



CONTENTORRR

Fast. Complete. Organized.

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1. The Problem

Many creators upload their content only to a few platforms and **leave money on the table**. Why? Because it's hard to manage, and many of us don't like working with agencies or managers.

To make the most out of your content, for every scene, you have to:

- **create screenshots, short clips and trailers** for promo, and longer trailers for tube sites to monetize ad revenue. Some platforms allow watermarks, others don't.
- **tag everything correctly**, since platform rules differ and **proper organization** is critical (especially for automated posting on Reddit, or if you create content that is OK for Fansly but against TOS on OnlyFans).
- **manage your content**: It's easy to get lost with 100+ full scenes = 1000+ assets and 7-10 platforms. What can I post when and where? What did I already post where and when?

All of this involves repetitive, tedious work, quickly creating chaos and burnout instead of maximizing your profits.

2. Our Solution

We built **Contentorrr**, a desktop app that **optimizes the entire workflow**. It speeds up every part of the pipeline and allows you to handle almost everything in parallel:

1. Create clips, trailers, and screenshots from a full scene **in minutes**.
2. At the same time, **capture all relevant metadata** per asset, both automatic and manual: tags, titles, descriptions, orientation, platforms, performers, location, recording date, and more.
3. Through this process, a **complete media library is built automatically**. Everything can be filtered and exported as a **CSV file** for bots, schedulers, and other automations.

Remark 1: Your existing clips, trailers and screenshots can also be **integrated** (see chapter 4).

Remark 2: Everything is processed and stored **locally**. No cloud. No privacy issues.

Maximum time saved. No more chaos.

3. The Contentorrr Workflow

1. Upload one full video. Of this video you will create a “**content-set**”, consisting of the **full video** itself as source file and all the **clips, trailers and screenshots** you choose to create of it.

The screenshot shows the Contentorrr application interface. At the top center is the logo "CONTENTORRR" with the tagline "Content engine for creators". Below the logo are two main sections: "NEW CONTENT-SET" on the left and "MEDIA LIBRARY" on the right. The "NEW CONTENT-SET" section is highlighted with a large yellow circle. It contains a dashed box with a cloud icon and the text "Upload full video". Below this, instructions say "Drag & drop or choose 1 full-length video. Then create clips, trailers & screenshots + add tags & metadata." A blue "Upload video" button is at the bottom. The "MEDIA LIBRARY" section has a camera icon and the text "All videos, clips, trailers & screenshots". Below this, it says "Browse, filter, inspect & export CSV." A blue "Open media library" button is at the bottom. At the bottom of the screen, there's a "YOUR CONTENT SETS" section with a table header: NAME, NR. OF ASSETS, CREATED, LAST EDITED, and DELETE. A "Sync Content-Sets" button is located in the bottom right corner. The status bar at the bottom right shows "Last synced: 1 Jan 2026, 14:42".

NAME	NR. OF ASSETS	CREATED	LAST EDITED	DELETE
poi_shower.mp4	1	01/01/2026 14:42:12	01/01/2026 14:42:12	

3. The Contentorrr Workflow

2. Add **tags and metadata** for the full video, while “Ultra Scrubbing” (see next slide) is loading (lets you scrub through the video with zero lag).

CONTENT-SET OF full_video_name

METADATA FOR full_video_name.mp4

Info: Press Enter to add – multi-add by comma separation.

Automatic tags for this asset: Source, Video, Horizontal, file-path, file-name, length, created-date, last-edited

Add title:
Title 1, title 2, ...

Ebony - Hot Shower Fuck - Cum in Mouth × Hot Interracial Sex in The Shower With Petite Ebony MissBlackreey ×

Add description:
Description 1, description 2, ...

Another description or post-text for X or OF or even Fansly with #fyp #shower #ebony #realcouple etc. × Some description for yourself or for clip- or tube-sites... ×

Add platform:
OnlyFans, Fansly, ...

PLATFROMS TO UPLOAD:
Clips4Sale × Fansly × Instagram × Manyvids ×
OnlyFans × Pornhub × Reddit × TikTok × X ×
xHamster/Faphouse × XVideos/Sheer × YouTube ×

Add content tag:
Content type, genre, ...

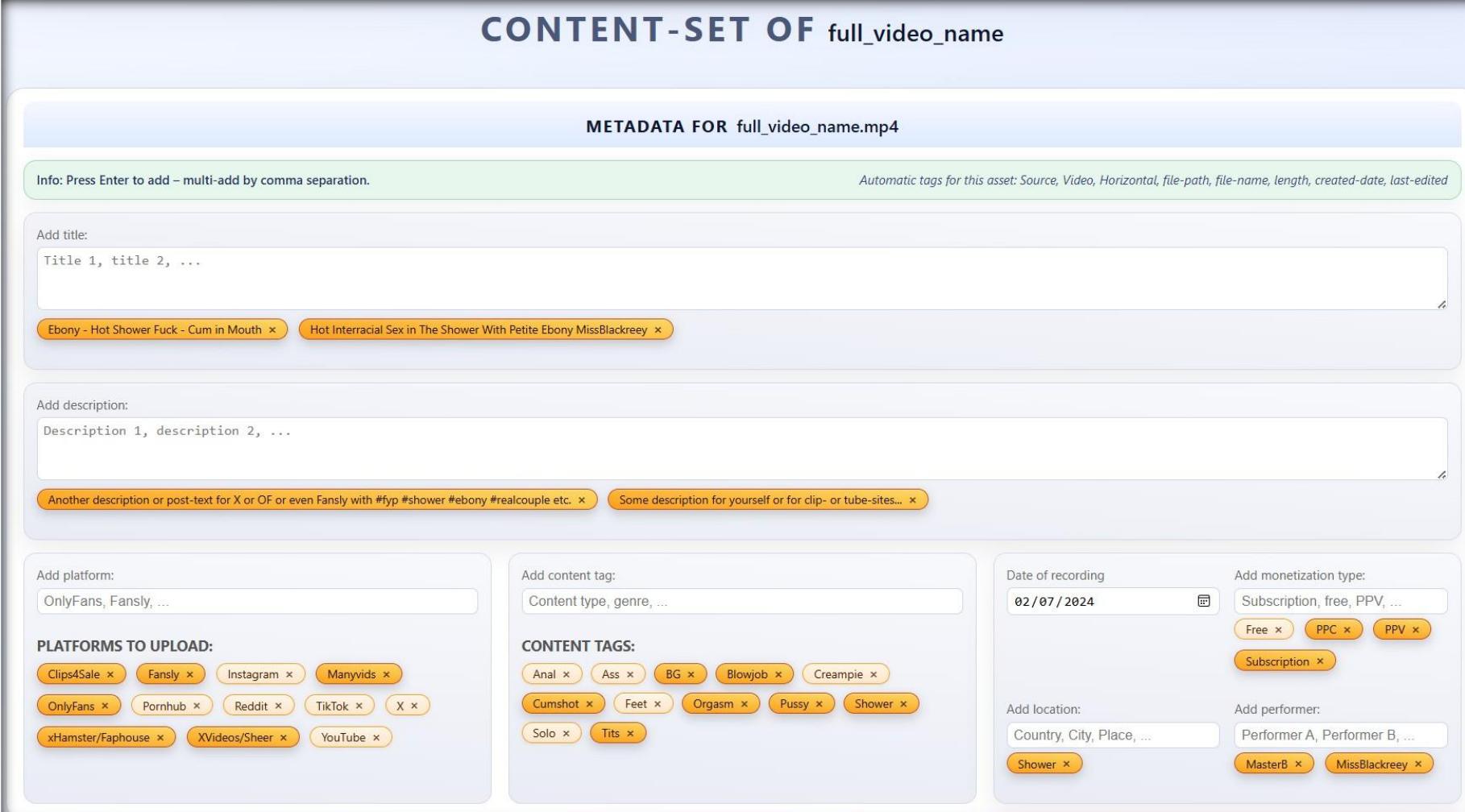
CONTENT TAGS:
Anal × Ass × BG × Blowjob × Creampie ×
Cumshot × Feet × Orgasm × Pussy × Shower ×
Solo × Tits ×

Date of recording
02/07/2024

Add monetization type:
Subscription, free, PPV, ...
Free × PPC × PPV ×
Subscription ×

Add location:
Country, City, Place, ...
Shower ×

Add performer:
Performer A, Performer B, ...
MasterB × MissBlackreey ×



3. The Contentorrr Workflow

3.a) After or while tagging and adding metadata, scroll down and choose a default or custom length for clips and trailers. Then select the number of single clips or slices for a trailer. More clips or slices can be added later.

You can switch between clip and trailer mode at any time without losing anything. **Every action is saved immediately.**

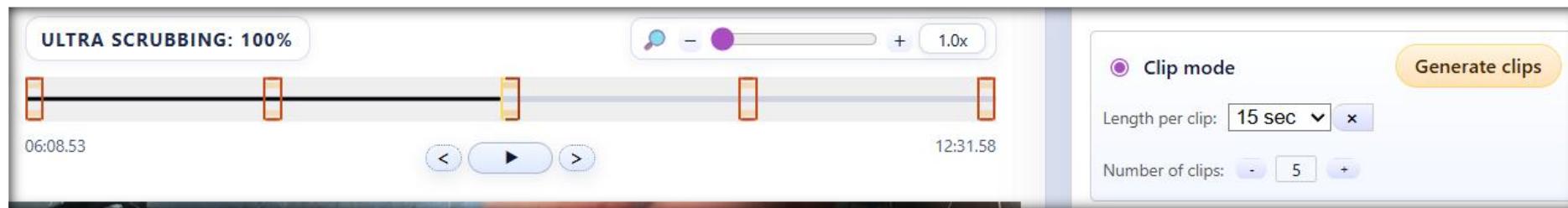
The screenshot shows the Contentorrr software interface. On the left, there is a preview window titled "FULL VIDEO: full_video_name.mp4" showing a video frame of two people. The timeline scrubber is at 100% (06:05.59 to 12:31.58). On the right, the "CREATE CLIPS AND TRAILERS" panel is open. It has two main modes: "Clip mode" (selected) and "Trailer mode". Under Clip mode, the "Length per clip" is set to 15 sec and the "Number of clips" is set to 5. Under Trailer mode, the "Target length" is set to 1 min and the "Number of slices" is set to 5. A yellow box highlights the Clip mode settings. At the bottom, the "CREATED ASSETS" table shows one asset: a Source file named "full_video_name.mp4" created at 12:31:58 on 08/01/2026, 14:02:33. There is a "Open folder" button next to the table.

Edit	Type	Name	Info	Created
	Source	full_video_name.mp4	12:31.58	08/01/2026, 14:02:33

3. The Contentorrr Workflow

3.b) Once you click “Generate clips” or “Generate slices”, equally spaced orange brackets [] will appear on the timeline above the video preview.

In **clip mode**, each [] (clip) is exported as an **individual clip**. In **trailer mode**, all [] (slices) are combined and exported as a **trailer**.



Each clip/slice can be moved, played, frame-accurately shortened or expanded, zoomed into, deleted, and new clips/slices can be added.

A screenshot of the software interface showing a list of five generated clips. The title "Number of single clips: 5" is at the top. Each clip is listed with its name, length, and start/end times. Clip 3 is currently selected, with its start time (06:05.48) highlighted in yellow. Each clip has a delete icon (trash can) to its right. At the bottom is an "Add clip" button.

3. The Contentorrr Workflow

3.c) When you're happy with the clips, you can export them all at once using the export mode of your choice (details in chapter 4). The same applies to trailers.

The screenshot shows the Contentorrr software interface. On the left, the 'FULL VIDEO' panel displays a scrubber bar from 06:08:53 to 12:31:58, showing a video thumbnail of a person's legs. On the right, the 'CREATE CLIPS AND TRAILERS' panel shows settings for 'Clip mode' (selected), length of 15 sec, and 5 clips. It also includes 'Trailer mode' settings for target length of 1 min and 5 slices. A yellow box highlights the 'Watermark' section (Without selected), the 'Select export mode' section (Quality focus selected), and the large orange 'EXPORT CLIP(S)' button. Below these are three preview cards for Clip 1, Clip 2, and Clip 3, each with start and end times and a delete icon.

FULL VIDEO: full_video_name.mp4

ULTRA SCRUBBING: 100%

06:08:53 12:31:58

CREATE CLIPS AND TRAILERS

Clip mode
Length per clip: 15 sec
Number of clips: 5

Trailer mode
Target length: 1 min
Number of slices: 5

Watermark:
 Without
 With

Select export mode:
 Quality focus
 Speed focus
 Ultra speed

EXPORT CLIP(S)

Number of single clips: 5

Clip 1 Length: 00:15.00 Start: < 00:00.00 > End: < 00:15.00 >

Clip 2 Length: 00:15.00 Start: < 03:04.14 > End: < 03:19.14 >

Clip 3 Length: 00:14.75 Start: < 06:08.53 > End: < 06:23.29 >

3. The Contentorrr Workflow

3.d) All assets appear immediately in the “CREATED ASSETS” table and can be played or scrubbed by clicking on them.

As with the full video (source file), you should also **add tags and metadata for each asset**.

The screenshot shows the Contentorrr software interface. On the left, there is a preview window titled "CLIP: full_video_name_15s_3.mp4" displaying a video frame of a person's legs. Below the preview is a timeline bar with a play button and a progress indicator showing 00:00.00 to 00:14.75. At the bottom of the preview window is a "Take screenshot" button. Above the preview window are buttons for "Back to editor view", "Undo Update slice", and "Redo". On the right side of the interface is a table titled "CREATED ASSETS" with columns for Edit, Type, Name, Info, and Created. The table lists the following assets:

Edit	Type	Name	Info	Created
	Source	full_video_name.mp4	12:31.58	08/01/2026, 14:02:33
	Clip	full_video_name_15s_5.mp4	00:14.96	08/01/2026, 14:29:51
	Clip	full_video_name_15s_4.mp4	00:15.00	08/01/2026, 14:29:51
	Clip	full_video_name_15s_3.mp4	00:14.75	08/01/2026, 14:29:50
	Clip	full_video_name_15s_2.mp4	00:15.00	08/01/2026, 14:29:50
	Clip	full_video_name_15s_1.mp4	00:15.00	08/01/2026, 14:29:50

3. The Contentorrr Workflow

4. From the Dashboard or in the top-right of the content-set editor, you can access the “Media Library.”

Here, you can filter and sort the data as needed and **export the table as a CSV file.**

The screenshot shows the Contentorrr Media Library interface. At the top, there's a navigation bar with the Contentorrr logo, the title "CONTENTORRR – MEDIA LIBRARY", and a "Back to dashboard" button. Below the navigation is a search bar labeled "Type to search tags, platforms, locations..." and a "EXPORT AS CSV" button. There are several filter buttons: "clip", "trailer", "full video", "Solo", "BG", "video", and "image". A "DURATION FILTER" dropdown is set to "Any length". On the right, there's an "ORDER BY" section with dropdowns for "Created date" (set to "Descending") and a "Sort by" dropdown. The main area displays a table of assets:

Edit	Asset name	Parent name	File path
Edit	full_video_name_15s_5.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...
Edit	full_video_name_15s_4.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...
Edit	full_video_name_15s_3.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...
Edit	full_video_name_15s_2.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...
Edit	full_video_name_15s_1.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...
Edit	full_video_name.mp4	Open folder	C:\Users\gerbe\OneDrive\Dokumente\Contentorrr\content-se...

4. Few Things in Detail

In chapter 3 we focused on the general workflow showing the “clip mode” as an example. You may have wondered about a few specific capabilities. Here they are:

0. Integration of existing content-sets

As an example, if you use Windows and install Contentorrr in C:\Path\Contentorrr\, the structure is as follows:

- C:\Path\Contentorrr\content-sets\ ← all content-sets are here.
- ... \content-sets\full_video_name\ ← clips and trailers are here. (full_video_name = content-set name)
- ... \content-sets\full_video_name\source ← full_video_name.mp4 is here.
- ... \content-sets\full_video_name\screenshots ← all screenshots are here.

To integrate existing content, simply create these folders, add the assets accordingly, click “Sync Content-Sets” in the Dashboard, add tags and metadata, and that’s it. The content-set is integrated.

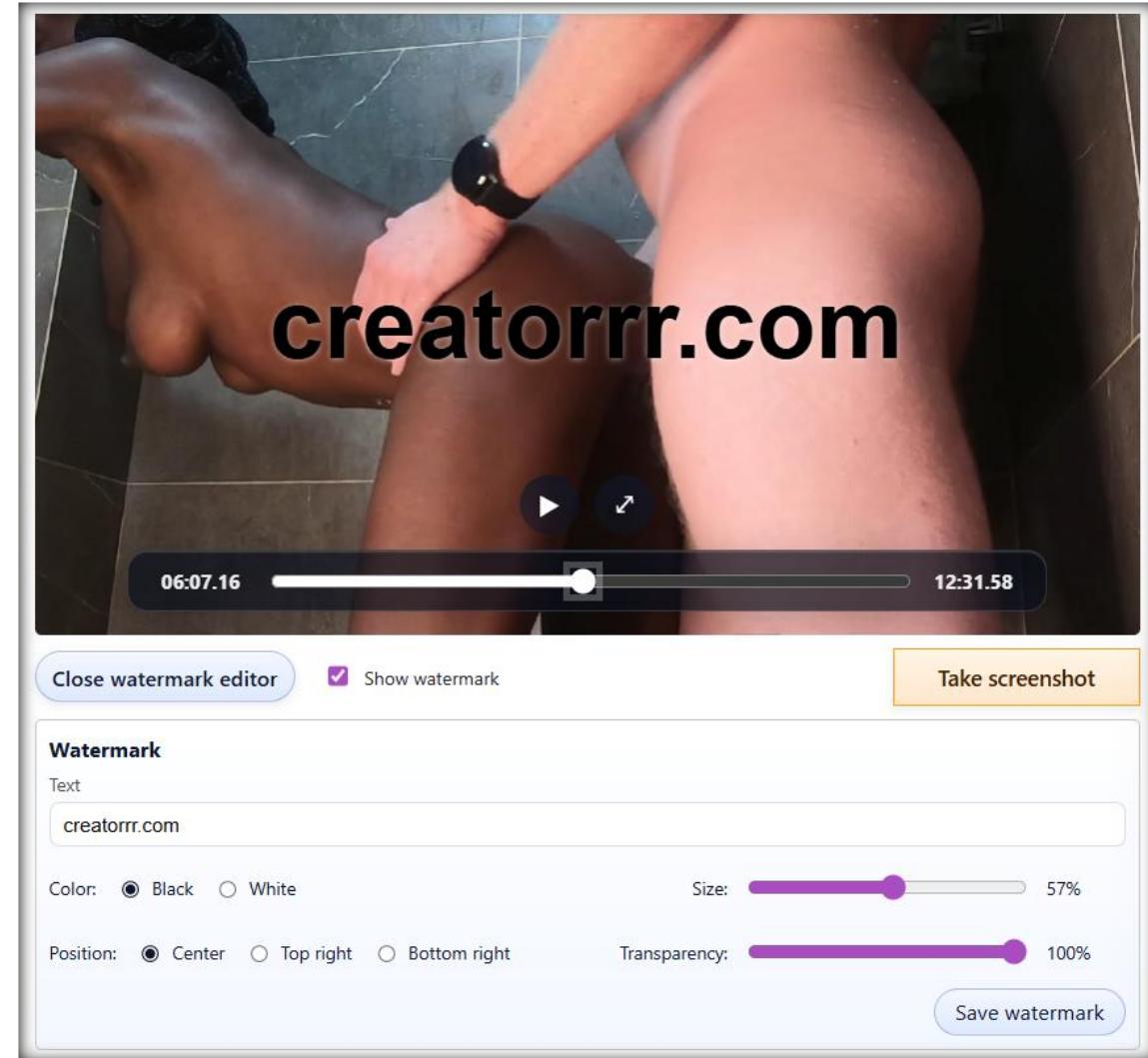
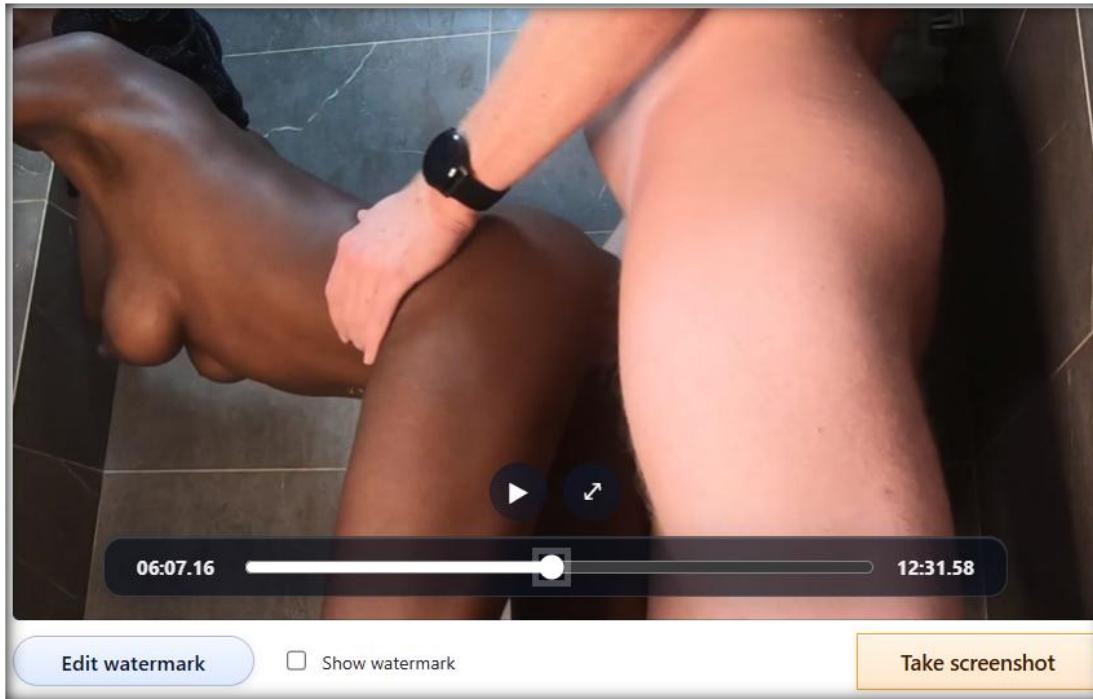
The screenshot shows the Contentorrr dashboard interface. At the top right, there is a message "Last synced: 7 Jan 2026, 20:36" and a blue button labeled "Sync Content-Sets". Below this, the heading "YOUR CONTENT SETS" is displayed. A table lists one content set named "testestest". The table columns are: NAME, NR. OF ASSETS, CREATED, LAST EDITED, and DELETE. The "NAME" column shows "testestest", "NR. OF ASSETS" shows "4", "CREATED" shows "07/01/2026, 20:35:39", "LAST EDITED" shows "07/01/2026, 20:35:39", and the "DELETE" column contains a small trash can icon.

NAME	NR. OF ASSETS	CREATED	LAST EDITED	DELETE
testestest	4	07/01/2026, 20:35:39	07/01/2026, 20:35:39	

4. Few Things in Detail

1. Watermark

Click “Edit watermark” to set your watermark. Since this usually doesn’t change, it remains active until you update it again. For vertical videos, you can set a **separate watermark**, as vertical formats have different sizes and support **bottom, center, and top** positions. For horizontal videos, the most common positions are used: **bottom right, center, and top right**.

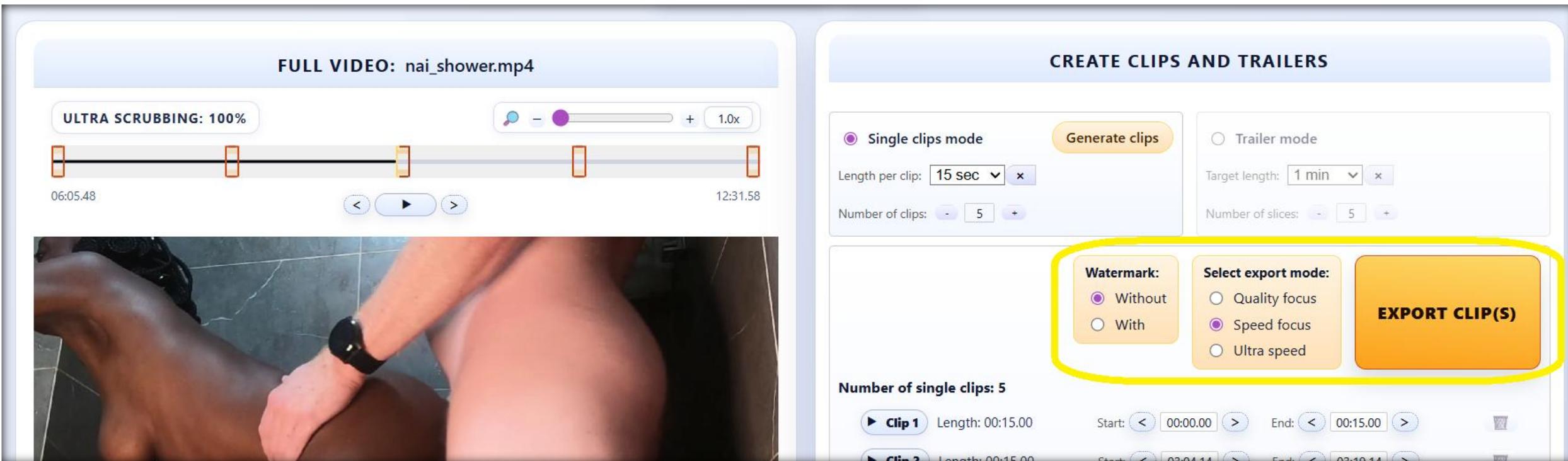


4. Few Things in Detail

2. Export modes

As mentioned earlier, there are 3 export modes:

- **Quality focus:** almost 100% of the source quality, relatively slow.
- **Speed focus:** the app will look for hardware accelerated encoder, quality will be around 10% worse, but the export is much faster.
- **Ultra speed:** 100% source quality, extremely fast, but not frame-accurate, because from key frame to key frame (https://en.wikipedia.org/wiki/Key_frame - Video compression).

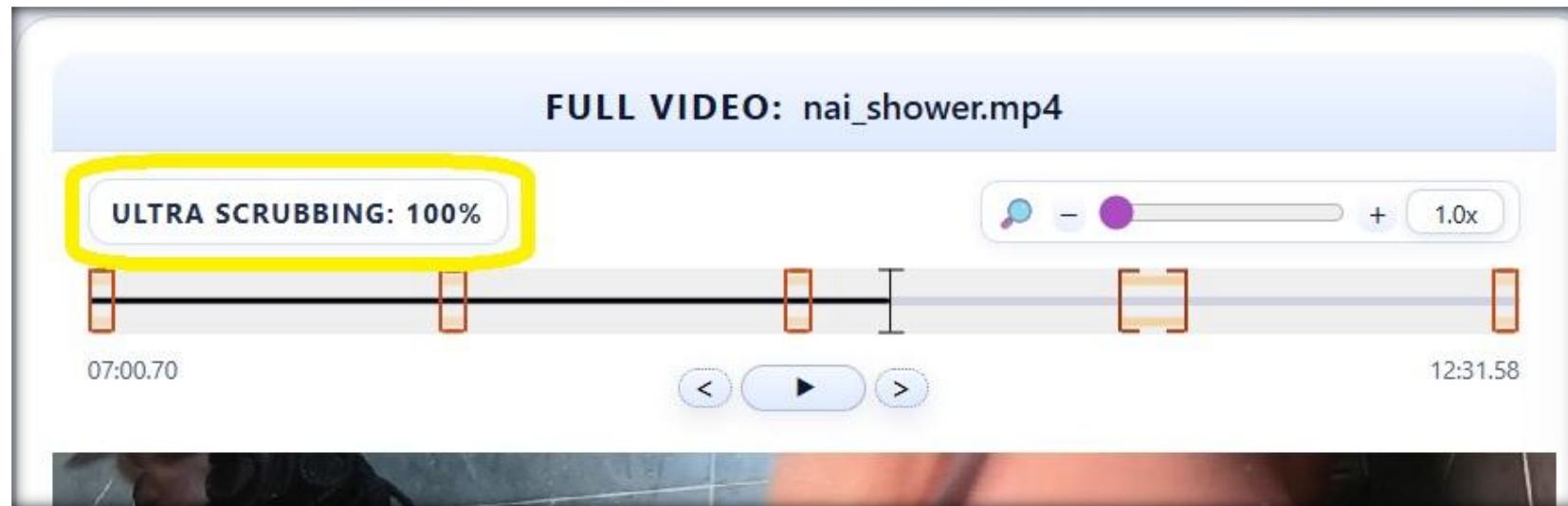


4. Few Things in Detail

3. Ultra Scrubbing

In most video players, even slow timeline movement only shows a few frame updates. “Ultra Scrubbing” loads automatically and lets you see all frames within a one-second interval, with zero lag.

This allows you to scrub through a 30-minute scene in seconds and quickly identify which parts you want to cut into clips.



4. Few Things in Detail

4. Miscellaneous

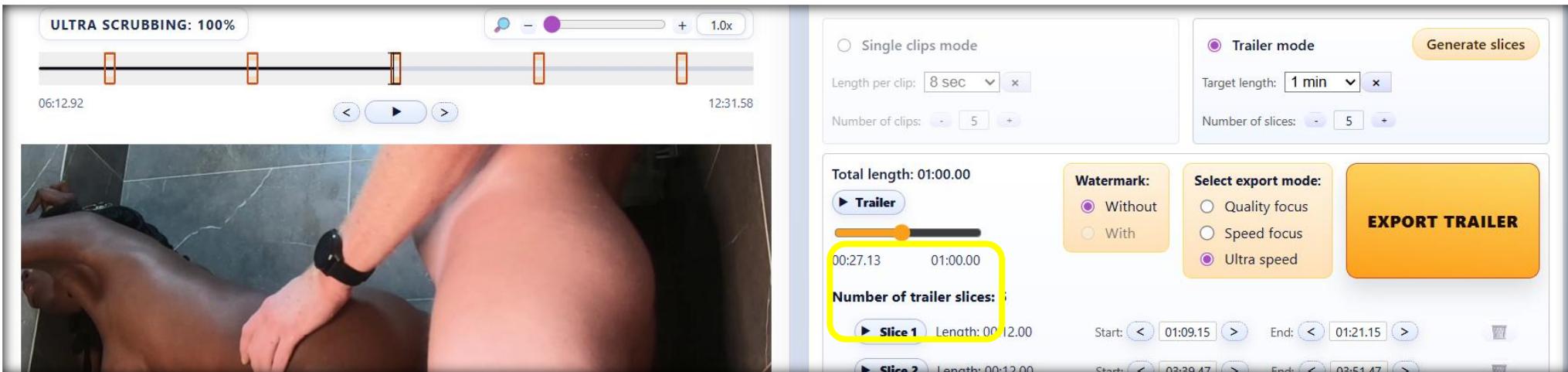
The rest should be self-explanatory. Still, a few additional notes:

- Take screenshot: will create a JPG, also appear in the “CREATED ASSETS” table and can be tagged.
- The app is designed for 16:9 and 9:16 video format, i.e. standard mobile phone orientations: horizontal and vertical.
- Customizable lengths in clip and trailer mode: 0.1 seconds up to 90% of the full video duration.

4. Few Things in Detail

4. Miscellaneous

- In “Trailer mode”, an additional timeline is available, allowing you to preview the trailer by scrubbing through it or by simply playing it.



- Naming system:
 - Clips are named by appending: _Xs for under 60 sec, _Xmin for more than 60 sec, _WM if exported with a watermark, and a numeric suffix (_1, _2, ...) for enumeration.
(Example: full_video_34s_WM_3.mp4)
 - Trailers follow the same duration and watermark naming logic but additionally include _trailer and use an alphabetic suffix (_a, _b, ...) for variants.
(Example: full_video_2min_trailer_WM_a.mp4)