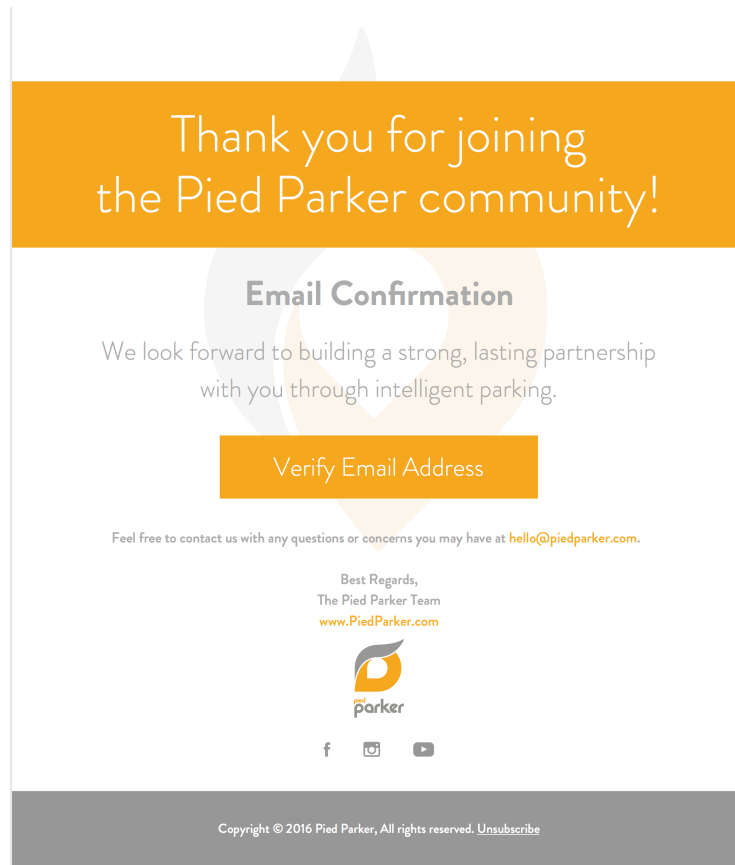


Pied Parker Email & Activate Specs

1. [HTML Email Template] – “Confirm Your Email”

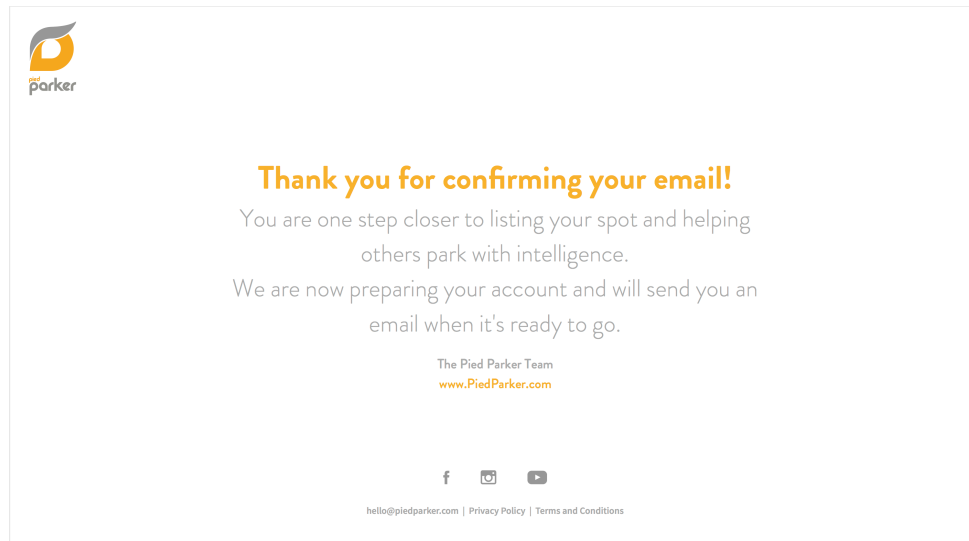


Notes

- Use email-compliant HTML
- Text will change
- Use a placeholder for the button URL

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2. [Webpage] – “Thank you for confirming your email”

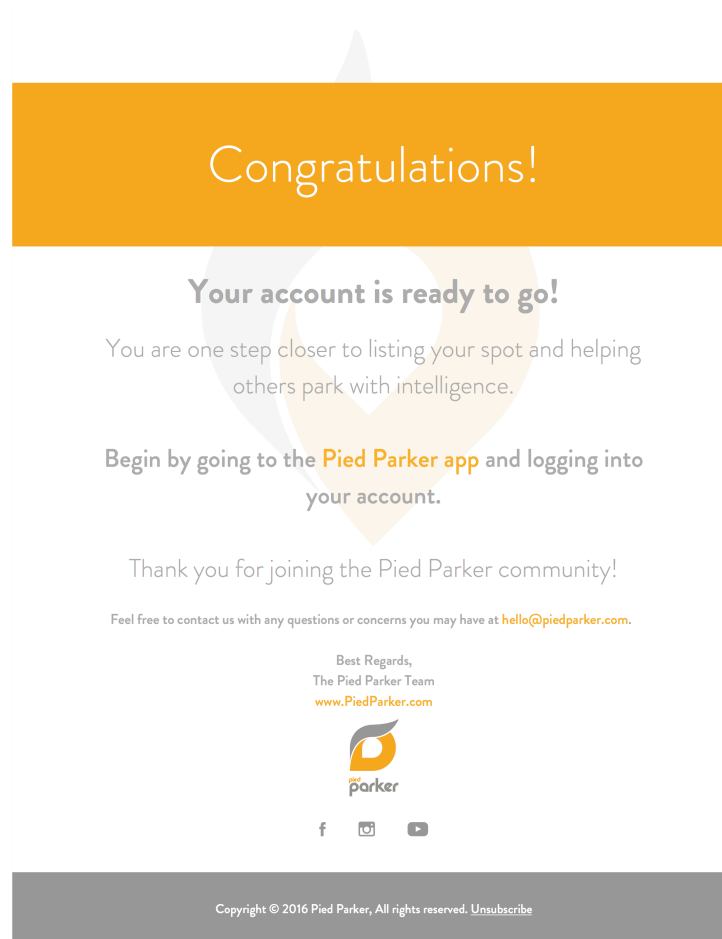


Notes

- Should render well on mobile and laptop
- Text will change

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3. [Email] – “Your Account Is Ready”



Notes

- Use email-compliant HTML
- Text will change
- Can we deep-link text “Pied Parker app” to open up our app?