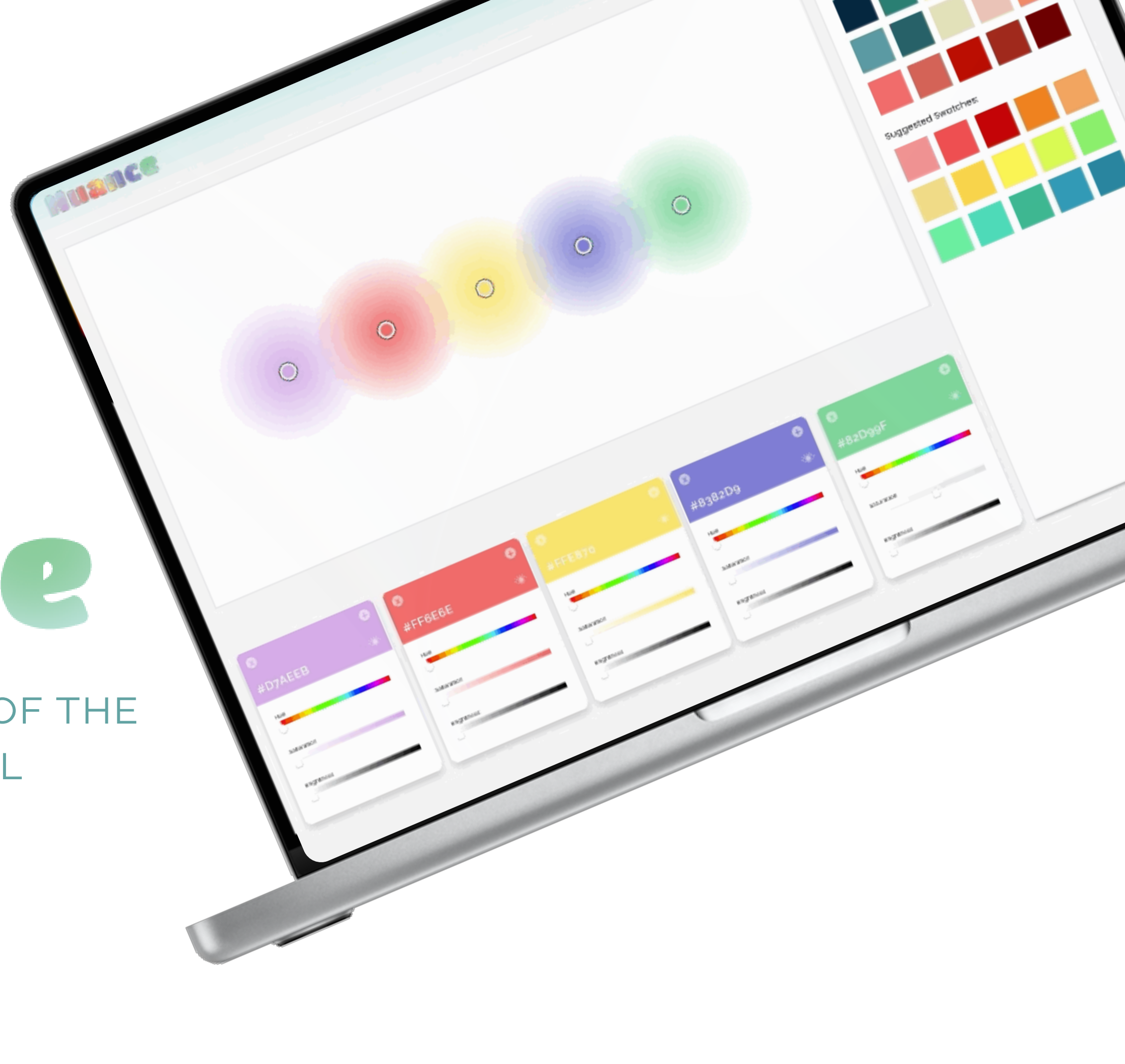




A VISION FOR THE FUTURE OF THE
CLASSIC COLOR WHEEL



HOW DO YOU REINVENT THE (COLOR) WHEEL?

BUILDING A COLOR PALETTE CAN BE CHALLENGING. EXISTING COLOR PICKERS ARE LIMITED IN THEIR PALETTE BUILDING FUNCTIONS, AND PALETTE GENERATORS FAIL TO PROVIDE USERS WITH AN EXPLANATION AS TO THE LOGIC BEHIND THE TOOL.

NUANCE AIMS TO SOLVE THESE PROBLEMS AND CREATE A MORE ACCESSIBLE WAY TO VISUALIZE YOUR COLOR PALETTE.