# I. Decision Theory: From Model to Answers

## II. Empirical Risk Minimization

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#### Recall: Model-based ML



- Learning: From data to model
  - A model thus is a summary of the data
  - But also a story of how the data was generated
  - Could thus be used to describe how future data can be generated
  - E.g. given (symptoms, diseases) data, a model explains how symptoms and diseases are related
- Inference: From model to knowledge
  - Given the model, how can we answer questions relevant to us
  - E.g. given (symptom, disease) model, given some symptoms, what is the disease?

## Model to Knowledge

- You know how to learn a model from data, with guarantees
- How do we go from model to knowledge?

- i.e. How do we get the answers we seek from the model?
- E.g. Recall "coin flip" example: the Billionaire might be really after answers to questions such as:
  - Which side is more likely in the next flip?
  - If a bookie gives 3 to 5 odds on tails, should he take the bet?

## Model to Knowledge: Plugin Estimates

- In most cases, the knowledge we seek is a fixed function f(P) of the distribution of the data
  - E.g. is the coin fair? Does the coin have better odds than 3/5, etc.
- Once we learn a model, we have an estimate of the distribution of the data:  $P_{\widehat{\theta}}$
- So we can simply "plugin" the model for the distribution to get our answers:  $f(P_{\widehat{\theta}})$
- Is the coin fair:  $\mathbb{I}(\theta == 1/2)$ 
  - Plugin Estimate:  $\mathbb{I}(\widehat{\theta} == 1/2)$

## Specification of Knowledge

- In the previous, the specification of what knowledge we were seeking was through an explicit function of the distribution
  - E.g. is the coin fair? Does the coin have better odds than 3/5, etc.
- But such an explicit specification is not always possible
- Think of the knowledge we seek as some "decision" given the underlying data
- QUESTIONS:
  - How do we characterize such decisions?
  - What is the optimal decision we can make?
  - How do we characterize optimality?
  - Falls under decision theory in economics

## Specification of Knowledge

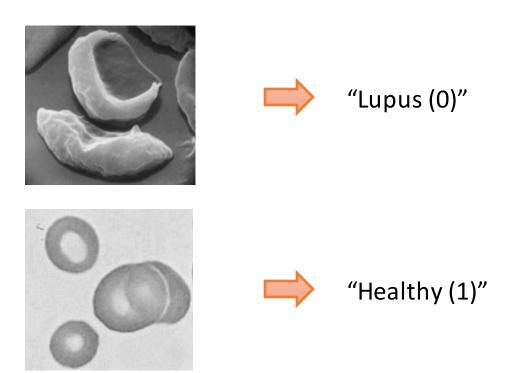
- In the previous, the specification of what knowledge we were seeking was through an explicit function of the distribution
  - E.g. is the coin fair? Does the coin have better odds than 3/5, etc.
- But such an explicit specification is not always possible
- An important ingredient in machine learning is to use **decision theory** to characterize the knowledge we seek
  - Through **performance measures** (also known as **loss/utility functions**, borrowing language from decision theory)
  - Whenever you encounter a task, you should automatically think about the appropriate performance measure/loss function

## **Example:** Supervised Learning Prediction Task

Task:

Given  $X \in \mathcal{X}$ , predict  $Y \in \mathcal{Y}$ .

 $\equiv$  Construct **prediction rule**  $f: \mathcal{X} \rightarrow \mathcal{Y}$ 

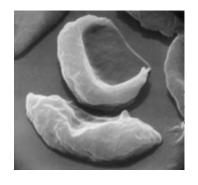


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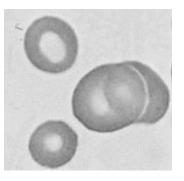
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"Lupus cell (0)"

But I can always come up with a prediction rule: always say it's not LUPUS!





"Healthy cell (1)"

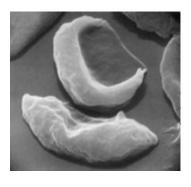


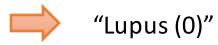
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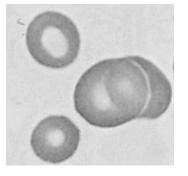
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To complete the specification of the task, we need something more!!!





"Healthy (1)"

## Characterize Task using Performance Measures

Performance Measure:

What is the "loss" I suffer when I take decision **f**?

loss(Y, f(X)) - Measure of closeness between true label Y and prediction f(X)

"Healthy" 1

$$loss(Y, f(X)) = 1_{\{f(X) \neq Y\}}$$
 0/1 loss

#### Performance Measures

#### **Performance:**

#### Measure:

loss(Y, f(X)) - Measure of closeness between true label Y and prediction f(X)

Don't just want label of one test data (cell image), but any cell image  $X \in \mathcal{X}$   $(X,Y) \sim P_{XY}$ 

Given a cell image drawn randomly from the collection of all cell images, how well does the predictor perform on average?

Risk 
$$R(f) \equiv \mathbb{E}_{XY} [loss(Y, f(X))]$$

#### Performance Measures

#### **Performance:**

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What is the "risk" of taking decision **f**?

Risk 
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## Bayes Optimal Rule

Knowledge
That we seek:

Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

$$f^*(P) = \arg\min_f \mathbb{E}_{(X,Y)\sim P}[\log(Y, f(X))]$$

Bayes optimal rule

#### Best possible performance:

Bayes Risk 
$$R(f^*) \leq R(f)$$
 for all  $f$ 

## Bayes Optimal Rule

Knowledge That we seek: Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

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 Bayes optimal rule

loss(Y, f(X))

Risk R(f)

Bayes Optimal Rule  $f^*(P)$ 

 $\mathbf{1}_{\{f(X)\neq Y\}}$ 

 $P(f(X) \neq Y)$ 

**0/1 loss** 

**Probability of Error** 

 $f^*(P) = \mathbb{I}(P(Y=1|X) > 1/2)$ 

 $(f(X)-Y)^2$ 

 $\mathbb{E}[(f(X) - Y)^2]$ 

**Mean Square Error** 

 $f^*(P) = \mathbb{E}(Y|X)$ 

square loss

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#### Model-free Methods

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Bayes optimal rule

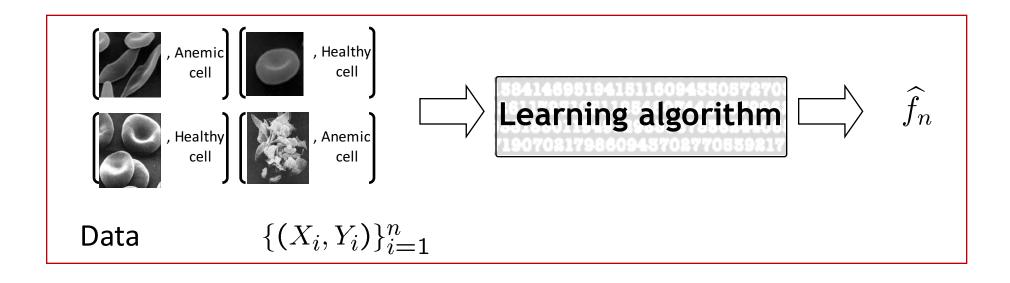
Optimal rule is not computable

- depends on unknown distribution P over (X,Y)!

MODEL BASED METHODS: Use a model for Pxy!

MODEL-FREE METHODS: Estimate the knowledge through some learning algorithm that does not go through a model for  $P_{XY}$ 

#### Model-free Methods



$$\widehat{f}_n$$
 is a mapping from  $\mathcal{X} o \mathcal{Y}$   $\widehat{f}_n$   $=$  "Anemic cell" Test data  $X$ 

## Popular Approach for model-free ML: **Empirical Risk Minimization**

Knowledge

Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

That we seek:

$$f^*(P) = \arg\min_f \mathbb{E}_{(X,Y)\sim P}[\log(Y,f(X))]$$
 Bayes optimal rule

Given  $\{X_i, Y_i\}_{i=1}^n$ , **learn** prediction rule  $\widehat{f}_n:\mathcal{X} o\mathcal{Y}$ 

**Empirical Risk** 

Minimizer: 
$$\widehat{f}_n = \arg\min_{f} \frac{1}{n} \sum_{i=1}^{n} [loss(Y_i, f(X_i))]$$

$$\frac{1}{n} \sum_{i=1}^{n} \left[ \mathsf{loss}(Y_i, f(X_i)) \right] \xrightarrow{\mathsf{Law} \ \mathsf{of} \ \mathsf{Large}} \mathbb{E}_{XY} \left[ \mathsf{loss}(Y, f(X)) \right]$$

### Empirical Risk Minimization

- Very Popular Approach in ML
- Given a loss function, and data, estimate decision function by minimizing "empirical risk"
- Typically restrict decision to lie within some restricted set
  - This restricted set is NOT a statistical model
  - Could capture our prior information
  - Or just be for computational convenience

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} loss(Y_i, f(X_i)) \right\}$$

## Empirical Risk Minimization: Considerations

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} loss(Y_i, f(X_i)) \right\}$$

• Computational Considerations: How do we solve the above optimization problem in a computationally tractable manner?

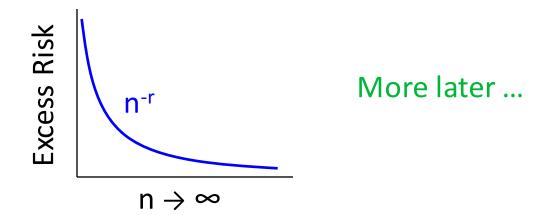
• Statistical Considerations: What guarantees do I have for the empirical risk minimizer (ERM) estimator?

## Statistical Considerations: Consistency and Rate of Convergence

 How does the performance of the algorithm compare with ideal performance?

Excess Risk 
$$\mathbb{E}_{D_n}\left[R(\widehat{f}_n)\right] - R(f^*)$$

- Consistent algorithm if Excess Risk  $\rightarrow 0$  as n  $\rightarrow \infty$
- Rate of Convergence



### Computational Considerations

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} loss(Y_i, f(X_i)) \right\}$$

- Even when class of functions is simple (e.g. class of linear functions), the above optimization need not be **convex**
- This non-convexity, and consequently, computational intractability holds for 0-1 loss classification

#### 0-1 Loss for Classification

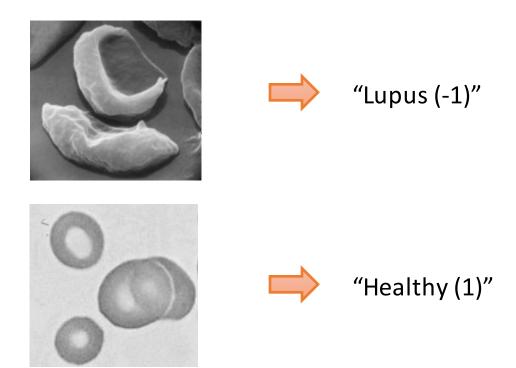
$$\ell_{0/1}(Y, f(X)) = \mathbb{I}(Y \neq f(X))$$

The loss is either zero or one (hence its name)

Loss is zero if the classifier outputs the label exactly

Loss is one if not

## Binary Classification



## Binary Classification: Setup

Output Label:  $Y \in \{-1, 1\}$ 

Input Features:  $X \in \mathcal{X}$ 

Classifier:  $f: \mathcal{X} \mapsto \{-1, 1\}$ 

Discriminant:  $f: \mathcal{X} \mapsto \mathbb{R}$ .

Given a discriminant, we use sign(f(x)) as the corresponding classifier

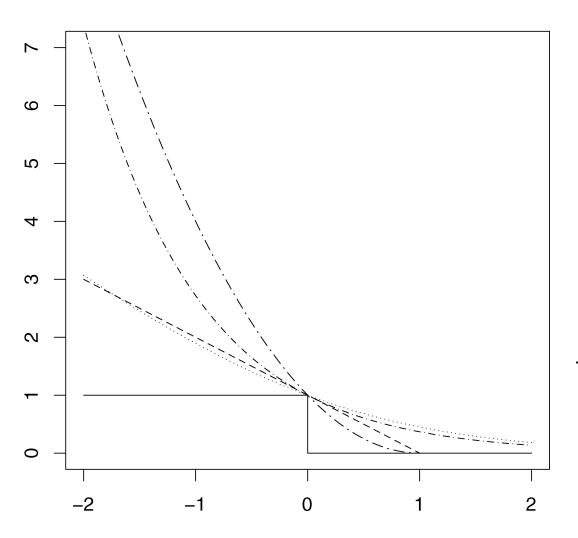
## Binary Classification and 0-1 Loss

$$\ell_{0/1}(Y, f(X)) := \mathbb{I}(Y \neq \text{sign}(f(X)))$$
$$= \mathbb{I}(Y f(X) < 0)$$

Can write it as 
$$\ell_{0/1}(Y, f(X)) = \ell(Y f(X))$$
  
where  $\ell(\alpha) = \mathbb{I}(\alpha < 0)$ 

Empirical Risk Minimizer with respect to 0-1 loss is computationally intractable in large part because 0-1 loss \ell(\alpha) above is **non-convex** 

## Binary Classification: Convex Surrogates



α

Different loss functions  $\ell(\alpha)$ where use in classification would be as:  $\ell(Y, f(X)) = \ell(Y f(X))$ 

—— 0–1; - - exponential;

--- hinge; ······ logistic; ·-- truncated quadratic

## Binary Classification

$$\widehat{f}_{0/1} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} \ell_{0/1}(Y_i f(X_i)) \right\}$$

ERM with respect to 0-1 loss: computationally intractable

$$\widehat{f}_{\phi} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} \phi(Y_i f(X_i)) \right\}$$

ERM with respect to convex surrogate loss: computationally tractable!
Basis of all modern classifiers: boosting, support vector machines, logistic regression, etc.