

LES GAMINS

MADE FOR PLAY

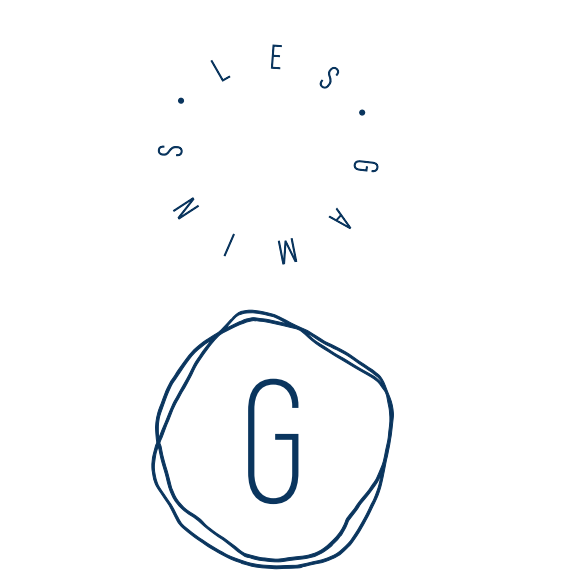
COLORS

<div>WHITE C</div> <div></div> <div>#FFFFFF</div>	<div>CROWN 130 GOLD</div> <div></div> <div>#F9BE00</div>	<div>7408 C</div> <div></div> <div>#F9BE00</div>	<div>7528 C</div> <div></div> <div>#C7B9AC</div>	<div>5575 C</div> <div></div> <div>#92ABAO</div>	FOR PRINT	FOR SCREEN
					<div>534 C</div>	<div>533 C</div>
					<div>80%</div>	<div>80%</div>
					<div>60%</div>	<div>60%</div>
					<div>40%</div>	<div>40%</div>
					<div>20%</div>	<div>20%</div>
					<div>#1F355E</div>	<div>#222944</div>

STYLE INSPIRATION



SUB MARKS



LOGO



STACKED LOGO



LOGO FONT



PRIMARY FONT



SECONDARY FONT



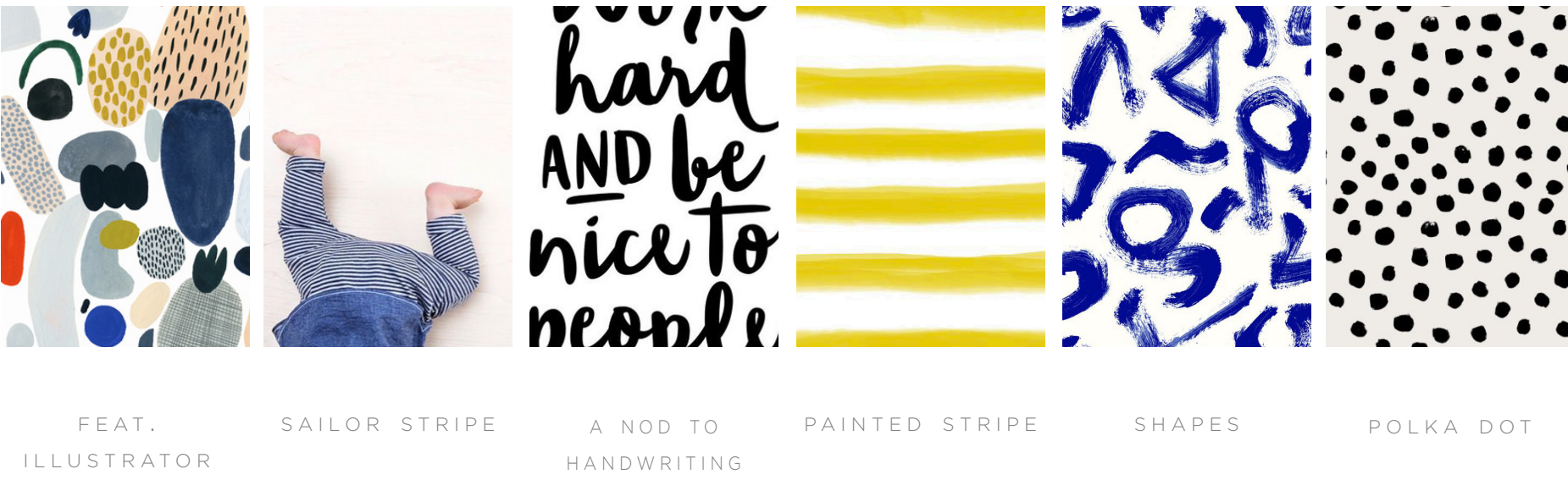
TERTIARY FONT



BODY COPY FONT



CORE BRAND PATTERNS AND GRAPHICS



FEAT. ILLUSTRATOR SAILOR STRIPE A NOD TO HANDWRITING PAINTED STRIPE SHAPES POLKA DOT