

Visi, Misi, dan Budaya Korporasi

Vision, Mission, and Corporate Values

VISI VISION

Menjadi Omni Channel *marketplace* otomotif yang terpercaya.

To become the most trusted Omni Channel automotive marketplace.

MISI MISSION

Mendedikasikan diri dan berkomitmen untuk memberikan layanan terbaik melalui kemampuan dalam penerapan teknologi baru, dukungan finansial dan *management team* yang handal.

Dewan Komisaris dan Direksi telah menyetujui pernyataan Visi dan Misi Perseroan yang terdapat pada Prospektus Perseroan dan telah ditandatangani pada 28 Oktober 2021. Dewan Komisaris dan Direksi menilai bahwa pernyataan Visi dan Misi Perusahaan sesuai dengan tujuan bisnis yang ingin dicapai Perseroan, baik secara jangka pendek ataupun secara jangka panjang.

We dedicate ourselves in maximizing & serving customers through application of technology, excellent financial management and reliable management team.

The Board of Commissioners and Board of Directors have approved the Company's Vision and Mission which is set out in the Company's Prospectus and signed on October 28, 2021. The Board of Commissioners and Board of Directors have made an assessment and concluded that the Company's Vision and Mission are relevant with the short-term and long-term business goals.

BUDAYA KORPORASI CORPORATE CULTURE

- *Trustworthy*
- *Respect Others*
- *Ultimate Customer Experience*
- *Strive to be the Best*
- *Think Different*

SOSIALISASI VISI, MISI, DAN BUDAYA KORPORASI

Informasi mengenai Visi, Misi, serta Nilai dan Budaya Korporasi telah disampaikan kepada seluruh karyawan melalui program induksi karyawan baru, telah dicantumkan dalam buku saku pedoman karyawan serta website. Upaya internalisasi/ penanaman Visi, Misi, serta Nilai dan Budaya Korporasi telah dilakukan melalui saluran digital ke pihak internal. Perseroan akan memperluas upaya sosialisasi melalui material cetak di kantor pusat dan kantor cabang.

DISSEMINATION OF CORPORATE VISION, MISSION, AND CULTURE

The Corporate Vision, Mission, and Culture have been disseminated to all employees through an induction program of new employees, and the information is also written in the employee handbook and website. The internalization/embedding of Corporate Vision, Mission, and Culture have been done through digital channels to internal parties. The Company will expand the dissemination through printed material at the head office and various branches.