# L E S G A M I N S

MADE FOR PLAY

#### COLORS















#FFFFFF #F9BE00

80%

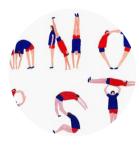
#C7B9AC

#92ABA0

#1F355E

#222944

#### STYLE INSPIRATION





















#### SUB MARKS



LOGO

MADE FOR PLAY

MADE FOR PLAY

LES GAMINS

STACKED LOGO

AMINS

L E S G A M I N S MADE FOR PLAY

## LOGO FONT

#### AA Marianina FY Thin

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v x w y z 0123456789

BABY BOUTIQUE

## PRIMARY FONT

# Nobel Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BABY BOUTIQUE

SECONDARY FONT

#### Aa Nobel Extra Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BABY BOUTIQUE

## TERTIARY FONT



ABCDEFG411JKZMMOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789

baby boutique

BODY COPY FONT

## Aa

Didot Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0123456789

BABY BOUTIQUE

CORE BRAND PATTERNS AND GRAPHICS





