Figma Review

Private & Confidential

Initial Feedback

Given the diverse nature of the Veloce Media Group's ecosystem, and with the recent acquisition and integration of Lando Norris' brand Quadrant, Veloce have determined that a brand agnostic approach to the bank offering is the most appropriate for the most impactful integration across the ecosystem.

In their current guise, the Figma designs and wireframes are heavily reliant on the vast amounts of content, social media and activities of Veloce and the branding is heavily dependent on that of the Veloce Media Group website. It is Veloce's direction that **in order to ensure service viability, the application needs to be designed for banking first and Veloce's ecosystem activity second.**

Following this direction, the application details that are most apt would be those contained within the existing Wallet and Profile categories, which encompass banking, rewards, shopping and customisation functions. Veloce proposes the following updated application navigation:

Refined Navigation

- **Primary/Landing Page - Wallet**
  - Current Balance
  - Accounts (Current, Savings, etc.)
  - Latest Transactions (w/ View All, Standing Orders, Dated Statement Functions)
  - Card Controls (Activate, Order Physical Card, Report Issues, Allowances & Limits, Cancel Card)
  - View Card Details
  - Freeze Card
  - Customise/Personalise Card
  - Needs clear icon to user account page (top left)
  - All card functions need clear labelling
  - Section for Pot creation
  - Remove entire Gear & Gratitude section - replace with a small preview that links to the rewards page
  - Add Perks/Rewards link to main nav
- **Secondary - Payments**
  - Merchandise
  - Engagement
  - Events
  - Experiences
  - Partners

- Easy access to transfer money and make payments
- Set up direct debits & standing orders
- View all scheduled payments
- See transfers from other users
- Request money feature from other users
- Option to move money through accounts
- **Tertiary - Rewards**
  - Quadrant
  - Passes (Events & Experiences)
  - Referral Tier
- **Quaternary - Shop**
  - Quadrant
- **Side (Burger) Menu**
  - Account
  - My Tier
  - Support/Help
  - Legal, Privacy Policy, etc.