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Introduction

Our website is designed to inspire and inform travelers who are looking for unforgettable experiences around the world.

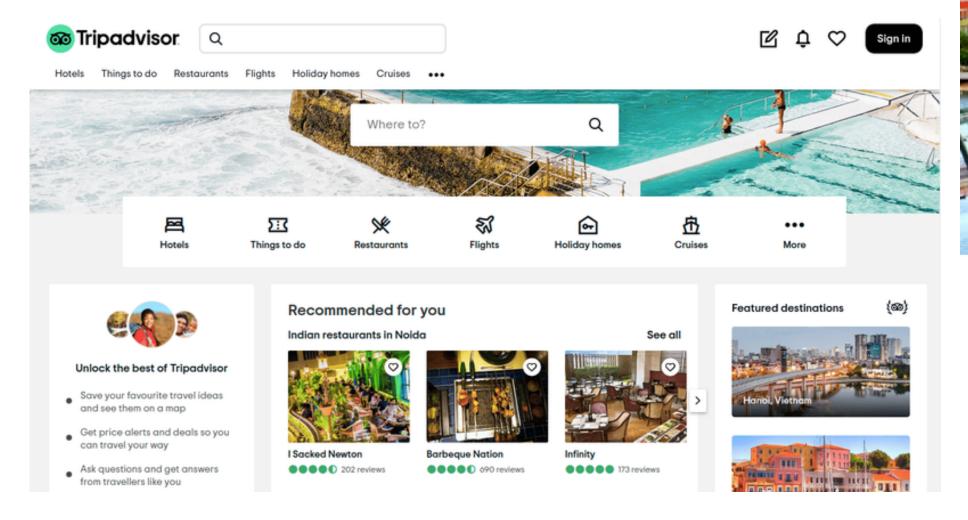
Whether you are a solo traveler, a couple, a family or a group of friends, my website has every place booking available to make your trip a success.

We pride ourselves on providing our customers with exceptional travel experiences and unbeatable prices.





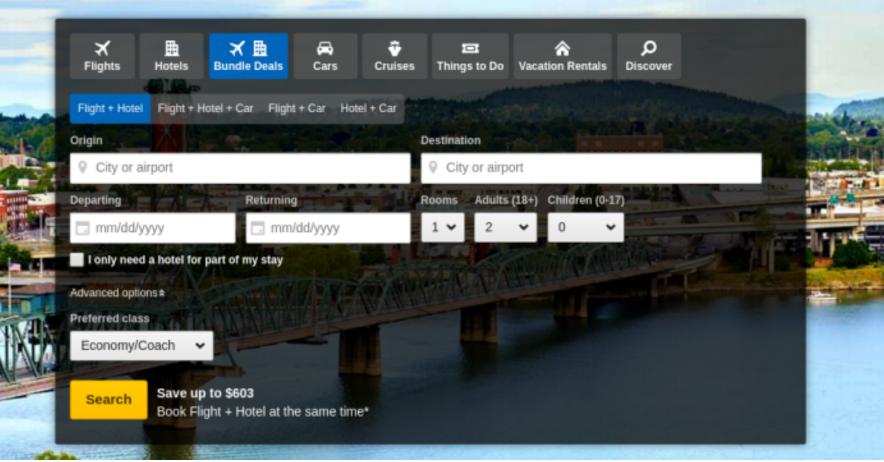
Highlights





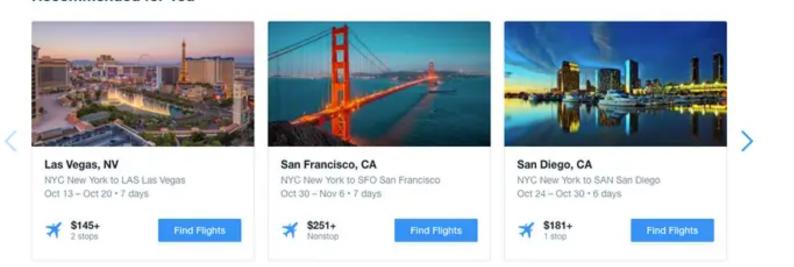


Home Bundle Deals Hotels Cars Flights Cruises Things to Do Discover Vacation Rentals Deals Rewards Mobile

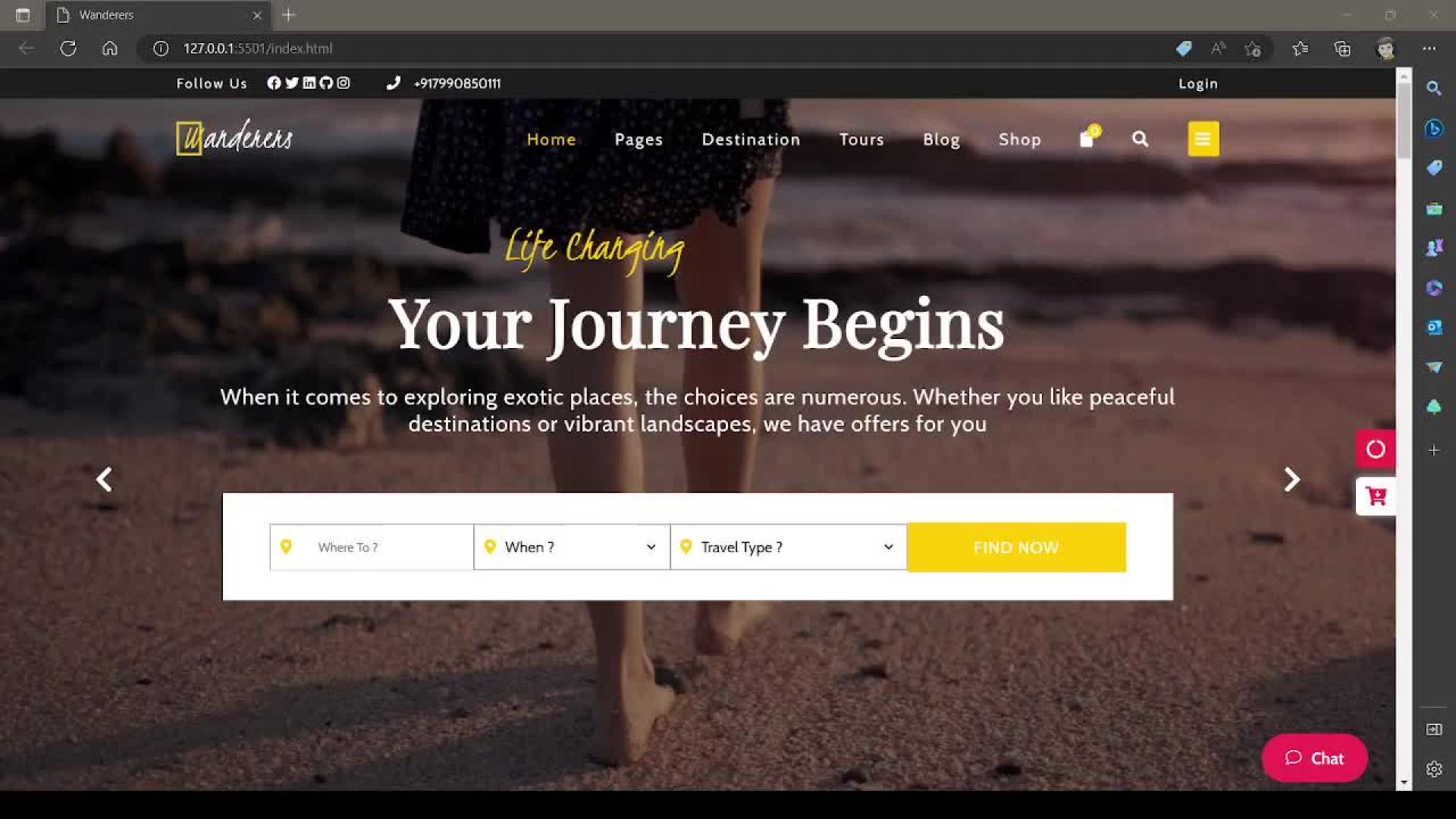




Recommended for You



Website	Purpose	Target Audience	Design/ Layout	Features/ Functionalities
Expedia	Online travel agency	Leisure and business travelers	User-friendly and simple design, prominently displays deals and offers	Flight and hotel bookings, car rentals, vacation packages, cruises, activities and attractions bookings
TripAdvisor	Travel information and review website	Travelers seeking information and reviews	Simple and clean design with emphasis on user-generated content	Traveler reviews, hotel and restaurant bookings, travel guides and forums
Kayak	Meta-search engine for travel bookings	Budget-conscious travelers	Minimalistic and efficient design, displays multiple options on one page	Flight, hotel and car rental searches, price comparisons, price alerts, package deals
My Website (Wanderers)	Custom-built website for a specific purpose	Target audience determined by the client	Customized simple design	Customized features and functionalities



Objectives

- 1. To offer competitive prices and exclusive deals to attract and retain customers.
- 2. Through targeted interactions and rewards, build consumer interaction and loyalty.
- 3. To acquire customers 'information and opinions in order to better services and the entire customer experience.
 - 4. To increase online visibility and brand awareness of the travel company.







Durpose

- Helping travelers plan their trips.
- Providing travel advice and recommendations.
- Creating a community of travelers.



Benefits

- Convenience
- Cost savings
- Time savings
- Promoting tourism



SOFTWARE DETAILS

IDE - Visual Studio Box Frontend - HTML, CSS, Bootstrap, JavaScript, jQuery



ANY QUESTIONS?

