

# David Misshula

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## Education

University of Victoria, Victoria, British Columbia Canada — Computer Science, August 2010

## Experience

**PARTNER, UNDERSTOODIT TORONTO, ONTARIO JUNE 2012 - MAY 2013**

**\*Understoodit was acquired by EventMobi in May 2013\***

*Responsibilities:*

- Developer Operations
  - Building and maintaining system infrastructure to maximize performance, scalability, and security
  - Conducted analysis on Joyent Cloud compared with AWS and implemented Joyent, AWS, HAProxy and SSL
  - Build and deployment of a web application for production, staging, and custom client environments
  - Implemented Vagrant and Chef to ensure consistent environments between developers and production
- Software Development
  - Helped build a modular web application using: JavaScript, Backbone, D3, Require, jQuery
  - Experience with Postgresql and Redis to persist data
- Technical Sales
  - Provided both live demos and support to clients answering business and technical questions

**WEBSHERE COMMERCE CONSULTANT, IBM TORONTO, ONTARIO SEPTEMBER 2010 - OCTOBER 2012**

*Responsibilities:*

- Design, develop and deliver solutions for key WebSphere Commerce customer accounts
- Consult with the customer IT and business teams to determine how to best satisfy their business needs
- Through customer knowledge and influence, drive customers to maximize their use of the product framework
- Provide deep technical skills in emerging products and technologies to influence new product adoption
- Participate during the sales cycle to demonstrate how the product can meet customer requirements
- Develop relationships with customers and influence selling additional services
- Perform technical tasks including design, analysis, programming, product installation, testing and troubleshooting

**EXTREME BLUE TECHNICAL INTERN, IBM OTTAWA, ONTARIO MAY 2010 - AUGUST 2010**

*Responsibilities:*

- Develop the technology and business plan for a new product that addresses an existing market challenge
- Deliver effective presentations to both technical and business executives
- Leverage IBM's community to engage in discussion to enhance development of the product
- Foster creativity and innovation, leveraging IBM's resources to produce something unique and exciting

**CAMPUS REPRESENTATIVE, APPLE CANADA VICTORIA, BRITISH COLUMBIA AUGUST 2009 - MAY 2010**

- Represent Apple products and be extremely visible on campus
- Host workshops, throw events, and build relationships with students, faculty and parents
- Run marketing and sales promotions to increase Apple product awareness on campus

**SOFTWARE DEVELOPER, SAP - BUSINESS OBJECTS VANCOUVER, BRITISH COLUMBIA SEPT 2008 - AUGUST 2009**

*Responsibilities:*

- Responsible for developing innovative software prototypes for Business Objects division of SAP
- Develop and test well-designed, intuitive products that can be used for future company use
- Present the product functionalities to Product teams
- Engage in discussion with other teams to receive feedback and improvements to the product

*Accomplishments:*

- A java based Desktop Application that can extract useful business data from PDF documents using an interactive UI
- A web based corporate Carbon Footprint calculator, developed using Google Web Toolkit

## Technical Skills

- Languages: Java (proficient), JavaScript (proficient), C (prior experience), Python (prior experience), and SQL
- Expertise in web technologies including JavaScript, HTML, J2EE, and Google Web Toolkit
- Enjoys working in Mac OS X, Unix, and Windows environments
- Excellence in databases and database management systems including DB2, MySQL, PostgreSQL, Oracle
- Understands the importance of scalable, secure, efficient systems
- Strong understanding in Computer Architecture and Operating System management
- Good knowledge of data structures and algorithms
- Possesses powerful tools for technical communications
- Passionate about Wireless Communications and Technologies
- Enthusiastic interest in Mathematics and Astronomy

## Professional Skills

- Effective in situations of rapid change, shifting priorities, and simultaneous demands
- Strong work ethic with flexible mindset
- Creates effective learning conditions by demonstrating ideas through examples
- Enjoy taking risks and promoting change
- Meets deadlines with strong performance and always evaluates alternatives
- A team player, successful facilitator
- Love to maintain balance lifestyle by maintaining physical fitness
- Dual citizen, able to work in Canada or United States

## Activities and Interests

- External activities include baseball, basketball, hockey, squash, tennis, volleyball, golf and skiing
- Enjoy teaching others including technical mentoring at Ladies Learning Code (HTML/CSS, JavaScript, Python)
- Love to travel the world (Israel, Australia, Asia, Europe)
- Enjoy learning about the realm of media-centric, open platform, messaging opportunities and utilizing latest trends
- Ongoing passion for difficult mind and body challenges
- Take pleasure in “no quit” attitude in all aspects of life

## References

Available upon request.