

# Shiddharta Mondal

Creative Content Writer | Storyteller | SEO Specialist | Front-End Designer

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## SUMMARY

Versatile Content Writer and Storyteller with 10+ years of experience delivering SEO-optimized content, translations, and digital communication strategies. Skilled in copywriting, front-end web design, social media management, and prompt engineering. Proven track record of crafting engaging narratives and creating content that drives visibility and growth across industries and platforms.

## EXPERIENCE

### Freelance Content Writer, Translator & Front-End Designer

**Self-Employed** 2011 – Present

- Wrote and edited content for websites, blogs, and diverse clients across multiple industries
- Designed and developed front-end websites for personal and client use
- Delivered translation and transcription services for medical companies and global clients, including subtitles for TV media and OTT platforms
- Managed social media accounts with strategies to boost engagement
- Created fan-fiction, maintained personal blogs, and contributed to open-source translation projects

### Ghost Writer

**Confidential Clients | Literary & Nonfiction** 2015 – Present

- Long-form book development for memoirs, biographies, and narrative nonfiction
- End-to-end manuscript drafting from outlines, interviews, and client notes
- Voice matching to preserve author tone, cadence, and point of view
- Fact-checking, research synthesis, and source organization for accuracy
- Developmental edits and revisions aligned with publisher or self-publishing goals

### Telesales Agent

**Techmart BPO** 2025

- Conducted outbound sales calls to international clients, promoting services and products
- Achieved monthly sales targets through persuasive communication and client follow-ups
- Maintained detailed records of interactions and contributed to CRM updates
- Strengthened interpersonal and customer-handling skills in a high-paced call center environment

### Content Strategist & Writer

**Writer's HUB** 2019 – 2020

- Developed tailored content strategies and written materials based on client needs
- Collaborated with cross-functional teams to enhance content for SEO and engagement
- Contributed to social media campaigns and editorial calendars

### Medical Officer

**Social Islami Bank Hospital** 2019

- Provided clinical support and routine medical care to patients across general departments
- Documented medical histories, supported diagnostic procedures, and coordinated with nursing staff
- Applied strong communication skills to explain treatments and ensure patient satisfaction

## EDUCATION

### MBBS (Bachelor of Medicine, Bachelor of Surgery)

Shaheed Suhrawardy Medical College

2019

### HSC (Higher Secondary Certificate)

Govt. MM City College

2011 | GPA: 5.0

### SSC (Secondary School Certificate)

Khulna Zilla School

2008 | GPA: 5.0

## SKILLS

### CONTENT WRITING

- Content Writing
- Copywriting
- SEO Optimization
- Creative Storytelling
- Ghostwriting
- Editing & Proofreading
- Blog Writing
- Technical Writing
- Prompt Engineering

### FRONT-END DEVELOPMENT

- WordPress
- HTML/CSS
- JavaScript
- React Basics
- Git & Version Control

### CUSTOMER SERVICE

- Customer Service
- Cold Calling
- Client Outreach
- Email Communication
- Chat Support
- Voice Support
- Negotiation

### TRANSLATION & MEDIA

- Translation
- Transcription
- Subtitling
- AI Content Creation
- Social Media Management
- Content Strategy

## LANGUAGES

- **Bengali:** Native
- **English:** Native / Fluent
- **Hindi:** Advanced