](#)

[Next](#)



Customize profile

Add messaging

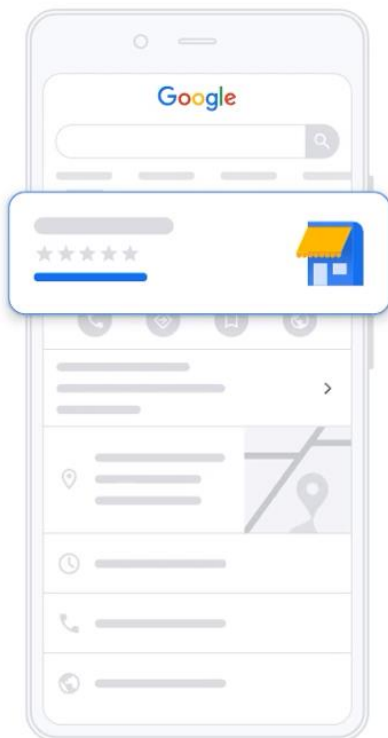
Let customers message your business on Google for free

[Learn more](#)

☒ Accept Messages

Skip

Next



Customize profile

Add business description

Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

Salsa Sensations: The Perfect Taco Companions
Tacos are incomplete without the right salsa. From mild to fiery, the variety of salsas available at a taco truck can take your taste buds on a thrilling adventure. Salsa roja, salsa verde, pico de gallo – each one offers a

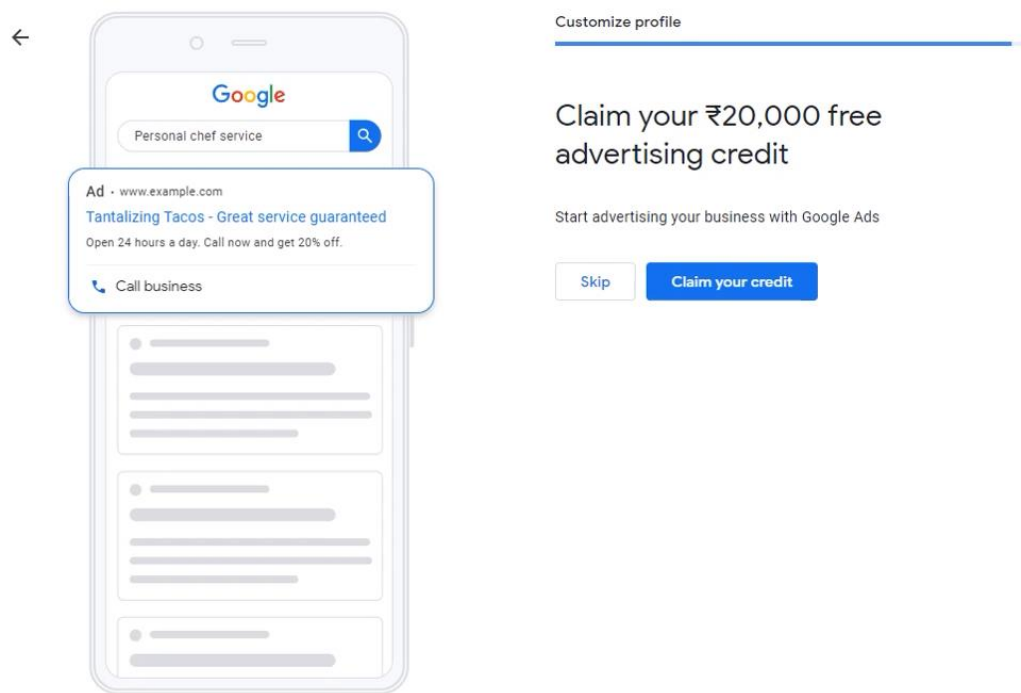
750 / 750

Skip

Next

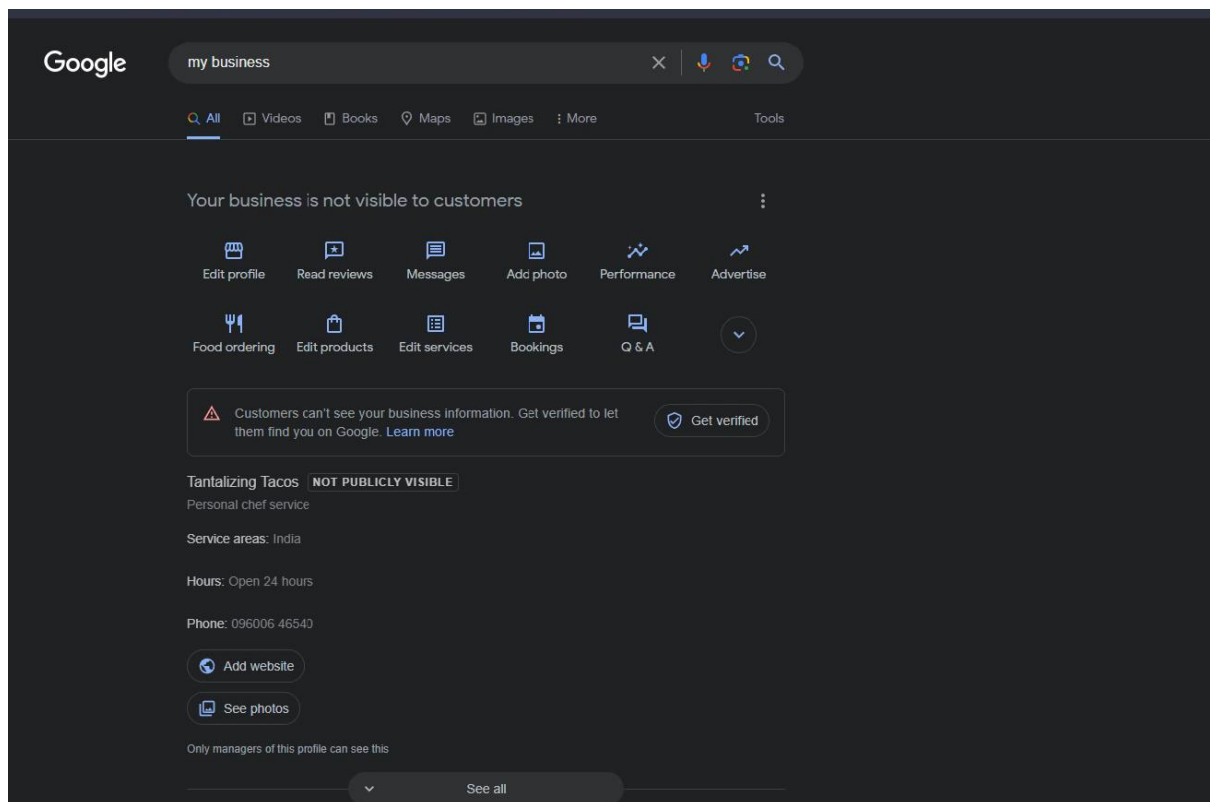
STEP 9: Manage Reviews and Updates:

Regularly check for customer reviews and respond to them professionally. Keep your GMB page updated with business hours, special hours, and any other relevant information.



STEP 10: Utilize Additional Features:

Explore the various features within Google My Business, such as creating posts, adding services or products, and using Google Insights to track the performance of your page.



CONCLUSION:

Creating a Google My Business page is a crucial step for local businesses seeking online visibility. By following these steps, businesses can enhance their presence, engage with customers, and ultimately boost their success in the digital marketplace.