

FUNMI OLUDAIYE

New York, NY • Contact information available on request • missfunmi.com

Strategic executive with leadership expertise in software engineering and product management.

Insight-driven, multi-faceted, resourceful professional with 13+ years of experience and a proven track record of architecting holistic, end-to-end engineering delivery strategies and product development roadmaps that position organizations optimally to deliver against their strategic objectives. Exceptional product strategist; delivers innovation-driven technology solutions that resolve complex challenges and generate sustained business growth.

- ✓ **Leads with drive and vision:** aligns teams toward common goals and tactical priorities by using a collaborative leadership approach. Continually challenges and inspires engineers to meet or exceed their professional objectives.
- ✓ **Time-tested strategist and product management SME:** routinely called upon to identify and remediate gaps in key systems, eliminate barriers to product adoption, and optimize all aspects of the solution development cycle.

“Funmi is a critical leader in the organization. She has leveraged her expertise on the engineering platform, her vast knowledge of the business and product, and her strong technical skills to guide her teams and her leads in critical project deliverables. She is great at working with outside teams and external stakeholders. She is excellent at considering strategic tradeoffs between resolving immediate timelines and future state technical debt. From a product perspective, I appreciate her as both a voice of reason and as someone with a bird’s eye view of current processes and long-term objectives.”

~ GLOBAL HEAD OF ENGINEERING, CONSUMER CARDS, MARCUS BY GOLDMAN SACHS

STRATEGY	PRODUCT & ENGINEERING	SOFT SKILLS
Strategic Planning & Execution Operational Change Management Data-Driven Decision Making Process Improvement & Optimization Organizational Design	Product Management & Ownership Solution Engineering & Design Product Commercialization & Launch Software Development Lifecycle Product Road-Mapping	Team Leadership & Development Cross-Functional Collaboration Analytical Problem Solver Large Scale Project Management Talent Cultivation

PROFESSIONAL EXPERIENCE

2010 to Present • **GOLDMAN SACHS** • New York, NY

Goldman Sachs is a multinational investment bank and financial services company with over \$47B in annual revenue. Marcus, an online bank owned by Goldman Sachs, offers high-yield savings accounts & certificates of deposits, no-fee credit cards and no-fee personal loans.

Managing Director, Global Co-Head of Marcus Deposits Engineering (2022 to Present)

Provide leadership, oversight and strategic direction for a ~200-member global engineering organization to manage and develop the Marcus UK and US Deposits portfolios representing balances of ~£22B and ~\$90B respectively.

- Design and execute an integrated engineering strategy encompassing three Deposits product lines and influencing an organization of 200+ engineers globally through six direct reports.
- Establish processes to facilitate continuous conversations between engineering and business counterparts to align strategies and priorities, define future state vision and translate organizational needs into concrete 1-3-year business plans.
- Lead and influence the organization in the development of new products and services to generate YoY growth in a competitive market, deliver a highly differentiated customer experience and maximize product adoption/utilization.
- Drive the execution and launch of a new High Yield Savings product in partnership with Apple aimed at 10M+ Apple Card holders; expected to generate \$5B+ in deposits growth within the first year.
- Employ a data-driven approach to set, measure, and iterate on software quality and system performance targets for all software components in use in the organization.
- Design processes in collaboration with product and business leaders to assert product launch readiness (including a high-risk process controls review) and ensure signoffs from necessary firmwide, engineering, compliance and risk stakeholders.
- Worked with talent acquisition teams to fill major skill gaps in the organization, doubling senior technical expertise.
- Established governance forums for key third-party vendors to validate progress toward platform stability requirements.
- Scaled the US Deposits business by \$9.1B in the first nine months of 2022.

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Managing Director, Global Head of GM Card Engineering (2020 to 2022)

Designed and managed all aspects of the GM Card product engineering process; provided leadership and operational oversight for geographically dispersed teams of 150+ global engineers (including seven technical lead managers) to expand the credit card platform, implement the GM Card portfolio acquisition and transfer from Capital One, and drive continuous product iterations.

- Built a dedicated engineering team to expand on the existing Marcus credit card platform and launch the GM Card portfolio integration into Marcus within one year.
- Directed cross-functional product and engineering teams through workstream leads to deliver product enhancements including improved rewards offerings, contributing 313% account growth over the prior monthly portfolio growth rate.
- Defined the engineering strategy, vision, and future state roadmap encompassing organizational structure, career growth opportunities, product portfolio objectives, and standards of working.
- Provided professional development and career growth opportunities for all seven technical lead managers.
- Re-organized the Co-brand Cards Engineering organization to streamline collaboration between engineering and product and better align towards a platform-focused strategy, improving the engineering team velocity by ~11% within 6 months.
- Pioneered and recruited the first ever Developer Experience team in Marcus to address common challenges impacting Cards engineers, eventually scaling this function outside of Cards to serve all Marcus engineering teams globally.
- Facilitated 18% QoQ growth in Consumer and Wealth Management revenue (equivalent to sales of \$2.38B).
- Scaled Consumer Banking revenue to \$744MM, a ~100% increase from the same quarter in 2021.

Senior Engineering Manager, Head of Apple Card Applications Engineering (2018 to 2020)

- Recruited, developed, and led a team of 20 engineers to implement the onboarding experience for Goldman Sachs' first co-branded credit card (Apple Card) in 2019, a first-of-its-kind financial product fully integrated into the iPhone:
 - Facilitated a commercially successful product launch, 3M+ new card accounts booked within six months.
 - Scaled Card balances to \$2B within four months, paving the way for future collaboration opportunities with Apple.
 - Achieved two Webby Awards (2022) in the Financial Services App category and the JD Power Award for highest customer satisfaction among the Midsized Credit Card segment for two consecutive years (2021 and 2022).
- Grew engineering team from 3 to 20 (a 566% growth) within one year while delivering on an ambitious product roadmap.
- Collaborated with external stakeholders, including engineering and product team leads, to define the product experience.
- Interfaced with Goldman Sachs and Apple senior leadership to communicate project risks, progress and milestones.
- Professionally developed team members, enabling four senior engineers to assume the Team Lead position.
- Designed APIs and system architectures, defined a comprehensive short-term and long-term engineering roadmap, and documented software development, validation, and maintenance best practices.

Team Lead and Senior Developer, Consumer Lending Engineering (2016 to 2017)

- Led a team of 15 front-end and back-end engineers to launch Goldman Sachs' first digital consumer banking business in under one year. Architected a suite of microservices encompassing application processing, credit underwriting and account management to deliver personal loans with fixed rates and customizable payment options. Facilitated the issuance of \$5B in Marcus loans within three years of launch; recognized as the fastest digital bank to exceed \$1B in revenue.

Team Lead and Senior Developer, Global Investment Research Technology (2010 to 2016)

- Managed a lean, 3-member team to develop and maintain a suite of iOS apps. Developed web, mobile, and backend applications to facilitate the creation and distribution of investment research to the firm's clients. Acted as de facto product owner, conducting user research, gathering business requirements and defining the user journeys and experience.

EDUCATION | TECHNICAL SKILLS | NOTABLE ACTIVITIES

HOWARD UNIVERSITY • Bachelor of Science, Electrical Engineering, *summa cum laude*

Technical Experience: Java, Spring, Mongo DB, Maven, Apache Kafka, AWS, Splunk, HTML, JavaScript, CSS, React, Python

Notable Activities: Member, Chief – chief.com (2022 – Present) | Lead, Goldman Sachs Girls in STEM Initiative (2018 – 2020) | Speaker, Mavens I/O Conference, “You Don’t Need Microservices” (May 2019) | Panelist, AfroTech Conference, “Acing the Technical Interview” (November 2018) | Feature, The Muse + Goldman Sachs, “[Relationships and Your Career](#)” (August 2018) | Triathlete, 2x Ironman 70.3 Triathlon (Cozumel, Mexico; Boulder, Colorado)