

iSHOWMO



PROJECT TEAM



**LEAD
DEVELOPER**

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PROBLEM STATEMENT:

PEOPLE THAT HAVE A HOBBY OR A COLLECTION THEY SOMETIMES WANT TO SHOWCASE THEIR COLLECTION TO INSPIRE OR COMPLETE THEIR COLLECTION IN A SAFE WAY.

THEY WANT A PLATFORM TO BE WITH PEOPLE WITH THE SAME INTERESTS AND INITIATE EXCHANGE OF RESOURCES.



SOLUTION TO THE PROBLEM:

CREATE A PLATFORM

FOR HOBBYIST AND COLLECTORS
THAT WANT TO SHOWCASE THEIR
THING.

ADVERTISEMENT

PROMOTE THEIR COLLECTION
OR HOBBY WITH MINIMAL FEES

INTERACTION

PROVIDE A WAY FOR USER TO
INTERACT WITH EACH OTHER

PROJECT PLAN AND APPROACH

- ATTRACT USERS TO SIGN UP BY OFFERING PREMIUM CONTENT WITH JUST ONLY INTERACTIONS ON THE PLATFORM
- ATTRACT HOBBYIST AND COLLECTORS TO SIGN UP BY OFFERING ADVERTISEMENT WITH MINIMAL FEES AND THE OPTION TO CUSTOMIZE THEIR PROFILES



OOOO

PROPOSE FEATURES

- CREATE PRIVATE AND PUBLIC ALBUMS, PRIVATE ALBUMS REQUIRE POINTS TO VIEW THEM
- ADDITIONAL CONTENT REQUIRES POINTS TO INTERACT WITH EACH ITEM
- ADVERTISE RELEVANT COLLECTIONS TO ALL SOCIAL MEDIA OUTLETS TO HELP PROMOTE THEM
- CERTAIN INTERACTIONS ON THE PLATFORM WILL GIVE USERS POINTS THAT THEY CAN USE ON THE PLATFORM
- OPTION TO PAY BY REAL MONEY OR POINTS TO UNLOCK PREMIUM CONTENT



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with you*



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