

“Transfer Your Sticker” Video Script

Now that our sticker is cut, it's time to transfer it to its final destination. In our case we're planning to transfer our seagull sticker to our water bottle.

We'll start by isolating the design. Cutting around the design to make a smaller piece will make it easier to work with. If the leftover material is large enough it can be added to the remnants box for another Innovation Lab participant to use.

Now we'll grab our tool kit. We'll use a combination of tweezers and pointy tools to help us remove the material around the sticker. Start by picking up a little piece of the vinyl that does not contain your design with your pointy tool. Once you've grabbed enough material, start rolling the material off the backing, revealing the edge of your design. Continue pulling off the vinyl until your design fully appears. For more complicated designs, this process will take longer.

When only your design remains, we're ready to use transfer paper to help us place our design. Pull out a piece of transfer paper about the same width as your design.

You'll then place the non-sticky side of your design on top of the pulled-out transfer paper. Apply pressure with your hand to help the sticker stick to the transfer paper.

You can now cut the transfer paper to size. Always be careful when working with scissors and the pointy tools, working deliberately and remaining aware of your hand placement.

Ensure the transfer paper has a good hold on your design by applying pressure across the top of the transfer paper with the flattening tool. We've now created a transferrable sticker.

Remove the back, leaving the sticky side of the sticker facing up.

Now we'll pick up our sticker with the transfer paper, avoiding touching the sticky side of the sticker, and place it on our water bottle.

Use the flattening tool to firmly attach your sticker to the surface of the water bottle.

Remove the transfer paper, leaving your sticker behind.

In the Innovation Lab, you'll have the opportunity to cut and transfer a design. See you soon!