

# UI/UX Design Services Pricing

Welcome to our comprehensive UI/UX design service pricing guide. We offer a range of packages tailored to meet the diverse needs of our clients, ensuring flexibility, quality, and value. Each package includes detailed customizations, revisions, and optional add-ons to provide a user-centric design that enhances user satisfaction and drives business success.

## Basic Package

Ideal for startups and small businesses looking to establish a strong digital presence.

- **Price:** ₹50,000
- **Includes:**
  - User Research & Analysis
  - Basic Wireframes (up to 5 screens)
  - Visual Design (up to 5 screens)
  - User Flow Mapping
  - Basic Prototyping
- **Customizations:**
  - Choice of colors, fonts, and layouts
- **Revisions:**
  - Up to 2 rounds of revisions
- **Add-Ons:**
  - Additional Screen Design: ₹5,000/screen
  - Usability Testing: ₹15,000
  - Extra Revisions: ₹3,000/revision

## **Standard Package**

Perfect for medium-sized businesses seeking enhanced functionality and user experience.

- **Price:** ₹1,25,000

- **Includes:**

- User Research & Persona Development
- Detailed Wireframes (up to 10 screens)
- Visual Design (up to 10 screens)
- User Flow Mapping
- Interactive Prototyping
- Usability Testing

- **Customizations:**

- Extensive design options
- Custom graphics and icons

- **Revisions:**

- Up to 4 rounds of revisions

- **Add-Ons:**

- Additional Screen Design: ₹5,000/screen
- Advanced Usability Testing: ₹25,000
- Extra Revisions: ₹3,000/revision

## **Premium Package**

Designed for larger businesses requiring advanced features and highly customized solutions.

- **Price:** ₹2,50,000

- **Includes:**

- Comprehensive User Research & Persona Development
- Detailed Wireframes (up to 20 screens)
- High-Fidelity Visual Design (up to 20 screens)
- User Flow Mapping
- Interactive Prototyping with Animations
- In-Depth Usability Testing
- Design System Development

- **Customizations:**

- Full customization of all design elements
- Advanced graphics, animations, and interactive features

- **Revisions:**

- Unlimited revisions

- **Add-Ons:**

- Additional Screen Design: ₹5,000/screen
- Advanced Analytics Integration: ₹20,000
- Ongoing Maintenance: ₹10,000/month
- Priority Support: ₹5,000/month

## **Additional Customizations & Services**

Enhance your design with our range of add-on services to provide extra functionality and support.

- **Content Writing Services:** ₹3,000/screen
- **Multilingual Support:** ₹20,000/language
- **Advanced Analytics Services:** Custom pricing
- **Design System Documentation:** ₹50,000
- **Performance Optimization:** ₹30,000
- **Security Enhancements:** ₹25,000
- **Training and Workshops:** ₹20,000

## **Why Choose Us?**

- **Expertise:** Our team consists of experienced designers dedicated to delivering high-quality and user-centric designs.
- **Customization:** We work closely with you to ensure your design meets your exact specifications.
- **Support:** We offer ongoing support and maintenance to keep your design updated and optimized.

Ready to elevate your digital presence with outstanding UI/UX design? Contact us today for a personalized quote and let us help you create exceptional digital experiences.