NINA LIN

UX DESIGNER AND RESEARCHER

Phone: **(201) 281-8257** | Email: **nl333@cornell.edu** | Website: **ninalin.me**

EDUCATION

INFORMATION SCIENCE – USER EXPERIENCE

Cornell University | Aug 15 - Present

Bachelors of Arts with GPA of 3.7/4.0

Relevant Coursework: Human Computer Interaction, Designing Tech for Social Impact, Design & Programming for Web, Teams and Technology

EXPERIENCE

● COMPUTER SPECIALIST

SRI-RICE | Aug 15 - Present

- Led the design of the new SRI-RICE webpage using the Drupal platform.
- Organized the system's databases using a website processing algorithm.
- Managed the research documents in Zotero and Mendeley.
- Obtained research documents from various authors, bringing in 3000+ additions to the research database.
- Actively communicated with research journal authors from 20+ regions.

● SALES AND MARKETING INTERN

Gawain Consulting | May 17 – Aug 17

- Created a self-service product that expediates the input of 1000+ potential clients' contact information into contact management systems.
- Created signages, circulars, mock ups, e-mail campaigns, on line promotion, etc.
- Contacted potential businesses and clients.

● WEBSITE DESIGNER

Mandarin Oriental | Dec 16 – Jan 17

- Designed, developed, and tested the Mandarin Oriental website that is utilized by 100+ visitors.
- Designed brand logo and new media content.

● MICROBIOLOGY LAB TECHNICIAN

EMSL Analytical Inc. | Jun 16 – Aug 16

- Logged in samples received and distributed them to team of 15 biologists and lab technicians
- Prepped and analyzed a variety of environmental samples from 1000+ clients.
- Performed standard and non-standard laboratory procedures for fungi and water analysis.
- Maintained and troubleshooted equipment and supply inventories.

DESIGN TOOLS

Sketch

Balsamiq

InVision

Photoshop

Illustrator

InDesign

PROGRAMMING LANGUAGES

Python

HTML

CSS

PHP

JavaScript/jQuery

RESEARCH SKILLS

User Interviews

Card Sort

Diary Study

Usability Study

Cognitive Walkthrough

PROJECTS

SRI-RICE ONLINE

Designed and developed the SRI-RICE ONLINE website, moving the website platform from Dreamweaver to Drupal.

ELEVATE

Created a mobile application as part of the Hilton Hospitality Hackathon that would provide a frictionless and personalized experience for hotel stayers.

BIZBUZZ

Built a web application that allowed local business owners to connect with their local community and within their businesses.