



Carrie Ambo

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Education

Northeastern University
Boston, MA
BFA in Graphic Design, 2017
Magna Cum Laude

Recognition

Northeastern holiday card
winner, 2016
Featured on cover of
Northeastern Art inaugural
magazine, 2014
International School Fine Art
Show finalist, 2011

Technical Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
HTML/CSS
Procreate (handlettering)
Sketch
InVision/Adobe XD

Soft Skills

Work ethic (I will get the job
done)
Tidiness (I like systems that
make sense)
Forging relationships (I like
people)

Experience

Global Overview
Dec 2020–Present
Seattle, WA

Visual + Motion Designer

Support a wide range of clients by designing graphics and videos that reach the consumer at all stages of the customer journey, including custom video ads, product detail page image tiles, banner ads, and brand stores.

City Year
Aug 2017–Jul 2020
Boston, MA

Designer

Redesigned email templates using html, created custom motion graphics, supported 29 nonprofit sites by designing cohesive event suites, supported on new brand campaign, led internal design team on website rebrand.

ownerIQ
Jan 2016–Aug 2017
Boston, MA

Graphic + Web Designer – Co-Op, Freelance

Designed print and digital banner ads, infographics, eGuides, video assets, one-sheets, event collateral. Maintained corporate website and refreshed brand for corporate marketing team.

Boston Beer Co.
Jan–Jun 2015
Boston, MA

Custom Creative Services Designer – Co-Op

Created high volume of print promo artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked with legal department, sales, and print vendors.

Additional

hellocarriejo
Feb 2016–Present
Boston, MA

Shop Owner + Artist

Paint original watercolors of Boston, design and maintain brand identity, and manage custom orders. Future goals include expanding inventory and selling at local artists' markets and wholesale to local shops.

Self-Employed
Jun 2015–Present
Remote

Freelance Graphic Designer

Freelance clients include WordStream (MA), InterVarsity Christian Fellowship (OR), Dr. Ambo & Associates (WA), A&S B (VT), Trux (MA), and Aspen Leadership Group (CO).