

## Assignment 2

Create a New Facebook Business Page and post one social media poster for your brand.

Link for the Facebook business page:

<https://www.facebook.com/profile.php?id=61550248476346>

### Business page overview:

The screenshot displays the Facebook Business Page for 'FloraGlam'. On the left, a sidebar titled 'Manage Page' lists various tools: Professional dashboard, Insights, Ad Center, Create ads, Settings, More tools, and Meta Business Suite. The main content area features a post from August 19 introducing a 'Rose serum for sensitive skin'. The post includes a vibrant image of the serum bottle surrounded by pink roses and greenery. Above the post, a 'How healthy is your Page?' section shows a 'good' health status with a green progress bar and suggestions to link a WhatsApp account, add an action button, and invite friends. The page's cover photo is a close-up of the serum bottle and flowers. The page header shows the 'FloraGlam' profile picture, name, and follower count (3 likes, 7 followers). Navigation tabs at the bottom include Posts, About, Mentions, Reviews, Followers, Photos, and More.

**How healthy is your Page?**  
Complete these actions to keep improving FloraGlam.

Page health: good  
Compared to similar Pages with high engagement.

- Link your WhatsApp account
- Add an action button
- Invite friends to like your Page

See more

**Intro**  
"Unlock your natural beauty with Floraglam's pure and eco-conscious cosmetics."

**FloraGlam**  
August 19 · 🌍

Introducing our first natural cosmetic product Rose serum for sensitive skin, crafted with love and nature's finest ingredients for your radiant beauty. 🌿🌸  
#NaturalBeauty #SkinCareMagic #FloraGlam

**Manage Page**  
FloraGlam

- Professional dashboard
- Insights
- Ad Center
- Create ads
- Settings
- More tools
- Meta Business Suite

**FloraGlam**  
3 likes · 7 followers

Promote Manage Edit

Posts About Mentions Reviews Followers Photos More

**Page** · Cosmetics store · Skin Care Service · Beauty, cosmetic & personal care

[Promote Page](#)

✉ [ishwaryamanivannanpvp@gmail.com](mailto:ishwaryamanivannanpvp@gmail.com)

★ Not yet rated (0 Reviews) ⓘ

Edit details

Add hobbies

Add featured

## Photos

[See all photos](#)



August 19 · 🌐



**FloraGlam**  
NATURAL COSMETICS

[See insights](#)

[Create ad](#)

👍 2

👍 Like

💬 Comment

🔗 Share