

Mitchell Davies

Product designer

Experience

OfferZen

Product designer

Aug 2021 - Present (1 yr 6 mos)

Leading end to end discovery and design for the marketplace matching squad. Contributing to the levelling up of OfferZen's design system and design team processes. Conducting inductive user research to inform product strategy. Collaborating with other designers to craft a design and product vision.

Crossroads Health

Freelance product manager & lead designer

Oct 2020 - Present (2 yrs 4 mos)

Scoped and designed a flagship internal web application for credit balance resolution in the US healthcare industry. Developing and managing an agile product roadmap to deliver on critical business goals. Managing design of new features, including integrated reporting and workflow management.

Prodigy Finance

UX/UI designer

Feb 2019 - Mar 2021

Lead design projects across multiple teams. Developed design research strategy. Lead field user research trips abroad in key customer markets. Redesigned the marketing site to optimise for early stage conversion. Established customer empathy and evangelised design across the business by leading company wide 'Voice of the Customer' sessions. Mentored junior designers and interns.

Junior UX/UI designer

Sep 2017 - Jan 2019

Designed for internal and external users across embedded teams, which included wireframing and rapid prototyping. Conducted usability tests and user interviews to inform design solutions.

Graduate Intern - Operations

Jan 2017 - Sep 2017 (9 mos)

Responded to and managed customer support queries. Back office processing of customer loan applications. Assisted brand, marketing, business development, credit risk, finance and design across various projects.

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Find me

mitchdav.com

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Skills

User research

User interviews

Usability testing

Task analysis

Surveys

Research analysis

Information architecture

Design strategy

Journey mapping

Wireframing

UI design

Copywriting

Roadmapping

Mentorship

Design leadership

Tools

Figma

Sketch

Abstract

Miro

Marvel

Heap

Mixpanel

Looker

Education

University of Cape Town

Bachelor of Commerce,

Management studies

2012 - 2016