

PRC Notes 10/14/15  
Kydall, Donna, Eric, Jeff, Travis

This will need to come back through PRC as a dev. site,  
please provide PDF of dev. site as well for note taking  
purposes

FPO

**The following three images rotate in this area**

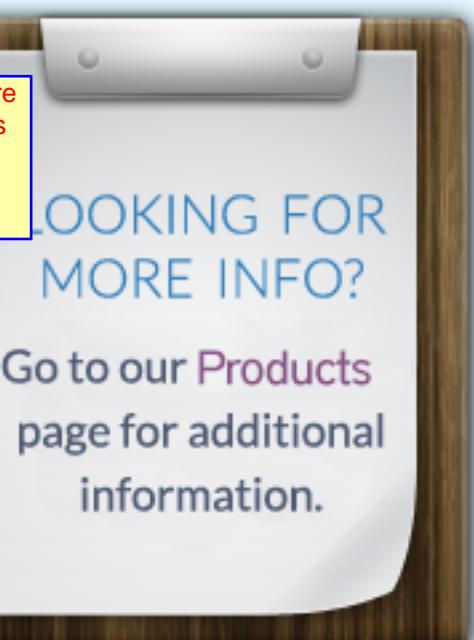
WHO IS BRAVA PHARMA SALES?

Brava Pharma Sales is an emerging division of Mission Pharmacal Dermatology dedicated to delivering exceptional prescription products and meeting the needs of both healthcare providers and their patients. Brava Pharma Sales through acquisition and development brings to market two highly recognized branded drugs. The two brands, Plexion® and Keralac®, have significant brand loyalty and are formulated to provide topical treatment options to dermatologists and their patients with skin conditions such as acne, rosacea, dry rough skin and eczema. Brava Pharma Sales is committed to providing exceptional products and affordable access to meet the needs of its patients.

PRC approves this noted change

please change this period to a comma and add : including Plexion® and Keralac®."

please delete this entire sentence as it contains indications and make this page require ISI if kept



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**Brava Pharma Sales**

A division of Mission Pharmacal

Company

San Antonio, TX 78230-1355

210.696.8400

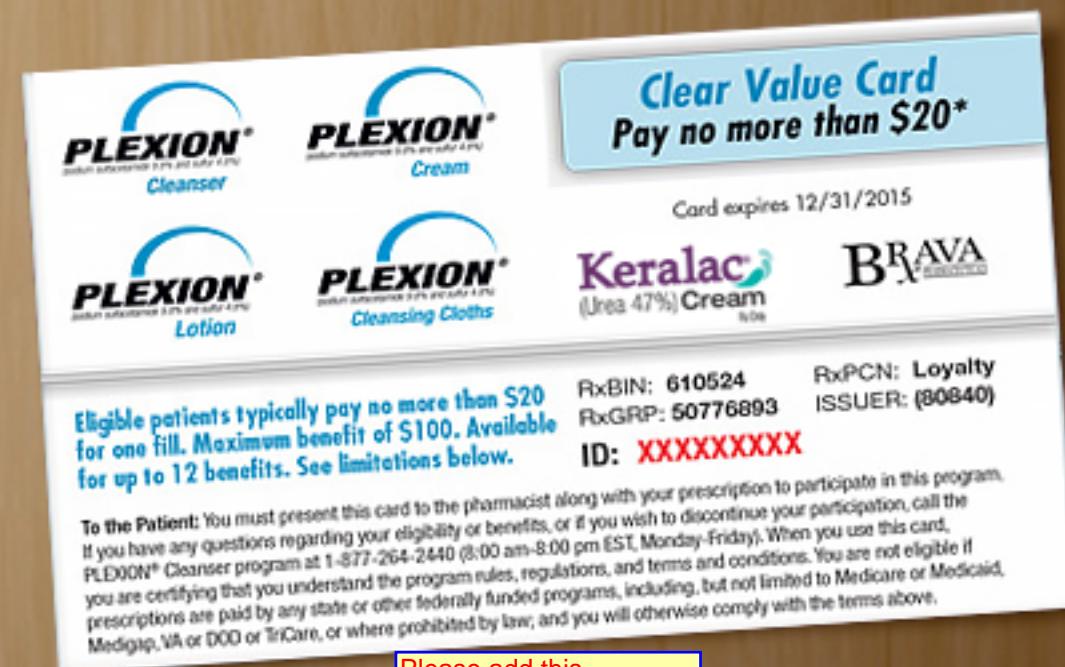
Global Change/ AC Comment- Please see other MPC websites(ctiranatal.com, binosto.com)to see what we generally include in the bottom footer on all web pages . I have also included the following:



# CLEAR VALUE

Now getting a prescription of Plexion® or Keralac® (urea 47%) CREAM has never been easier. The Clear Value Card allows eligible patients to pay no more than \$20 per fill with a maximum benefit of \$100. Savings extend up to 12 benefits throughout the year.

GET CLEAR VALUE CARD



Please add this  
disclaimer here

\*Subject to Eligibility.  
Restrictions Apply.

# PLEXION® RETURNS!

Plexion® family of products are formulated to provide topical control for patients with symptoms of acne vulgaris, acne rosacea, and seborrheic dermatitis.

LEARN ABOUT PLEXION



delete this copy as it contains indications which would require ISI on the website home page

Rx Only  
**PLEXION®**  
(sodium sulfacetamide 9.8% and sulfur 4.8%)

**Family of Products**

# RELIEF IS BACK!

~~Keralac® (urea 47%) Cream provides relief to your patients who are discontent with the appearance and conditions of dry skin: ichthyosis, skin cracks, fissures, dermatitis, eczema, psoriasis, keratoses and calluses.~~

Add "OPTION" here

we can not do this change anymore because it is considered an indication



delete this copy as it contains indications which would require ISI on the website home page

LEARN ABOUT KERALAC



we can not do this change anymore because it is considered an indication

Now, getting a prescription of Plexion® has never been easier! 

The Clear Value Card allows eligible patients to typically pay no more than \$20 per fill with a maximum benefit of \$100 per fill. **Plexion®** or **Keralac®** (urea 47%) CREAM savings extend up to 12 fills throughout the year. Pay no more than \$20 per fill.



GET CLEAR VALUE CARD 

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disclaimer here  
\*Subject to Eligibility.  
Restrictions Apply.

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## PRODUCTS

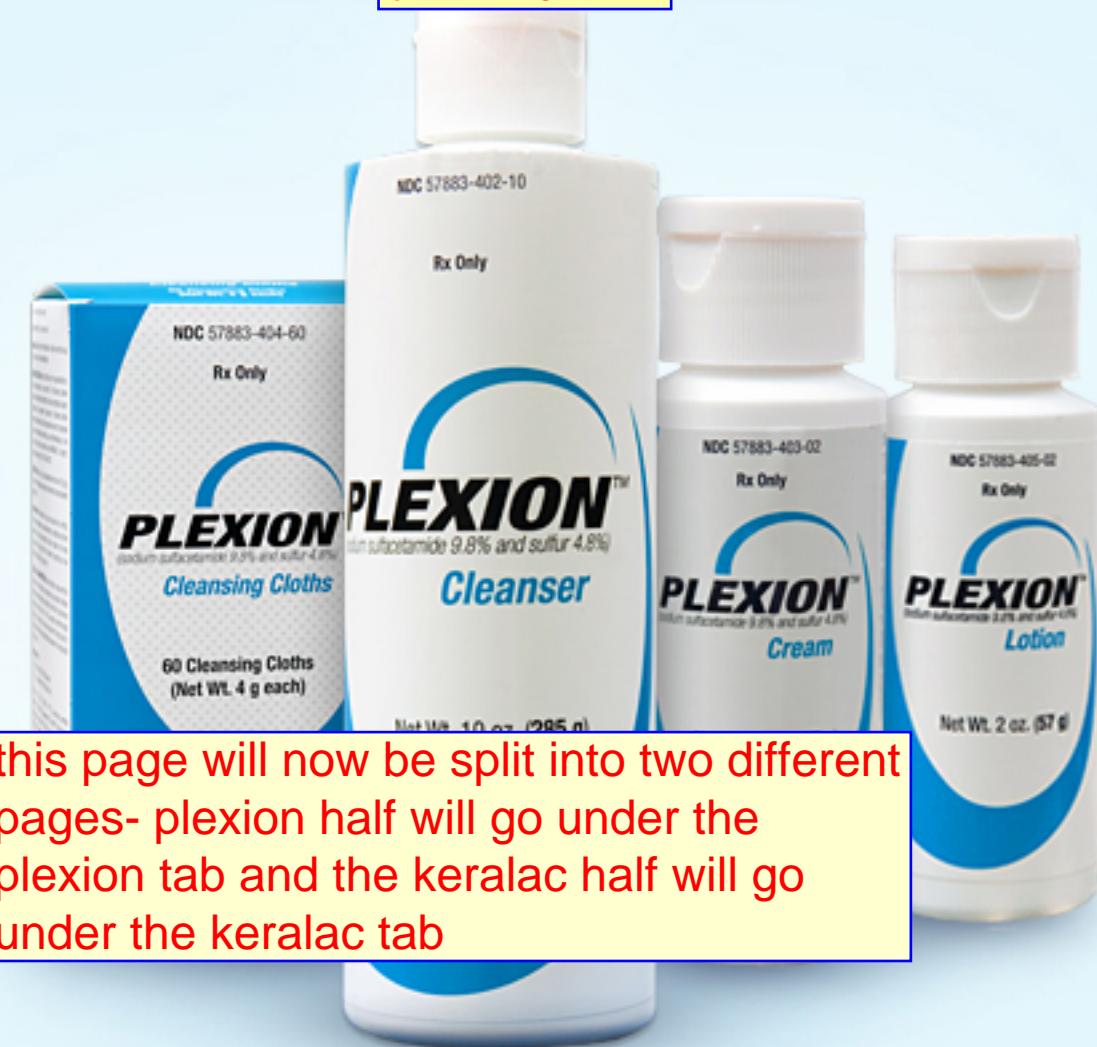
Plexion® family of products are formulated to provide topical control for patients with symptoms of acne vulgaris, acne rosacea, and seborrheic dermatitis.

A spectrum of care products that include Plexion® Cleanser, Plexion® Cleansing Cloths, Plexion® Cream and Plexion® Lotion.



**LEARN ABOUT PLEXION**

Place image of Plexion Family Consumer ISI here.  
Please make sure this ISI has a link to a page with all the individual Plexion product PIs



this page will now be split into two different pages- plexion half will go under the plexion tab and the keralac half will go under the keralac tab

Keralac® (urea 47%) Cream provides relief to your patients who are discontent with the appearance and conditions of dry skin: ichthyosis, skin cracks, fissures, dermatitis, eczema, psoriasis, keratoses and calluses.

# Keralac® (Urea 47%) Cream

**LEARN ABOUT KERALAC**

Place image of Keralac Cream Consumer ISI here.  
Please make sure this ISI links to a page with the Keralac Cream PI



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## RESOURCES

American Academy of Dermatology  
<http://www.aad.org/>

Dermatology Foundation  
<http://dermatologyfoundation.org/>

Journal of the American Academy of Dermatology  
<http://www.jaad.org/>

Journal of Dermatology for Physician Assistants  
<http://www.jdpa.org/>

North American Clinical Dermatologic Society  
<http://www.nacds.com/>

Society of Dermatology Physician Assistants  
<http://www.dermpa.org>

Women's Dermatologic Society  
<http://www.womensderm.org/>

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## CONTACT US

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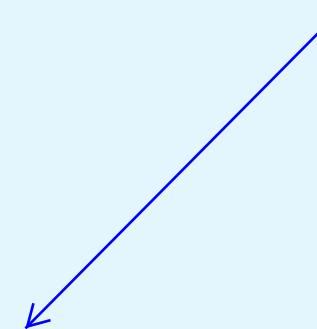
Phone: (210) 696-8400

Our normal business hours are:

Monday-Wednesday: 7:00 a.m. to 5:30 p.m. Central

Thursday: 7:00 a.m. to 5:00 p.m. Central

Please pick up "to report a serious adverse event..." verbiage and contact information/links and place on this part of this page



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