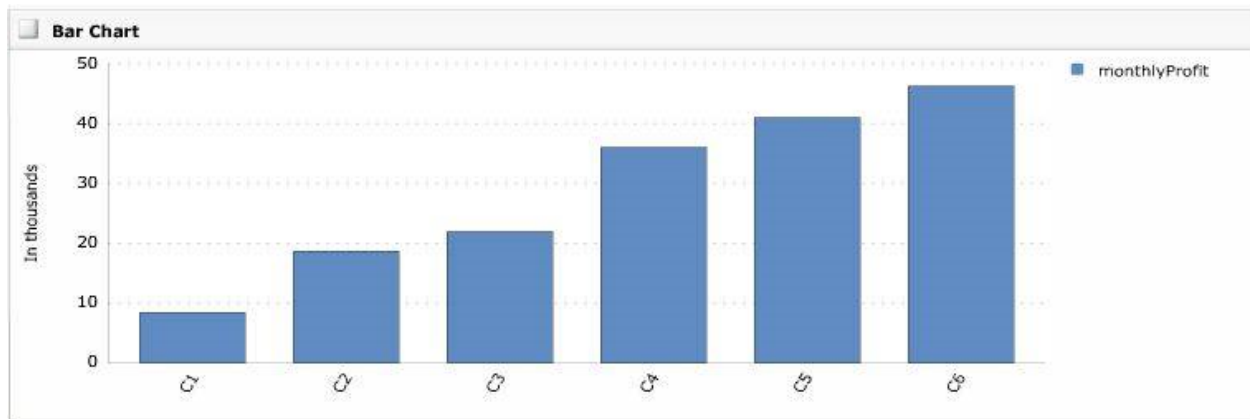


Matt Vollkommer Planners Lab

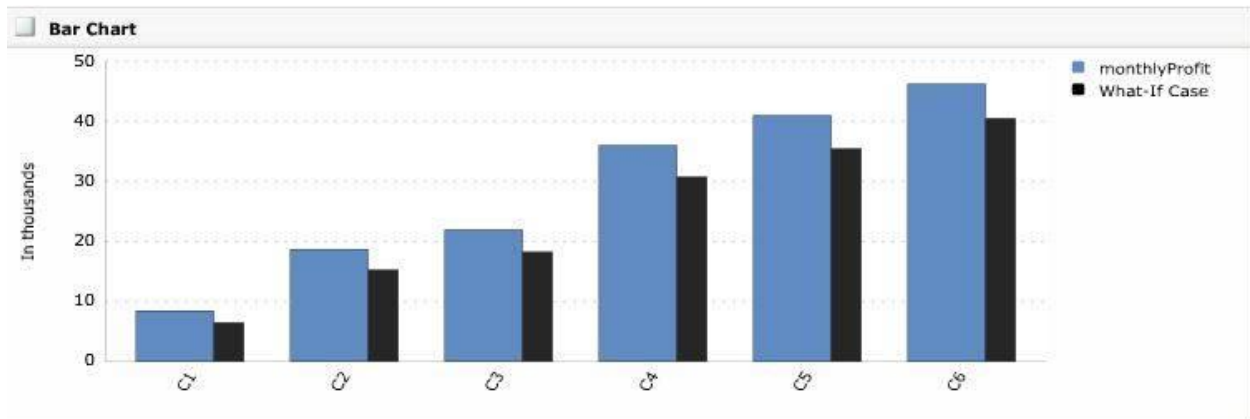
Q1

Table	* denotes What-If ca...					
	2014 MONTH 1	2014 MONTH 2	2014 MONTH 3	2014 MONTH 4	2014 MONTH 5	2014 MONTH 6
Profit						
* monthlyProf	8,540	18,692	22,040	35,972	41,012	46,340



Q2

Table	* denotes What-If case					
	2014 MONTH 1	2014 MONTH 2	2014 MONTH 3	2014 MONTH 4	2014 MONTH 5	2014 MONTH 6
Revenue						
* monthlyTrafi	.5500	.6000	.6500	.7000	.7500	.8000
Profit						
* monthlyProf	6,380	15,236	18,368	30,788	35,540	40,580



Q3

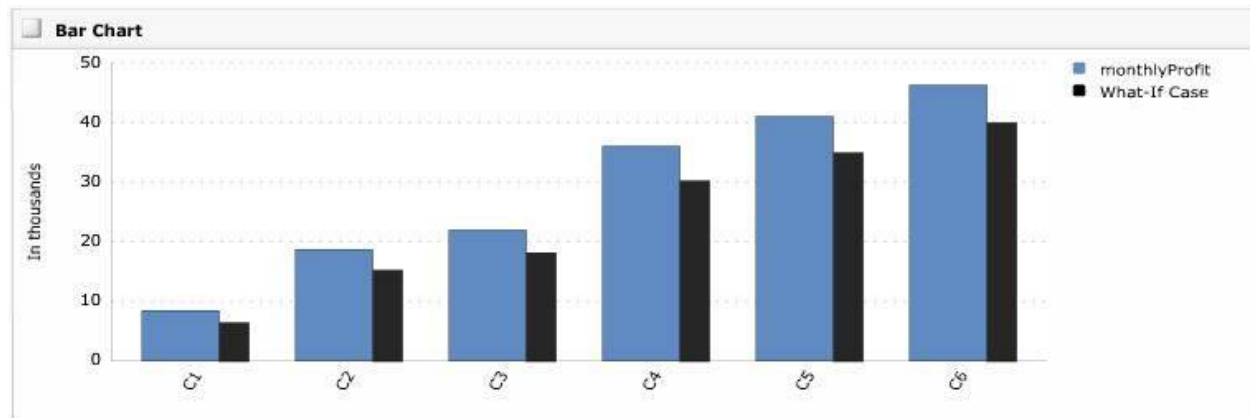
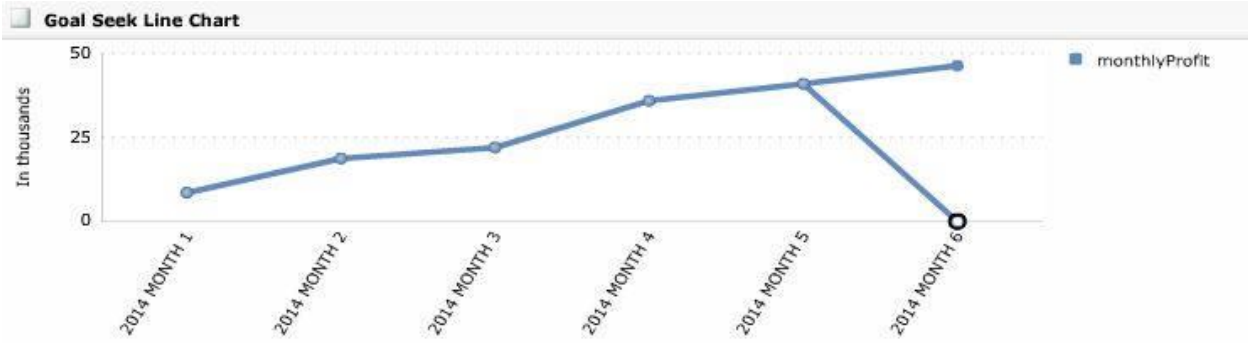


Table * denotes What-If case

	2014 MONTH 1	2014 MONTH 2	2014 MONTH 3	2014 MONTH 4	2014 MONTH 5	2014 MONTH 6
Revenue						
* monthlyTrafi	.5500	.6000	.6500	.7000	.7500	.8000
Expenses						
* rent	3,000	3,000	3,000	3,500	3,500	3,500
Profit						
* monthlyProf	6,380	15,236	18,368	30,288	35,040	40,080

Q4



What If Variable
tablesTurn

Goal Seek Table * denotes What-If ca...

	2014 MONTH 1	2014 MONTH 2	2014 MONTH 3	2014 MONTH 4	2014 MONTH 5	2014 MONTH 6
What If Variable						
* tablesTurn I	2.00	3.00	3.00	4.00	4.00	.4244
Goal Variable						
* monthlyProf	8,540	18,692	22,040	35,972	41,012	.0027

