

# Sara Baqla

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*Full Stack Developer with 3+ years of experience building dynamic web applications and user-focused digital products. Skilled at solving complex problems, collaborating with designers, and bringing modern interfaces to life to help businesses grow. Background in ecology research and teaching provides exceptional communication and analytical skills.*

## PROFESSIONAL EXPERIENCE

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### REACH CREATIVE

Full Stack Developer

**Remote**

Jan 2024–Sept 2025

- Developed and launched dynamic websites and components using Next.js, Vue.js, WordPress, and Craft CMS, delivering over 10 projects for 6+ clients across diverse industries.
- Integrated and customized headless CMS platforms such as Prismic, Craft CMS, and Sanity, streamlining content workflows cutting update time from hours to minutes, and enabling clients to manage updates independently.
- Collaborated closely with designers to translate visual concepts into pixel-perfect, responsive experiences, ensuring brand consistency and engaging user interactions.
- Enhanced and maintained legacy applications by building new features and improving performance, extending the lifespan and value of existing client platforms.

### IBG SOFTWARE

Junior Software Developer

**Remote**

Nov 2022-Feb 2024

- Led full-stack development of React and React Native applications in an Agile environment, integrating MongoDB, Firebase Firestore, and Contentful to deliver scalable, secure products.
- Designed user-friendly interfaces with Figma, Visily and Material UI, enhancing UX across multiple web and mobile platforms.
- Developed RESTful and GraphQL APIs and implemented end-to-end testing with Cypress, ensuring high performance and reliability of software releases.
- Maintained robust documentation and facilitated team collaboration, managing code via GitLab/BitBucket, writing Confluence docs, and collaborating on Jira and Slack.

## VOLUNTEER EXPERIENCE

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**Crab City Server Rotation** | [crab-city.vercel.app/](https://crab-city.vercel.app/)

**Odessa, TX**

Mar 2023-Oct 2023

- Developed a React web app for Crab City to streamline server table rotation, improving staff coordination and reducing wait times by 20%.
- Integrated Firebase Realtime Database to handle live updates of table assignments, enabling managers and servers to track rotations in real time.
- Styled the application with Tailwind CSS, creating an intuitive, responsive interface that enhanced usability for restaurant staff

## FREELANCE EXPERIENCE

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**Quality Water 4 USA** | [qualitywater4usa.com](https://qualitywater4usa.com)

**Odessa, TX**

*Feb 2025-Mar 2025*

- Built a responsive landing page for Quality Water 4 USA using Next.js and ShadCN UI, designed to increase leads that convert into water softener and RO system installations for homes and businesses.
- Developed an appointment request system, with form submissions sent directly to the owner's email to enable fast follow-ups and boost conversion rates.
- Implemented a modal survey, engaging first-time visitors to qualify prospects and drive more high-intent leads.

## KEY SKILLS

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**Programming Languages:** HTML5, CSS3, JavaScript, TypeScript

**Web Development:** React, React Native, Next.js, Vue.js, Node.js, Express.js, RESTful APIs, Firebase/Firestore/Auth, MongoDB, Supabase, MySQL, GraphQL, jQuery, Cypress

**Content Management:** Craft CMS, Prismic, WordPress, Sanity, Contentful

## EDUCATION

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**THE UNIVERSITY OF TEXAS AT AUSTIN**

**2022**

*Coding Bootcamp Certificate Program*

**THE UNIVERSITY OF TEXAS AT EL PASO**

**2014-2017**

*M.S. Biological Sciences*

**THE UNIVERSITY OF TEXAS AT EL PASO**

**2009-2014**

*B.S. Ecology & Evolutionary Biology*