ads.google.com/aw/campaigns/new?ocid=7546486470&workspaceId=0&cmpnInfo=%7B"1"%3A0%2C"8"%3A"aAB0BD009-4415-409F-A813-A61A8345E...

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Google Ads

Search for a page or campaign

Appearance · Help · Notifications

719-940-7746 Mital Makover
mitalpansuriya3112@gmail.co...

What's your campaign objective?

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

Sales

Drive sales online, in app, by phone or in store

Leads

Get leads and other conversions by encouraging customers to take action

Website traffic

Get the right people to visit your website

App promotion

Get more installs, engagement and pre-registration for your app

Awareness and consideration

Reach a broad audience and build interest in your products or brand

Local shop visits and promotions

Drive visits to local shops, including restaurants and dealerships.

Create a campaign without guidance

You'll choose a campaign next

Activate Windows
Go to Settings to activate Windows.

Use these conversion goals to improve Website traffic

Type here to search

BAJFINANCE +4.25%

ENG
IN

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04-Sep-25

ads.google.com/aw/campaigns/new?ocid=7546486470&workspaceId=0&cmpnInfo=%7B"1"%3A0%2C"8"%3A"aAB0BD009-4415-409F-A813-A61A8345E...

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Search

Drive website traffic from Google Search with text ads

Performance Max

Drive website traffic by reaching the right people wherever they're browsing with ads on Google Search, YouTube, Display and more See how it works

Demand Gen

Drive demand and conversions on YouTube, Google Display Network and more with image and video ads

Video

Drive website traffic from YouTube with your video ads

Display

Reach potential customers across 3 million sites and apps with your creative

Shopping

Promote your products from Merchant Center on Google Search with Shopping ads

Activate Windows
Go to Settings to activate Windows.

Select the ways you'd like to reach your goal

Type here to search

27°C Rain

ENG IN

2:45 PM
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mitalpansuriya3112@gmail.co...

Display

Reach potential customers across 3 million sites and apps with your creative

Shopping

Promote your products from Merchant Center on Google Search with Shopping ads

Select the ways you'd like to reach your goal ⓘ

🔗 https://www.tops-int.com/it-training-rajkot

Cancel   **Continue**

Activate Windows
Go to Settings to activate Windows.

© Google, 2025.

Type here to search

27°C Rain   ENG IN   2:51 PM 04-Sep-25

Campaign name

TOPS Technologies

Cancel **Continue**

Create a new campaign or finish a saved draft?

Campaign draft name	Campaign objective
🔍 Website traffic-Search-2	Website traffic

Go back   Start new

Bidding

Bidding

What do you want to focus on? ⓘ

Conversions ▾

☑ Set a target cost per action (optional)

Target CPA ⓘ

₹ 5,000.00

Alternative bid strategies like portfolios are available in settings after you create your campaign

Campaign settings

To reach the right people, start by defining key settings for your campaign

Networks ⌃

☑ Google search partners network (recommended)

Ads can appear near Google search results and on other Google search partners websites when people search for terms that are relevant to your keywords. Search partners can include hundreds of non-Google websites, parked domains, as well as YouTube and other Google Sites.

☑ Google Display Network (recommended)

Ads can appear on relevant sites, videos, and apps across Google (like YouTube) and the Internet when you have leftover Search budget

Locations

Select locations for this campaign ⑦

○ All countries and territories

○ India

◉ Enter another location

Locations (4)	Reach ⑦ ⊗
Ahmadabad, Gujarat, India other	6,750,000 ⊗
Junagadh, Gujarat, India city	1,300,000 ⊗
Morbi, Gujarat, India city	402,000 ⊗
Rajkot, Gujarat, India other	1,610,000 ⊗

🔍 Enter a location to include or exclude   Advanced search

For example, a country, city, region or postcode

∧ Location options

Include ⑦

◉ Presence or interest: People in, regularly in or who've shown interest in your included locations (recommended)

○ Presence: People in or regularly in your included locations

Languages ∧

Select the languages that your customers speak. ⓘ

🔍 Start typing or select a language

English ✕   Gujarati ✕   Hindi ✕

Audience segments ⌃

Select audience segments to add to your campaign. You can create new Your data segments by clicking on **+ New segment** in the Search tab. ⍰

Search	Browse		6 selected	Clear all

🔍 it tranning tops technologies education ⊗

☒	What they're actively researching or planning (16)	⌃
☐	In-market Open Online Courses	−
☐	In-market Business Education	−
☐	In-market Early Childhood Education	−
☐	In-market Education Jobs	−

⊕ **New segment**

Detailed demographics

Employment > Industry
Education Sector ⊗

In-market

Employment
Sales & Marketing Jobs ⊗

Business Services > Business Technology > Web Services
Web Design & Development ⊗

Employment
Internships ⊗

Targeting setting for this campaign ⍰

◯ **Targeting**
Narrow the reach of your campaign to the selected segments, with the option to adjust the bids

⦿ **Observation (recommended)**
Don't narrow the reach of your campaign, with the option to adjust the bids on the selected segments

Start and end dates

Start date

10 Sept 2025 ▾

End date

○ None

● 25 Sept 2025 ▾

Your ads will continue to run unless you specify an end date.

Ad schedule ∧

| Mondays - Fridays ▼ | 08:00 | to | 08:00 | ✕ |

| Saturdays ▼ | 08:00 | to | 08:00 | ✕ |

Add

Based on account time zone: (GMT+05:30) India Standard Time
Saving this removes the settings that you changed and adds new ones, resetting any performance data

End time is earlier than start time.

To limit when your ads can run, set an ad schedule. Keep in mind that your ads will only run during these times.

Add details to match your ads to the right searches

Keywords ⌃

Get keyword suggestions (optional)
Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

Final URL
🔗 https://www.tops-int.com/it-training-rajkot

🏪 Enter products or services to advertise

Update keyword suggestions

Enter keywords

Update keyword suggestions

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for ⑦

best it training institute
data science training courses
it training courses
it training with job placement
mobile app development training
software development training
web design training courses
it course near me
coding classes near me
coding classes
programming classes near me
coding courses
computer classes near me

🔍 **Add more keywords to 'TOPS Technologies':** Show your ads more often to people searching for what your business offers ⑦

+3.8%   View   Apply all

Create ads to get more website traffic

Ads ∧

< > Try including more keywords in your headlines

Ad strength ⊘
Good

✓ Add headlines   View ideas
⊖ Include popular keywords   View ideas
✓ Make headlines unique   View ideas
✓ Make descriptions unique   View ideas

Preview   Share preview   Preview ads

Final URL ⑦ ∧

Final URL
https://www.tops-int.com/it-trainir

This will be used to suggest assets for your ad

Your ads are ready! They'll have a higher chance of performing well.

Ad strength ⊙
Excellent

✔ Add headlines   View ideas
◐ Include popular keywords   View ideas
✔ Make headlines unique   View ideas
✔ Make descriptions unique   View ideas

T Descriptions ⑦ 4/4   View ideas   ⌃

Code, Create, Conquer! Mobile App Development Training at TOPS Technologies

Required   75 / 90

Coding Classes Near Me: Unlock Your Inner Tech Genius with TOPS Technologies

Required   76 / 90

IT Training + Job Placement = TOPS Technologies Rajkot. Your Future Starts Now

78 / 90

Don't Just Learn, Experience! Practical IT Training at TOPS Technologies, Rajkot

80 / 90

🔗 Sitelinks ⑦

Add links to your ads to take people to specific pages on your website.   ⌃

Contact Us
Add a description   ✏️

rajkotittraining.com
Add a description   ✏️

topscareer.in
Add a description   ✏️

Sitelink 4
Recommended   ＋

✏️ Edit

✕ Add callouts to your campaign

| Search 🔍 | | 3 selected | Clear all |

Preview 📱 💻

☑ 3 callout assets

☑ 🚀 Start Your IT Career

☑ 🗒 Career Growth Support

☑ 🎓 Free Demo Sessions

🎓 Free Demo Sessions ⊗

🗒 Career Growth Support ⊗

🚀 Start Your IT Career ⊗

⊕ New callout

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Learn IT, Change Your Life - Rajkot's Best IT Training

Code, Create, Conquer! Mobile App Development Training at TOPS Technologies. Coding Classes Near Me: Unlock Your Inner Tech Genius with TOPS Technologies. 🚀 Start Your IT Career. 🗒 Career Growth Support. 🎓 Free Demo Sessions.

Apply Cancel

Campaign-level calls

Add calls to this campaign. Any calls added here can be used across campaigns.

Edit call

India ▼	Phone number
	+91 97240 04242 ⑦

Example: 074104 10123

Call reporting is turned on ⑦

Conversion action ⑦

Use account settings (Calls from ads) ▼

⌄ Advanced options

Save   Cancel

Preview

○

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🌐 https://www.tops-int.com/it-training-rajkot

Learn IT, Change Your Life - Rajkot's Best IT Training

Code, Create, Conquer! Mobile App Development Training at TOPS Technologies. Coding Classes Near Me: Unlock Your Inner Tech Genius with TOPS Technologies.

📞 Call +91 97240 04242

Apply   Cancel

Campaign-level lead forms

Add lead forms to this campaign. Any lead forms added here can be used across campaigns

Create your lead form

Headline

Attend Free Demo

16 / 30

Business name

TOPS Technologies

17 / 25

Description

🚀 start your IT career with expert-led training & 100% placement support.

76 / 200

TOPS Technologies

🚀 start your IT career with expert-led training & 100% placement support.

Name (Optional)

Email

Phone number

City

SUBMIT

Budget

Select the average that you want to spend each day.

Set your average daily budget for this campaign

₹ 5,000.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. Learn more

Next

Your ads will go live after a review

All ads are checked to ensure that they're safe and appropriate for everyone.
This editorial and policy review should take 1–2 working days.