

## Data Representation

## Converting between number bases

- Bit - is a single binary digit
- Nibble 4 bits
- Byte – is 8 bits

128	64	32	16	8	4	2	1
0	0	0	1	1	0	0	1

What number do you think this is the binary code is for??

Add together  $16+8+1$

Binary	Decimal	Hex
0000	0	0
0001	1	1
0010	2	2
0011	3	3
0100	4	4
0101	5	5
0110	6	6
0111	7	7
1000	8	8
1001	9	9
1010	10	A
1011	11	B
1100	12	C
1101	13	D
1110	14	E
1111	15	F

## Hexadecimal numbers

(base 16) uses letters A - F for 10 - 15.

Covert HEX A7 to Denary

A 7

10 7

1010 0111

**Answer: 167**

1110	14	E
1111	15	F

**Exam question: Explain why hexadecimal notation is**

**used.**  
Hexadecimal is used as shorthand for binary and uses fewer digits, so humans make fewer mistakes and find it easier to read

## Character Encoding

**ASCII** is a standard that defines how each alphabetical letter is represented by a unique 7 bit binary value (for example 'A' is 100 0001). There are 127 binary values for upper and lowercase letters, the digits and most punctuation.

**Extended ASCII** uses 8 bits to store 256 characters.

**Unicode** extends this character set by using more bytes to represent many more characters. (16 to 32 bits)

Binary addition
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Binary addition rules:

Addition	Result	Carry
0 + 0 =	0	0
0 + 1 =	1	0
1 + 0 =	1	0
1 + 1 =	0	1

*Solution*

0	0	1	1
+			
0	0	1	1
<hr/>			
0	1	1	0
<hr/>			
Carry	1	1	

Overflow Error – Extra Bit!

Overflow Error - Extra Bit:

$$\begin{array}{r} \overset{1}{1} \overset{1}{1} \overset{1}{1} \overset{1}{1} \overset{1}{1} \overset{1}{1} \overset{1}{1} \overset{1}{1} \\ + \quad 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 1 \\ \hline \overset{1}{1} \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \end{array}$$

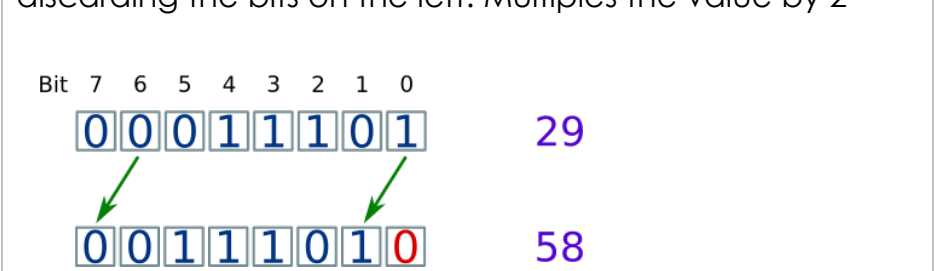
8-bits

## Binary Shift

Shifts are performed on binary patterns.

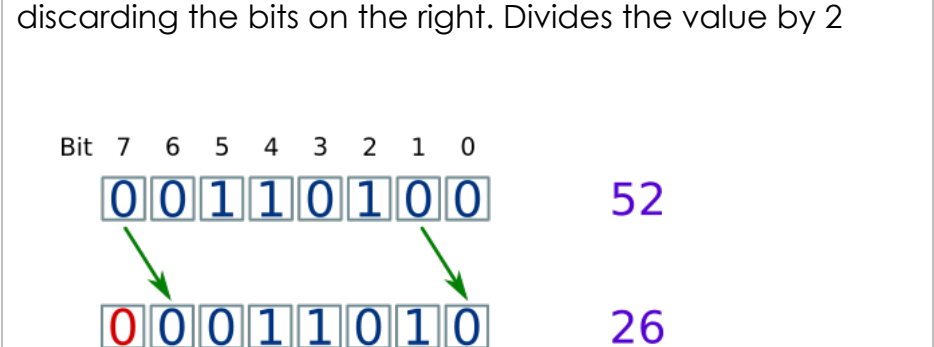
### Logical shift

**Logical Left Shift** - doubling the value.  
adding zeros on to the right of a binary value and discarding the bits on the left. Multiplies the value by 2



**Logical Right Shift** halving the value.

adding zeros on to the left of a binary value and



	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	52
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**Exam question:**

**A logical shift right is performed on a pattern**

**An arithmetic shift right is performed on the same original pattern.**

**Describe the reason the results will be different.**

An arithmetic shift fills from the left with a copy of the most-significant bit (MSB) whereas a logical shift fills from

An arithmetic shift keeps the most-significant bit (MSB) the



Images		
<p><b>Images</b> are stored as a <b>bitmap</b> of <b>pixels</b>.</p> <p><b>Image Resolution</b> Total number of pixels in image = width in pixels x height in pixels</p> <div><div><div>Height</div><div><div></div><div></div><div></div><div></div><div></div></div><div>Width</div></div></div> <p><b>Colour depth</b> is the number of bits used to represent each pixel in an image. If we have a black and white image it has two colours. Each pixel can be represented by a single pixel because a bit value of 0 is black and 1 is white.</p> <div><div>Image and corresponding binary encoding</div><div><div><div></div><div></div><div></div><div></div><div></div></div><div>011101000111111000101110</div></div></div> <p>To represent more colours we can use more bits: 2-bits per pixel - 4 colours 8-bits = 256 colours 24 bts = 16 Million</p> <p><b>Calculating the size of an image</b></p> <p><u>pixel height * width * colour depth</u></p> <p>Larger <b>resolutions</b> (the pixel height x width) and <b>bit depth</b> (number of bits used to store each colour value) will provide better quality images - but much larger file sizes.</p> <tr><th>Metadata:</th></tr> <tr><td>Filename file format - eg JPG, GIF or PNG dimensions resolution colour depth time and date the image was last changed camera settings when the photo was taken</td></tr>	Metadata:	Filename file format - eg JPG, GIF or PNG dimensions resolution colour depth time and date the image was last changed camera settings when the photo was taken
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Filename file format - eg JPG, GIF or PNG dimensions resolution colour depth time and date the image was last changed camera settings when the photo was taken		

Data Compression
Compression reduces data used to represent the original sound, image or text document.
The purpose of data compression is to make the files smaller which means that:
<ul style="list-style-type: none"><li>Less time / less bandwidth to transfer data</li><li>Take up less space on the disk</li></ul>
Both types require encoding and decoding
<b>Lossless compression</b> means that as the file size is compressed, quality remains the same - the file can be decompressed to its original quality. Text documents (or spreadsheets etc) must only use <b>lossless compression</b> .
<ul style="list-style-type: none"><li>Lossless better for physical media (CDs)</li></ul>
<b>Lossy compression</b> permanently removes data. This is usually fine for images, movies and audio.
<ul style="list-style-type: none"><li>Lossy compression reduces the accuracy of the representation</li><li>Lossy compression increases the reduction in file size.</li><li>Lossy better for online transmission - streaming technologies as it takes less time to download / can facilitate access by users with low-speed connections.</li><li>Lossy better for cases where limited storage available,</li><li>Lossy audio removes data representing frequencies / visuals that humans cannot hear / see so they cannot tell the difference</li><li>Lossy compression can be variable so that different amounts of compression can be offered depending on a user's bandwidth.</li></ul>

Data Sizes
<p><b>Data Sizes</b></p> <div><div><div><div><div>Multiples of bytes</div><div>1 kibibyte (KiB) = 1,024 bytes</div><div>1 mebibyte (MiB) = 1,024 KiB</div><div>1 gibibyte (GiB) = 1,024 MiB</div><div>1 tebibyte (TiB) = 1,024 GiB</div></div></div></div></div> <p><b>Worked Example:</b></p> <p>Construct an expression to show how many bytes there are in 6 tebibytes.</p> <div><div><div><div><div>64 × 48 × 12</div><div>1024 × 1024 × 8</div></div></div></div></div> <p><b>Worked Example:</b></p> <p>Construct an expression to calculate the file size, in <b>mebibytes</b>, of a CD quality (44.1 KHz, bit depth of 16), two-channel stereo soundtrack that is 4 minutes long.</p> <ul style="list-style-type: none"><li>Sample rate and bit depth = 44.1 x 1000 x 16</li><li>Channels and time = 2 x 4 x 60</li><li>Unit conversions = 8 x 1024 x 1024</li></ul> <p>Example of an expression that gains full marks: ((44.1 x 1000 x 16) x (2 x 4 x 60)) / (8 x 1024 x 1024)</p>