Sara Baqla

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Full Stack Developer with 3+ years of experience building dynamic web applications and user-focused digital products. Skilled at solving complex problems, collaborating with designers, and bringing modern interfaces to life to help businesses grow. Background in ecology research and teaching provides exceptional communication and analytical skills.

KEY SKILLS

Programming Languages: JavaScript, TypeScript, PHP

Frontend: React, React Native, Next.js, Vue.js, HTML5, CSS3, Sass, TailwindCSS, CSS Modules, Cypress, Vite

Backend: Node.js, Express.js, RESTful APIs, GraphQL, Postman

Databases: Firebase (Auth/Firestore), MongoDB, Supabase, MySQL, NoSQL

Content Management: Craft CMS, Prismic, WordPress, Sanity, Contentful, Wisp

PROFESSIONAL EXPERIENCE

REACH CREATIVE   **Remote, USA**
Full Stack Developer   *Jan 2024–Sept 2025*

- Developed and launched dynamic websites and components using Next.js, Vue.js, WordPress, and Craft CMS, delivering 10 projects for 6 clients across diverse industries.
- Integrated and customized headless CMS platforms such as Prismic, Craft CMS, and Sanity, streamlining content workflows cutting update time from hours to minutes, and enabling clients to manage updates independently.
- Collaborated closely with designers and developers, providing code reviews and PR feedback while translating visual concepts into pixel-perfect, responsive experiences, ensuring brand consistency and engaging user interactions.
- Enhanced and maintained legacy applications by building new features and improving performance, extending the lifespan and value of existing client platforms.

IBG SOFTWARE   **Remote, USA**
Junior Software Developer   *Nov 2022-Feb 2024*

- Led full-stack development of React and React Native applications in an Agile environment, integrating MongoDB, Firebase Firestore, and Contentful to deliver scalable, secure products.
- Designed user-friendly interfaces with Figma, Visily and Material UI, enhancing UX across multiple web and mobile platforms.
- Developed RESTful and GraphQL APIs and implemented end-to-end testing with Cypress, ensuring high performance and reliability of software releases.
- Maintained robust documentation and facilitated team collaboration, managing code via GitLab/BitBucket, writing Confluence docs, and collaborating on Jira and Slack.

FREELANCE EXPERIENCE

Quality Water 4 USA | qualitywater4usa.com **Odessa, TX**
Feb 2025 - Mar 2025

- Built a responsive landing page for Quality Water 4 USA using Next.js and ShadCN UI, resulting in a 45% increase in qualified leads and improved conversion for residential and commercial RO water system and softener installations.
- Developed an appointment request system that routes form submissions directly to the owner's inbox, reducing follow up time from days to under 2 hours resulting in 25% boost in booked consultations.
- Implemented a first-time visitor survey modal to qualify prospects and gather user intent data, driving a 30% increase in high-intent leads.

VOLUNTEER EXPERIENCE

Crab City Server Rotation | crab-city.vercel.app **Odessa, TX**
Mar 2023 - Oct 2023

- Developed a React web app for Crab City to streamline server table rotation, improving staff coordination and reducing wait times by 20%.
- Integrated Firebase Realtime Database to handle live updates of table assignments, enabling managers and servers to track rotations in real time.
- Styled the application with Tailwind CSS, creating an intuitive, responsive interface that reduced training time for new employees by over 30%.

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN **2022**
Coding Bootcamp Certificate Program

THE UNIVERSITY OF TEXAS AT EL PASO **2014-2017**
M.S. Biological Sciences

THE UNIVERSITY OF TEXAS AT EL PASO **2009-2014**
B.S. Ecology & Evolutionary Biology