

PROJECT REPORT

CREATE A GOOGLE MY BUSINESS PROFILE

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INTRODUCTION:

Our project is about Creating a Google My Business page is a great way to increase your online presence and make it easier for potential customers to find your business on google.

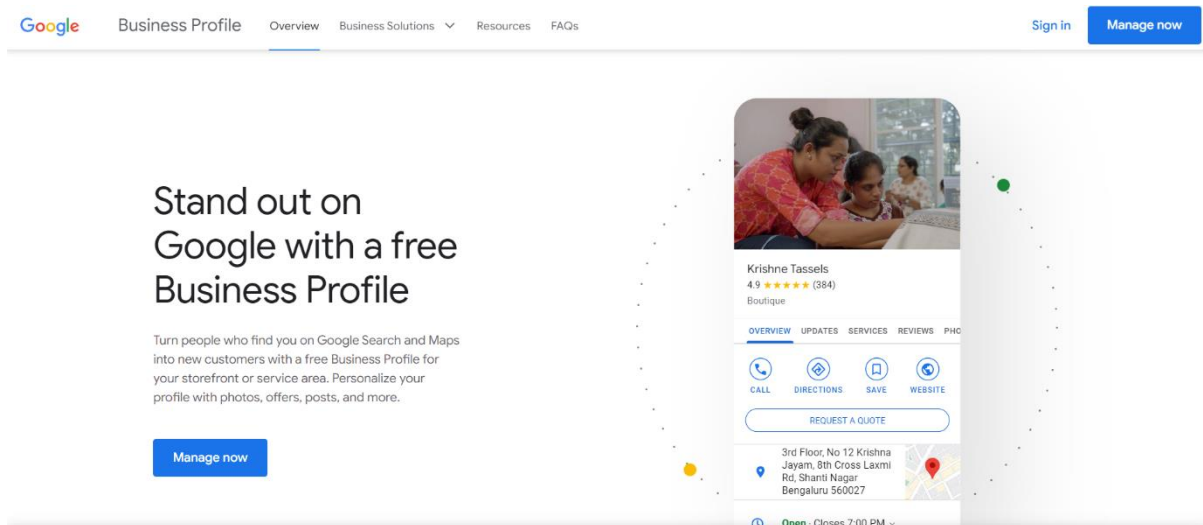
STEPS TO CREATE GOOGLE BUSINESS PAGE:

STEP 1: Sign in to Google Account:

Start by signing in to the Google Account you want to associate with your business.

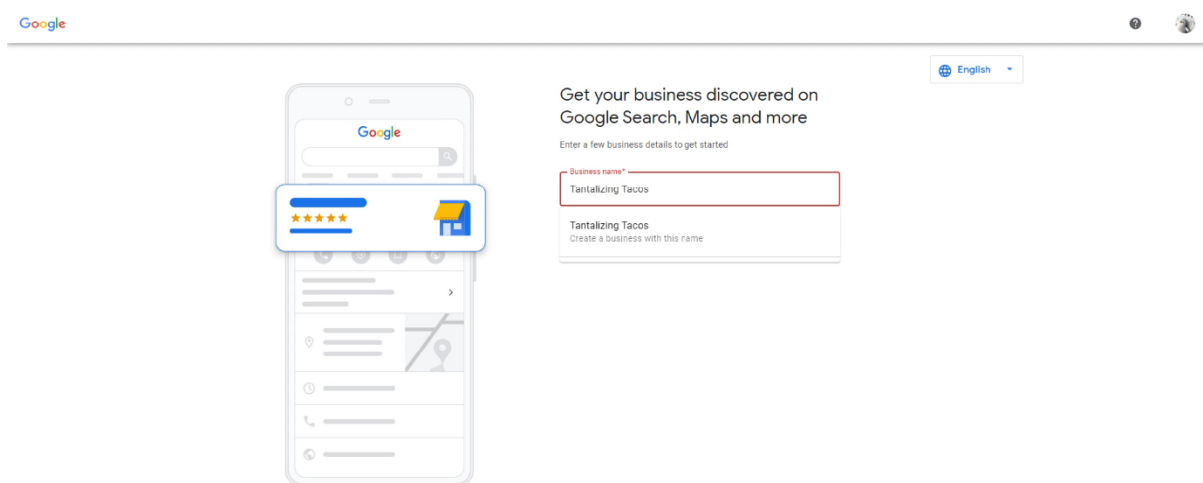
STEP 2: Visit Google My Business:

Go to the Google My Business website
(<https://www.google.com/business/>).



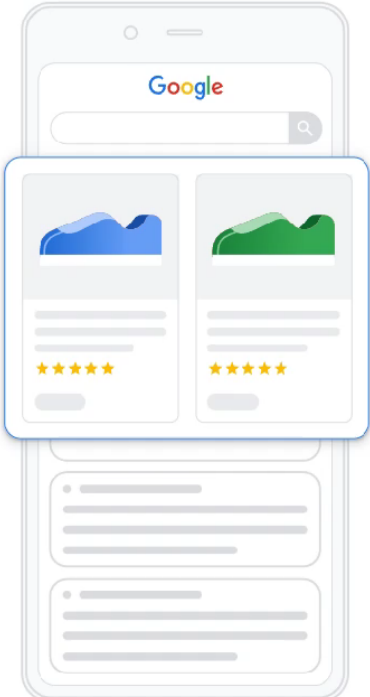
STEP 3: Enter Your Business Name:

Enter your business name. If your business doesn't appear in the suggestions, click "Add your business to Google."



STEP 4: Enter the Address:

You'll need to enter the physical address of your business. If you operate from a remote location or don't have a storefront, you can hide your address.



Add your online store

Enter a web address where customers can purchase products. [Learn more about supported online stores.](#)

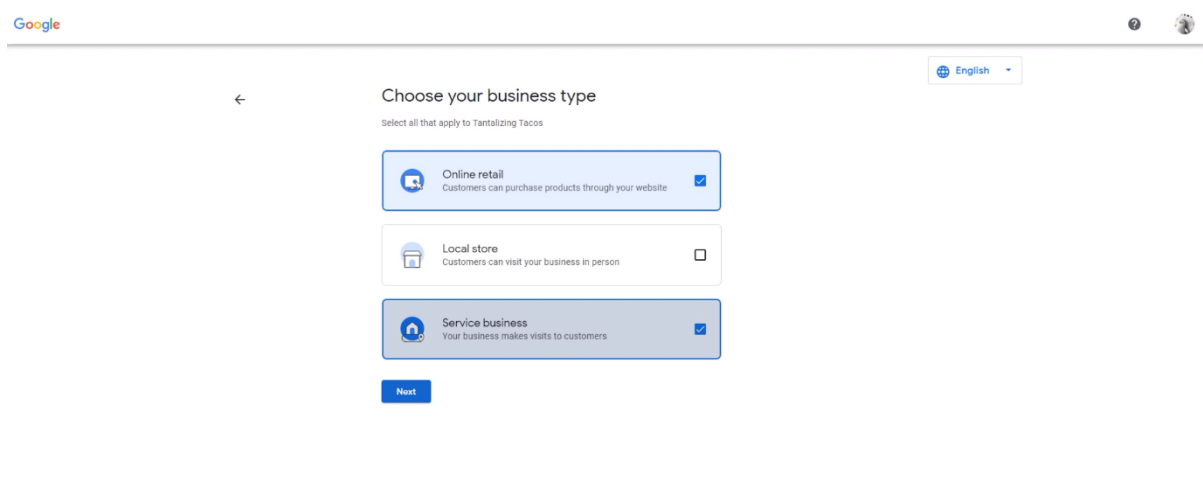
Website

Skip

Next

STEP 5: Specify Your Business Category:

Choose the category that best describes your business. This helps Google display your business to the right audience.



This screenshot shows the 'Choose your business type' step in the Google Business Profile setup process. The page has a back arrow on the left and a language dropdown set to 'English' on the right. Below the title, it says 'Select all that apply to Tantalizing Tacos'. There are three selection boxes: 'Online retail' (checked), 'Local store' (unchecked), and 'Service business' (checked). A 'Next' button is at the bottom.

Google

English

Choose your business type

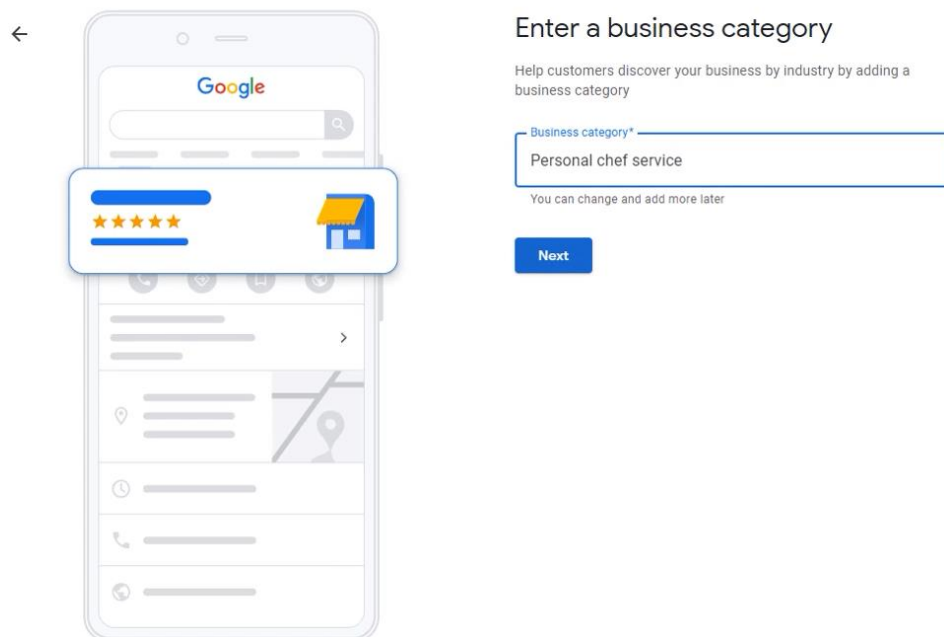
Select all that apply to Tantalizing Tacos

Online retail
Customers can purchase products through your website ☒

Local store
Customers can visit your business in person ☐

Service business
Your business makes visits to customers ☒

Next



This screenshot shows the 'Enter a business category' step. On the left is a smartphone mockup displaying a Google search result for a business with a 5-star rating and a storefront icon. The main area has a back arrow, the title 'Enter a business category', and a subtitle 'Help customers discover your business by industry by adding a business category'. A text input field contains 'Personal chef service'. Below the field is a note 'You can change and add more later' and a 'Next' button.

Google

Enter a business category

Help customers discover your business by industry by adding a business category

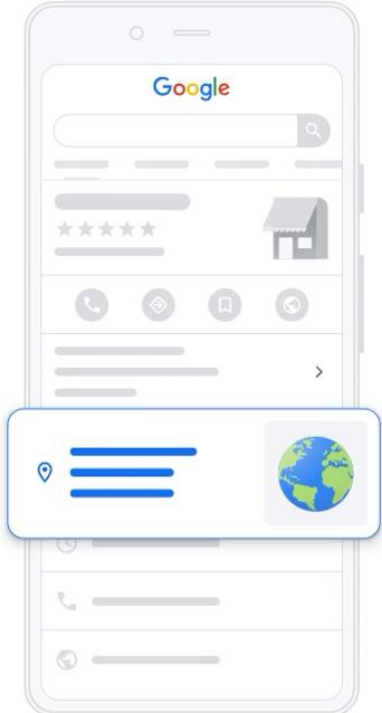
Business category*
Personal chef service

You can change and add more later

Next

STEP 6: Add Contact Information:

Include your business phone number and website (if applicable). It's crucial to ensure your contact information is accurate.



←

What region is your business based in?

Region

Next



Add your phone number

Let customers get in touch by including your phone number on your Business Profile.

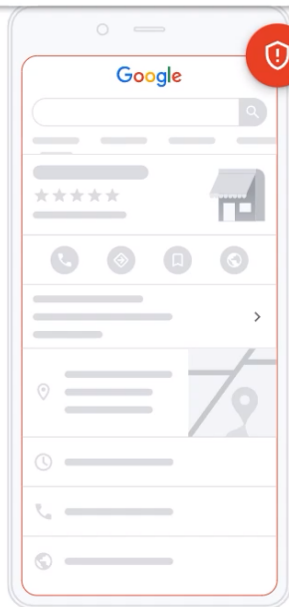


Contact phone number

9600646540

Next

lager



Verify

Please enter your mailing address to verify

The address you provide here will be hidden from the public. Post office boxes are not eligible.

Country / Region
India

Street address
NO 481,MURUGAN KOVIL STREET,V PUDHUR

+ Add address line (optional)

City
cuddalore

Pincode
607302

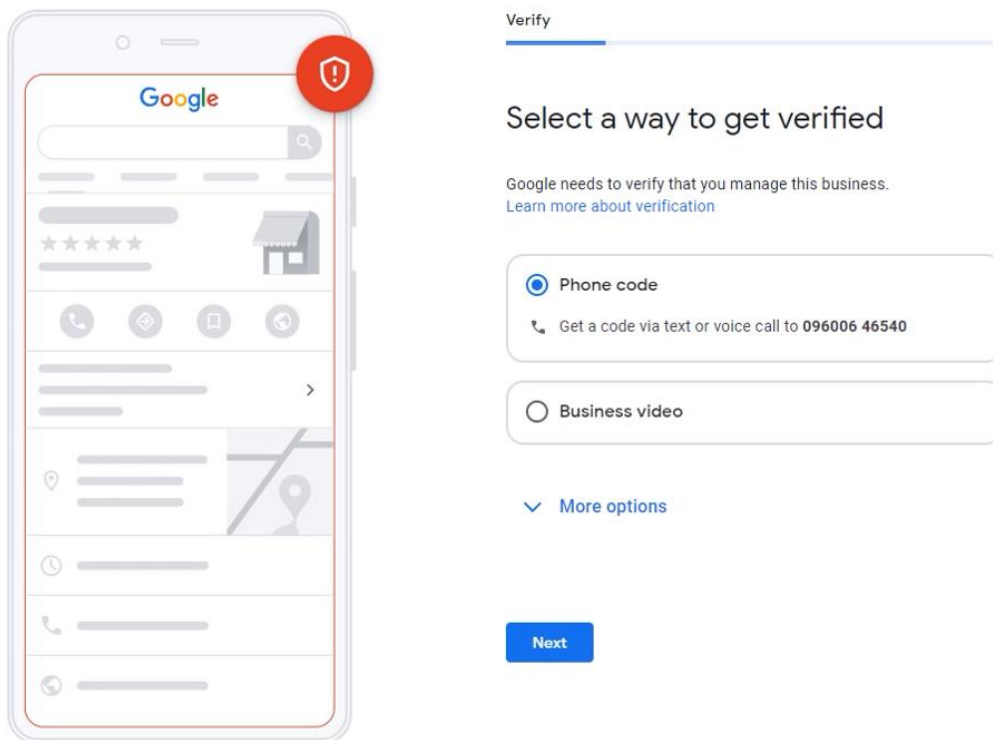
State
Tamil Nadu

Verify Later

Next

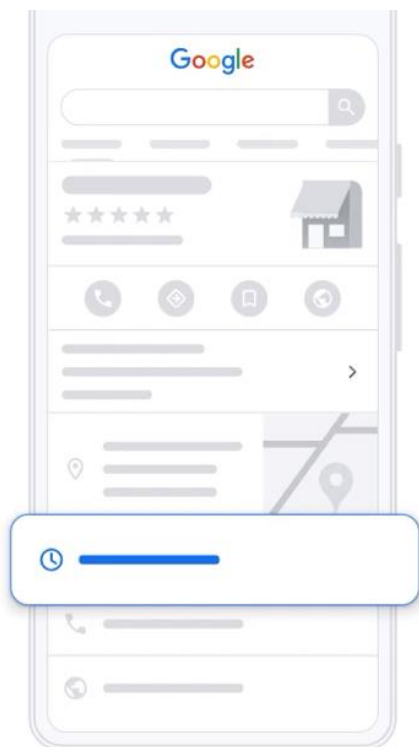
STEP 7: Verify Your Business:

Google will send you a verification code, typically by mail, to the address you provided. You can also verify instantly via phone if your business is eligible.



STEP 8: Optimize Your Business Profile:

Add high-quality photos of your business, such as the logo, interior, exterior, and product images. Write a compelling business description with relevant keywords.



Add business hours

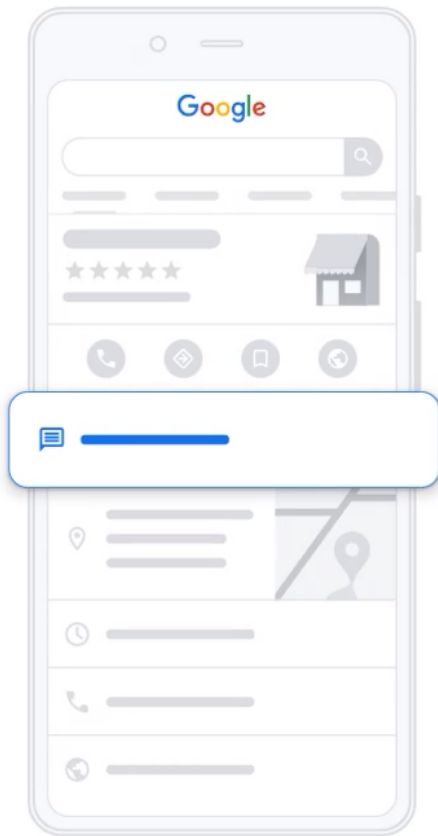
Let customers know when you are open for business

[Learn more](#)

Sunday	<input type="checkbox"/>	Closed
Monday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Tuesday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Wednesday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Thursday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Friday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		
Saturday	<input checked="" type="checkbox"/>	Open
Opens at — Closes at		

Skip

Next



Customize profile

Add messaging

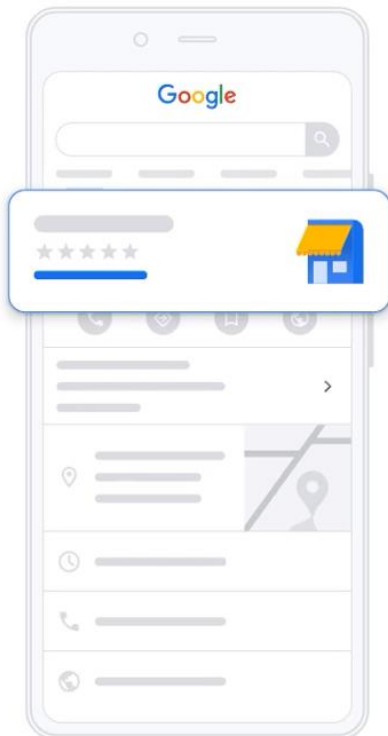
Let customers message your business on Google for free

[Learn more](#)

☒ Accept Messages

Skip

Next



Customize profile

Add business description

Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

Salsa Sensations: The Perfect Taco Companions
Tacos are incomplete without the right salsa. From mild to fiery, the variety of salsas available at a taco truck can take your taste buds on a thrilling adventure. Salsa roja, salsa verde, pico de gallo – each one offers a

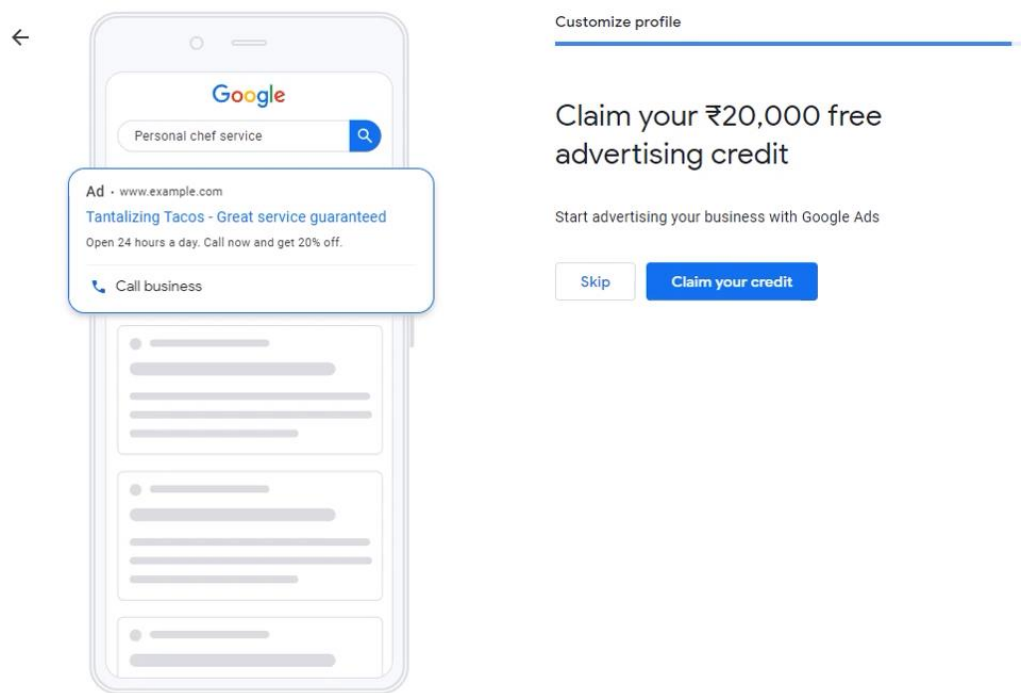
750 / 750

Skip

Next

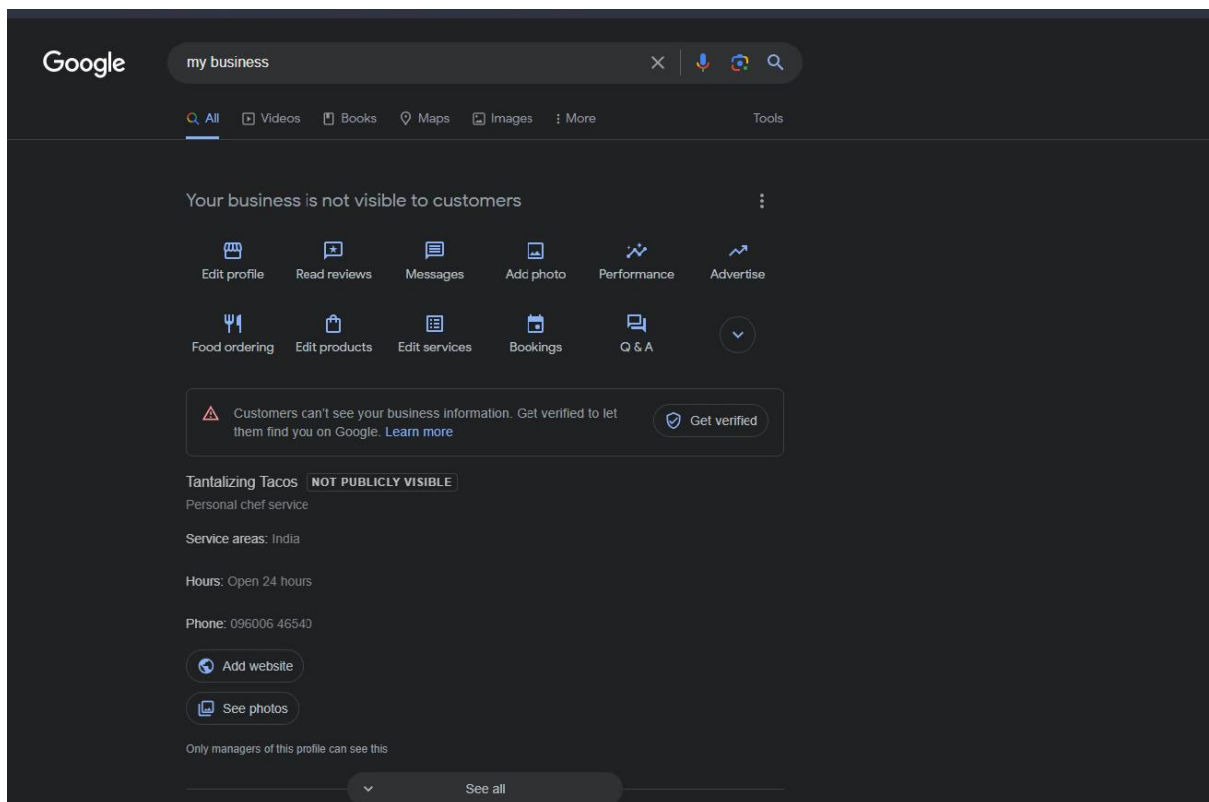
STEP 9: Manage Reviews and Updates:

Regularly check for customer reviews and respond to them professionally. Keep your GMB page updated with business hours, special hours, and any other relevant information.



STEP 10: Utilize Additional Features:

Explore the various features within Google My Business, such as creating posts, adding services or products, and using Google Insights to track the performance of your page.



CONCLUSION:

Creating a Google My Business page is a crucial step for local businesses seeking online visibility. By following these steps, businesses can enhance their presence, engage with customers, and ultimately boost their success in the digital marketplace.