



SOCIAL MEDIA MARKETING ANALYSIS DASHBOARD

Platform
TikTok

Engagement_Level
All

Hashtag
All

Region
All

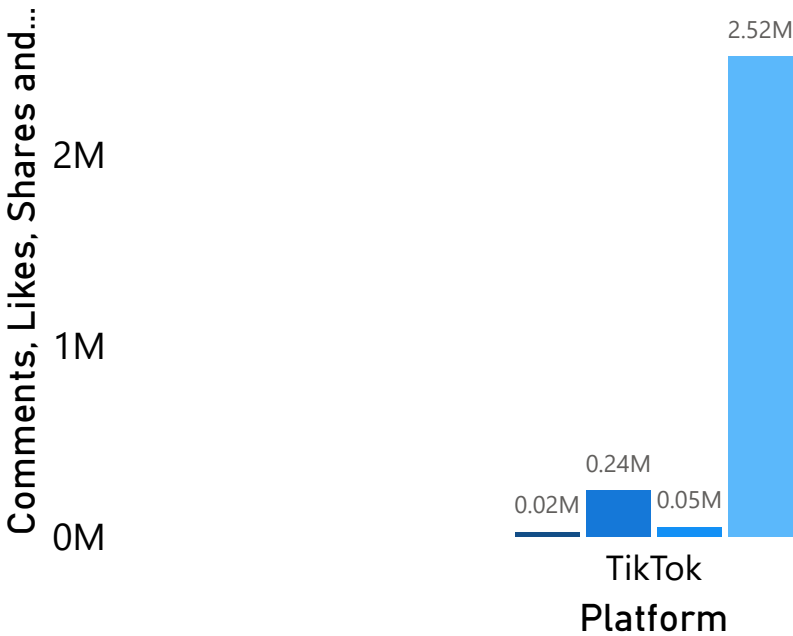
65M
Total Shares

31M
Total Comments

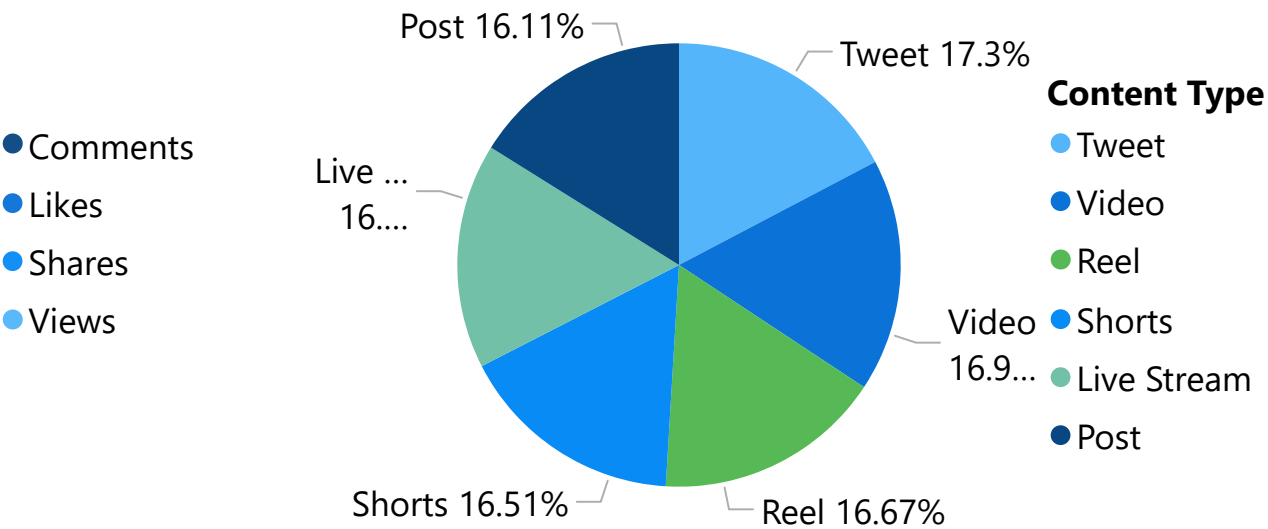
3bn
Total Views

308M
Total Likes

Engagement Across Platforms



Engagement Level by Content Type





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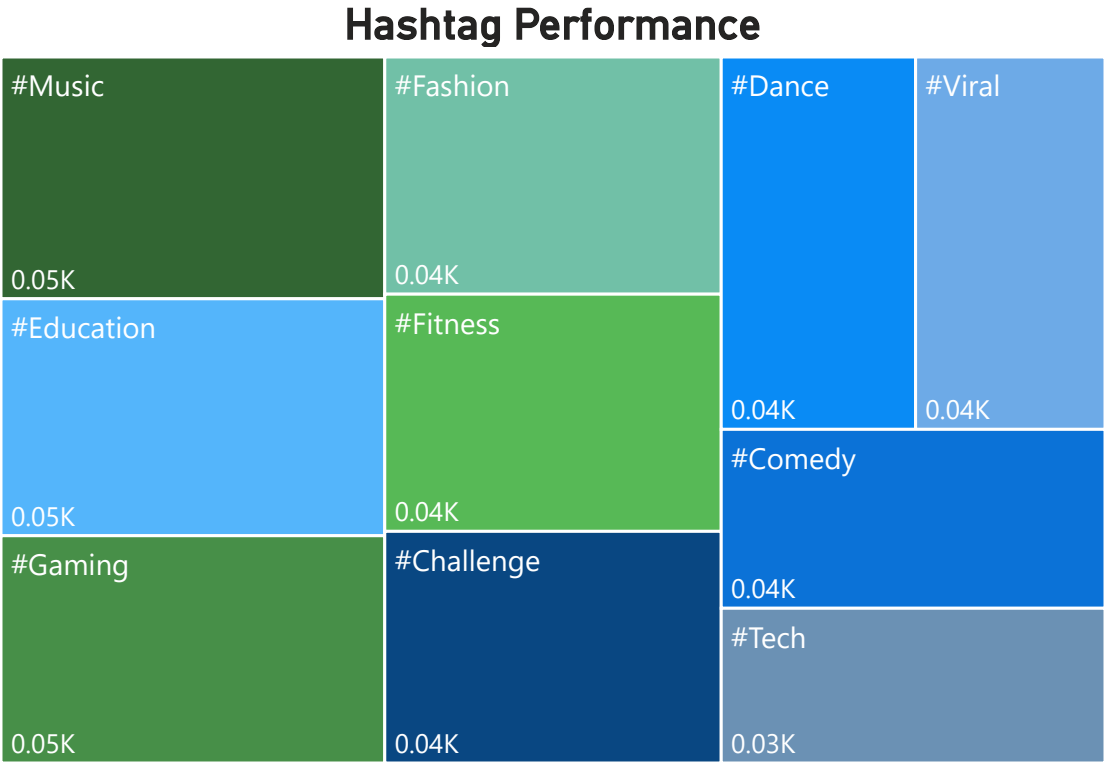
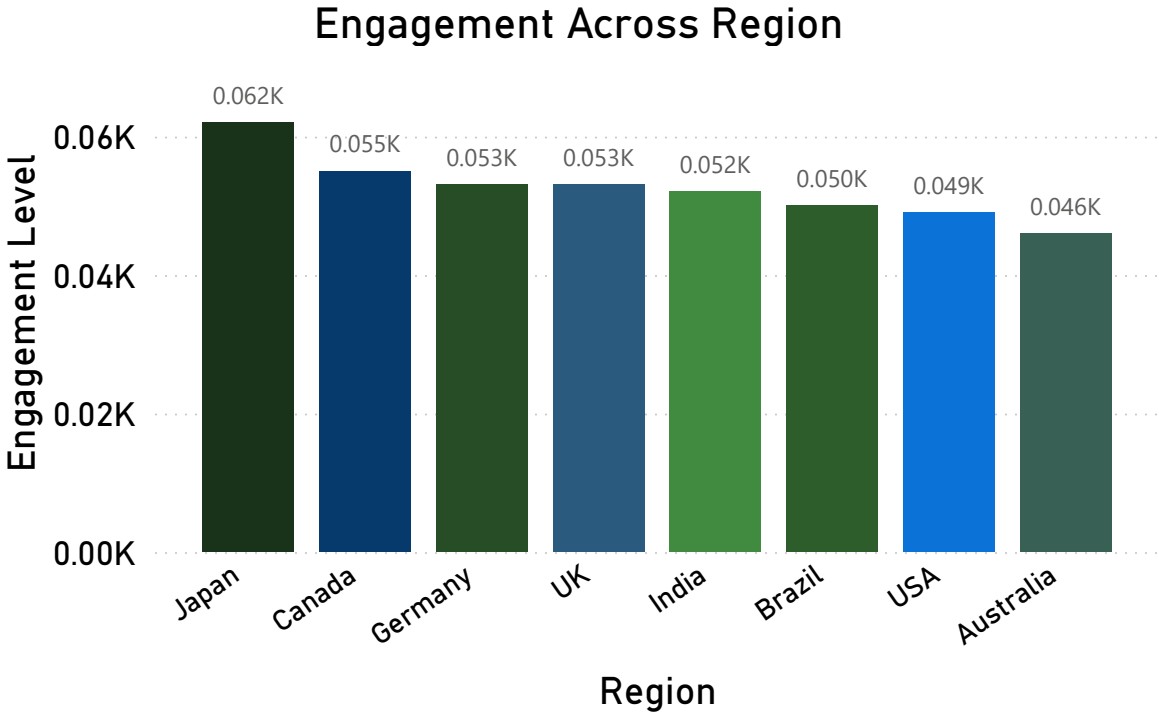
Region
All

99M
Total Likes

22M
Total Shares

10M
Total Comments

1bn
Total Views





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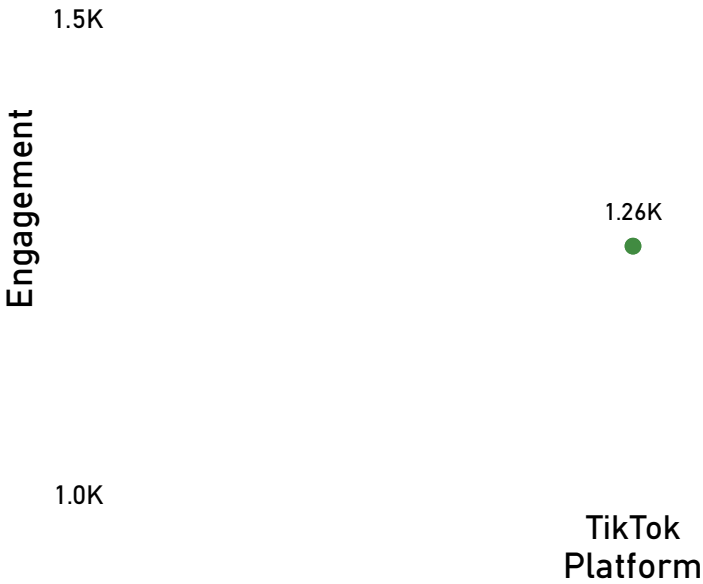
308M
Total Likes

65M
Total Shares

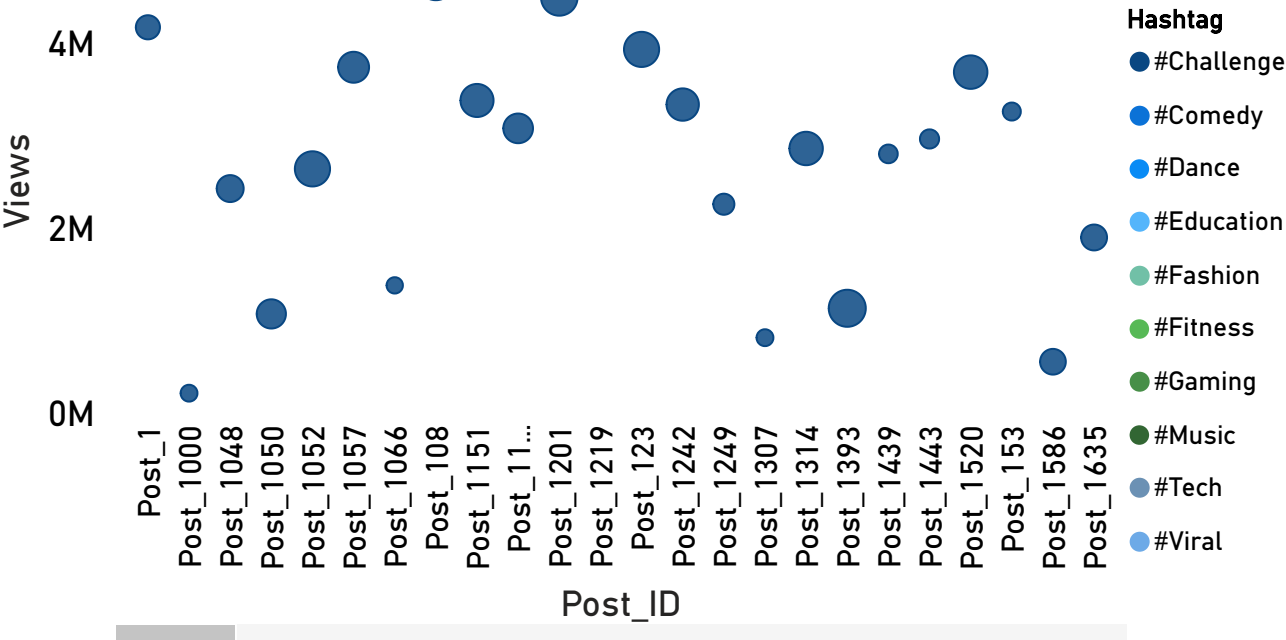
31M
Total Comments

3bn
Total Views

Platform Performance



Hashtag Performance by Posts





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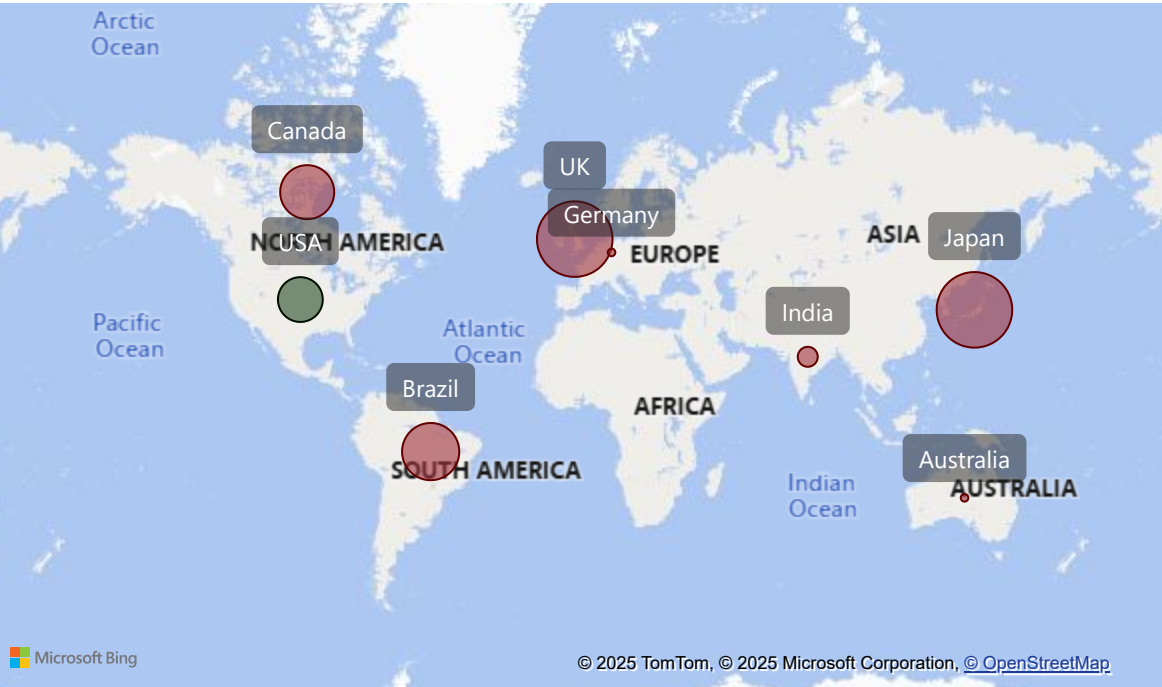
308M
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Total Shares

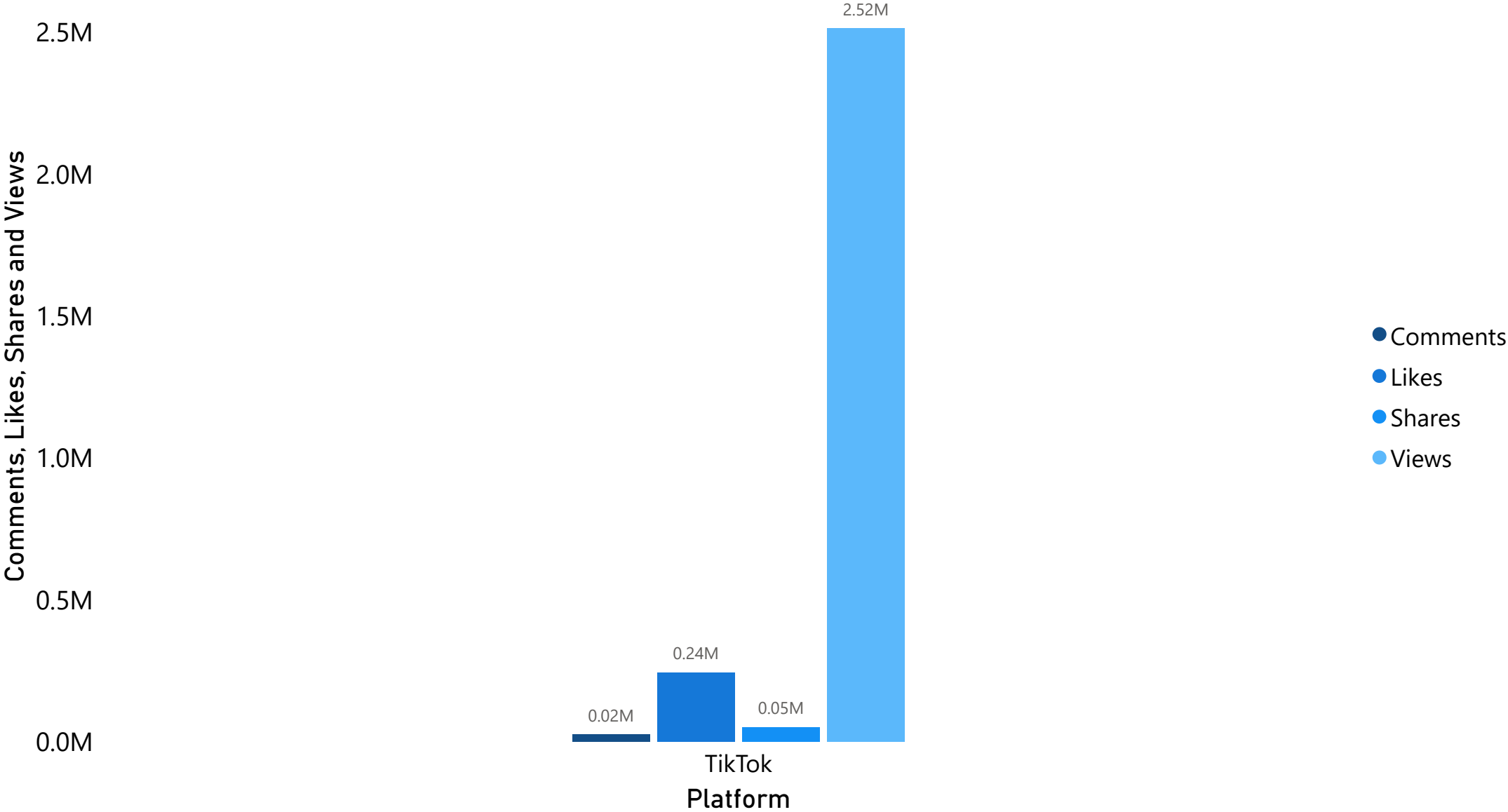
31M
Total Comments

3bn
Total Views

Post Distribution Across Region

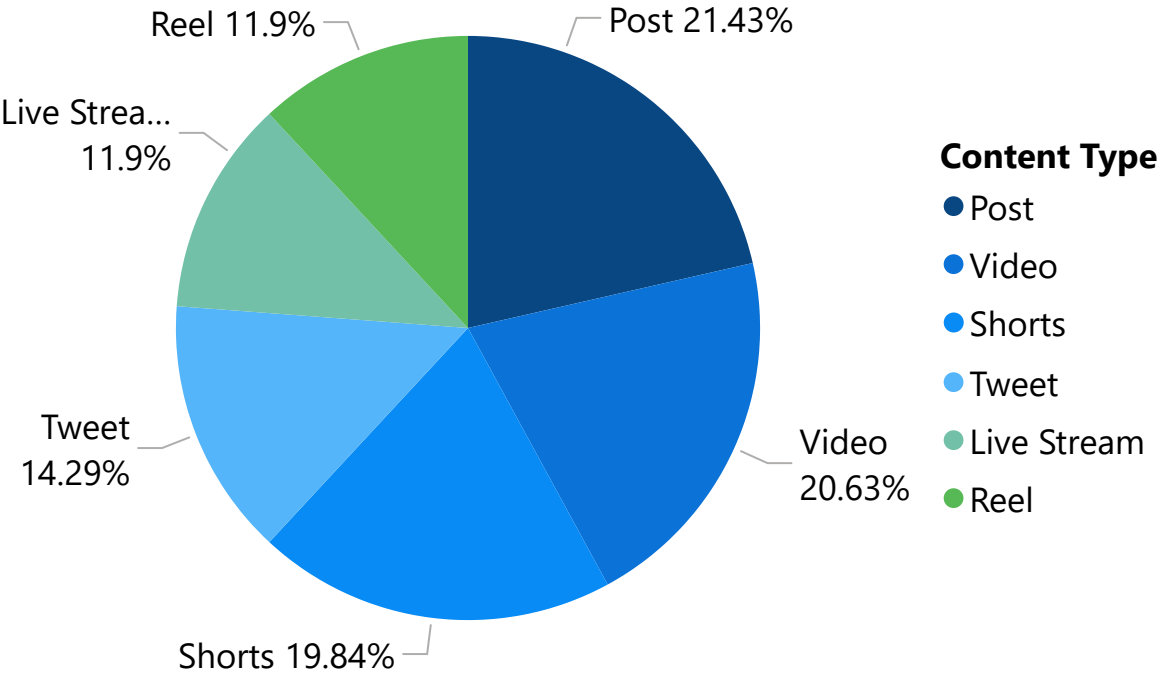


Engagement Across Platforms

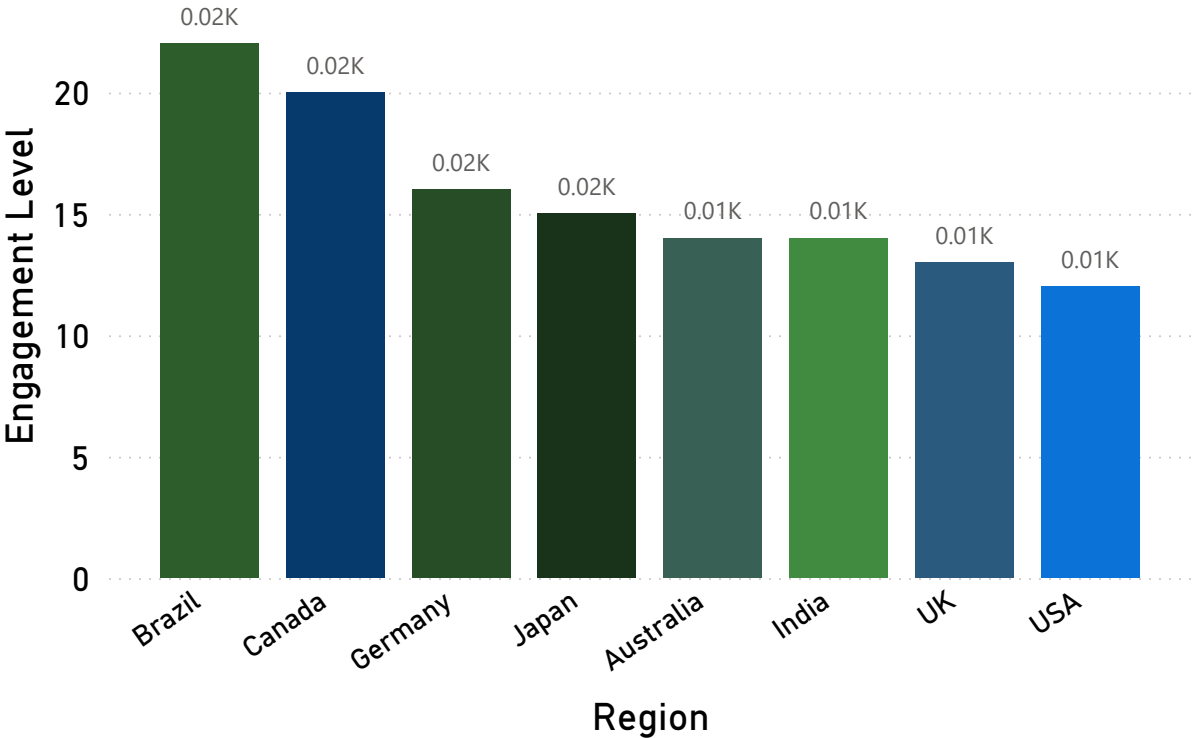




Engagement Level by Content Type



Engagement Across Region



Platform

TikTok



308M

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31M

Total Comments

3bn

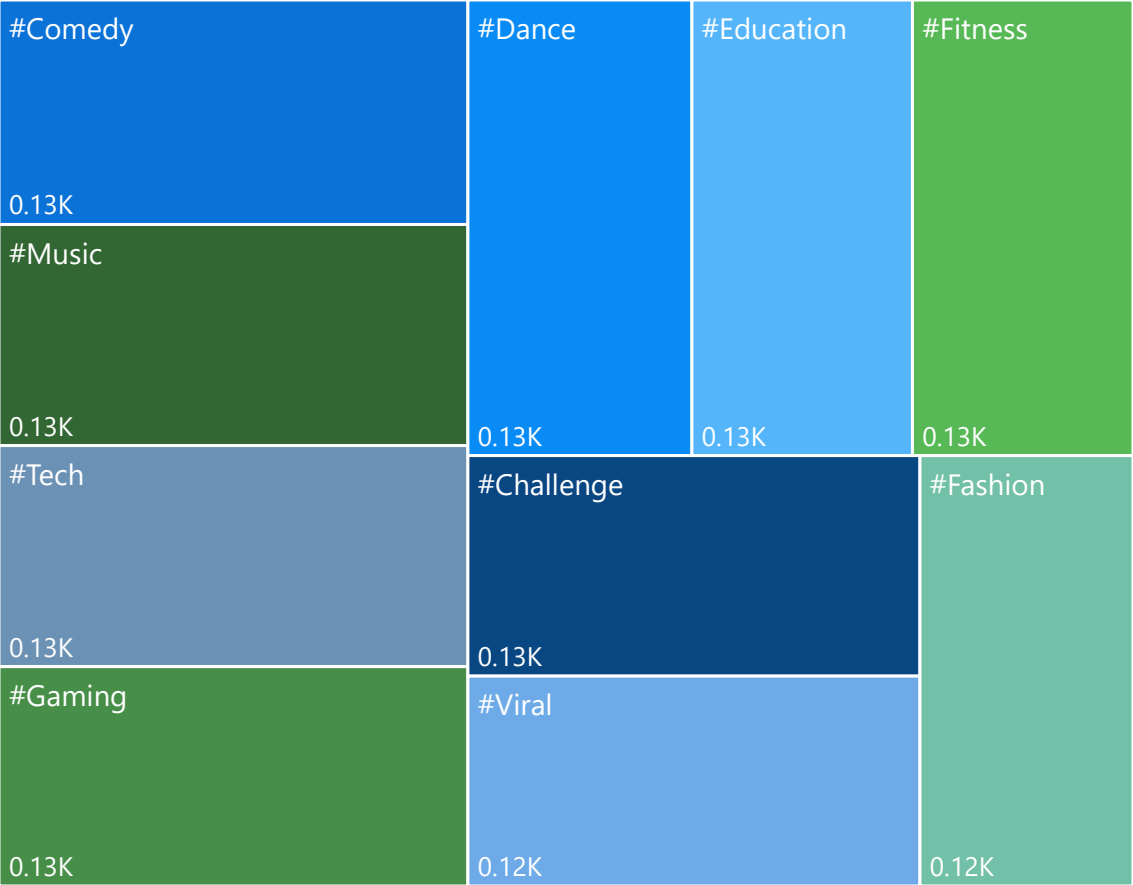
Total Views

Post Distribution Across Region

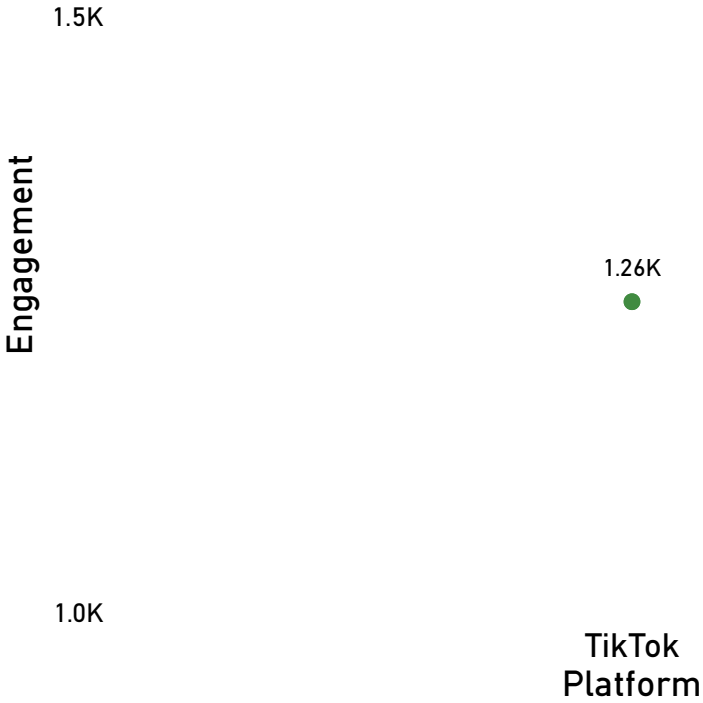




Hashtag Performance



Platform Performance



Platform

TikTok

Hashtag Performance by Posts

Platform

TikTok

