






# **MODULE 5 ASSIGNMENT**

## **(2).What is the use of E-mail marketing?**

### **Answer:**







Email marketing is used to:

- Communicate directly with your audience 
- Promote products, services, or content 
- Build relationships and trust with subscribers 
- Increase website traffic and conversions 
- Retarget leads and nurture prospects 

## **(3).What goals can you achieve with the help of email marketing?**

### **Answer:**

qWith email marketing, you can:

- Generate more **sales and conversions** 
- Improve **customer retention** 
- Build **brand awareness and loyalty** 
- Drive **website traffic** 
- Automate **follow-ups and reminders** 
- Get **valuable insights** through analytics 

**(4).Set-up an automation email for [www.esellerhub.com](http://www.esellerhub.com) abandon cart.**

- Suggest a Subject for the email.
- Prepare an email

**Answer:**

<https://mailchi.mp/94af309e566e/up5n96prjq>

**(5).What is affiliate Marketing?**

**Answer:**

Affiliate marketing is a **performance-based marketing** model where a business rewards affiliates (partners) for bringing sales or traffic through their unique referral links.

**Example:**

If you share a product link and someone buys through it, you earn a **commission**.

**(6.)List some famous websites available for affiliate marketing.**

**Answer:**

1. Amazon Associates
2. ClickBank
3. CJ Affiliate (Commission Junction)
4. ShareASale
5. Rakuten Marketing
6. Impact Radius

## 7. Flipkart Affiliate Program (India)

**(7).Which are the platforms you can use for affiliate marketing?**

**Answer:**

1. Website/Blog
2. YouTube Channel
3. Instagram
4. Facebook Page/Groups
5. Email Newsletter
6. Pinterest
7. Podcast
8. Telegram Channels

**(8).Youtube:**

**Answer:-**

[https://docs.google.com/spreadsheets/d/1tvOpjv8mC7pIHG8rsjpFF3OOIGqKS\\_BmVuArVirt3Nc/edit?gid=301122145#gid=301122145](https://docs.google.com/spreadsheets/d/1tvOpjv8mC7pIHG8rsjpFF3OOIGqKS_BmVuArVirt3Nc/edit?gid=301122145#gid=301122145)