Keven F. Meehan

407-837-6800 | kf.me@icloud.com | linkedin.com/in/kevenm

EDUCATION

Stetson University · DeLand, FL
Master of Business Administration, Emphasis in Finance & Statistics · · · · · · · · · *May 2021*

University of Georgia · Athens, GA
Bachelor of Science in Applied Mathematics, Minors in Sociology & Statistics · · · · · · *May 2018*

EXPERIENCE

Senior Retail Analyst · May 2022 - Present
The Walt Disney Company (Consumer Products, Games, & Publishing) · · · · · · · · · · *Hybrid*

- Improves business growth opportunities by monitoring and analyzing Disney sales performance at multiple national retailers.
- Enhances decision-making capabilities by generating weekly and seasonal sales reports with insights into key drivers and trends.
- Contributes to the success of key milestone meetings by assisting in preparation for meetings with both internal and external account executives.
- Facilitates informed planning by creating annual, 5-year, and quarterly forecasts and conducting presentations on budget and forecasts.
- Increases data-driven decision making by analyzing data from multiple sources to identify shopper trends and opportunities, and creating deep dives and overviews of categories to determine Disney's positions and size areas of growth.
- Ensures data integrity and accuracy by maintaining data, including mapping product hierarchies, and working with IT and Retail teams to acquire, maintain, clean, and attribute data.
- Identifies areas for growth and increased efficiency by developing gap and opportunity analyses at the franchise/property and category/subcategory levels.
- As the technical expert and go-to resource for the entire team, consistently provides guidance and support for all things excel formula, VBA/macro, SharePoint, SQL, Tableau, and other IT-related questions.
- Utilizes exceptional problem-solving abilities and adeptness at troubleshooting technical issues to ensure the smooth functioning of the team and minimize disruptions.
- Leverages strong analytical skills and ability to discern trends and patterns in data to drive informed business decision making, resulting in improved outcomes for the organization.
- Communicates findings and recommendations to stakeholders at all levels with exceptional presentation and communication skills, effectively conveying the value and impact of data-driven insights.

Senior Demand Planner · Sept 2021 - May 2022
The Walt Disney Company (Disney Parks, Experiences, & Products) · · · · · · · · *Lake Buena Vista, FL*

- Lead the demand planning team by setting achievable and realistic forecasting goals, following up with corrective action, and encouraging the team for their best performance during a restructure of the line of business.
- Utilize formal analytic techniques to predict and plan future consumer demand of inventory using statistical and collaborative forecasting techniques for a 52-week horizon.
- Analyze seasonal trends and history for 8 different departments of merchandise containing over 20,000 unique products.
- Captures, analyzes and makes recommendations at the SKU level and provides target specific cause and effect relationship information on demand to various levels of leadership across all retail locations in North America, including both the Disneyland Resort and the Walt Disney World Resort destinations.
- Maintain demand plan for over $1B in inventory to ensure cost effectiveness and to meet customer demands.
- Leads partnerships with cross-functional teams to determine estimated and actual promotional lifts and item performance.

Demand Planner   Dec 2018 - Aug 2021

The Walt Disney Company (Disney Parks, Experiences, & Products)   *Lake Buena Vista, FL*

- Identified opportunities to leverage analytics to improve processes and drive actionable insights within the merchandise line of business.
- Defined key business issues to be solved and incorporated business requirements into analytical solutions.
- Gathered and analyzed multi-dimensional data sets using various tools to support the conceptual development of business solutions.
- Designed advanced analytical solutions to be adopted by clients to drive efficiency and faster decision making.
- Predicted and planned future demand of inventory for 3 merchandise departments to support all retail locations in North America using formal analytic techniques.
- Monitored sales at various levels of granularity and collaborated with peers to improve advance planning and reduce end of life obsolescence.
- Developed and managed a course of action to maximize identifiable opportunities, including mix of product, allocation strategies, or performance of productive vs. non-productive inventory.

Projects

Container Prioritization | *Order Fulfillment & Inventory Planning*   May 2018 – May 2020

- Utilized a module-based International Supply Chain Management IT platform to create reporting for freight containers being delivered to domestic warehouses via sea and air.
- Created a fully autonomous, automated, and multi-functional Tableau dashboard using over 10 different sources designed for executive leadership and functional teams, with the purpose of giving insight on particulars of freight containers (such as, SKU arrivals, associated supply chain costs, and inventory projection for current inventory levels).

Replenishment Model Upgrade | *Warehouse-to-Store Replenishment*   Jan 2020

- Evaluated current location replenishment logic in great extent by working with extracted data using SQL queries for large datasets.
- Modified the replenishment model by: (1) Changing the way the average sales history units are calculated (using sophisticated mathematical formulas); (2) Implementing new rules regarding limits of the average sales for the last 2 weeks and the merchandise financial planning (MFP) forecast; and (3) Implementing a rolling daily MFP lift and historical sales calculation, which updates daily to include historical actual sales.
- Modified large SQL queries accordingly with updated model logic and performed a budget-analysis for respective teams.

Skills

Interpersonal

- Key skills include collaboration and teamwork, communication and presentation skills, leadership and management, conflict resolution, adaptability and flexibility, time management and organization, emotional intelligence, empathy and customer service, and cultural sensitivity and diversity awareness.

Retail & Data Analysis

- Key Skills include advanced data analysis and visualization, sales trend analysis and forecasting, market and customer segmentation, inventory management and optimization, category management and product assortment planning, cost-benefit analysis and financial modeling, strategic planning and business development, leadership and team management, project management and process improvement, and strong communication and presentation skills.

Supply Chain & Demand Planning

- Key skills include S&OP, statistical forecasting, demand planning, inventory planning, life cycle planning, allocation planning, cost-reduction strategies, container prioritization, supply chain management, data analysis and visualization, project management, problem solving, collaboration and communication, and process improvement.

Tools & Technologies

- Skilled in using tools such as Microsoft Suite, Adobe Creative Suite, Tableau, R, SAS, Oracle Retail Demand Forecasting, Oracle Retail Management System, HTML, MySQL, Python, SnowFlake, Teradata, LaTeX, AWS, Google Cloud Platform, Hadoop, RapidMiner, Ethereum, and Chainalysis.