



## PLEXION® RETURNS!

The brand long associated with efficacy and value provides topical control for patients with acne vulgaris, acne rosacea, and seborrheic dermatitis. Now getting a prescription of **Plexion®** has never been easier.

LEARN ABOUT PLEXION



Rx Only  
**PLEXION®**  
(sodium sulfacetamide 9.8% and sulfur 4.8%)  
*Family of Products*

## WHO IS BRAVA PHARMA SALES?

**Brava Pharma Sales** is an emerging, privately held Dermatology Company dedicated to delivering exceptional prescription Dermatology products and creating clear value to healthcare providers and their patients. **Brava Pharma Sales** through acquisition and development brings to market two highly recognized branded drugs. The two brands, Plexion® and Keralac®, have significant brand recognition and carry a legacy of success to Dermatologists and their patients with skin conditions such as acne, rosacea, dry, rough skin, and eczema. **Brava Pharma Sales** is committed to providing exceptional products and clear value to meet the needs of its customers.



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A division of Mission Pharmacal Company

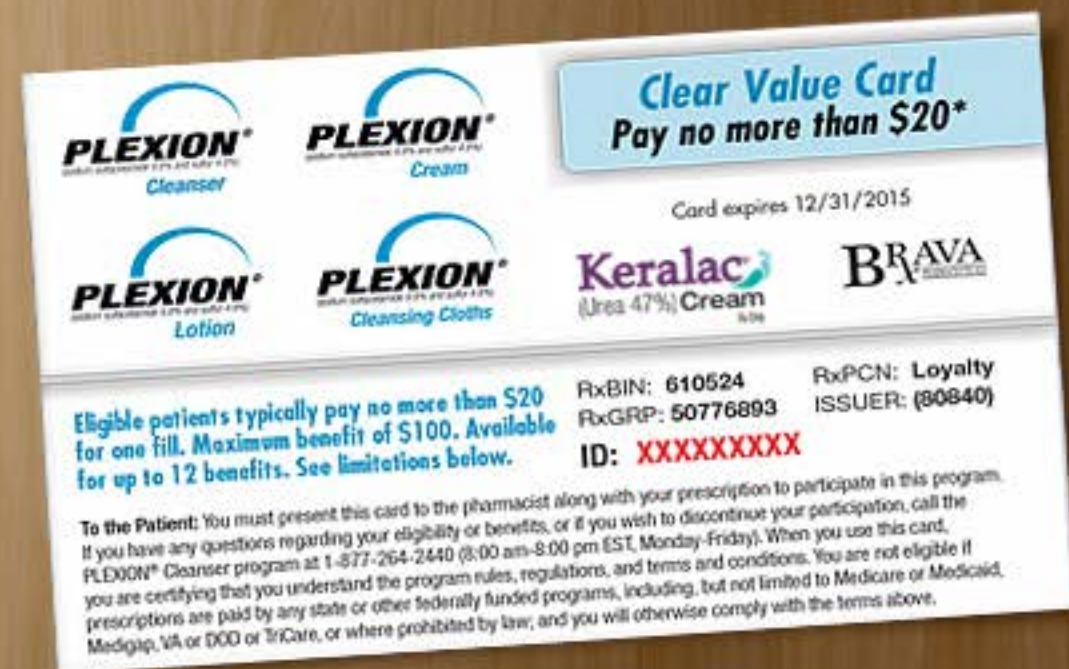
San Antonio, TX 78230-1355  
(210) 696-8400



# CLEAR VALUE

Now getting a prescription of **Plexion®** or **Keralac®** (urea 47%) CREAM has never been easier. The Clear Value Card allows eligible patients to pay no more than \$20 per fill with a maximum benefit of \$100. Savings extend up to 12 benefits throughout the year.

GET CLEAR VALUE CARD



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## RELIEF IS BACK!

Keralac® (urea 47%) CREAM with a heritage of value and efficacy to smooth relief from dry skin. Now available for the treatment  of hyperkeratotic conditions such as dry, rough skin, xerosis, ichthyosis, skin cracks and fissures, dermatitis, eczema, psoriasis, keratosis and calluses.

LEARN ABOUT KERALAC



**Keralac®**   
(Urea 47%) **Cream**  
Rx Only



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## GET AN INSTANT REBATE

Plexion® returns. The brand long associated with efficacy and value provides topical control for patients with acne vulgaris, acne rosacea, and seborrheic dermatitis. Now, getting a prescription of Plexion® has never been easier.

The Clear Value Card allows eligible patients to typically pay no more than \$20 per fill with a maximum benefit of \$100 per fill. Plexion® or Keralac® (urea 47%) CREAM savings extend up to 12 fills throughout the year. Pay no more than \$20 per fill. For relief... it's clearly Plexion®

GET CLEAR VALUE CARD



**Clear Value Card**  
Pay no more than \$20\*

Card expires 12/31/2015

Eligible patients typically pay no more than \$20 for one fill. Maximum benefit of \$100. Available for up to 12 benefits. See limitations below.

RxBIN: 610524  
RxGRP: 50776893  
ID: XXXXXXXXX

RxPCN: Loyalty  
ISSUER: (80840)

**To the Patient:** You must present this card to the pharmacist along with your prescription to participate in this program. If you have any questions regarding your eligibility or benefits, or if you wish to discontinue your participation, call the PLEXION® Cleanser program at 1-877-264-2440 (8:00 am-8:00 pm EST, Monday-Friday). When you use this card, you are certifying that you understand the program rules, regulations, and terms and conditions. You are not eligible if prescriptions are paid by any state or other federally funded programs, including, but not limited to Medicare or Medicaid, Medicaid, VA or DOD or Tricare, or where prohibited by law; and you will otherwise comply with the terms above.

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## PRODUCTS

Plexion® returns. The brand long associated with efficacy and value provides topical control for patients with acne vulgaris, acne rosacea, and seborrheic dermatitis. For relief... it's clearly Plexion®.



A spectrum of care products that include Plexion® Cleanser, Plexion® Cleansing Cloths, Plexion® Cream and Plexion® Lotion.



LEARN ABOUT PLEXION



Relief is back! Keralac® (urea 47%) CREAM with a heritage of value and efficacy to smooth relief from dry skin. Now available for the treatment of hyperkeratotic conditions such as dry, rough skin, xerosis, ichthyosis, skin cracks and fissures, dermatitis, eczema, psoriasis, keratosis and calluses.



LEARN ABOUT KERALAC



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## RESOURCES

American Academy of Dermatology

<http://www.aad.org/>

Dermatology Foundation

<http://dermatologyfoundation.org/>

Journal of the American Academy of Dermatology

<http://www.jaad.org/>

Journal of Dermatology for Physician Assistants

<http://www.jdpa.org/>

North American Clinical Dermatologic Society

<http://www.nacds.com/>

Society of Dermatology Physician Assistants

<http://www.dermpa.org>

Women's Dermatologic Society

<http://www.womensderm.org/>

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## CONTACT US

Mission Pharmacal Company

San Antonio, TX 78230-1355

Phone: (210) 696-8400

Our normal business hours are:

Monday-Wednesday: 7:00 a.m. to 5:30 p.m. Central

Thursday: 7:00 a.m. to 5:00 p.m. Central

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