

What's your campaign objective?

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign



Sales

Drive sales online, in app, by phone or in store



Leads

Get leads and other conversions by encouraging customers to take action



Website traffic

Get the right people to visit your website



App promotion

Get more installs, engagement and pre-registration for your app



Awareness and consideration

Reach a broad audience and build interest in your products or brand



Local shop visits and promotions

Drive visits to local shops, including restaurants and dealerships.



Create a campaign without guidance

You'll choose a campaign next

Activate Win
Go to Settings to

Select a campaign type



Search

Drive sales on Google Search with text ads



Performance Max

Drive sales by reaching the right people wherever they're browsing with ads on Google Search, YouTube, Display and more [See how it works](#)



Demand Gen

Drive demand and conversions on YouTube, Google Display Network and more with image and video ads



Video

Drive sales on YouTube with your video ads



Display

Reach potential customers across 3 million sites and apps with your creative




Shopping

Promote your products from Merchant Centre on Google Search with Shopping ads

Where should people go after clicking your ads?

Think about the product or service that you want to sell and enter the URL that you want people to see after clicking your ads. This might be your homepage or a more specific page on your website.

 <https://digitalwellnesspro.blogspot.com/>

Campaign name

Blog_wellness|


[Cancel](#)

[Continue](#)

Bidding


Bidding



What do you want to focus on? 

Conversions ▼

☒ Set a target cost per action (optional)

Target CPA 

₹ 5,000.00

Customer acquisition



☐ Bid for new customers only


Your campaign will be limited to only new customers, regardless of your bid strategy

By default, your campaign bids equally for new and existing customers. However, you can configure your customer acquisition settings to optimise for acquiring new customers. [Learn more about customer acquisition](#)

Next

Locations



Select locations for this campaign 

- ☐ All countries and territories
- ☐ India
- ☒ Enter another location

Locations (4)

Jamnagar, Gujarat, India city

Junagadh, Gujarat, India city


Morbi, Gujarat, India city

Rajkot, Gujarat, India city


Reach  

2,690,000 


1,300,000 

402,000 

4,430,000 


 Enter a location to include or exclude


[Advanced search](#)

For example, a country, city, region or postcode 

Languages



Select the languages that your customers speak. 

 Start typing or select a language

English 

Hindi 

Gujarati 

EU political ads



Does your campaign have European Union political ads?

Required

☒ Yes, this campaign has EU political ads



Your campaign can't run in the European Union starting 22 September 2025

Google Ads soon won't allow campaigns with EU political ads to run in the EU. You can still run your campaign in other regions. [Learn more about the EU political ads policy.](#)

☐ No, this campaign doesn't have EU political ads

EU regulation requires Google to ask this question

[Learn how an EU political ad is defined](#)

Start and end dates

Start date

10 Sept 2025

End date

☐ None

☒ 25 Sept 2025

Your ads will continue to run unless you specify an end date.

Ad schedule

Mondays - Fridays

09:00

to

09:00

×

Saturdays

09:00

to

09:00

×

[Add](#)

Based on account time zone: (GMT+05:30) India Standard Time

Saving this removes the settings that you changed and adds new ones, resetting any performance data

End time is earlier than start time.


To limit when your ads can run, set an ad schedule. Keep in mind that your ads will only run during these times.

◆ Let Google AI help you generate assets BETA

Tell us about your campaign to generate new images, enhance existing assets and write text using Google AI. [Learn more about generating assets](#)

Where will people go when they click your ad?

Final URL

 <https://digitalwellnesspro.blogspot.com/>

Asset generation is not available in all languages

What products or services are you advertising in this campaign?



Internet Marketing X

Health X

Reference Materials & Resources X

Advertising & Marketing X

List product and services that

4/20

What makes your products or services unique?

Unlock the power of digital marketing for your health and wellness business with Digital Wellness Pro! We're your go-to resource for expert tips and strategies to thrive online. Learn how to promote your wellness offers without sounding pushy, create a consistent content strategy that resonates with your audience, and boost your online credibility with powerful testimonials. Discover the best marketing tools for small wellness businesses and avoid common online marketing mistakes. Whether you're a seasoned entrepreneur or just starting, Digital Wellness Pro provides the knowledge and resources you need to reach your target audience and grow your business. Get ready to transform your online presence and achieve remarkable success!

739 / 3000

Select pages to enhance and suggest images from




<https://digitalwellnesspro.blogspot.com/>



Asset group name





 Digital Wellness Hu

Brand guidelines




Control how your brand appears in ads for this campaign. [Learn more about brand guidelines](#)

☒ Business name 


 Wellness Growth Hub

Required

24 / 25

☐ Logos 0/5 

[+ Add logos](#)

Suggested logos 

BETA

[View all](#)




[→ View more](#)



Let's start adding ad assets



Ad strength 
Incomplete



Images



Headlines





Video



Descriptions



Long headlines 5/5  



Boost your wellness business using SEO, social media,

Required

87 / 90



Grow your health & wellness brand with digital marketir

89 / 90



Reach more ideal clients and grow your wellness practi

86 / 90



Transform your wellness brand online with strategies b

83 / 90



Get clients online with SEO, email, and social media tail

88 / 90

Preview

[Share preview](#)

[Preview ads](#)



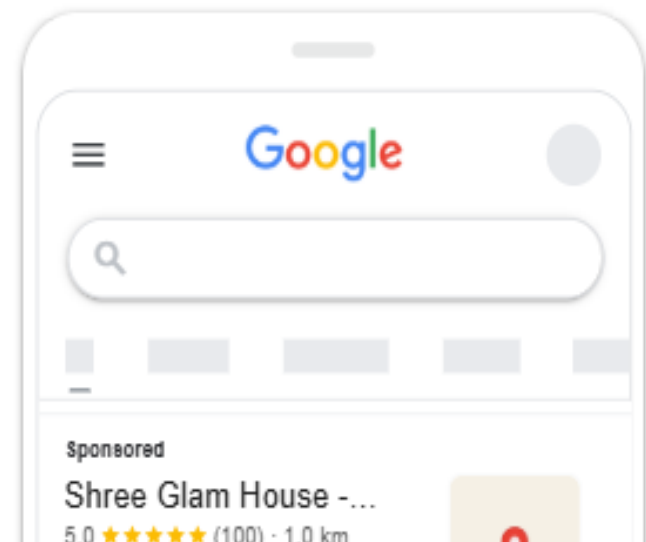
Search



Display



YouTube



Attract more clients with smart digital marketing built for v

Required

83 / 90

Get more clients online with proven SEO and social media

Required

79 / 90

Boost your health & wellness brand online with SEO, email,

76 / 90

Simple, effective marketing to help coaches and healers gr

82 / 90

I out in the wellness industry and grow your practice with d

82 / 90

Assets



Add
horizontal
logo to
reach
Excellent
ad
strength



Ad strength ?
Good



Images



Video



Headlines



Descriptions

Sitelinks

Add links to your ads to take people to specific pages on your website.



[Contact Us](#)

Add a description



gentlewellness.com

Promote Wellness, Stay Authentic · Attract Clients Without Pressure



[/content-growth](#)


Smart Content Ideas · Consistent Content Tips






Add horizontal logo to reach Excellent
ad strength



Ad strength 
Good


Add prices

☒ **Calls** 




Adding a phone number

8780954624


 Edit

☐ **Callouts** 

Add more business information

 Free Demo Available,  Contact Us Anytime and  Let's Grow
Together

 Edit

☐ **Structured snippets** 

Add snippets of text

☒ **Lead forms** 

Add a form


Attend Free Demo

Signals

Signals provide valuable information about the people you want to reach. They help guide who sees your ads on Google Search, YouTube and more.

Search themes



What are some words or phrases that people use when searching for your products or services? 

Add search themes (23 of 50)

corporate wellness programs ✕

wellness marketing ✕

yoga studio marketing ✕

health and wellness marketing ✕

nutritionist marketing ✕

marketing for health coaches ✕

Wellness & Health Marketing ✕

digital wellness strategy ✕

online wellness clients ✕

health coach marketing ✕

yoga marketing tips ✕

holistic branding ✕

wellness business growth ✕

wellness email marketing ✕

Health Coaches ✕

Yoga & Nutrition ✕

nutrition business promotion ✕

holistic healer marketing ✕

wellness content strategy ✕

mindfulness marketing ideas ✕

meditation business growth ✕

wellness center promotion ✕

fitness trainer marketing ✕

Add search themes (up to 50)

Budget

Select the average that you want to spend each day.

Budget


☒ ₹5,751.54
Average daily budget

Weekly conv.	Cost/Conv.	Weekly cost
58.1	₹693.55	₹40,260.78

☐ ₹4,792.95 Recommended

☐ ₹3,834.36

☐ Set custom budget

 New budgets are shown based on changes made to your campaign.

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)

[Feedback](#)

Next

Sitelinks

Add links to your ads to take people to specific pages on your website.



[Contact Us](#)

Add a description



[rajkotittraining.com](#)

Add a description



[topscareer.in](#)

Add a description



Sitelink 4

Recommended



 Edit



Bidding

Bidding	Maximise conversions (Target CPA – ₹5,000.00)
Customer acquisition	Bid equally for new and existing customers

Campaign settings

Locations	Junagadh, Morbi, Rajkot
Languages	English, Gujarati and Hindi
EU political ads	Doesn't have EU political ads

Asset group

Asset group name	 Digital Wellness Hub
Brand guidelines	 Wellness Growth Hub, 1 logo
Assets	20 images, 5 videos, 15 headlines, 5 long headlines, 5 descriptions, 3 sitelinks, 3 callouts, 1 call and 1 lead form
Asset optimisation	Text customisation, Final URL expansion and 2 more are turned on
Search themes	corporate wellness programs, wellness marketing, yoga studio marketing, heal...
Audience	Wellness Growth Audience

Budget

Budget	₹5,751.54/day
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Publish campaign



Your ads will go live after a review

All ads are checked to ensure that they're safe and appropriate for everyone.
This editorial and policy review should take 1–2 working days.