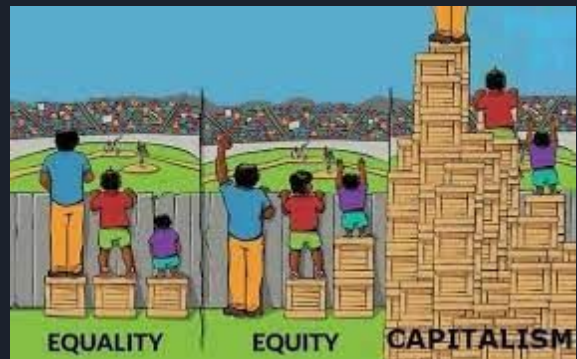


Case study 15

Megan Martin: Redesigning a Course to Promote Equity and Increase Student Success

By: Michael L. Wray and Brent G. Wilson



Equality | Equity | Capitalism

Team Up 4 Anything
Caitlin Binder, Mandy Philbrick, Tricia Delph, Jeremy Olguin

Technology Equity & Digital Inclusion

Equity Review - Culinary Arts Program

The Dean

- Concern - 50% student success rate
 - Claudeta's Kitchen Operations Course
- Request - more inclusive, high-quality program



Megan & Dean's lunch @ student-run restaurant

Megan meets Claudeta

Barriers to Student Success

- One-size-fits all
- Restaurant culture
- Non-accessible materials
- No metacognition



*If you can't stand the heat,
get out of the kitchen!*

What about...?

- Psychological disorders
- Learning disabilities
- Language barriers
- Institutional resistance
- Exploitation & coercion of students?

Claudeta's Approach

"Efficiency over all else"



Pros ✓

- Readiness & action
- Performance-based
 - Tell - Show - Do
- Networking
- Social learning

Cons ✗

- Not learner-centered
- Too much **autonomy**
- Insufficient scaffolding
- Non-equitable materials
- No feedback or reflection
- Intimidation factor

Further Assessments



- Surveys & Interviews - students, faculty, staff
 - Successful SATU instructor interviews and observation
- Observation - classroom & kitchen
- Student performance records
- Research similar programs
- Full course materials

Plan for Program Success

1. Clear goals 📊
2. Communication system
3. Recommend course changes
 - Alternative materials
 - Accessibility practices
 - Feedback, scaffolding
 - Success coach
4. Advising program
5. Mentoring program
6. Iterative course assessments
7. Quantitative data every 1-3 years



Instructional Program Quality



How to judge quality?

- Student success rate
- Efficient?
- Effective?
- Cost?
- Open system orientation?

Values, standards, and ideals?

- Learner-centered, performance-based
- Universal instructional design (UID)
- Accessibility, accountability, compassion
- Systematic structure

High Performance Standards & Universal Design

- LMS utilization (Canvas)
- Accessibility Office
- Add visual guides
- Pre-recorded demos
- Practice sessions
- **Reflections** - Written / verbal
- Systematic structure and review



Theory vs. Practice



Problems

- Theory can be perceived as rigid
- One-size fits all
- Restaurant industry standards
- Instructor resistance

Solutions

- Include procedural & declarative engagement tools
- Systematic implementation of UID
- Tools & Resources
 - LMS
 - Accessibility Office

Case Study Reflections

- Restaurant industry is tough!
- Can Megan transform this program?
- Lessons learned?

