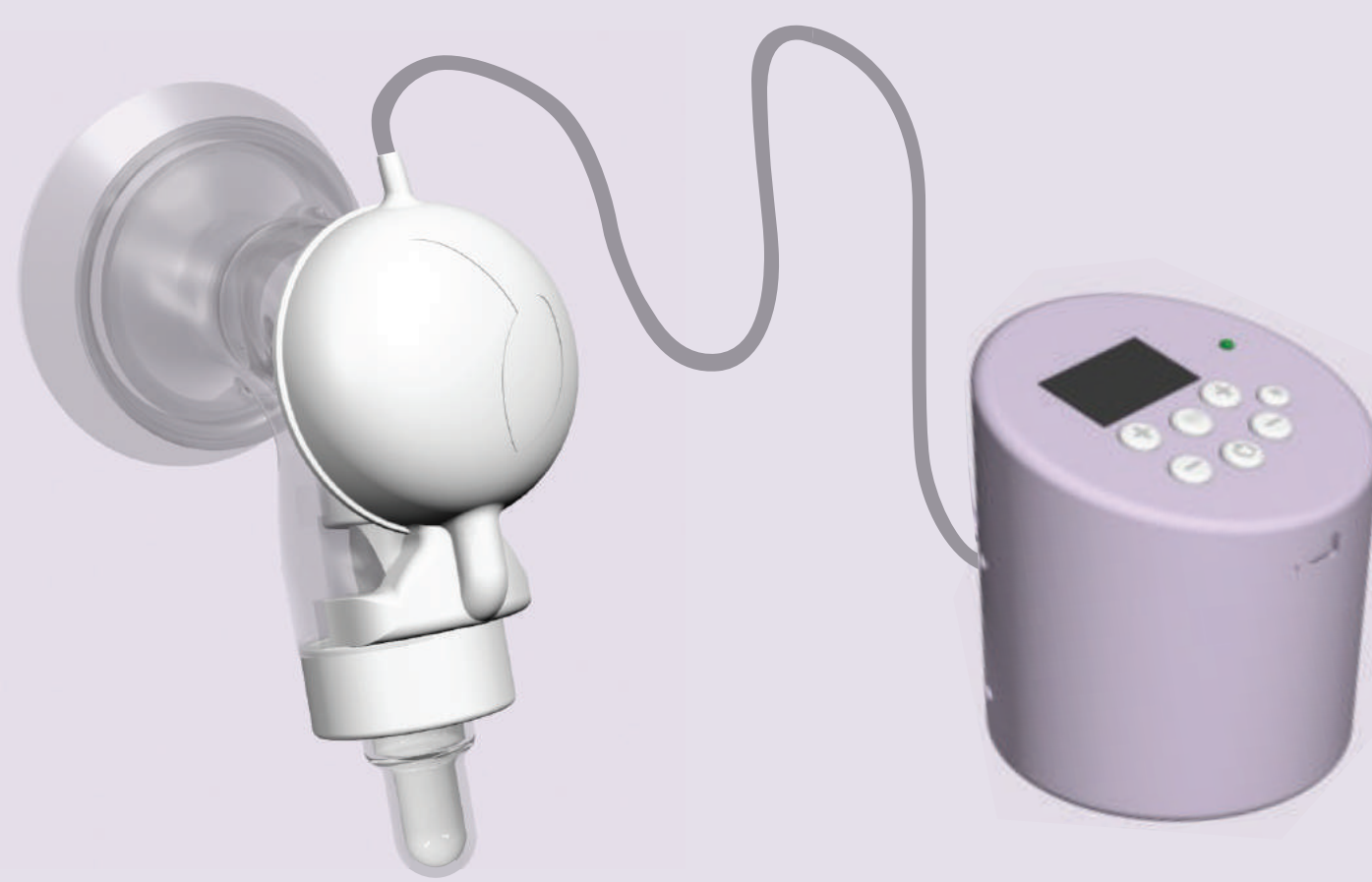




Lilac is a breastfeeding aid that restores intimacy between mothers and their babies who could not otherwise breastfeed.

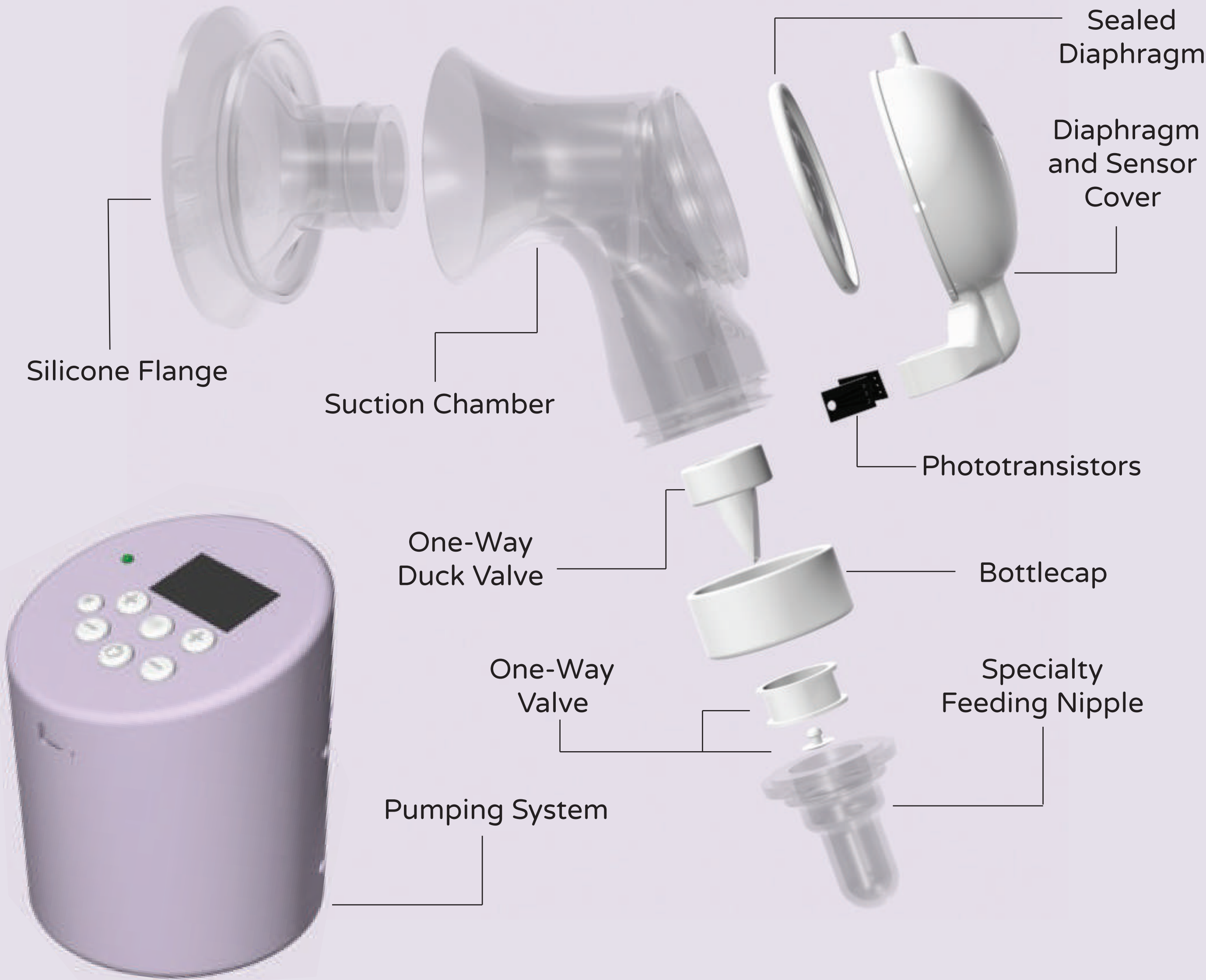


Product Features

Comfortable Suction
silicone flange creates vacuum seal and supports multiple sizes

Intimate Feeding
small size allows maximum skin-to-skin contact

Flow Control
sensors automatically shut off pump to prevent overflow



Our Plan

Year 1

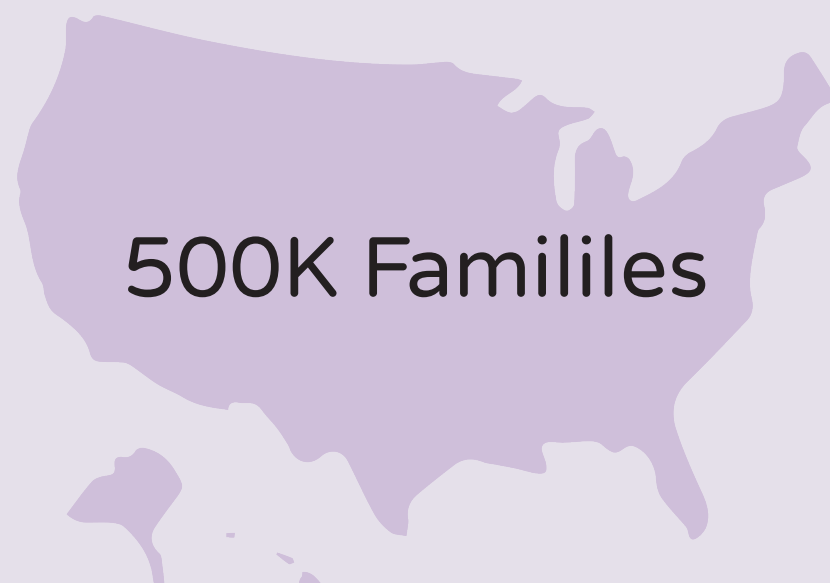
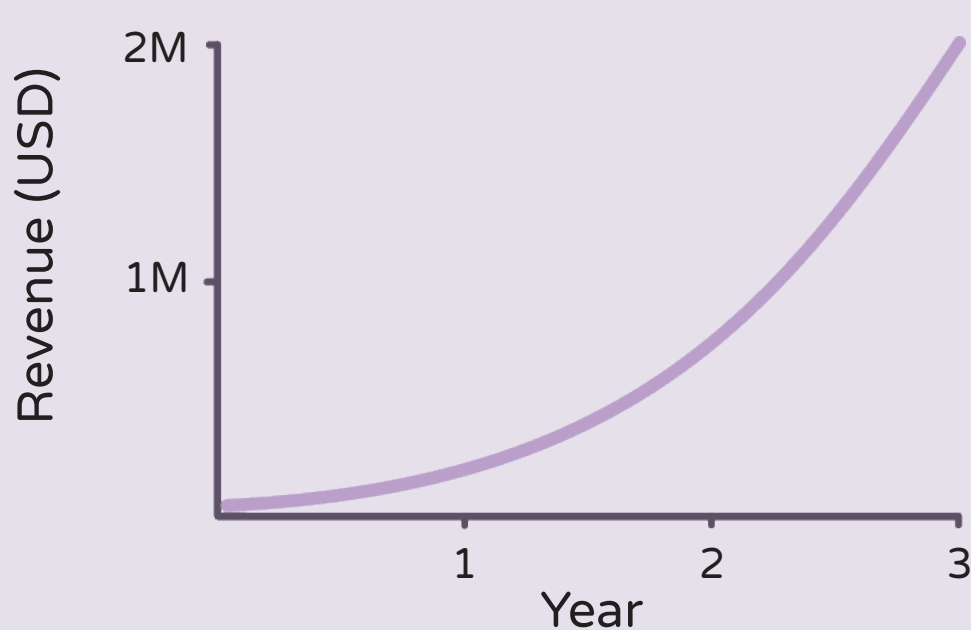
- FDA Approval as a Class II Medical Device
- Further Testing
- Design for Manufacturing
- Patent Application

Year 2

- Target 2500 Boston Families via Lactation Experts
- Begin Online Retail
- Seek Insurance Coverage

Year 3

- Target 500K Families in US
- Expand via Post-Natal Care Centers and Hospitals
- Increase Online Presence



Thank You

2.009 Staff and Mentors

David Wallace
Juhan Sonin
Victor Hung
Linda Sutliff
Eugene Buff
Florence Yip
Mary Thielking
Ellen Roche
Stephen Banzaert
Barbara Hughey
Georgia Van de Zande
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Special Thanks to:

Wendy Mackey-Kydd
Carolyn and Finn Chabot-Beaulieu
Kelly and Gohan DeRosa

And to all of the many parents, babies, and breastfeeding experts who shared their experiences with us!

Purple Team

Alexandra Flaherty
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