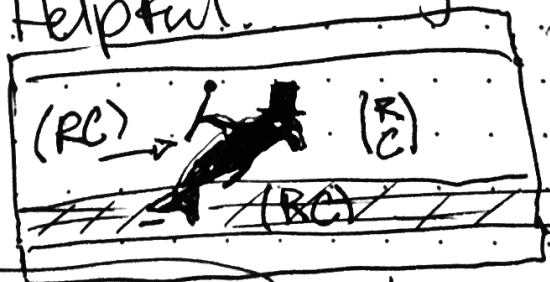


Poolhop Business Plan - Plan

- ① Listen to more of the "Startup" podcast.
- ② Only focus on the idea & strategy, design & social media.
- ③ Think about possible issues that may stunt the growth of the platform - Run through scenarios that have a possibility of malicious actions such as:

- * Being sued for... Anything.
-
- * Getting charged for intoxicating minors / underage alcohol / marijuana use.
-
- * Angry hosts that may have had their property trashed by a group of "hoppers".
-
- * Problematic situations with investors & group members.
-
- * Future team member designations.
-
- * Onsite surveillance systems monitoring hoppers - Problematic? or Helpful.
- ↳ Nest Cam Partnership? -



NOTES: Mister Dolphin Update.

POP!

- Coloured Video Silhouette
↳ MTV style colour / texture change

RC* Random colour