



# Contentorrr

*Fast. Complete. Organized.*

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# 1. The Problem

Many creators upload their content only to a few platforms and leave money on the table. Why? Because it's hard to manage, and many of us don't like working with agencies or managers.

To make the most out of your content, for every scene, you have to:

- create screenshots, short clips and trailers for promo, and longer trailers for tube sites to monetize ad revenue. Some platforms allow watermarks, others don't.
- tag everything correctly, since platform rules differ and proper organization is critical (especially for automated posting on Reddit, or if you create content that is OK for Fansly but against TOS on OnlyFans).
- manage your content: It's easy to get lost with 100+ full scenes = 1000+ assets and 7-10 platforms. What can I post when and where? What did I already post where and when?

All of this involves repetitive, tedious work, quickly creating chaos and burnout instead of maximizing your profits.

## 2. Our Solution

We built Contentorrr, a desktop app that optimizes the entire workflow. It speeds up every part of the pipeline and allows you to handle almost everything in parallel:

1. Create clips, trailers, and screenshots from a full scene in minutes.
2. At the same time, capture all relevant metadata per asset, both automatic and manual: tags, titles, descriptions, orientation, platforms, performers, location, recording date, and more.
3. Through this process, a complete media library is built automatically. Everything can be filtered and exported as CSV for bots, schedulers, and other automations.

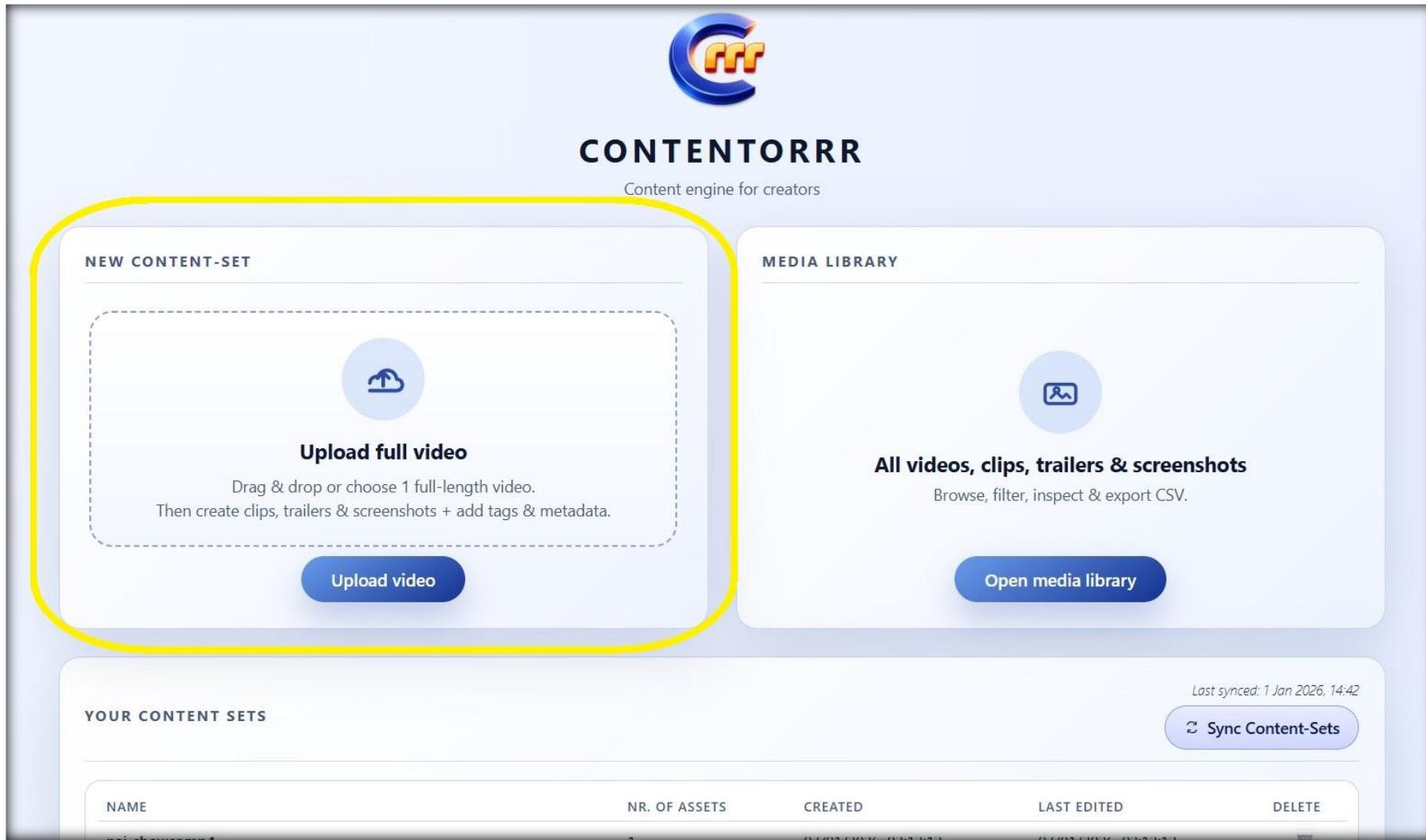
**Remark 1:** Your existing clips, trailers and screenshots can also be integrated (see chapter 4).

**Remark 2:** Everything is processed and stored locally. No cloud. No privacy issues.

*Maximum time saved. No more chaos.*

# 3. The Contentorrr Workflow

1. Upload one full video. Of this video you will create a “content-set”, consisting of the full video itself as source file and all the clips, trailers and screenshots you choose to create of it.



# 3. The Contentorrr Workflow

2. Add tags and metadata for the full video, while “Ultra Scrubbing” (see next slide) is loading (lets you scrub through the video with zero lag).

**CONTENT-SET OF nai\_shower.mp4**

**METADATA FOR nai\_shower.mp4**

Info: Press Enter to add – multi-add by comma separation.

Automatic tags for this asset: Source, Video, Horizontal, file-path, file-name, length, created-date, last-edited

Add title:  
Title 1, title 2, ...  
  
title 1 x   title 2 x   title 3 x

Add description:  
Description 1, description 2, ...  
  
desc 1 x   desc 2 x

Add platform:  
Onlyfans, Fansly, ...

PLATFROMS TO UPLOAD:  
Clips4Sale x   Fansly x   Instagram x   Manyvids x  
Onlyfans x   Pornhub x   Reddit x   TikTok x   X x  
xHamster/Faphouse x   XVideos/Sheer x   YouTube x

Add content tag:  
Content type, genre, ...

CONTENT TAGS:  
Anal x   Ass x   BG x   Blowjob x   Creampie x   Feet x  
Interracial x   Pussy x   Shower x   Solo x   Tits x

Date of recording: 01/07/2024

Add monetization type:  
Subscription, free, PPV, ...  
Free x   PPC x   PPV x  
Subscription x

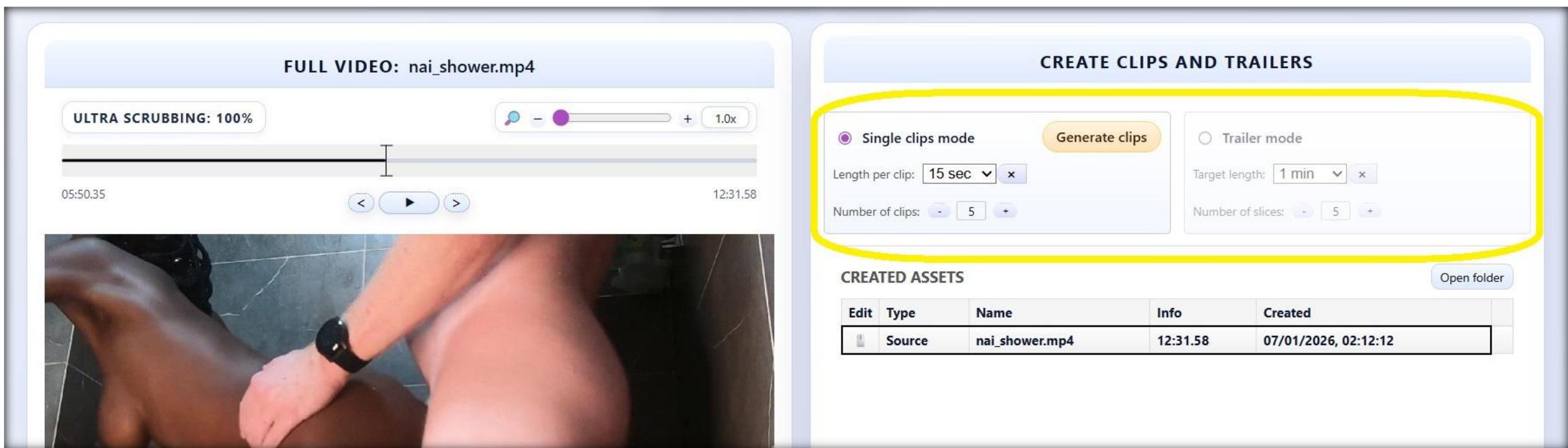
Add location:  
Country, City, Place, ...  
Here x   Shower x

Add performer:  
Performer A, Performer B, ...  
MasterB x   Missblackreey x

### 3. The Contentorrr Workflow

3.a) After or while tagging and adding metadata, scroll down and choose a default or custom length for clips and trailers. Then select the number of single clips or slices for a trailer. More clips or slices can be added later.

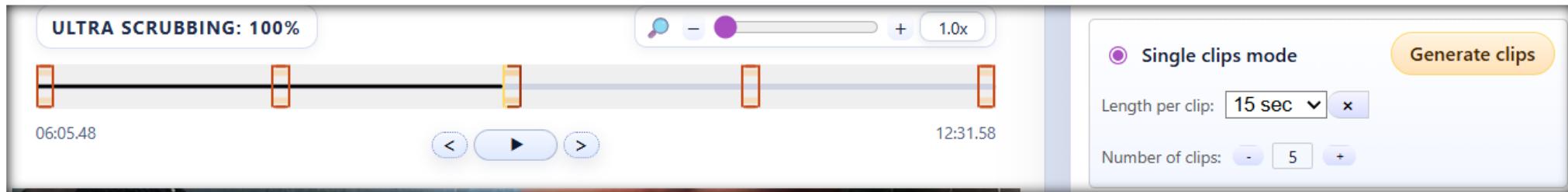
You can switch between single-clip and trailer mode at any time without losing anything. Every action is saved immediately.



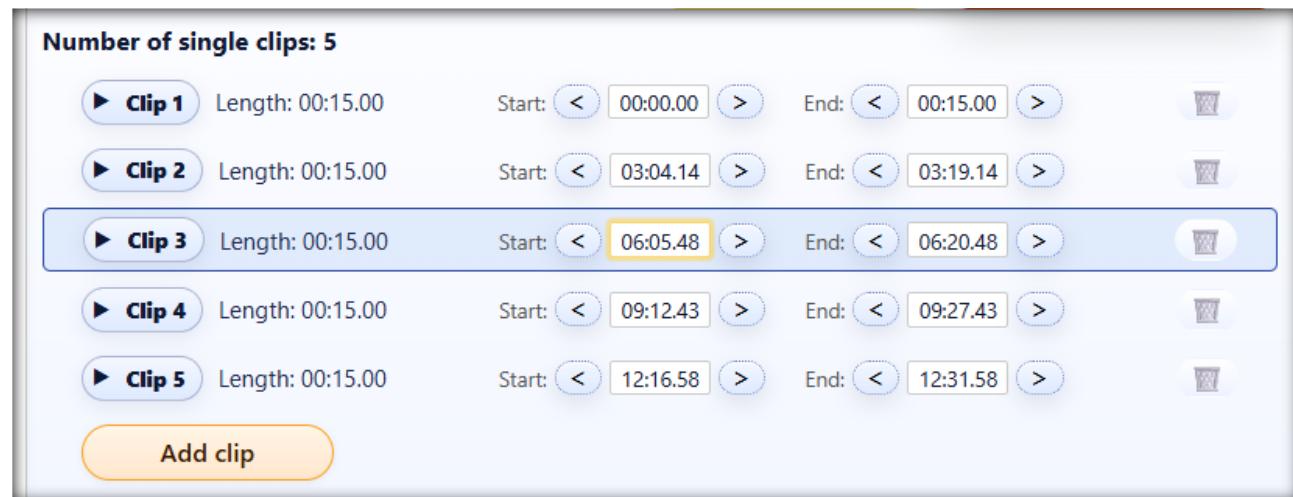
### 3. The Contentorrr Workflow

3.b) Once you click “Generate clips” or “Generate slices”, equally spaced orange brackets [ ] will appear on the timeline above the video preview.

In single-clip mode, each [ ] (clip) is exported as an individual clip. In trailer mode, all [ ] (slices) are combined and exported as a trailer.

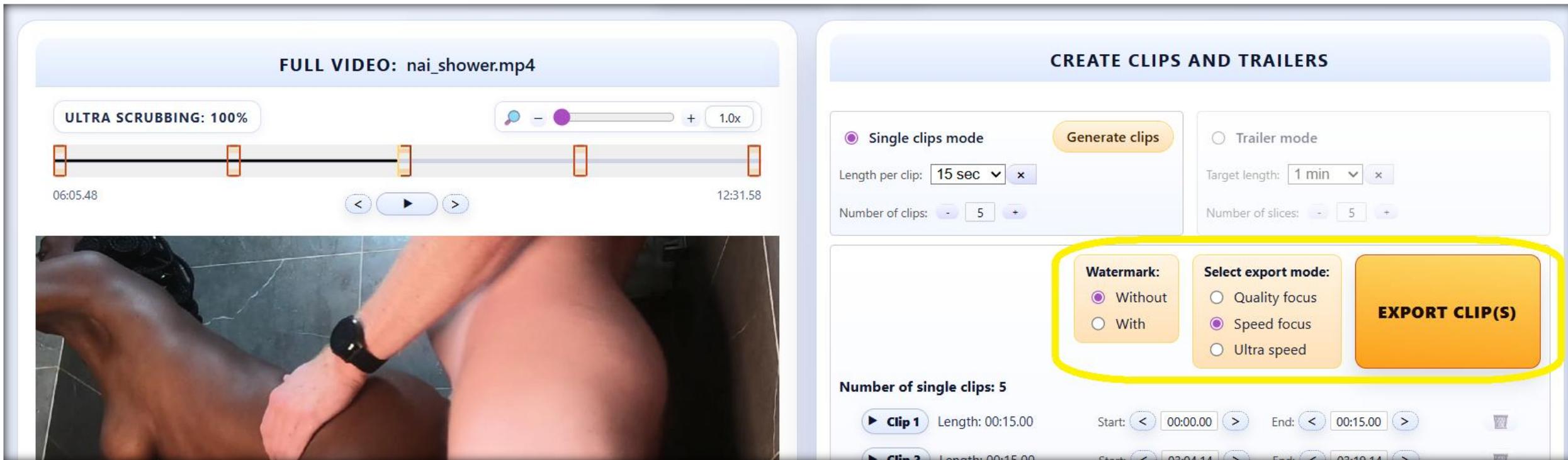


Each clip/slice can be moved, played, frame-accurately shortened or expanded, zoomed into, deleted, and new clips/slices can be added.



# 3. The Contentorrr Workflow

3.c) When you're happy with the clips, you can export them all at once using the export mode of your choice (details in Chapter 4). The same applies to trailers.



### 3. The Contentorrr Workflow

3.d) All assets appear immediately in the “CREATED ASSETS” table and can be played or scrubbed by clicking on them.

As with the full video (source file), you should also add tags and metadata for each asset.

The screenshot shows the Contentorrr software interface. On the left, there is a video preview window titled "CLIP: nai\_shower\_15s\_3.mp4". The preview shows a close-up of a person's legs and torso in a shower. A play button and scrubber bar are visible at the bottom of the preview window. Below the preview is a "Take screenshot" button. On the right, there is a table titled "CREATED ASSETS" with the following data:

Edit	Type	Name	Info	Created
Source	Source	nai_shower.mp4	12:31.58	07/01/2026, 02:12:12
Clip	Clip	nai_shower_15s_5.mp4	00:14.96	07/01/2026, 16:20:21
Clip	Clip	nai_shower_15s_4.mp4	00:15.00	07/01/2026, 16:20:21
Clip	Clip	nai_shower_15s_3.mp4	00:15.00	07/01/2026, 16:20:20
Clip	Clip	nai_shower_15s_2.mp4	00:15.00	07/01/2026, 16:20:20
Clip	Clip	nai_shower_15s_1.mp4	00:15.00	07/01/2026, 16:20:20

# 3. The Contentorrr Workflow

4. From the Dashboard or in the top-right of the content-set editor, you can access the “Media Library.”

Here, you can filter and sort the data as needed and export the table as a CSV file.

The screenshot shows the Contentorrr Media Library interface. At the top, there's a navigation bar with a logo, the title "CONTENTORRR – MEDIA LIBRARY", a "Back to dashboard" button, and a search bar labeled "Type to search tags, platforms, locations...". Below the search bar are several filter buttons: "clip", "trailer", "full video", "Solo", "BG", "video", and "image". To the right of the search bar is a large orange "EXPORT AS CSV" button. Underneath the search bar is a "DURATION FILTER" dropdown set to "Any length" with a slider. To the right is an "ORDER BY" section with dropdowns for "Created date" (set to "Descending") and "Titles". The main area displays a table of assets:

Edit	Asset name	Parent name	File path	Media type	Media sub type	Orientation	Duration	Titles	
<a href="#">Edit</a>	nai_shower.mp4	<a href="#">Open folder</a>	-	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...	Video	Full video	Horizontal	12:31.58	<a href="#">Title 1</a> <a href="#">Title 2</a> <a href="#">Title 3</a>

# 4. Few Things in Detail

In chapter 3 we focused on the general workflow showing the “single-clip mode” as an example. You may have wondered about a few specific capabilities. Here they are:

## 0. Integration of existing content-sets

As an example, if you use Windows and install Contentorrr in C:\Path\Contentorrr\, the structure is as follows:

- C:\Path\Contentorrr\content-sets\ ← all content-sets are here.
- ... \content-sets\full\_video\_name\ ← clips and trailers are here. (full\_video\_name = content-set name)
- ... \content-sets\full\_video\_name\source ← full\_video\_name.mp4 is here.
- ... \content-sets\full\_video\_name\screenshots ← all screenshots are here.

To integrate existing content, simply create these folders, add the assets accordingly, click “Sync Content-Sets” in the Dashboard, add tags and metadata, and that’s it. The content-set is integrated.

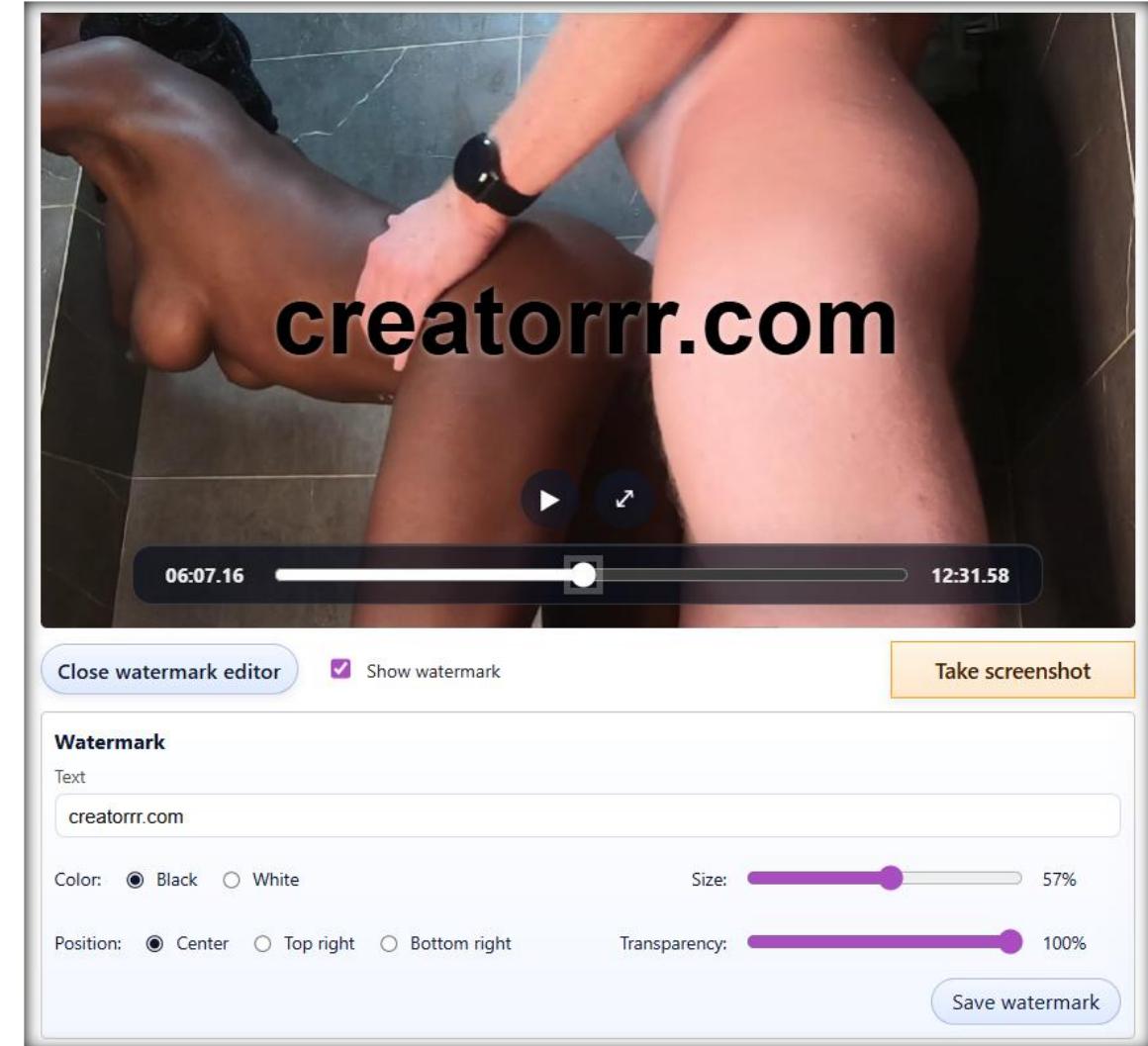
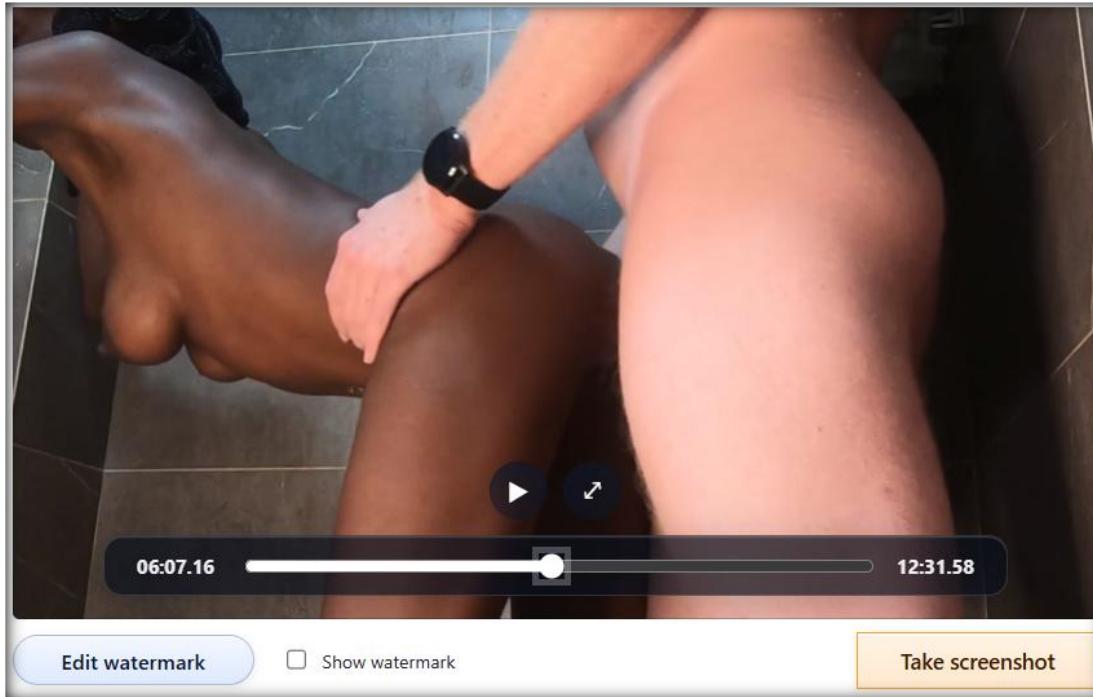
The screenshot shows the Contentorrr dashboard interface. At the top right, there is a message "Last synced: 7 Jan 2026, 20:36" and a blue button labeled "Sync Content-Sets". Below this, the heading "YOUR CONTENT SETS" is displayed. A table lists the content sets, with one entry visible: "testestest" which has 4 assets, was created on 07/01/2026 at 20:35:39, and last edited on 07/01/2026 at 20:35:39. There is also a delete icon next to the entry.

NAME	NR. OF ASSETS	CREATED	LAST EDITED	DELETE
testestest	4	07/01/2026, 20:35:39	07/01/2026, 20:35:39	

# 4. Few Things in Detail

## 1. Watermark

Click “Edit watermark” to set your watermark. Since this usually doesn’t change, it remains active until you update it again. For vertical videos, you can set a separate watermark, as vertical formats have different sizes and support bottom, center, and top positions. For horizontal videos, the most common positions are used: bottom right, center, and top right.

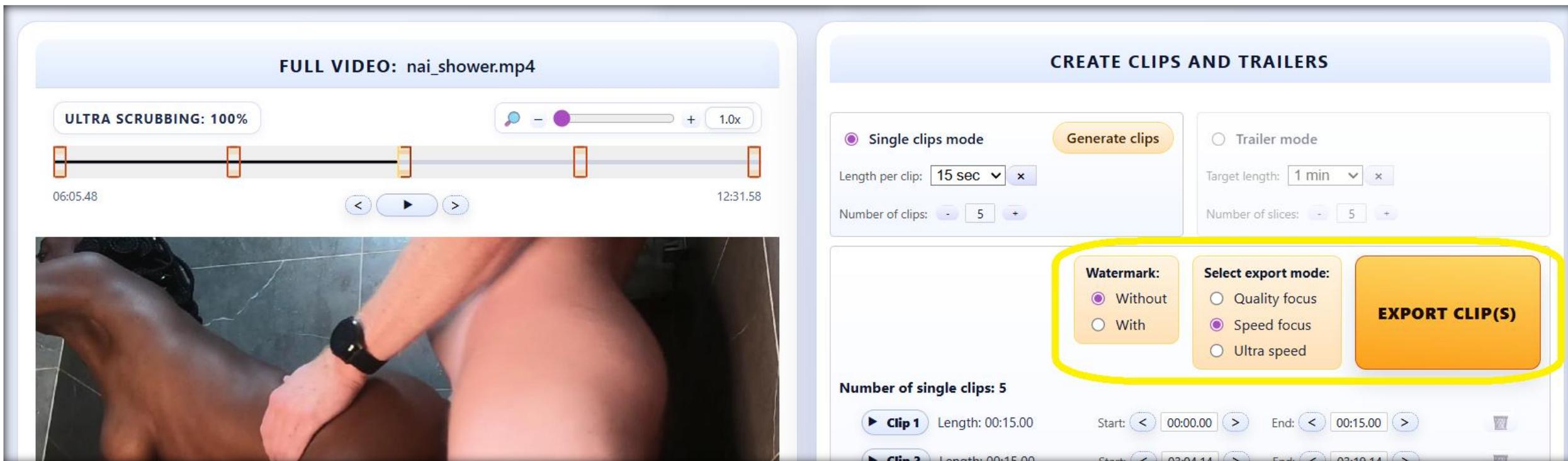


# 4. Few Things in Detail

## 2. Export modes

As mentioned earlier, there are 3 export modes:

- **Quality focus:** close to 100% same output quality as your source file, relatively slow.
- **Speed focus:** the app will look for hardware accelerated encoder, quality will be around 10% worse, but the export is much faster.
- **Ultra speed:** lossless quality, extremely fast but not frame-accurate, from key frame to key frame ([https://en.wikipedia.org/wiki/Key\\_frame](https://en.wikipedia.org/wiki/Key_frame) - Video compression). (Without watermark!)

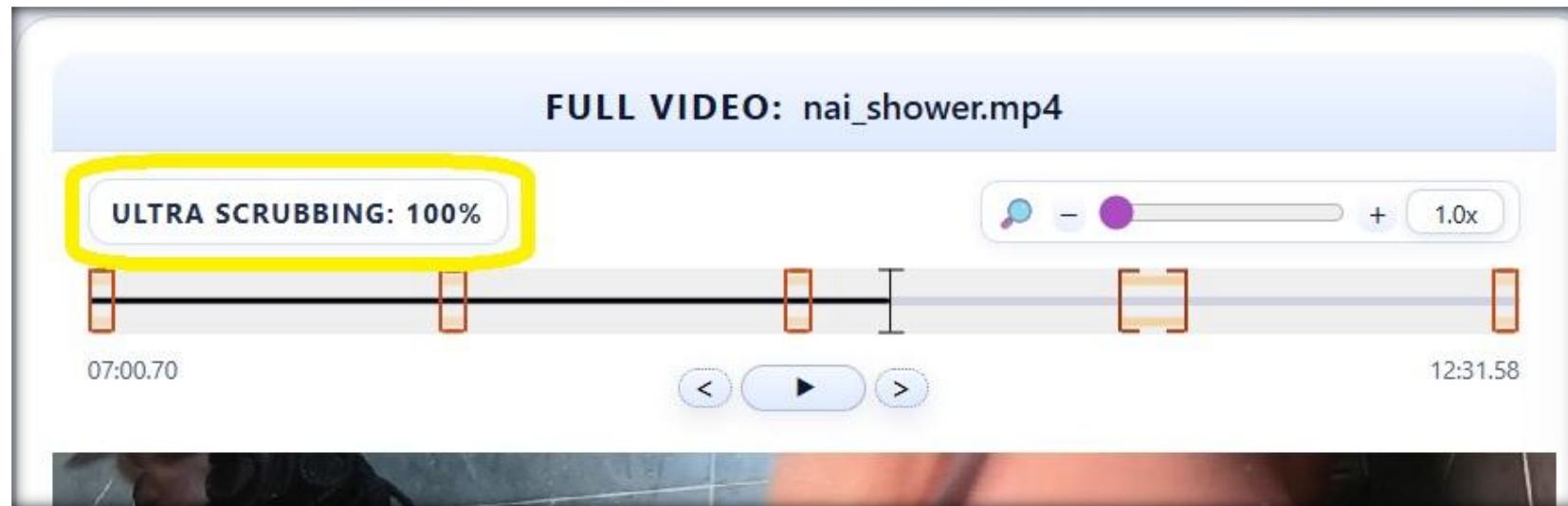


## 4. Few Things in Detail

### 3. Ultra Scrubbing

In most video players, even slow timeline movement only shows a few frame updates. “Ultra Scrubbing” loads automatically and lets you see all frames within a one-second interval, with zero lag.

This allows you to scrub through a 30-minute scene in seconds and quickly identify which parts you want to cut into clips.



# 4. Few Things in Detail

## 4. Miscellaneous

The rest should be self-explanatory. Still, a few additional notes:

- Take screenshot: will create a JPG, also appear in the “CREATED ASSETS” table and can be tagged.
- The app is designed for 16:9 and 9:16 video format, i.e. standard mobile phone orientations: horizontal and vertical.
- Customizable lengths in single-clip and trailer mode: 0.1 seconds up to 90% of the full video duration.

# 4. Few Things in Detail

## 4. Miscellaneous

- In “Trailer mode”, an additional timeline is available, allowing you to preview the trailer by scrubbing through it or by simply playing it.

