



Carrie Ambo

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Education

Northeastern University
BFA in Graphic Design, 2017
Magna Cum Laude

Study Abroad Venice, Italy
Summer 2013

Recognition

NEU Holiday Card Winner 2016
Featured on cover of NEU
CAMD inaugural magazine 2014
International School Fine Art
Show Finalist 2011

Technical Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Experience Design
HTML, CSS, Github
Illustration
Social Media
DSLR Photography
InVision

General Skills

Print design
Motion design
Illustration
Branding & identity
Web design
Handlettering
User Experience

Experience

WordStream

June 2017 – Present
Boston, MA

Freelance Visual Designer

Design ad sets, re-design and code HTML email templates, and work with the Visual Designer and Senior Marketing Manager on the corporate marketing team as needed.

ownerIQ

Mar 2017 – Present
Boston, MA

Freelance Graphic + Web Designer

Larger focus on web design and updating, refreshing brand. Motion design, print design, and presentation design also large part of day-to-day work for corporate marketing team.

ownerIQ

Jan – Aug 2016
Boston, MA

Graphic + Web Design Co-Op

For corporate marketing team, design print and digital ads, create social share images, infographics, eGuides, video assets, ad campaigns, one-sheets, presentations, and event collateral.

Boston Beer Co.

Jan – June 2015
Boston, MA

Custom Creative Services Co-Op

Created high volume of print promotional artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked with legal department, sales, and print vendors.

Scout Design Studio

Fall 2014
Boston, MA

Apprentice Designer

Worked with a team under the mentorship of two Senior Designers of the Scout student-led design studio. Created a logo, identity, web-presence, posters, and CD jacket for a music group.

Additional

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Feb 2016 – Present
Boston, MA

Shop Owner + Artist

Paint original watercolors, design and maintain brand identity, and manage custom orders. Future goals include selling at local artists' markets and selling wholesale to local shops.