# Behaviour Dynamics in Social Networks -Assignment 3

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#### Abstract

As the first step of this assignment, you are asked to model the example of temporal-causal network model described in Chapter 2. The following figure shows the graphical conceptual representation of this model. You can use the Excel template created for this modeling purpose (available on Blackboard of the course). For more information about this model, please read Section 4 of Chapter 2.

#### 1 Simulation result

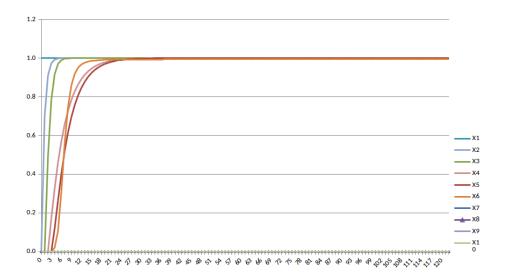


Figure 1: Simulation result

# 2 Physical action

The value of  $es_a$  is going above 0.5 somewhere between 7 and 8 seconds. In order to delay the physical response, we should change the speed factor to a smaller value (e.g.  $\eta_{es_a} = 0.1$ ). If we want the value of  $es_a$  to overcome 0.5 after 20 seconds, we should use  $\eta_{es_a} = 0.05$ .

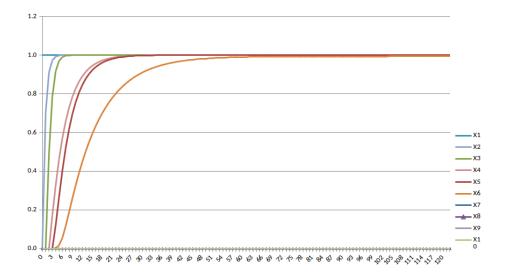


Figure 2: Simulation result with  $\eta_{es_a}=0.05$ 

## 3 Smoother curves

In order to obtain smoother curves, we have to change the  $\Delta t$  to a smaller value.

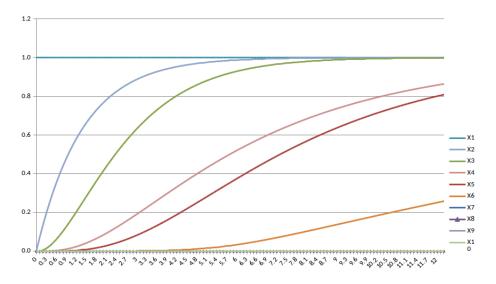


Figure 3: Simulation result with  $\Delta t = 0.1$ 

Now, the value of  $es_a$  is becoming higher than 0.5 after 7.2 seconds, which is between 7 and 8 seconds, as for Q2.  $\Delta t$  does not affect how fast the values are changing, it only changes the frequency of the observations. On the other hand, the speed factor influences how rapidly the values are varying. Moreover, the  $\Delta t$  is shared for the whole model, while the speed factor is characteristic to each node.

### 4 Tuning $es_a$

The closer we could get to the given empirical values for  $es_a$  was by using the following parameters:  $\eta_{es_a} = 0.33$ ,  $\sigma_{es_a} = 62$  and  $\tau_{es_a} = 0.948$ . With these values, we obtained  $es_a(t=0) = 0$ ,  $es_a(t=15) = 0.114$  and  $es_a(t=30) = 0.946$ .

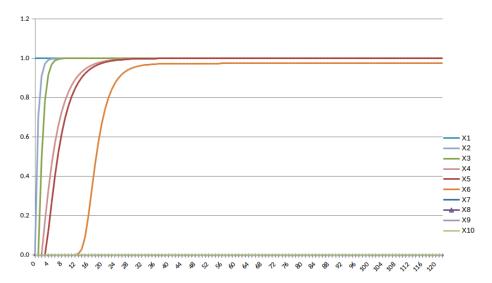


Figure 4: Tuning of parameters for  $es_a$ 

#### 5 Real world scenarios

Real world domains where we can have different  $\Delta t$  for different processes to have a most accurate simulation: the first scenario is observing patients in a mental institute and the second one is neurology.

- 1. We can have a small  $\Delta t$  when we need to check the changes of the values more often. For example, if we are studying a case where people with severe depression are concerned, we want to check the evolution of the emotions really often, otherwise we could not predict if they are going to hurt themselves. With a bigger  $\Delta t$ , we check the evolution of states less frequently. In this case, we can monitor people with OCD less frequently because they are less likely to be in danger.
- 2. When performing neurological observations, after a surgery for example, there is no published consensus on how frequently these observations should be recorded. One factor which will determine the frequency is the patient's presenting condition and medical diagnosis. So we can say that for certain patients a higher value of the  $\Delta t$  will lead to more accurate results, while for others a smaller value is more appropriate.

Two real world application domains for which one value of  $\Delta t$  will make a most accurate simulation:

- 1. Measuring weight when on a diet should be done daily and also at the same time of day for an accurate interpretation of the diet's result.
- 2. In sociology experiments, we may want to check how the insertion of a person with different opinion affects the behaviour of the whole network. To obtain a better results, we may want to repeat the same experiment in different groups. In this case, we want to use the same  $\Delta t$  for each group, in order to check the evolution of the network after the same amount of time.

## 6 Comparision of $\Delta t$ and speed factor

True sentence: (g). False sentences: all the other ones.  $\Delta t$  is only a property of the model: in reality, the process is continuous, while in a simulation it is discrete. On the other hand, the speed factor is a property of both real world and the model: all real life processes have a certain speed and to represent them we need to include the speed factor as a property of the model.