

Carrie Ambo

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Education

Northeastern University BFA in Graphic Design, 2017 Magna Cum Laude

Study Abroad Venice, Italy Summer 2013

Recognition

NEU Holiday Card Winner 2016 Featured on cover of NEU CAMD inaugural magazine 2014 International School Fine Art Show Finalist 2011

Technical Skills

Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe After Effects HTML, CSS, Github Illustration Social Media **DSLR Photography** InVision

General Skills

Print design Motion design Illustration **Branding & identity** Web campaigns Website design Handlettering **Project Management User Experience**

Experience

ownerIQ

Mar 2017 - Present Boston, MA

Freelance Graphic + Web Desiger

Large focus on web design and updating, refreshing brand. Motion design, print design, and presentation design also large part of day-to-day work for corporate marketing team.

hellocarriejo

Feb 2016 - Present Boston, MA

Shop Owner + Artist

Paint original watercolors and design and maintain brand identity, expand print selection. Fill custom orders upon client request. Future goals include selling at local artists' markets and selling wholesale to local shops.

ownerIQ

Jan - Aug 2016 Boston, MA

Graphic + Web Design Co-Op

Design print and digital ads, create social share images, infographics, eGuides, video assets, ad campaigns, one-sheets, presentations, and event collateral. Work in both team setting and independently for corporate marketing team.

Boston Beer Co.

Jan - June 2015 Boston, MA

Custom Creative Services Co-Op

Created a high volume of print promotional artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked closely with the legal department, sales

reps, distributors, and print vendors.

Scout Design Studio

Fall 2014 Boston, MA

Apprentice Designer

Worked with a team under the mentorship of two Senior Designers of the Scout student-led design studio. Created a logo, identity, web-presence, posters, and CD jacket for a music group.

Dr. Ambo & Assoc.

2009 - Present Issaquah, WA

Freelance Graphic Designer

Design website, business cards, recall cards, social media assets, signage, and various print collateral for local optometry practice. Currently re-branding the business.