

MIT Market

student projects + crowdfunding + fantasy league

MIT Market is a trading platform based on digital currency where anyone with an MIT account can invest in a student's project. Students have creative ideas, skills, and the desire to pursue side projects, but often drop them amid the busyness of MIT life. By opening projects up to everyone in the community, MIT Market generates buzz among friends and weaves projects into students' social lives. Seed funding further supports students. Sponsors, such as tech and VC firms, provide capital for the market and serve as judges at a campus-wide finale.

