



SCHERRY SWEENEY

Senior UX/UI Designer



PROFILE

I'm a conceptual interactive designer providing creative solutions to alleviate user challenges and pain points. I believe in the power of simple and accessible design to create enjoyable user interactions and experiences. Like Tron, I fight for the user.



CONTACT ME



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Austin, Texas 78704



TOOLS & SKILLS

- ADOBE CREATIVE SUITE
- SKETCH
- INVISION
- WIREFRAMING
- HTML/CSS/JAVASCRIPT
- AGILE METHODOLOGY
- BOOTSTRAP 3 & 4



WORK EXPERIENCE

- BOUNTYJOBS / 2014 - 2019**
Senior UX/UI Designer in Austin: Worked collaboratively with cross-functional teams to translate business requirements into meaningful interactive experiences—from early-stage research and ideation through visual design, implementation and iteration.
 - Created user-centered designs using market analysis, customer feedback, technical constraints/opportunities and usability findings
 - Analyzed user interface problems and designed solutions that met measurable business goals and requirements
 - Designed the UI architecture, interface, and interaction flows for web-based applications for multiple user bases
 - Worked closely with product team and business stakeholders to develop user scenarios and high-level requirements
 - Quickly yet thoroughly created process flows, wireframes, and visual design mockups as needed to effectively conceptualize and communicate detailed interaction behaviors
- BOUNTYJOBS / 2010 - 2014**
UI Designer and Engineer in Austin: Developed and maintained detailed user interface specifications, as well as coded user interface of web-based applications in HTML5, CSS3/LESS, Javascript/JQuery utilizing the Twitter Bootstrap framework. Backend infrastructure = Java + MySQL
- BLUECOAT / 2009 - 2010**
Webmaster in Austin: Handled architecture, content strategy, visual design, SEO, coding, reporting and performance analysis of bluecoat.com. Backend infrastructure = PHP + MySQL
- SOLARWINDS / 2007 - 2008**
Webmaster in Austin: Handled architecture, content strategy, visual design, SEO, coding, reporting and performance analysis of solarwinds.com. Backend infrastructure = .Net
- ALTERPOINT / 2003 - 2007**
Marketing Web Manager in Austin: Handled architecture, content strategy, visual design, SEO, coding, reporting and performance analysis of alterpoint.com. Additionally, handled lead generation campaigns and online advertising
- IBM / 1998 - 2003**
Lead Web Developer and Web Producer in Austin: Built designs and requirements for an internally developed content management system to help migrate all of tivoli.com's content to the appropriate architectural placement on ibm.com. Worked as web representative for partner organization and spearheaded design, content and development of partner portal



EDUCATION

- CERTIFICATION / AUG 2010**
Women's Unlimited: TEAM training (Transforming Emerging and Aspiring Managers)
- BACHELORES DEGREE / DEC 1992**
University of Kansas: Majored in Journalism with a minor in English, setting me up for a full, if not annoying, life with the grammar police.