

Carrie Ambo

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Education

Northeastern University

Boston, MA BFA in Graphic Design, 2017 Magna Cum Laude

Study Abroad

Venice, Italy DSLR Photography Summer 2013

Recognition

Northeastern holiday card winner, 2016 Featured on cover of Northeastern Art inaugural magazine, 2014 International School Fine Art Show finalist, 2011

Technical Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
html/css
Procreate (handlettering)
InVision/Adobe XD

Soft Skills

Work ethic (I will get the job done)
Tidiness (I like systems that
make sense)
Forging relationships (I like people)

Experience

City Year

Aug 2017-Jul 2020 Boston, MA

ownerIQ

Jan 2016 – Aug 2017 Boston, MA

Boston Beer Co.

Jan-Jun 2015 Boston, MA

Scout Design Studio

Sep-Dec 2014 Boston, MA

Additional

hellocarriejo Feb 2016 – Present Boston, MA

Self-Employed

Jun 2015-Present Remote

Designer

Redesigned email templates using html, created motion graphics, supported 29 sites by designing cohesive event suites, supported on new brand campaign, led design team on website rebrand.

Graphic + Web Designer - Co-Op, Freelance

Designed print and digital ads, infographics, eGuides, video assets, one-sheets, event collateral. Maintained corporate website and refreshed brand for corporate marketing team.

Custom Creative Services Designer – Co-Op

Created high volume of print promo artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked with legal department, sales, and print vendors.

Apprentice Designer

Worked with a team under the mentorship of two Senior Designers of the Scout student-led design studio. Created a logo, identity, web-presence, posters, and CD jacket for a music group.

Shop Owner + Artist

Paint original watercolors, design and maintain brand identity, and manage custom orders. Future goals include selling at local artists' markets and selling wholesale to local shops.

Freelance Graphic Designer

Freelance clients include WordStream (MA), InterVarsity Christian Fellowship (OR), Dr. Ambo & Associates (WA), A&S B (VT), Trux (MA), and Aspen Leadership Group (CO).