



Mitch De Castro

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Experience

Developer / Student Researcher

MGC Senior Portfolio Review Tool
Dec 2016 – Present

- Developing a responsive, web-based tool to promote the Michael Graves College by connecting students and alumni to design professionals
- Working alongside mentors Denise Anderson and Ed Johnston as part of a collaborative research effort

Design Intern

Aardvark Brigade, LLC
Jun 2016 – Aug 2016

- Collaborated on numerous web and print projects for clients such as CAbi, TheMIGroup, Vivoom, Wills Eye Hospital, and American Express
- Led the creation of a internal customer feedback tool designated as the **AB Weather Report**
- Took part in all phases of the company's design process from initial research to final project launch

Extracurriculars

Nourish: Interactive Nutrition

Education Assessment

Kean Research Project
Jan 2017 – Present

“Prototyping with Marvel”

RBSD Lunchtime Presentations
Feb 2016

Thinking Creatively Conference

Attendee, Let's Charrette 2016 Finalist
Kean University
Apr 2014 – Apr 2017

Education

BFA Graphic Design:

Interactive, Print & Screen
Proposed May 2017

Lambda Alpha Sigma Honors
Dean's List
Fall 2013 – Spring 2017

Robert Busch School of Design
Michael Graves College
Kean University
Summa cum laude
3.96 GPA

Skills

UI/UX Design
Prototyping
User Testing
Branding/Identity Design
Illustration
Front-End Development

Tools

Adobe CC (Ai, Ps, Id, Xd, Ae)
Sketch
Marvel
InVision
Keynote
HTML/CSS
Atom
GitHub
Jekyll
Siteleaf