

Product Details Reference Chart (07.06.2007)

VOD								
Product/ Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
Hollywood Movies (studio titles)	Categories include: <ul style="list-style-type: none"> New Releases Drama Action Comedy Thriller Kids/Family Art House International (previously called World Cinema) Documentary 	3 tier pricing by Hotel Chain to digital domestic hotels: >>Luxury \$13.99 flat rate >>Midscale: Standard pricing for all Studio and Adult titles, the same as our Independent (IND) digital systems. >>Economy: Standard pricing for all Studio and Adult titles, the same as our Independent (IND) digital systems. Flat pricing excludes Art House Cinema & Kids titles, ODTV or JMTV. Independent hotels do not participate in flat pricing.	Length of selection purchased	Standard 'Studio' titles offered in theatres.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout (10 minutes on Mits Decoder card systems)	All digital systems (BB carries a subset of these categories). Deployed reduced lineup to 25 test sites on 1/18/07.	Exact pricing at a site may be determined by checking either the menu, or the vcp file (BB systems) or title info table/package info table (digital systems). 6/15/07: Midscale Hotel chains changed back to standard variable title pricing (as we currently maintain at Independent Hotels), instead of the flat pricing of 12.99 that has recently been in place. 7/5/07: Renaming <i>World Cinema</i> to <i>International</i> in Hollywood Movies.
Movies-Adult	Site Specific. Categories include: <ul style="list-style-type: none"> ALL New Releases Adults Unlimited SUPERSTARS AVN Top Picks For Women Only (only available at Hyatt chains) Pornocopia (removed from Hyatt) Real Amateurs Quick N Nasty XTREME Exotic Gay 	3 tier pricing by Hotel Chain to digital domestic hotels: >>Luxury: \$14.99 flat rate >>Midscale: Standard variable Adult title pricing, (as we currently maintain at Independent Hotels), of 11.99 - 14.99. >>Economy: Standard pricing for all Studio and Adult titles, the same as our Independent (IND) digital systems. Independent hotels do not participate in flat pricing.	Length of selection purchased	Adult content from several different sources.	<ul style="list-style-type: none"> FF, Pause- Alchemy FF, Pause- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	All digital systems (BB carries a subset of these categories)	5/14/07: Adult luxury increase to \$14.99. With June '07 update, removed Pornocopia from all Hyatt chains. Titles moved to Superstars category. With June '07 update, activation of For Women Only (only available at Hyatt chains).
Best of TV	Site specific. Categories include: <ul style="list-style-type: none"> New Releases HBO Showtime Disney Channel On Demand Oxygen Discovery Network WWE 	3.99-19.99	Length of selection purchased	Selections of classic movies, personal growth, late night, and premium channels.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	All digital systems (BB carries a subset of these categories)	Service was originally developed to offer guests shorter programming options (half to full hour), and has been expanded to include classic movies, late-night, etc. ♦ Activated Best of TV – Disney Channel On Demand (with July '07 update). ♦ Deactivated Best of TV – NBC category (with July '07 update).
Just Missed TV	Categories include: <ul style="list-style-type: none"> USA Network (Re-activate 7/14/07) Showtime 	4.99	Length of selection purchased	Recent episodes of TV shows.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Digital systems w/ Satellite delivery only, all domestic sites	Titles are available 24-48 hours after first airing on TV. \$4.99 is most common price point. Limited to digital/satellite delivered sites, as new content is regularly downloaded. ♦ Deactivated Just Missed TV – NBC category (with July '07 update). ♦ Reactivating USA Network in Just Missed TV on 7/14/07.
Health & Wellness	Categories include: <ul style="list-style-type: none"> New Releases (see notes) YogaAway Leah Garcia Fitness In-Room Fitness (Marriott and HGI content ONLY!) 	2.99-8.99	Length of selection purchased	Yoga, Zone Workout, etc.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Digital Systems Only, all sites	See site/chain content section for additional information on fitness content. New Releases: Only activated at Mexico sites. ♦ Deactivated Better Life Media with July '07 update.
Uncensored TV	Categories include: <ul style="list-style-type: none"> New Releases Howard Stern TV Blind Date Naked News Jerry Springer Late Night Desires 	8.99-12.99	Length of selection purchased	Jerry Springer, Naked News, etc.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Digital Systems Only. Only runs in domestic and Canadian sites that receive adult content / Non-Adult Properties do NOT receive.	Pricing for the same title may vary slightly by site, location, or chain, so a range of pricing is provided. Exact pricing at a site may be determined by checking either the menu or title info table (digital systems).
FreeViews	Categories include: <ul style="list-style-type: none"> OFFICE2007.com Lighthouse Key Resort & Spa (only at Orlando hotels) (it) Magazine Presents Driver TV Success Television HD DVD 	Free	Length of selection purchased	A selection of short advertisements relating to each respective category.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Digital Systems Only, all domestic sites	Category content purchased on a monthly basis by Advertisers; offered at no charge to guests. ♦ Deactivated Southwest Airlines Rapid Rewards and Microsoft Presents with July '07 update. ♦ Deactivated Jack's Perfect Golfer (temporarily until Sept.) with July '07 update. ♦ Deactivated Evan Almighty Preview (only at Sheraton properties) with July '07 update. ♦ Activated OFFICE2007.com with July '07 update.
Note: Removed August 06 - Help menu (except Privacy Policy) which includes mpegs and menuconfiguration entry from all mits (pcmo &cox75) sites.								

Product Details Reference Chart (07.06.2007)

VOD Adult Packages								
Product/Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
All-Title Adult Pay Per Day (PPD) Package	All adult selections, excluding looping options	34.99 - Digital sites 29.99 - BB sites	Next Noon or checkout	Unlimited access to all individual adult titles at \$0 with package purchase.	<ul style="list-style-type: none"> FF, Pause- Alchemy FF, Pause- Quartet FF, Pause- Nemo None- Mits 	Package Expiration or checkout	Adult properties only, availability dependent on contractual terms.	Unlimited access applies to individual titles only. This package does also include all Quick & Nasty titles included in Q&N Adult PPD package.
Individual Adult Categorical Pay Per Day (PPD) Package	<ul style="list-style-type: none"> ➤ SUPERSTARS Unlimited ➤ Quick & Nasty Unlimited ➤ Gay Unlimited 	Flat pricing -3 tiers: >>Luxury \$28.99 >>Midscale \$26.99 >>Economy \$27.99 by Hotel Chain to digital domestic hotels.	Next Noon or checkout	Unlimited access to the titles included in that specific category, at \$0. Lower price point than standard PPD is due to limitations on content by category.	<ul style="list-style-type: none"> FF, Pause- Alchemy FF, Pause- Quartet FF, Pause- Nemo None- Mits 	Package Expiration or checkout	If a site receives SUPERSTARS, Quick N Nasty, and/or Gay titles, they receive the corresponding PPD package.	Packages are active and fully deployed. Categories represented are SUPERSTARS, Quick & Nasty, and Gay titles.
Adult Looping (BlueBox BNext Only)	3 different packages available, each with 3 titles back to back; join in progress.	19.99	Next Noon or checkout	Package of 3 adult titles looped together back to back; join in progress.	No	Package Expiration or checkout	Blue Box Barker Next sites only, availability at site dependent on contract terms	Join-in-progress: means the guest joins at whatever point in the loop the service is, at time of purchase. Previously available to all system types, but deactivated in '05 in all but BBBN.

Note: The following are category name changes for BB systems, effective for the September '06 updates:

- Adult One change to Adult Premiers
- Adult Two change to Pornocopia \$10.99
- Still in Theaters change to New Releases
- New Releases change to Hollywood Hits

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Non-VOD Packages								
Product/ Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
Music a la carte	Video Jukebox	9.99	1 hour from POP	Unlimited access to hundreds of music videos	No	Package Expiration or checkout	Digital or BB BNext systems only, availability at site dependent on contract terms	If a site offers music, all three options are available. Each of the three categories of music can be purchased individually.
	CD Jukebox	9.99	2 hours from POP	Unlimited access to hundreds of CDs				
	Radio Interactive	9.99	2 hours from POP	Unlimited access to music by genre				
Music Bundle	The Bundled Music product includes CD Jukebox, Radio Interactive, Video Jukebox, and the new AllWorld Media. All World media is an internet streaming product offering streams of radio stations from around the world.	14.99 for the entire Music Bundle (With March 07 update: Increase from 9.99 normal price point.)	2 hours from POP	Unlimited access to various music formats.	No	Package Expiration or checkout	The Music Bundle is available to LAN sites, not RAS. Additionally, the site must run Internet as a service, because All World Radio is an Internet streaming product. For Digital sites only.	The Music Bundle will eventually replace the current a la carte offering. This is a gradual roll out and will not be available at all digital sites in the first month. With March 07 update: Increase from 9.99 normal price point to 14.99.
TV Internet	TV Internet	Free Trial followed by 9.95 purchase	24 hours from POP or checkout	Internet access formatted to fit TV screen.	No	Package Expiration or checkout	Digital LAN systems, availability at site dependent on contract terms.	Content includes free access areas, such as some general news, stock and weather info, to allow guest to understand product before buying. Price was reduced from \$10.95 effective 4/17/06.
	Adult Interactive: Combo Pak	With Feb. 07 update, reduced price on Adult Interactive to 14.95.	24 hours from POP or checkout	Unlimited access to several fee based adult sites such as ten.com, etc.	No	Package Expiration or checkout	Digital LAN systems w/ TV Internet product only, site availability dependent on contract terms.	No Marriott operated properties run this service except for Renaissance.
Games	GameStation	6.99	2 hours from POP	Sony PS1 service	No	Package Expiration or checkout	All systems, site availability dependent on contract terms.	Games sidecar (hardware) is required on site for activation. Service is being removed due to Sony no longer supporting service. Goal is to remove all by end of '06. Detailed list of deactivated sites & customer talking points available on intranets.com knowledgebase, and all sites noted in Hotels db.
	Games Unlimited	4.99	2 hours from POP	Over 30 titles in 5 categories delivered - uses remote control or keyboard instead of unique controller.	No	Package Expiration or checkout	Digital LAN systems w/ TV Internet product only, site availability dependent on contract terms.	TV Internet purchase NOT required. No additional on site hardware is required.

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Promotions/Beta/Price Tests								
Product/Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
Live Sports – (Activated starting 09/22/06 in select hotels)	NBA, ESPN Full Court, ESPN Game Plan, NFL Sunday Tick, WWE, NHL (MLB pending negotiations). With March 07 update: New EOD category called CSTV, College Sports TV.	Price range is 6.95 to 14.95.	24 hours from POP or checkout	Purchase all live sporting events for that day for one price.	No	Package Expiration or checkout	Digital Satellite Sites Only (because they must receive content quickly via download)	Pricing is \$19.95 per package, meaning an NBA package, NHL package, etc. Purchase includes all applicable games within the purchase period. May also occasionally contain specific PPV like sporting events, for example, WWE Wrestlemania. This package is offered at \$49.99. NHL available with Dec. '06 update.
Bundled Music Price Test	Music On-Demand	4 Groups with prices set to one of the following- 9.99, 12.99, 14.99 or 0.00	24 hours from POP or checkout	All music options for one price- Video Jukebox, CD Jukebox, Radio Interactive, All World Radio (new with test)	No	Package Expiration or checkout	Currently activated at 43 racks, refer to Beta/Promotion Sites folder on performance support system. For Digital sites only.	This will bundle all music options for one price. Video Jukebox, CD Jukebox, Radio Interactive, All World Radio (new with test). The All World Radio product offers over 1000 internet based, streaming radio stations from around the world.
h202116 SOFITEL MONTREAL	Flat pricing	\$14.99	Effective 2/1/07	Activation of flat pricing of \$14.99 to h202116 SOFITEL MONTREAL. Flat pricing excludes Art House Cinema & Kids titles, ODTV or JMTV. Effective 2/1/07.			h202116 only	Effective 2/1/07 for h202116 only.

Site/Chain Specific Content								
Product/Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
Crown Plaza Hilton Head (CRSCHOL)	Studio titles: Standard variable pricing + \$1. Effective 6/15/07. Adult titles: Standard variable adult pricing. Effective 6/15/07.	Studio titles: Standard variable pricing + \$1. Effective 6/15/07. Adult titles: Standard variable adult pricing. Effective 6/15/07.	Length of selection purchased	For Crown Plaza Hilton Head (CRSCHOL), moved out from Midscale pricing group to Midscale + \$1 for all studio and adult titles. Effective 3/19/07.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Crown Plaza Hilton Head (CRSCHOL),.	See description field.
Marriott In-Room Fitness Category	Displays within OCV Health & Wellness subcategory as 'In Room Fitness'.	Free	Length of selection purchased	Marriott has its own category for In Room Fitness, including 3* titles, plus all standard OCV Health & Wellness content.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Marriott,Courtyard,Farf ield,Renaissance,Resi dence,SpringHill,Town eplace	Two titles, 'Michael Senna' and 'Body Travel Workout' display in all Marriott sites. 'Body Wedge', deployed in Feb '06, will show in full service sites only (REN, JWM, MAR, MCC) as these sites have the needed exercise equipment.
Hilton In Room Fitness Category	Included within the Health & Wellness category, this includes Hilton specific fitness titles.	2.99	Length of selection purchased	Several Hilton specific titles included in the In-Room Fitness Category, within Health & Wellness	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Hilton Garden Inn (Domestic) Only	Specific titles included Abs Ball Workout, Balance Trainer Workout, AM Yoga, TriCord Workout, Pilates Band Workout.
Hyatt Fitness	Included in the Health & Wellness category, this is a Hyatt specific title.	Free	Length of selection purchased	One Hyatt specific title included in the OCV Health & Wellness/ Yoga category.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	All Hyatt, Grand Hyatt, Park Hyatt and Hyatt Regency sites	Specific title is 'A Good Night from Yoga Away'.
CYD, RES, and Haw 5 Calgary Downtown Suites Hotel	CANADA only.	Studio \$9.00 flat price	Length of selection purchased	=> CANADA only. Apply to only CYD, RES, and Haw 5 Calgary Downtown Suites Hotel	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	CYD, RES, and Haw 5 Calgary Downtown Suites Hotel	

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Discontinued Products/Packages/Promotions/Tests								
Product/ Package	Product Categories/Options	Price Point	Duration of Use	Description	Motion Control* (Digital Sites Only)	Return To	Applicable Systems	Notes
Discontinued 11/05 - Adam's Mark Flat Studio Pricing	New releases, Adult, Kids/Family, Comedy, Drama, etc.	7.50	Length of selection purchased		<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet None- Mits 	24 hours or checkout	Digital and OCX.i Adam's Mark Properties	This is discontinued, and all Adam's Mark properties have returned to standard studio pricing effective 11/05.
Discontinued 4/17/06 TV Internet Price Reduction Test	TV Internet product offered at \$1.00 less than standard pricing.	Free Trial followed by 9.95 purchase	24 hours from POP or checkout	Internet access formatted to fit TV screen.	No	Package Expiration or checkout	Currently activated at 50 sites, refer to Beta/Promotion Sites folder on performance support system.	TV Internet product offered at \$1 less than standard pricing. No change to Adult Interactive pricing. With elimination of price test, TV Internet pricing was reduced to \$9.95 nationwide (\$15.95 w/ Adult Interactive package)
Discontinued with July BB Update Schedule - Adult Pay Per Day Package Pricing Tests - 3 versions at 50 properties each.	APPD disabled, all VOD adult titles priced at \$12.99	VOD Adult = \$12.99	Pricing test effective for month of May.	Applies to APPD & Adult VOD at specific 150 sites only. All other programming remains standard.	Standard for individual Adult movie titles, as per above row 4.	Same as per individual Adult titles	50 properties activated with each price test. Site list posted to knowledgebase, in documents section, beta/promotions/price test sites folder.	Running for May, June 2006
	APPD priced at \$19.99, with all Adult VOD disabled.	APPD = \$19.99						
	APPD priced at \$21.99, all VOD adult priced at \$10.99.	APPD = \$21.99 Adult VOD = \$10.99						
Turned off as of 10/05/06: Dynamic Pricing - (aka Matinee Pricing)	Applies to VOD only, including Adult titles. Excludes all VOD and non-VOD packages.	\$2.00 less than usual pricing	6 am and 4 pm local market time.	'Matinees' are advertised on the menu in green font, offering VOD titles at \$2 discount between 6 am and 4 pm.	Yes, same as VOD.	Yes, same as VOD.	50 test sites were activated with pricing test through Q1, refer to Beta/Promotional Sites folder on performance support system.	Turned off as of 10/05/06. This promotion effects pricing of the VOD title only - all other specifics (such as motion control features, etc) are dependent on the VOD title purchased.
Discontinued with Dec. '06 release: Summer Sale Promotion - \$9.99 all studio titles at select hotel chains	Select chains offering all Hollywood Movie categories at reduced pricing	\$9.99	Effective: <ul style="list-style-type: none"> June July August September October November 	Applies to ALL Hollywood Movie categories/titles.	<ul style="list-style-type: none"> FF, RW, Pause, Save- Alchemy FF, Pause, Save- Quartet FF, RW, Pause, Save- Nemo None- Mits 	24 hours or checkout	Active at BB and Digital properties, within specific chains only. Note specific distinctions in chains. For example, Holiday Inn Select and Holiday Inn Express are included, Holiday Inn is not.	Amerisuites, Best Western, Clarion, Comfort Inn, Comfort Suites, Comfort Inn & Suites, Courtyard, Days Inn, Fairfield Inn, Fairfield Inn & Suites, Hampton Inn, Hawthorne Suites, Hilton Garden Inn, Holiday Inn Express, Holiday Inn Select, Howard Johnson, Quality Hotels, Ramada, Red Roof Inn, Residence Inn, Super 8, Towne Place Suites
Deactivated with Jan. '07 release: Marriott - Triple Feature (Adult)	1 package available, with 3 adult titles to choose from.	19.99	Next Noon or checkout	Package with unlimited access to 3 adult titles.	<ul style="list-style-type: none"> FF, Pause- Alchemy FF, Pause- Quartet FF, Pause- Nemo None- Mits 	Package Expiration or checkout	Marriott, Courtyard, Fairfield, Renaissance, Residence, SpringHill, TownePlace	Intended to replace looping at Marriott operated sites only. This service is delivered differently than the traditional looping product, but does still offer 3 titles. They do not loop. Note: On October, this category turned OFF from 25 selected Marriott sites. Jan. 07 release: deactivation of Marriott Triple Features from all Marriott groups.
Discontinued with Feb. '07 update: Four Seasons San Fran - H203017	All Hollywood & Adult movies priced at \$16.99.	16.99	Expired February '07.	Applies to Hollywood and individual Adult titles only - All other categories of VOD programming and any packages will remain at standard pricing.	Same as per individual Studio and Adult titles	Same as per individual Studio and Adult titles	h203017 Only	Note: "On Sale" category deactivated with Dec. '06 update.