

Michael Plunkett - Curriculum Vitae

work experience

Sr. Digital Content Administrator & Front-End Developer

Sally Beauty

2020 - present / Denton, Texas

- Developed innovative strategies to improve site performance and reduce build time by 40%.
- Implemented testing & data analysis to improve component performance by reducing bounce rate (-17%), increasing page views (5%), and increasing RPV (7%).

Freelance Developer

Mr. Plunkett Web Design & Development

2018 - present / Dallas, Texas

- Produced content for clients with a focus on mobile first, SEO, and clean design.
- 100% on time delivery for custom websites built with WordPress, HTML5, CSS3 & PHP.

Educator

World Family Club

2017 - present / Tokyo, Japan

- Provided English education via phone to children in Japan.

IT/AV Support Analyst

St George's University of London

2015 - 2017 / London, U.K.

- Worked with SQL and dev team to successfully troubleshoot software database bug.
- Wrote Visual Basic code to improve auditing workflow & documentation.
- Provided wide array of support including repairing computers, providing Windows and Office assistance, troubleshooting equipment failures, installing new AV equipment, and servicing over 120 teaching rooms.
- Supported AD Security Groups, DNS management, O365 user rights management, Cisco network switch CLI, IP telephones, Windows Remote Desktop, VPN & network troubleshooting, SCCM deployment & management, HTML editing, Apple devices, and data security & encryption.

Photographer

Lifetouch National School Studios

2014 / Dallas, Texas

- Provided on-site troubleshooting for equipment issues, reducing company expense.
- Ensured quality photography through regular supervisor review.

Driver

Lyft 2014 / Dallas, Texas

- Provided driving services through the smartphone-based car service while living temporarily in Dallas.

Executive Director, Music Therapist**Sun Beat Music**

2009 - 2014 / Tempe, Arizona

- Managed all aspects of the sole proprietorship including finance/accounting, marketing, and business development. Notable experiences include teaching a guitar skills class for docents at Arizona's world renowned Musical Instrument Museum, consulting for an online 3D guitar instruction website, and facilitating a drum circle at a nursing conference with over 500 participants.
- Established numerous music programs for schools, assisted living communities, non-profit organizations, and corporate events.
- Worked with clients & colleagues in program development, event management (AV Tech), conflict resolution, and in troubleshooting various political and technological issues.
- Primary AV technician for 20+ of events of up to 200 attendees. Set up and operated PA systems, mixing consoles, video projectors and musical equipment.

Director of Music**Gateway Academy**

2006 - 2014 / Scottsdale, Arizona

- Developed and lead a K-12 rock band music program and digital music program for students with Asperger's and high functioning autism. The program focused on live band performances, electronic music composition, music video production, and music competency.
- Managed curriculum development team.
- Improved student computer literacy.
- Acted as lead AV technician for graduation ceremonies/events requiring PA systems & video projection.
- Regularly took initiative in repairing, soldering, and purchasing audio equipment.
- Communicated with parents, staff, and students to ensure the special needs of the students were met in music class.

- Initiated and supervised several special programs, events, concerts, and field trips for students.

Music Therapist

Higher Octave Healing

2009 - 2012 | Tempe, Arizona

- Provided one-to-one music therapy sessions for adults and children with a broad spectrum of special needs.
- Assembled and led four special-needs rock band groups.
- Used adaptive technology to help clients play traditional rock band instruments to perform concerts.
- Supervised and mentored six Arizona State University music therapy pre-clinical students and interns.
- Provided AV technician services.
- Gave presentations to coworkers on topics including guitar techniques, incorporating adaptive technology into therapy sessions, and skills for working with large groups.

Intern

MusicWorx

2008 - 2009 | San Diego, California

- Provided music therapy sessions for many different populations including: hospital patients, drug/alcohol abuse victims, homeless, cancer survivors, children and adults with developmental disabilities, community groups, and elderly.
- Communicated frequently with supervisors and hospital staff to assure patient success.

Worship Leader

St. Peter Lutheran

2006 - 2008 | Mesa, Arizona

- Assembled a contemporary rock band, arranged music, and performing weekly for a contemporary worship service.

Educator

Diamond School of Music

2006 - 2007 | Scottsdale, Arizona

- Taught private and group guitar lessons for various levels of experience and age ranges.
- Developed and facilitated a Kindermusik music learning program for young children.
- Acted as Office Manager ensuring billing consistency, marketing, and working with parent/student needs.

education

B.M. Music Therapy

Arizona State University

2003 - 2009 / Tempe, Arizona

- Served as Vice President of the Student Music Therapy Association.
- Served as a member of Students for Sensible, Sustainable Energy.
- Received Music Therapy Scholarship for 2006-2007 and 2007-2008 school years.
- Magna Cum Laude

certifications

MCPS: Microsoft Certified Professional

Microsoft

2017

MS: Configuring Windows Devices

Microsoft

2017

volunteer work

Diversity Task Force Board Member

American Music Therapy Association

2012 - 2015

- Assisted in reviewing, analyzing, and publishing the results of a diversity survey completed by American music therapists.

Local Conference Chair

Western Region American Music Therapy Association (WRAMTA)

2012 - 2013 / Tempe, Arizona

- Managed all volunteers, worked with vendors, hosted a community forum, arranged entertainment, gathered materials, held meetings, and acted as liaison between the conference chair and all local connections.
- Provided AV support involving procuring and setting up 6 Epson LCD projectors for lecture rooms ensuring presenters were equipped with appropriate audio and wiring gear to suit their needs.

Vice President

Arizona Music Therapy Association

2012 - 2013

- Initiated, organized, and hosted four continuing education forums on a diverse range of topics.

Vice President

ASU Music Therapy Student Organization

2012 - 2013 | Tempe, Arizona

- Initiated, produced, and hosted two music therapy student recitals.

references

Kymla Eubanks

Former Employer

Executive Director, Higher Octave Healing | Tempe, Arizona

keubanks@higheroctavehealing.org

Robin Sweet

Former Employer

Executive Director, Gateway Academy | Scottsdale, Arizona

spectrumcollegetransition@gmail.com

Frank Thompson

Mentor

Executive Director, AZ Rhythm Connection | Scottsdale, Arizona

frank@azrhythmconnection.com