

Carrie Ambo

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Education

Northeastern University (NEU) BFA in Graphic Design, 2017 Magna Cum Laude

Study Abroad – Venice, Italy DSLR Photography Summer 2013

Recognition

NEU Holiday Card Winner, 2016 Featured on cover of NEU CAMD inaugural magazine, 2014 International School Fine Art Show finalist, 2011

Technical Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
HTML/CSS
Procreate (handlettering)
InVision/Adobe XD

Soft Skills

Work ethic (I will get the job done)
Tidiness (I like systems that
make sense)
Forging relationships (I like people)

Experience

City Year Aug 2017 – Jul 2020

Boston, MA

ownerIQ Jan 2016 – Aug 2017 Boston, MA

Boston Beer Co. Jan – Jun 2015 Boston, MA

Scout Design Studio Sep-Dec 2014 Boston, MA Designer

Redesigned email templates using html, created motion graphics, supported 29 sites by designing cohesive event suites, supported on new brand campaign, led design team on website rebrand.

Graphic + Web Designer – Co-Op, Freelance
Designed print and digital ads, infographics,
eGuides, video assets, one-sheets, event collateral.
Maintained corporate website and refreshed brand
for corporate marketing team.

Custom Creative Services Designer – Co-Op
Created high volume of print promo artifacts for
the Samuel Adams, Angry Orchard, and Traveler
Beer Co. brands, sent out nationally. Worked with
legal department, sales, and print vendors.

Apprentice Designer

Worked with a team under the mentorship of two Senior Designers of the Scout student-led design studio. Created a logo, identity, web-presence, posters, and CD jacket for a music group.

Additional

hellocarriejo Feb 2016 – Present Boston, MA Shop Owner + Artist

Paint original watercolors, design and maintain brand identity, and manage custom orders. Future goals include selling at local artists' markets and selling wholesale to local shops.

Self-Employed Jun 2015 – Present Boston, MA Freelance Graphic Designer
Freelance clients include WordStream (MA),
InterVarsity Christian Fellowship (OR), Dr. Ambo
& Associates (WA), A&S B (VT), Trux (MA), and
Aspen Leadership Group (CO).