

# WEBSITE PERFORMANCE KPI DASHBOARD



Gender



CampaignType



CampaignChannel



Age Category



Email Open Rate  
83.77%



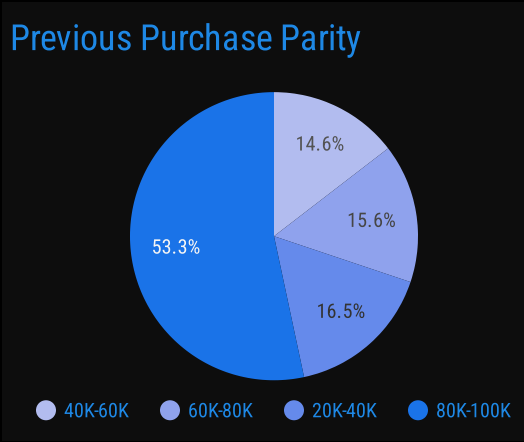
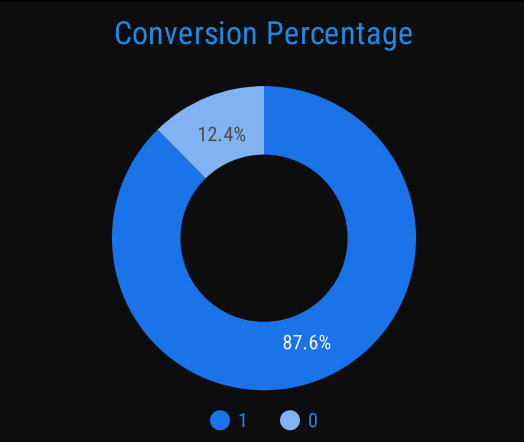
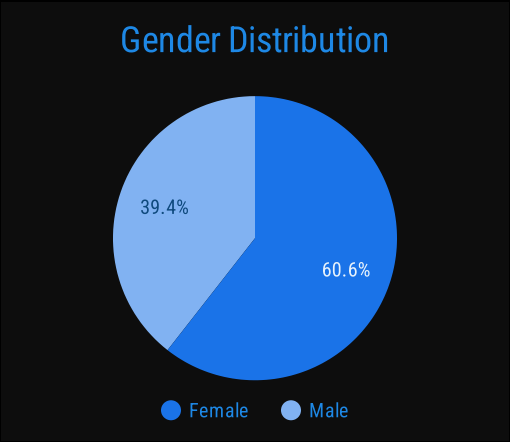
ConversionRate  
10.44%



ClickThroughRate  
15.48%



Time Spent on Site  
7.73



AdSpend €

40.0M

LoyaltyPoints

2.5K

WebsiteVisits

198.0K

Customer Count

8,000

