

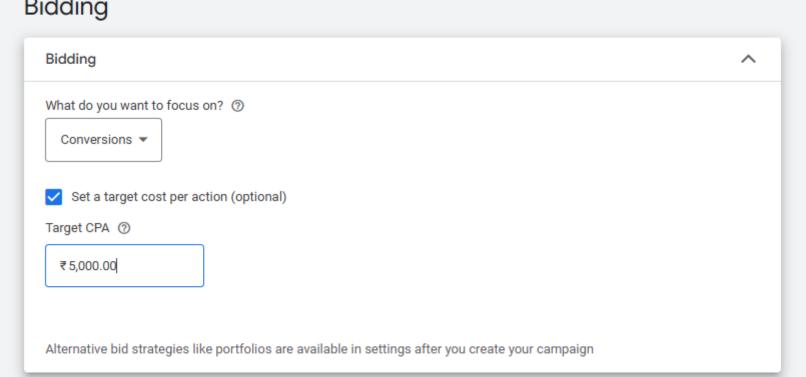
Campaign name			
TOPS Technologies			
		Cancel	Continue

Create a new campaign or finish a saved draft?

Campaign draft name	Campaign objective
	Website traffic

Go back Start new

Bidding



Campaign settings

To reach the right people, start by defining key settings for your campaign

Networks



Ads can appear near Google search results and on other <u>Google search partners</u> websites when people search for terms that are relevant to your keywords. Search partners can include hundreds of non-Google websites, parked domains, as well as YouTube and other Google Sites.

✓ Google Display Network (recommended)

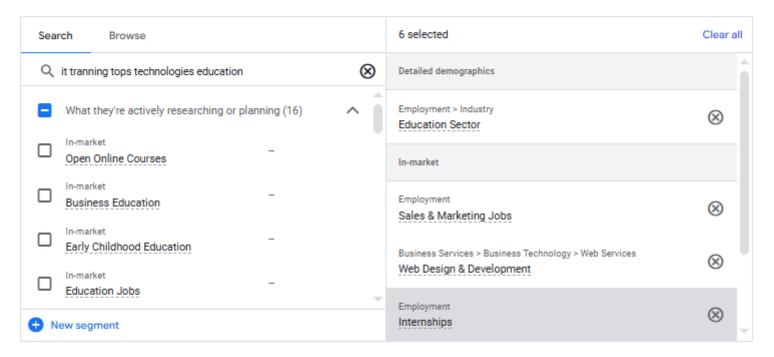
Ads can appear on relevant sites, videos, and apps across Google (like YouTube) and the Internet when you have leftover Search budget

ocations	/
elect locations for this campaign ③	
All countries and territories	
O India	
Enter another location	
Locations (4)	Reach ⑦ ⊗
Ahmadabad, Gujarat, India other	6,750,000 🛇
Junagadh, Gujarat, India city	1,300,000 🛇
Morbi, Gujarat, India city	402,000 🚫
Rajkot, Gujarat, India other	1,610,000 🛇
Q Enter a location to include or exclude Advanced search For example, a country, city, region or postcode	
► Location options	
nclude ③	
Presence or interest: People in, regularly in or who've shown interest in your included locations (recommended)	

Languages Select the languages that your customers speak. ② Q Start typing or select a language English X Gujarati X Hindi X

Audience segments ^

Select audience segments to add to your campaign. You can create new Your data segments by clicking on + New segment in the Search tab. 3



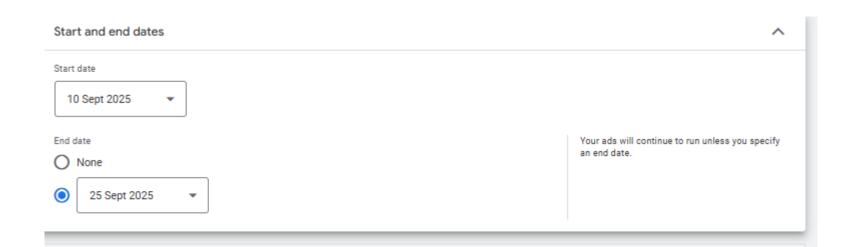
Targeting setting for this campaign ③

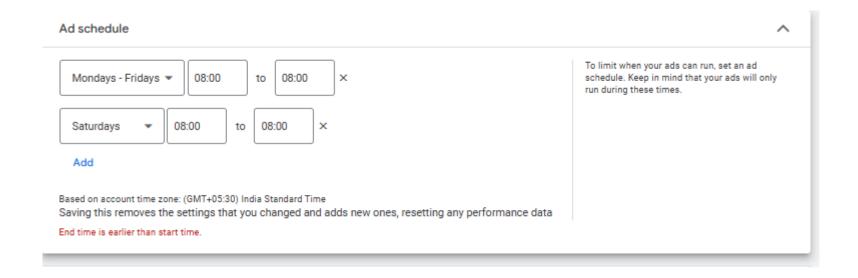
Targeting

Narrow the reach of your campaign to the selected segments, with the option to adjust the bids

Observation (recommended)

Don't narrow the reach of your campaign, with the option to adjust the bids on the selected segments





Keywords Get keyword suggestions (optional) Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services Final URL Https://www.tops-int.com/it-training-rajkot Update keyword suggestions Enter keywords Enter keywords

Update keyword suggestions

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for 3

best it training institute
data science training courses
it training courses
it training with job placement
mobile app development training
software development training
web design training courses
it course near me
coding classes near me
coding classes
programming classes near me
coding courses
computer classes near me

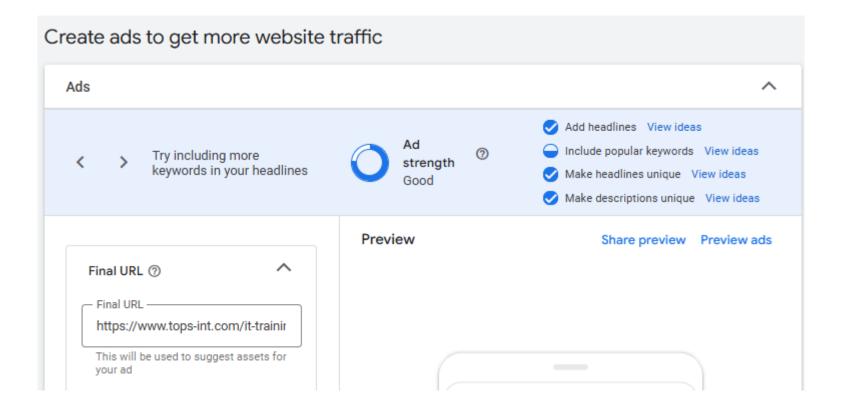


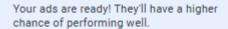
Add more keywords to 'TOPS Technologies': Show your ads more often to people searching for what your business offers ②

+3.8%

View

Apply all







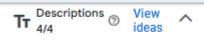






Make headlines unique View ideas

Make descriptions unique View ideas



Code, Create, Conquer! Mobile App Development Training at TOPS Technologies

Required 75 / 90

Coding Classes Near Me: Unlock Your Inner Tech Genius with TOPS Technologies

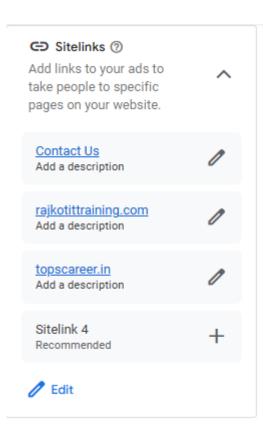
Required 76 / 90

IT Training + Job Placement = TOPS Technologies Rajkot. Your Future Starts Now

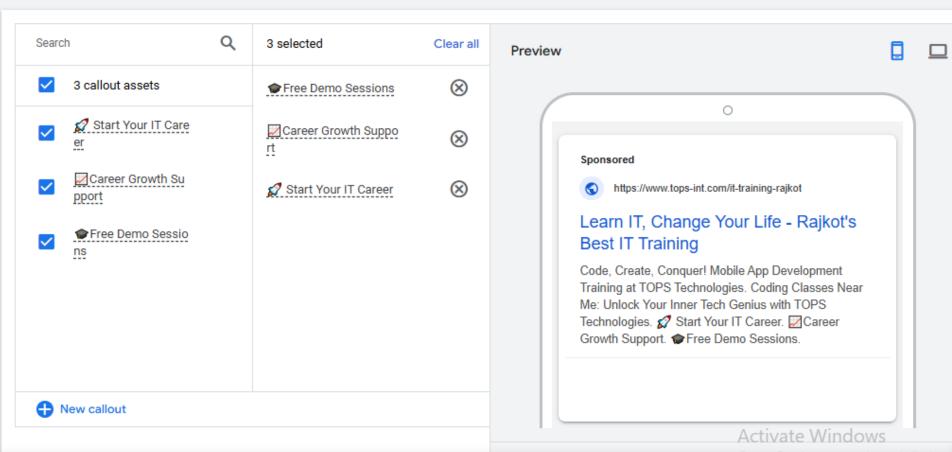
78 / 90

Don't Just Learn, Experience! Practical IT Training at TOPS Technologies, Rajkot

80 / 90



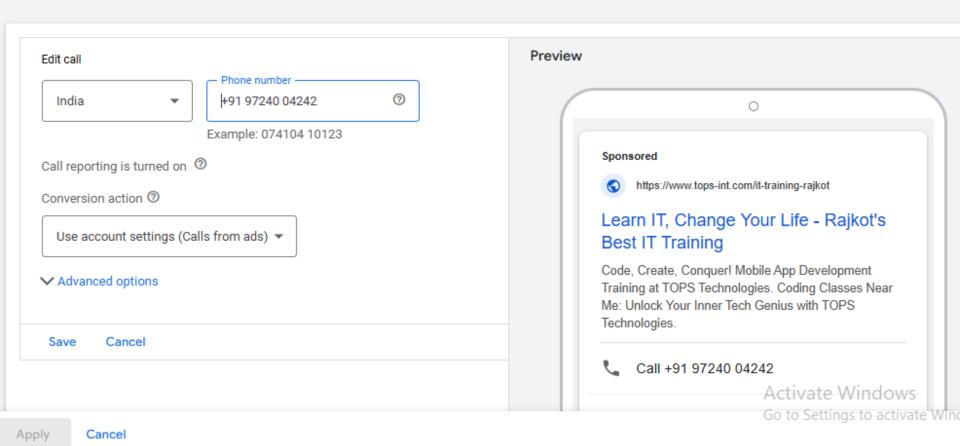
× Add callouts to your campaign



Cancel

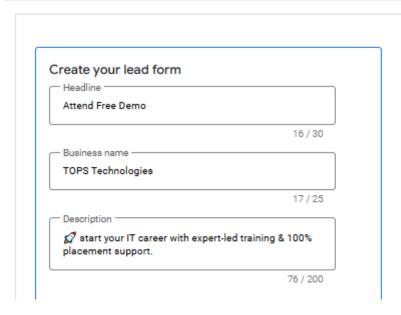
Campaign-level calls

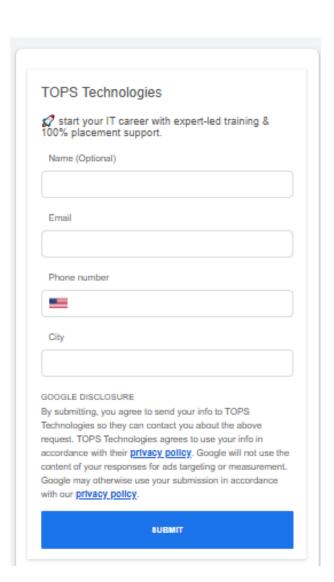
Add calls to this campaign. Any calls added here can be used across campaigns.



Campaign-level lead forms

Add lead forms to this campaign. Any lead forms added here can be used across campaigns





Budget

Select the average that you want to spend each day.

Set your average daily budget for this campaign

₹ 5,000.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. Learn more

Next



Your ads will go live after a review

All ads are checked to ensure that they're safe and appropriate for everyone.

This editorial and policy review should take 1–2 working days.