EMAIL 1

Subject: How to make your remote team 25% more productive

Preview text: Grab this resource to help you jump-start effective collaboration

HEADLINE:

Communication is important. Like REALLY important.

According to the McKinsey Social Economy report, well connected co-workers show productivity gains of 20-25%.

Communication is the one thing that can make or break any relationship, agreement, or business. When you're remote, it's even more important.

Informed by years of experience building distributed IT-squads, we've created a guide to setting up productive, no-stress team communication. Take advantage of our tips for making the most of your collaboration with remote developers.

CHECK OUR GUIDE
[https://beetroot.co/business/distributed-teams-communication/]

Version 2

Hello [NAME],

If you've ever worked with freelance software developers, we're willing to bet you've encountered the following problem at least once:

Everything starts out nicely, tasks are well planned and scheduled, deadlines are clear. But then, for some reason, the due date gets pushed back (and then pushed back again… and again), and the project turns into a disaster.

Maybe you're already working with a few freelancers or need to extend your in-house team overseas? Not an easy task.

You're not alone — we're here to help! We have some handy tips for setting up productive and stress-free communication with your remote development team.

[CHECK OUR GUIDE](#)
Backed by 8 years experience building distributed IT-squads

Got a question? Just hit REPLY and get in touch. We'll get back to you in no time.

Warmly,
The Beetroot Team

Email 2

Subject 1: Why outsource your software development to Ukraine in 2021?
Preview 1: The answers are all here, backed up by numbers.

Subject 2: Is outsourcing your development to Ukraine a good idea?
Preview 2: Here's the answer, based on the numbers (spoiler: Yes!)

Title:
    Ukraine: an increasingly popular outsourcing destination

By now, you've probably more than once seen Ukraine featured in tech news: Europe's second largest IT talent pool, startup unicorns Grammarly and Petcube, yada yada yada...

All exciting developments, for sure. But it's the *details* behind the stories, the specific ways Ukrainian IT can meet your needs that make us relevant to *your business goals*. That's exactly the kind of useful information we present in the Ultimate Guide to Software Development in Ukraine 2020:

[VIEW THE RESOURCE NOW](#)

Do you need a more personalized understanding of how you can benefit from working with dedicated dev teams in Ukraine? Easy! Just hit REPLY and let's talk!

Version 2

Hi [NAME]!

By now, you've probably more than once seen Ukraine featured in tech news: Europe's second largest IT talent pool, startup unicorns Grammarly and Petcube, yada yada yada...

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Warmly,
The Beetroot Team

3. Headsup message 1

Wanna see how dedicated teams built by Beetroot drive results for established companies?
VIEW OUR CASE STUDIES

4. Headsup message 2

V.2: Interested in outsourcing but not sure which option best fits your project?
Let's figure it out together!
REACH OUT TO US NOW