

# Mizpa Mae B. Canchela

## Student

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Dedicated student with a profound love for literature and an innate passion for creative expression. Fueled by a fervor for reading and writing, I bring a unique blend of artistic flair and technical proficiency in UI/UX design and web development. Aspiring to merge my creative skills with innovative design solutions, I am poised to contribute fresh perspectives and dynamic web experiences to the ever-evolving digital landscape. Eager to embark on new challenges and translate ideas into visually compelling and user-centric designs.

## Experience

2023 - Present

### Graphic Design - BUCS Peer Counselor's Organization, Bicol University

- Designed visually compelling posters, banners, and social media graphics to enhance event visibility.
- Utilized Adobe Creative Suite to bring creative concepts to life, demonstrating proficiency in graphic design.
- Collaborated closely with committee members to ensure a cohesive and attractive visual brand for events.

2023 - present

### Promotions Lead - Google Developers Student Club, Bicol University

- Managed social media platforms, curating and promoting content to enhance online engagement.
- Coordinated with graphic designers and copywriters to create compelling visual and written content for various promotional materials.
- Developed visually appealing digital content to effectively communicate event details and engage the university community.

## Education

### Tabaco National High School

2016 - 2022

With High Honors

### Bicol University

2022 - Present

Bachelor of Science in Information Technology

## Skills

- Creative Writing and Copywriting
- Coding
- Ideation and Innovation
- Social Media Creativity
- Web Design (HTML, CSS, UI/UX)
- Creativity
- Time Management
- Graphic Design (Adobe Creative Suite)