



Style Guide

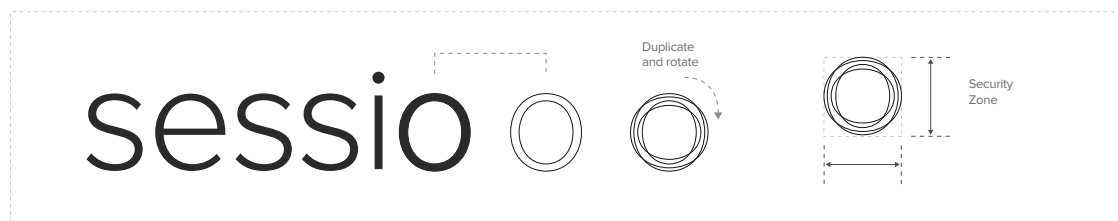
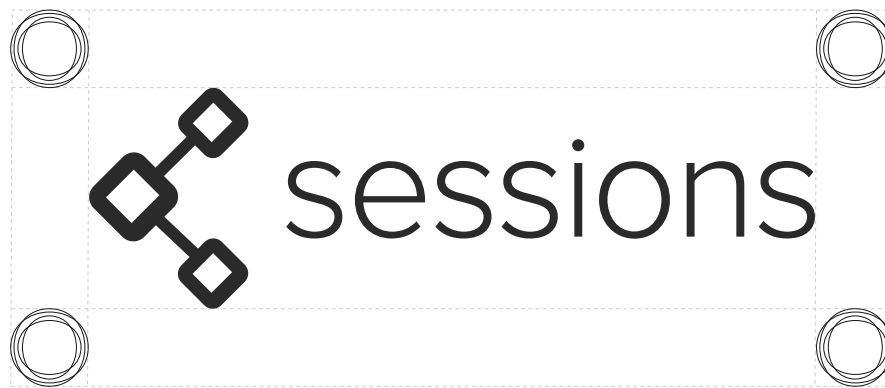
01 Logo / Security Zone / Variations

02 Logo Properties / Typography / Colors

03 Preferred treatment

04 Icon Set / Typography: Titles, Headings & Body Text

By using the SESSIONS Style Guide, you accept all of the terms, specifications and ["Terms"] requirements contained in this document. Conditions may be amended from time to time, so please check the updates. The Brand Identity can not be altered or edited in any way and should be used within the limited parameters of this guide. If you have questions about our brands or how to use this guide, please contact your administrator or you can email us at info@prototype-it.us SESSIONS logo is a registered trademark. All rights reserved.



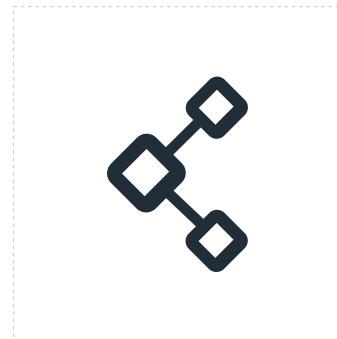
Logo variations

1 Horizontal logo



Horizontal logo
The compact version oriented to horizontal spaces.

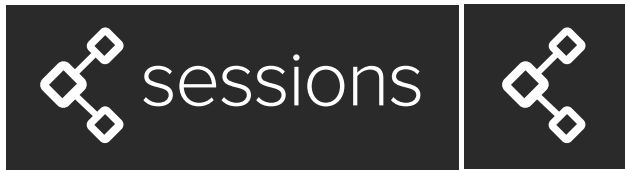
2 Glyph



Glyph
The minimum version for secondary communication devices.

Logo Variations

Logo Light



Logo Color



Logo Dark



Logo Light Blue



Logo Properties / Typography

Sessions presents a logo based on two elements, emblem and typography.

The typography selected is:

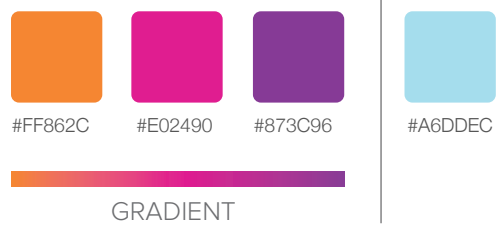
Proxima Nova Light
Tracking -25



Colors



Logo Colors Used



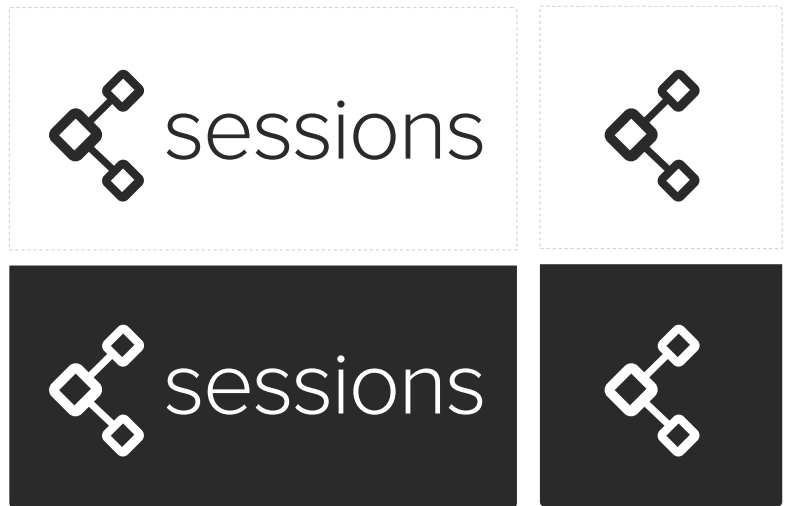
Preferred Treatment

Use Logo: Logos approved:

- 1 - Logo dark background white
- 2 - Logo white background dark

- Logo and mark can only be reproduced in the selected tones Hexadecimal Colors.
When color reproduction is not available, the logo can be reproduced in black or white

- Brand identity is best represented by the cleanest logo in the selected colors.
Base color: Dark - Logo 100% white



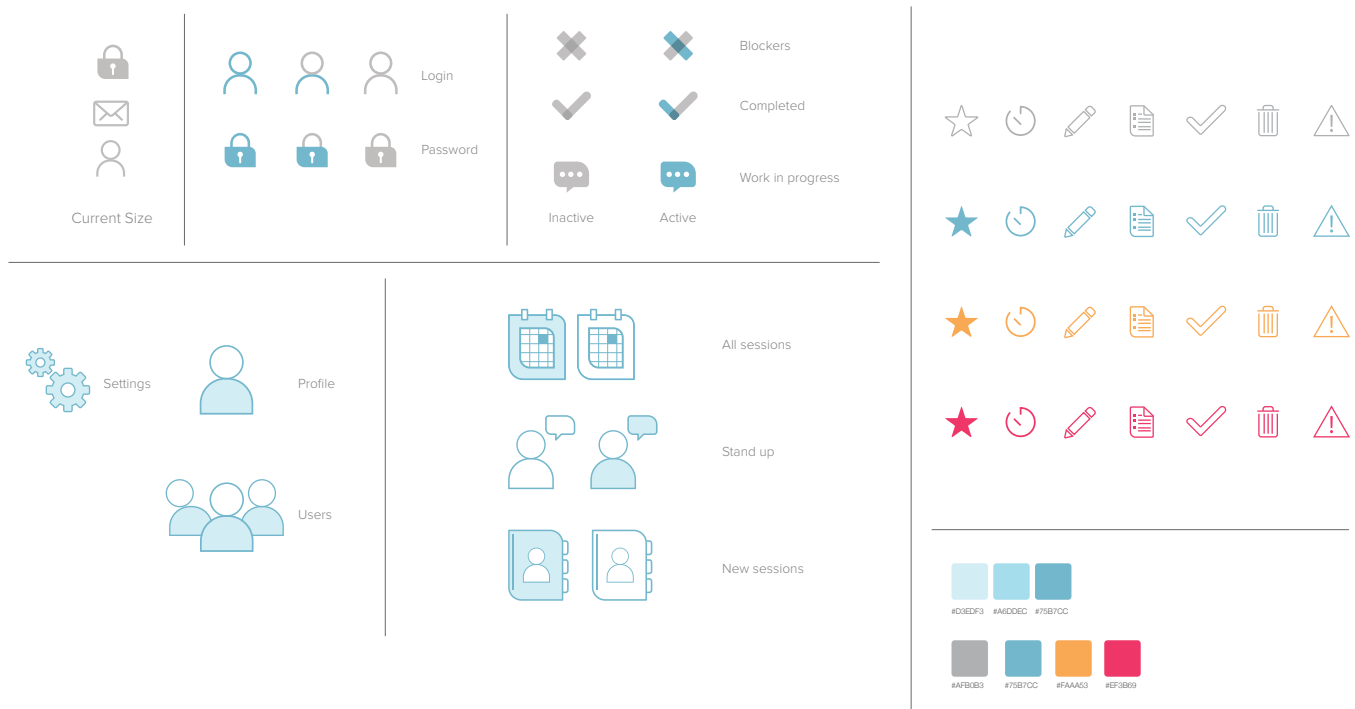
Do Not Alter



Do Not:

- Alter the logos in any way.
- Replace the word "SESSIONS" in the classic logo with any other word.
- Replace the name of the property in any of the property logos with any other word.
- Change the color, redesign, redraw, animate, modify, distort or alter the proportions of the logos.
- Surround the logos or place in the foreground on a pattern or design.
- Turn or make the logo in three dimensions.
- Add words, images or any other new elements to the logo.
- Include the logo in a shape or combine it with other design elements or effects.
- Modify the size or position of relation of any element within the logo.

Icon Set



Typography "Proxima Nova Family"

Titles & Headings

Heading 1 - Light, 24px

Heading 2 - Regular, 32px

Heading 3 - Bold, 14px

Heading 4 - Bold, 12px

Heading 5 - Bold, 10px

Heading 6 - Bold, 8px

Body Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sed urna sed neque blandit gravida vitae bibendum dictum, nisl nisi. Bold Italic Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sed urna sed neque blandit gravida vitae bibendum dictum, nisl nisi. nisl nisi.

(Proxima Nova Light)

Regular Italic [Hyperlink](#)

- Unordered list
 - Unordered list
1. Ordered list
 2. Ordered list