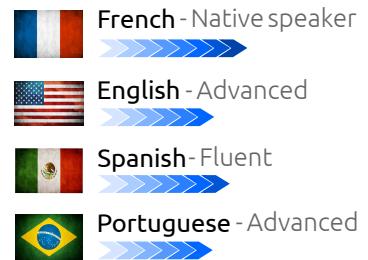


Aline Grellier

Tourism Marketing & Communication

460 Sunset Drive, Coral Gables, FL 33143, USA

Phone: (786) 973-5262 Email: alinegrellier@yahoo.fr



EDUCATION

- 2013 Certificate in Tourism Marketing Communication, Florida International University - [USA](#)
2012 Master in International Management & Latin American Studies, Institute of Business Administration - [FRANCE](#)
2010 Bachelor in Management, Institute of Business Administration - [FRANCE](#)
2009 Associate of Business and Marketing Techniques, Institute of Technology - [FRANCE](#)

EXCHANGE & SCHOLARSHIP PROGRAMS

- 2012/2013 Ambassadorial Scholar of the Rotary Foundation - [USA](#)
Spring 2012 São Paulo University, a semester student exchange program (Tourism Studies) - [BRAZIL](#)
Fall 2008 The Hague University, ERASMUS semester (Marketing courses) - [THE NETHERLANDS](#)
2005/2006 Rotary Youth Exchange Program - [MEXICO](#)



WORK EXPERIENCE

DESTINATION WEDDING TULUM Marketing, Communication & Public Relations Assistant, [MEXICO](#)

2011 Diversification Strategy: reviewed the company's multi-lingual websites
Promoted and developed its activities & services.

NEW GROUND PARTNERS Public Relations Assistant, [MEXICO](#)

2010 Updated data bases, answered phones, wrote press releases and assisted events organization
for luxury brands. Develop my communication and management skills in Spanish.

RIBOULEAU MONOSEM Marketing Assistant, [FRANCE](#)

2009 Reviewed the website for the marketing communication service and created a database
about the African market. Developed my teamwork and computer skills.

VOLUNTEER & COMMUNITY OUTREACH



- { Tourism Promotion for France
- Florida International Leadership Conference
- Acting President of the Travel & Tourism Club
- Secretary of the International Student Club



- { Fundraising events for Dictionary Project
- Partnership for the homeless "Re-Start Program"



- { Organization of the International Mobility Event
- Satisfaction survey about patient accommodations in Niort hospital

SKILLS

- Interpersonal Communication
- Multicultural empathy
- Leadership
- Teamwork

COMPUTER SKILLS

- Microsoft Office Suite
- Sphinx
- Inkscape