

Branding Identity Project Caroline Bekasi – Sultan Agung

Survey : 10 Agustus 2022



List Branding Items

No	Location	Item	Size	Remarks
1	Fasad depan	Plat Pervorated 40x40	13,5 x 2	
		Letter sign: Glavanis		
		Lampu tembak + timer		
2	Neonbox	Flexi Korea + TL LED	1,97 x 2,54	
3	Backwall resepsionis	Multiplek lapis HPL	6,4 x 2,7	
		Letter sign: Acrylic putih	Menyesuaikan dengan bidang	
		Sticker "Jual Beli Mobil Bergaransi"		
4	Wall banner	Flexi Korea	12,3 x 2,4	
5	Wall sticker	Sticker + Lamintaing	12 x 5	

Outdoor - Fasad Depan



Outdoor - Neonbox



Indoor – Backwall Resepsionis



Indoor – Wall Banner



Indoor – Wall Sticker



Thank you 😊



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