Luciana Zeferino 🔗

DATA ANALYST

Experienced Data Analyst proficient in SQL, Tableau, Power BI, and Python. Exceptional communication skills and a keen intellectual curiosity. Bilingual in English and Portuguese.

@ lucianazeferino@gmail.com   ⊙ Nice, FR (relocation nationwide)

📞 33 07 78 25 26 51   🔗 zeferino.github.io (Portfolio)

SKILLS

- ✓ Data Visualization
- ✓ Data Analysis and Exploration
- ✓ Data Modeling
- ✓ Process Automation
- ✓ Statistical Analysis
- ✓ Data Extraction and Structuring

TECHNICAL SKILLS

Languages
SQL Python

BI Tools
Power BI Tableau Tableau Prep

Databases
BigQuery MySQL SSMS SSIS

Other Tools
Jira Confluence Excel GitHub
AWS SageMaker

LANGUAGES

English Fluent TOEIC 890

Portuguese Fluent

French Fluent

SOFT SKILLS

- ✓ Intellectual Curiosity
- ✓ Teamwork
- ✓ Adaptability

PROFESSIONAL EXPERIENCE

Data Analyst | Vulog
📅 10/2022 - Present   ⊙ Nice – FR

Vulog is the leader in shared mobility technology, revolutionizing fleet operations and profitability with its AI-based SaaS platform.

- Conducted comprehensive data exploration to identify trends and patterns, proposing analyses and KPIs that enhanced decision-making and operational management.
- Created detailed reports and interactive dashboards for internal and external clients using Tableau to measure and analyze fleet performance, ensuring the information is accessible and actionable.
- Designed and maintained automated tools for data extraction, preparation, and modeling. This includes the development of a virtual connection on Tableau Cloud, significantly improving process efficiency.
- Established and maintained ETL pipelines using Tableau Prep Builder to streamline data transformation processes, ensuring high data quality and integrity.
- Implemented a centralized data security solution with Row-Level Security (RLS) directly at the data source (virtual connection), reducing data management complexity and enhancing security.
- Ensured compliance with data protection regulations in data processing activities.
- Designed comprehensive training materials and presentations to facilitate the adoption of developed tools by users, ensuring effective utilization and integration into daily operations.

EDUCATION

MSc Machine Learning Engineer *RNCP 7*
📅 12/2023 - 06/2025

Openclassrooms
Focus on supervised and unsupervised learning, deep learning, model evaluation, data preprocessing, and the use of Python, NLP, computer vision, MLOps, and cloud platforms like AWS and Azure

MSc in Data Analytics *RNCP 7*
📅 10/2022 - 12/2023

Data Science Tech Institute
Work-study program focusing on key data analytics skills such as SQL for database querying, Python and R for statistical analysis, data visualization with Power BI and Excel, ETL processes, and CRM data management.

BSc in Data Analytics *RNCP 6*
📅 10/2021 - 10/2022

Openclassrooms
Project-based program, using real-world cases to develop practical skills. Projects include market analysis, counterfeit note detection, income prediction, and dashboard creation for business insights, emphasizing tools like Power BI, Excel, Python, R, and SQL.

CERTIFICATIONS

AWS Machine Learning Fundamentals - Udacity & AWS   👁 📅 08/2024

PL-300 Power BI Data Analyst Associate - Microsoft Certification   👁 📅 01/2024

AI Programming with Python - Udacity & AWS   👁 📅 09/2023

Data Analyst Professional Certificate – Coursera & Google   👁 📅 09/2021